# FINANCIAL TIMES



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Saudi Arabia stirs

Tough decisions ahead



Lucy Kellaway

The wrong time

**Media futures** 

Murdoch's moves in pay-TV tussle



Today's surveys

Burgundy Pages 25-28

World Business Newspaper

## Gaza bomb attacks raise doubts over peace timetable

Two suicide bomb attacks, which killed seven people and wounded 45 in the Gaza Strip yesterday. raised fresh doubts over whether Israel would hon-our the July 1 deadline for Palestinian elections and for redeployment of its forces from West Bank Arab towns and villages. The militant Moslem groups Islamic Jihad and Hamas claimed responsibility for the bombings, which took place near two isolated ewish settlements south of Gaza city. Page 5

Fund is Pioneer in Russia: US fund management group Pioneer Investments is the first foreign investor to buy a majority stake in one of Russia's voucher investment funds. Page 16; Editorial Comment, Page 15

Serbs accused of using banned weapons: The UN accused besieging Serbs of targeting civil-tan areas of Sarajevo with banned weapons in a fur-ther spiral of tension and violence in the Bosnian capital. As fighting continued, Sarajevo airport was closed after Serb forces refused to guarantee the safety of humanitarian flights.

**Crédit Lyonnals** is to restructure some of its European retail banking operations outside France to move away from personal lending and concentrate on gathering deposits. Page 17

UK Tories hit by new sex scandal: John Major's Conservative relaunch suffered a severe setback as another senior MP was forced to resign after allegations of sexual impropriety. Page 16

Clinton attacks tax cuts: The Clinton administration began its counter-attack on the first 100 days of the Republican-controlled Congress by strongly implying that the president would veto tax cuts passed by the House of Representatives last week. Page 4: Michael Prowse, Page 14

**Telecoms liberalisation:** Countries in eastern Europe and the former Soviet Union should increase efforts to introduce competing telecoms services as a vital element in moving to a free mar-ket economy and speeding growth, a senior execu-tive at the European Bank for Reconstruction and Development, said. Page 2; Bank exploits 'feelgood' factor, Page 2

Transatiantic air talks renewed: US and UK negotiators meet today in a renewed attempt to agree on airport access. Page 4; Business Travel,

National Grid, operator of the power transmission system in England and Wales, is expected to be confirmed this week as Pakistan's choice to lead a \$400m (\$640m) project to build, own and maintain a 1.440km transmission line. Page 6

Talwan seeks dialogue with China: Taiwan's president Lee Teng-hui called at the weekend for formal talks to end more than four decades of hos tilities between Taipei and Beijing, but said China must first renounce the threat of force against the island it views as a renegade province. Page 6

Mussolini's daughter dies: Edda Mussolini Ciano, daughter of Italy's wartime Fascist dictator. died in Rome aged 85. Ciano, eldest of Benito Mus-solini's five children, was widow of playboy count and politician Galeazzo Ciano, who was executed by her father's regime in 1944 for treason.

Overhaul urged for UK trade watchdogs: A prominent committee of British MPs is to recommend that the Office of Fair Trading and the Monopolies and Mergers Commission be overhauled. Page 16

Narrow win for iceland coalition: Iceland's ruling coalition between the conservative Independence party and the Social Democrats clung to its majority in parliament, winning a combined 32 of 63 seats an yesterday's election. Page 3

Le Pen supporters arrested: French police arrested two members of presidential candidate Jean-Marie Le Pen's National Front party for injur-ing a man in the latest of a string of violent electoral incidents involving the extreme rightwing party. Balladur backer stresses patriotism, Page 3; Editorial Comment, Page 15

Liechtenstein to join EEA: Liechtenstein, the tiny Alpine principality with a population of 30,000; voted to join the 17-member European Economic Area, which links the 15-nation European Union with Iceland and Norway.

European Monetary System: Tensions in the EMS eased further last week as currencies took dvantage of the breathing space offered by the recent cut in German interest rates. The main bene ficiary was the Spanish peseta, which climbed above the Irish punt in the grid. The punt is suffer-ing from its close links to sterling, which remains very weak. Currencies, Page 31; Lex. Page 16

O. Krone

bilch Punt The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of ogreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

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# Japanese government humiliated in regional polls

By William Dawkins in Tokyo

Japan's ruling coalition was humiliated in local elections yesterday when a television personality and a professional comedian - both political independents were elected governors of the two largest cities.

The polls were the first nationwide electoral test for the ninemonth-old government. The result bodes ill for the coalition, dominated by the conservative

Liberal Democratic party, in an election for the upper house of parliament in July and a general election widely expected within the next year. The outcome also marks dissat-

isfaction with the main political opposition, the New Frontier party, an alliance of mainly former LDP politicians formed last December. That may strain unity within the main parties at a time when Japan is struggling to prevent its economic recovery from

being stifled by the relentless rise Mr Yukio Aoshima, 62, who made his television debut as Nasty Grandma in a 1960s soap,

beat a senior former member of Japan's bureaucracy to become governor of Tokyo, one of the most powerful jobs in Japanes politics. The runner-up, Mr Nobuo Ishihara, former chief cabinet secretary, had LDP backing. To complete the humiliation, Mr Aoshima did not even cam-

paign, preferring to stay at home, he said, to study public adminis-

Mr Aoshima wasted no time in chiding the old guard by hinting that he might scrap the Tokyo City Exposition, scheduled for next year and much criticised as an extravagance.

Osaka chose as governor a onetime television comedian. Mr Nokku "Knock" Yokoyama, 63, instead of another former bureaucrat backed both by the LDP and opposition NFP. Mr Yokoyama and Mr Aoshima resigned recently as members of the upper house to be able to compete in local elections.

Japanese political analysts saw the result as a protest against the government's handling of a recent series of disasters. It has been widely criticised for being hesitant and clumsy in handling the Kobe earthquake; the nerve gas attack on the Tokyo subway;

of Japan's most senior policeman; and the botched official rescue of two credit unions.

Business leaders greeted the outcome with anxiety. The election of Mr Aoshima in Tokyo was Nagano, president of the Nikkeiren employers' federation, who warned of a crisis in parliamentary democracy. Mr Shoichiro Toyoda, chairman of the

Continued on Page 16

# EU single currency **'unlikely** before 2002'

The introduction of a single European currency with new coins and notes is likely to be delayed until 2002 at the earliest, according to the latest estimates by central bank governors in the European Union.

The timescale emerged during an informal weekend meeting of EU finance ministers and central bankers in Versailles that underscored the legal and practical difficulties in making the switch from national currencies The meeting provided the first high-level political forum for a

discussion of the nuts and bolts of economic and monetary union. It left participants with few illusions as to the technical and economic challenges entailed

Although ministers paid lin service to the possibility of a majority of member states being ready for Emu in 1997, the consensus was that 1999 was a much more likely date for a few countries to meet the Maastricht treaty's targets for economic conver-

A further three or four more years are expected to elapse before new Euro-coinage and notes are introduced. "Reality is sinking in," said Mr Eddie George, governor of the Bank of

France, the most enthusiastic supporter of a single European currency among the larger member states, halled the meeting as a success. "The council was the political kick-off for the single currency," said Mr Edmond Alphandéry, France's economics

time that there will be a delay of between six and 12 months between the political decision on which member states qualify for Emu membership, and the economic decision on the irrevocable locking of participating curren cies and their rates of convertibil-

The delay is linked to the need to establish the future European central bank as an autonomous entity. The ECB will decide the conduct of a single monetary pol-icy, the design of the single currency, and the minting and print. ing schedule.

Mr Hans Tietmeyer, Bundes bank president, conceded that the gap of six to 12 months might lead to speculative attacks on Emu currencies. But he insisted that risks would be small, provided there was sustainable economic "convergence" between members of the Emu club.

The French presidency and the European Commission put on display eight prospective Euro-coins to give an impression of their likely weight, shape and denomination. The Euro-notes are expected to divide into units of five, 10, 20, 50, 100, 200 and 500.

However, the name and design of the new coinage remains con-

Britain is insisting on preserv-ing Queen Elizabeth II's head, while Germany wants a coin only it can make. Sweden is opposed to the use of nickel because of its allergic effects. Germany also objects to the

French preference for calling the

Continued on Page 16 Long road to economic and



A Russian serviceman from the Ministry of Emergency Situations cleans up old Russian rouble notes around a bank in Grozny, the bombed

## European socket standard unplugged

A controversial proposal for a socket system has been defeated after sparking strong opposition from UK and German makers of electrical accessories - and some

safety experts. Opponents of the proposal - for a small, unfused plug with two round pins - are claiming victory. They plan a fresh search for a harmonised system that would end years of frustration for consumers moving domestic appli-

ances across borders. But supporters of the scheme say it needs to be amended only slightly to win approval. "We're so close, it's ridiculous," said Mr Simon Hossack, the scheme's most vociferous supporter.

Europe has about 20 plug and socket systems, most of them incompatible. Several attempts since the mid 1960s have failed to find a common solution.

ng road to economic and monetary union, Page 3 | When Cenelec, the European electrical standard-setting com-

#### Electrical appliance makers frustrate quest for cross-border harmonisation

mittee, produced a document on the issue in 1991 called Live with the Differences, supporters of harmonisation urged the European Commission to enter the

The Commission asked for a new standard to be drawn up, and Cenelec, whose 18 members include non-European Union countries such as Switzerland. produced its proposal last autumn. The standard includes a

three-pin variant. If approved, member countries would have had to drop their own standards, such as the Schuko system in Germany or the UK's three rectangular pin system, and gradually introduce new plugs and sock-

But the scheme has fallen foul of Cenelec's weighted voting system, which means any proposal can be defeated by two large

In the event, a Cenelec official tries - including Germany Britain, France, Italy and Spain voted against; seven mainly smaller countries voted for the proposal; and two ab-

Opponents had mounted commercial, technical and safety objections.

Germany's industry believes the proposed system is mechanically inferior to its present plugs and sockets, and would have raised safety issues during a changeover period.

## Turkish-Greek differences force Nato spending freeze

By Bruce Clark in London

Nato has been forced to freeze all capital projects under its military budget, and economise on cur-rent expenditure, because Turkish-Greek differences are holding up approval of spending plans for The impasse comes as the alli-

ance is preparing for a possible large-scale military operation to evacuate United Nations forces from Bosnia. While disputes between the Aegean neighbours have often disrupted Nato activity in the

eastern Mediterranean, this is the first time the entire alliance has been so badly affected. "People are taking this matter very seriously." said one diplomat at alliance HQ. Ankara is understood to be holding up the whole military

budget after Greece, complaining

about the lack of progress

towards establishing new Nato

commands on its territory.

Guide to the Week ....

Wask Ahead .

a result of the row. be the procurement of a new computer system.

military budget - which accounts for more than half Nato's total expenditure - is used for the maintenance of command structures, communications systems. pipelines and jointly owned assets such as Awacs surveillance aircraft.

For the moment, Nato officials sav. current military expenditure is being maintained at roughly last year's level under a temporary financing arrangement. But under Nato rules, this will expire at the end of June.

#### vetoed the funding of alliance lead to serious operational prob-facilities in the Turkish port of lems if it is not solved soon. Mr Willy Claes, Nato's secretary-general, who is shortly to be questioned by a Belgian court Nato officials said 15 investment projects had been frozen as over his knowledge of a corruption scandal, postponed a trouble-shooting trip to the region last month because of ill health. He is One of them is understood to Current spending under the now expected to make the journey next month. Nato does not usually give details of its military budget, but a western diplomat said the spending which had been frozen as a direct result of the Turkish-Greek row amounted to around Nato planners estimated late last year that putting in place an intervention force to evacuate the UN from Bosnia would cost before the pull-out even began about \$800m. They said this would use the military budget for a whole year. Tense partners within Nato's brotherhood, Page 2

Leading western nations are understood to have told both countries that the row is damaging Nato's credibility and could CONTENTS Managed Funds ....... 32.33 This Week/People Management .... Business Travel World Stock Markets ...... 30 The Markets Media Futures Emerging Markets, LONDON · PARIS · FRANKFURT · STOCKHOLM · NEW YORK · TOKYO



## European Bank for Reconstruction and Development stresses trade-financing deals

## Bank exploits the 'feel-good' factor

This year's ment (EBRD) takes place in London against meeting a background

booming international trade and exportled economic growth through-Europe. It has been reflected in a new-found zeal for trade-enhancing deals at the institution set up four years ago to ease the transition from commu-

By Peter Marsh in London

Countries in eastern Europe

and the former Soviet Union

should increase efforts to intro-

duce competing telecommunications services as a vital ele-

ment in moving to a free

market economy and speeding

growth, Mr Clell Harral head of

the telecommunications group

at the European Bank for

Reconstruction and Develop-

Mr Harral said that simple

privatisation of former state-run telecoms operators in

sufficient to take advantage of

modern technologies and man-

agement methods. Separately, a report by EBRD officials said

multinational institutions such

ment said at the weekend.

The "feel-good factor" has not yet permeated as far east as Russia, Ukratne or central Asia. But as countries like Poland and the Czech Republic, the first to swallow the bitter medicine of economic restructuring, get back on their feet they are inspiring those further east to press ahead with their own delayed reforms and increase their pen-

The annual meeting began on Saturday and ends tomorrow. At yesterday's special session on trade, senior bank officials confessed that the EBRD had been slow to realise the crucial importance of access to vital element in the transition

nomic Co-operation and Development and the European

Commission should step up

their co-ordination of efforts to

help former communist

nations to develop independent

According to the report just

two countries - Hungary and

Latvia - out of the 25 nations

in eastern Europe and the for-mer Soviet Union have set up

telecoms regulators separate

from government ministries to

provide guidelines for new pri-

vate sector operators providing

Mr Harral said former com-

munist bloc countries should

avoid "formulaic approaches"

for privatisation and competi-

tion in telecoms. He warned

that although privatisation of

government-run telecoms oper-

telecom regulators.

telecoms services.



Suranyi: Hungarian U-turn

the EBRD to get its trade pol-

ators offered a quick route to

bringing in private sector

know-how, without the intro-

duction of competing services

this might lead to countries

"storing up acute commercial problems for the future while

retarding general economic

Countries generally consid-

ered furthest ahead in the region in terms of introducing

competition to telecoms ser-

vices include Hungary, Latvia,

Ukraine, Estonia, the Czech

Republic and Poland. All these

have either privatised or are

planning to privatise their

main telecoms operators, or

are introducing a significant

element of free market compe-tition in telecoms services. Mr

Harral said a strong regulatory

climate was an essential ele-

development today."

ceived as a project financing not a trade financing institu-tion. It has taken a lot of time to overcome this prejudice and ersuade the board that trade is essential to eastern europe,' This importance was under

lined last week by the UN's Economic Commission for Europe which reported that last year the former commu-nist states raised exports of goods and services by 18 per cent in dollar terms. This was double the rate of increase of imports and reduced their collective current account deficit to \$3.4bn (£2.1bn) from \$8.3bn in 1993 when imports were strong and exports sluggish. Poland performed well last

competition.
The EBRD's report on tele-

coms regulation said: "The

absence of an independent reg-ulatory authority to establish

the 'rules of the game', arbi-trate disputes and generally

determine the public interest is

a danger signal to potential

investors. It has been demon-strated many times over that

investors are much more com-

fortable with a privatisation

offer [concerning a state-run

telecoms operator] which involves an independent regu-latory authority... than with an offer that features no regu-

tory Status Survey, final report, available from EBRD, no

remained saddled by an overvalued currency and bloated social security payments which depressed exports and sucked in imports to leave an unsus-tainable \$3.6bn trade deficit last year. Two months ago, however, the socialist-liberal coalition government led by Mr Gyula Horn performed a U-turn under the direction of Mr Gyorgy Suranyi, the re-instated, monetarist governor of the Hungarian National Bank and Mr Lajos Bokros, an equally tough finance minister. The new team moved fast to cut government spending, raise taxes, devalue the forint and

introduce a "crawling peg" sys-

tem which will lead to an

expected 28 per cent devalua-tion of the currency in 1995

Higher exports were the principal factor between a double digit rise in industrial production in most central European states last year and signs of recovery in the Baltic and Balkan states.

With the World Trade Organisation forecasting an 8 per cent rise in global trade again this year the prospects for a further export-orientated boost to east European economies look good and the EBRD is belatedly pledging a stronger role in trade promoting deals of all kinds, including lobbying Brussels for freer access to the all important EU markets all exports from the region.

## Telecom rivalry 'vital to growth' E Europe faces ment of efforts to usher in challenge on bank ownership

Finding experienced and honest people to run eastern Europe's emerging banks is now one of the biggest challenges facing the financial sector there, Mr Brian Quinn, an executive director of the Bank of England, warned

Speaking at the EBRD annual conference, Mr Quinn said the rapid change in eastern Europe made it extremely difficult for bank

owners. His comments reflect growing concern about the close ties between owners and clients in many of the new banks that have sprung up in eastern Europe - ties which may lead to imprudent lending and make it harder to detect criminal activity.

England's cautious stance, Mr Quinn refrained from pointing the finger at any particular country or banking group.

Nevertheless, he warned that the new class of

entrepreneurial businessmen could present a particular problem for banking supervisors, because the mixture of close political contacts and business clout combination" for supervisors. "Banking supervisors can face powerful pressure from individuals seeking to own banks." he added.

problems that this rapid expansion was posing in terms of banking personnel came from Mr Jan Vit, vice-governor of the Czech national bank.

employees in Czech banks has risen from 8,000 to 55,000, Mr Vit said. Meanwhile, a combination of inherited had debts and imprudent lending since privatisation and other third of the total loans held by Czech banks would probably have to be written off. Mr Vit

Although there was now provision theoretically to cover these bad losses across the banking system, these bad debts left some small individual banks exposed, he warned,

supervisors to judge the suitability of would-be bank

In line with the Bank of

"potent

A separate indication of the

In the years since privatisation the number of

## Tense partners within Nato's brotherhood

Kerin Hope in Athens and Bruce Clark in London

Mr Richard Holbrooke, the US assistant secretary of State, said recently that the strategic importance of both Greece and Turkey had increased in the aftermath of the cold war. Both Athens and Ankara depict themselves as firmly committed to Nato, and Greece's ruling Socialists have dropped any ideological objections to the alliance. Yet the two countries' mistrust of one another, and their conviction that one side's gain is the other's loss.

appears to be deepening. Mr Turan Morali, deputy director-general of Turkey's foreign ministry, said last week that Greek-Turkish disputes within Nato reflected a generally poor climate. "If the overall political context is favourable, then the process can move on," he said.

Mr Gerasimos Arsenis, the Greek defence minister, took the opportunity of a recent trip to Brussels to deplore delays in the implementation of a 1992 decision to establish Nato land and air commands at Larissa, central Greece. He is also impatient for the establishment in Salonika of a regional headquarters for Nato's new rapid reaction force.

Turkey argues that the responsibilities of the two Larissa commands must be defined before they are put into action; while Greece says activation should should come first, and details worked out

"Turkey does not want Greece to play a role in Nato, and in doing so it is harming not only Greece but the whole of Nato," said Mr Arsenis. -

Between two friendly countries, the definition of roles for the new commands would be a purely technical problem. But in this case, the issue is hard to settle without favouring one side or the other in much broader disputes.

These focus on Turkey's insistence that Greece is barred by treaties from militarising its eastern islands; and Greece's insistence on being the main co-ordinator of air traffic over the Aegezn. Mr Morali said Athens was

using the 1992 decision to claim a "regional authority" to which it was not entitled. He said Ankara regretted the disruption to Nato's activities that was being caused by the dispute. "Alliance work is being affected, we do not enjoy

Mr Mehmet Golhan, the Turkish defence minister, signalled a toughening in Ankara's position last week, although other Turkish officials said his words had been

Mr Golhan was quoted as saying that Turkey would only approve the Salonika command if Greece renounced any Mr Willy Claes, Nato secretary general, was yesterday back on the defensive only days after vowing a corruption scandal would not bring him down, agencies report from

Pressure for Mr Claes to resign mounted following a weekend police search of the former Belgian politician's Brussels was also searched. The search came hours after parliament approved such measures in the hope of forcidal, which has caused four national and regional minis-ters to resign and been linked to a murder and a suicide.

aspiration to extend its territorial waters from six miles to 12. and if the first commander in

Turkish officials have since stressed that although territorial waters are a vital issue, they are not formally linked to the Salonika headquarters.

Mr Arsenis says the command in Salonika should be rotated between Greece, Turkey and Italy, with Greece, as host, providing the first chief. However, Athens accepted the idea of a Turkish commander in due course, and it was expecting about 20 Turkish officers to be posted in the northern Greek city. Turkish officials have argued

for a comprehensive deal which would simultaneously settle all the issues relating to both Larissa and Salonika. Nato planners are understood to have drafted a comprehensive package.

although he would have preferred a step-by-step approach, he was still happy to discuss

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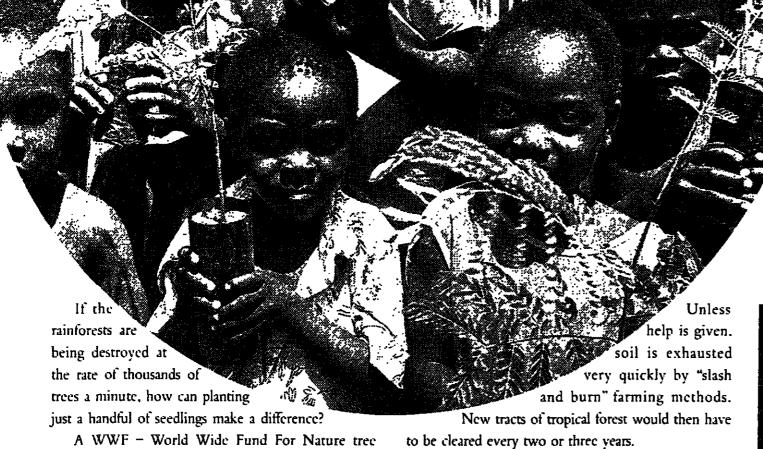
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net deforestation by the end of the century. Write to the Membership Officer at the address below to find out how you can help us ensure that this generation does not continue to steal nature's capital from the next. It could be with a donation, or, appropriately enough, a legacy.



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Democrats at the weekend clung on to its majority in the Althing, or parliament, winning a combined 32 of 63 seats. Prime Minister David Odds-

son's independence party, in power since 1991, dropped one seat to win 25. It saw its share of the vote slip to just over 37 per cent. But it was unchallenged as the biggest party and Mr Oddsson is set to remain as prime minister. Its partner coalition partner.

the Social Democratic party. Iceland's only political party advocating membership of the European Union, emerged as the main loser in Saturday's election, dropping to seven seats from 10. The SDP's share of the vote fell from 15.5 per cent in 1991 to 11.4 per cent. But Mr Oddsson may out for a new partnership with the

rurally-based Progressive party following the significant reverse of the Social Demo-The Progressive party, which like the independence party opposes joining the EU because

of Iceland's objections to the

common fisheries policy, made

son, the foreign minister and SDP leader, was hoping his outspoken advocacy of EU membership would draw support to the party from young people and the business community.

cial Democratic Party

Women's Perty

Opposition Progressive Party

cent of the vote, an advance of

more than four percentage

points, adding two deputies to

take 15 Althing seats and to

consolidate its position as the

second largest party. Mr Jon Baldvin Hannibals-

He is concerned that Iceland will be left politically and eco-nomically isolated by the EU's planned expansion. But any gains from disgruntled pro-EU supporters of other parties was offset by the effects of a winter split in SDP ranks.

A breakaway party called the Awakening of the Nation set up in January swept into

15.5 18.9 14,4 strong gains. It won 23.3 per the Althing, winning more than seven per cent of the vote

voto % seats

out to the new party, which is led by the popular Ms Johanna Sigurdardottir. The Women's List lost two of its five seats. The sixth parliamentary party, the left-wing People's Alliance, held on to its

and four seats. Iceland's wom-

en-only Women's List also lost

Coalition talks are likely to take some time. Mr Oddsson said he would negotiate first with the SDP but he did not rule out other options.

Whatever the shape of the new government, the result means Iceland will almost certainly de<u>lay</u> taking up the issue of EU membership at least until after the completion of the Intergovernmental Conference on the Union's future due to start next year.

#### **NEWS:** EUROPE

## Balladur backer stresses patriotism

John Ridding in Paris

Mr Charles Pasqua, France's powerful interior minister and a leading supporter of the presidential bid by Mr Edouard Balladur, the prime minister, yesterday stepped up the emphasis on patriotic values while intensifying his attacks against the rival Gaullist candidate, Mr Jacques

In an interview in Journal du Dimanche, Mr Pasqua, who has been sidelined since he was criticised in a phone-tapping scandal and diplomatic row with the US over espionage in February, attacked Mr Chirac's campaign promises as "hypocritical".

He said Mr Chirac - who has pledged a series of social reforms – was making promises on issues already implemented. Mr Pasqua also criticised Mr Alain Juppė, the foreign minister and key Chirac ally, who he said was seeking in his recent attacks on the Schengen accords on borderless travel to win votes from supporters of the rightwing Mr Jean-Marie Le Pen



Pasqua: attacked Chirac

and Mr Philippe de Villiers. However, Mr Pasqua himself made a bid for the right-wing vote by claiming that only Mr Balladur had tried to help the French take control of their own destiny, and stressing the need for children to taught to

be "truly French" at school. With the first round of the election due later this month. the gap continued to narrow between Mr Chirac, who remains the favourite, and Mr Relladur, who was either just ahead or behind Mr Lionel Jospin, the Socialist candidate, in

polls published last week. Mr Pasqua also made reference to his and Mr Balladur's record to tackle the "exclusion" of some citizens from the mainstream of French society. a day after national demonstrations protesting against homelessness, unemployment

a short-cut to Emu inflation and budget deficits; market turbulence as specula-The road to economic and monetary union will be a long. hazardous and exclusive enter-

Dashing all hopes of

prise, with the single European currency likely to enter limited circulation sometime early in the next century. This was the sobering conclusion of European Union finance ministers and central bank governors at a weekend meeting which spelt out for the

first time the legal and practi-cal difficulties of introducing a single currency. The meeting took place in the Trianon Palace in Versailles, a reminder of France's capacity for pursuing projects on a grand scale. The atmosphere was harmonious and business-like, though any

By Lionel Barber in Versailles

hopes of possible short-cuts to Emu soon evaporated. First, it is clear that 1997 the earliest date for a move to Emu allowed under the Maastricht treaty - is not realistic. Maastricht requires a majority of the 15 member states to meet tough targets on budget deficits, exchange rate stability, inflation, interest rates and government debt. Mr Yves-Thibault de Silguy, commissioner for economic and mone-

tary affairs, spoke encourag-

ingly about the outlook on

but was pointedly silent on accumulated debt where potential Emu candidates such as Belgium have obvious difficul-

Second, the 15 heads of government will most likely decide in July 1998 which member states meet the so-called convergence criteria for Emu. But under pressure from Germany, which has the most to lose from giving up the D-Mark for a single European currency, the criteria will be interpreted strictly.

Third, the European central bank will be an autonomous entity. It will not be a carbon copy of the European Monetary Institute, the Frankfurt-base body preparing the technical work for Emu. The ECB will also need between six and 12 months before it is fully func-

This means a delay between the date at which the Emu members are chosen and the date at which exchange rates are fixed - a delay which dispels earlier impressions that governments would seek to steal a march on the markets by locking exchange rates without forewarning.

Mr Hans Tietmeyer, Bundesbank president, conceded that this delay could encourage

tors "tested" Emu currencies; but he added, with relish, that if the currencies were truly worthy of joining a currency club then they had nothing to

Last, a huge amount of work is required to clarify how and when the new Euro-coins and notes are to enter general circulation. Mr de Silguy suggested that the first move must be to achieve a "critical mass", with businesses and international banks quickly adopting the planned European currency unit. But other countries, notably the UK, countered that the single currency should be "demand-led"

Whatever the case, it will take between three and four years to mint and print the new coins and notes. And then there will be the question of the name of the single currency. The French are happy to call it the Ecu. but the Germans do not like the idea because the present Ecu has been losing its value steadily against the D-Mark.

Mr Theo Waigel, German finance minister, thinks the Euro-Mark has a nice ring. Besides, it fits with his government's campaign to make German a working EU language alongside French and English.



## Liechtenstein to join trade group

entry to the European Economic Area (EEA) as negotiated by their government over the past two years. The tiny Alpine principality wedged between Austria and Switzerland will join the free trade grouping led by the European Union on May 1. The only other non-EU members are Norway and iceland.

Amid a high turnout, 55.9 per cent voted in favour of joining the EEA, almost the same as the 56 per cent who approved the principle in a referendum three years ago. A renegotiation and a second referendum became necessary when Switzerland, with which Liechtenstein has customs and currency unions voted against joining the EEA. Opponents of KEA membership argued Liechtenstein was surrendering power to Brussels bureaucrats, opening the doors to a flood of immigrants and

risking its status as a tax haven. But the move, championed by Prince Hans-Adam II, won wide support within the government and the financial community. Banking and tax issues are not covered in the **EEA** treaty and Liechtenstein secured a special concession limiting immigration. The principality will maintain its open border with Switzerland. Ian Rodger, Zurich

## Welfare row in Germany

The German government is bracing itself for criticism by the opposition Social Democrats following plans to reduce unemployment by cutting social welfare benefits. The proposals, unveiled late last week by Mr Horst Seehofer, the German health minister, involve reducing welfare assistance to 15 per cent below the lowest wage incomes, while those who

reject work will get even less state support. Mr Heribert Thallmair, president of the Germany's cities and municipalities association, said at the weekend the government could not push people below minimum

subsistence levels. Mr Seehofer, who has already spearheaded two health reform packages to cut government spending, said social welfare expenditure in western Germany had risen from DM17.5bn in 1983 to over DM43bn in 1993. He said ways must be found to ease the tax burden for employees and employers who contribute to unemployment payments.

■ A Berlin court is today expected to rule on whether General Electric of the US was unfairly excluded from the final round of bidding on constructing two steam turbines in eastern Germany. The appeal hearing, considered a test case by Washington, takes place days after Mr Mickey Kantor, US trade representative, and Mr Ron Brown, the US commerce ecretary, wrote to Mr Günter Rexrodt, Germany's economy minister, to complain about Bonn's policy in awarding contracts. Judy Dempsey, Berlin

#### IMF backing for Ukraine

The International Monetary Fund has approved credits for Ukraine totalling about \$1.96bn to support the government's 1985 economic programme. "The programme that the Ukrainian authorities have launched represents a clear break with the past, both in its commitment to rigorous financial discipline and in the implementation of substantial structural reforms," the IMF said. Of the total, about \$1.57bm is being made available as a new year stand by gredit. Another \$200m is made available as a one-year stand-by credit. Another \$392m is to be disbursed as a second drawing under the systemic transformation facility for former communist countries

making the transition to market economies. Ukraine's parliament last week paved the way for the loan by approving a tough 1995 budget that President Leonid Kuchma had worked out with the IMF. Reuter, Washington

## Peace pressure on Serbia

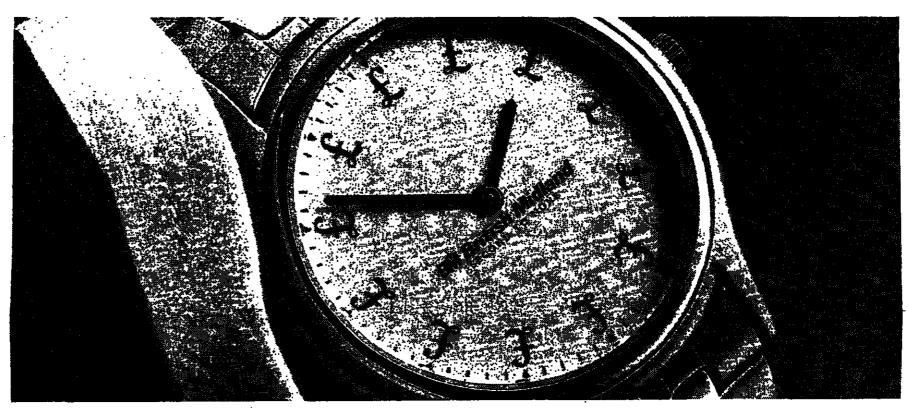
International mediators this week will try to persuade President Slobodan Milosevic of Serbia to recognise Bosnia and Croatia in exchange for the suspension of sanctions. The envoys of the five-nation Contact Group will attempt to convince the warring parties to renew a ceasefire, which

expires on April 30. Belgrade has shown little interest in the Contact Group proposal. Mr Qian Qichen, the Chinese foreign minister, yesterday arrived in the Serbian capital on a three-day visit. Vogoslav authorities hope to gain Beijing's support for lifting the embargo, independent of recognition. China was the only country on the UN Security Council which did not vote for the

anctions imposed nearly three years ago. Bosnian Serb leaders at the weekend threatened to launch a counter-offensive against Bosnian government troops. Fighting was reported in north-eastern Bosnia, where Serbs have gained the upper hand in a battle for a strategic communications tower. Loura Silber. Belgrade

## Turkey begins Iraq pullout

Turkish troops have begun withdrawing from northern Iraq, three weeks after the army swept across the border in an offensive to destroy guerrilla bases of the Kurdistan Workers party (PKK). Col Dogu Silahcioghu, the army's spokesman, said-about 3,000 troops moved back across the frontier into southern Turkey on Saturday but did not say when the cemainder of the Turkish forces would be withdrawn. He said the contingent had left after successfully completing its mission, without giving any further clarification. John Barham, Ankara



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## US tax cut bill 'will be blocked'

Editor, in Washington

The Clinton administration began its counter-attack on the first 100 days of the Republican-controlled Congress by asserting that the tax bill passed by the House of Representatives last week has no chance of becoming law. Vice-President Al Gore yes-

terday went on TV to dismiss the bill as "not right in the current fiscal climate". He accused Republicans of "being up to their old tricks again". sponsoring tax breaks for the

Speaking in Texas and Calif-ornia, President Bill Clinton stated flatly that the tax cuts were "three times more than the country can afford", strongly implying he would veto anything that emerges from the Senate of comparable scope to the \$189bn (£117bn) bill cleared by the House.

Mr Newt Gingrich, the House Speaker, conceded yesterday that the Senate might change the tax bill. But he criticised Mr Clinton for defending "obsolete" government. Further Republican reform proposals on this, he said, would be

unveiled next month. The president threatened to veto a series of Republican proposals covering crime, international peace-keeping and legal reform, but also offered co-operation on issues ranging from welfare to medical care.

In Sacramento, Mr Clinton told a Democratic party rally that the "psychological difficulties" of "the angry white male" over affirmative action programmes, designed to help women and minorities. could not simply be ignored. "We all have to ask ourselves: Are they all working, are they all fair. has there been any kind of reverse discrimination?"

Mr Gingrich said yesterday

he was opposed to "group affir-mative action", but said he thought that "outreach" to

help individuals to improve their lives was appropriate. Mr Clinton and Mr Gore were responding to Mr Ging-rich's remarkable Friday night address, given wide television coverage, in which he declared that the success of the Republican Contract with America was but a start on the road to

truly radical reform.
"All of us together - Republicans and Democrats alike must totally remake the fed-eral government, to change the very way it thinks, the way it does business, the way it treats its citizens." he said.

He foresaw an end to the current income tax, probably to be replaced by a flat tax, but he refuted Democratic charges that he was intent on dismantling the social safety net for the most vulnerable. Social security reform in the US was "off the table", for the time being, as was cutting back Medicare for the aged. Republicans would never take food out of the mouths of schoolchilden' by eviscerating the school

lunch programme. Mr Clinton made clear his conviction that government could not be forced to abandon all its responsibilities. He specifically threatened to veto any attempt to repeal the ban last year on the sale of certain types of assault weapons, to weaken regulations covering pollution and food safety, and to limit the US ability to serve

in UN peace-keeping missions. He added that the "loser pays" provision in the House legal reform bill - intended to discourage frivolous law suits was unacceptable and should be changed by the Senate. Some Republicans are having second thoughts about this measure because it may be

#### CALL FOR TENDERS FOR THE SALE OF THE ASSETS "ROKA INDUSTRIAL ENTERPRISES S.A", OF ATHENS, GREECE

ETHNICI ELPHALEOU S.A., Administrator of Acaets and Lublines, or I Shodenico St. Athens, Greece, in G. capacity as Lucadator of "ROKA INDUSTRIAL ENTERPRISES the A content of the capacity as instantiant of the restriction and its acceptance in the capacity of the content of Achieves. Giveney, the "Company"s, presently index special liquidation according to the processors of article 490 of Law 1892 1990, by ortic of Decision No.4482 1994 of the Achieve Court of Appeal.

#### announces a call for tenders for the rate of the assets, as a single whole, of the company described below

BRIEF INFORMATION

The Company was established in 1972 and was in operation until 1995, when it became bendrupt. On 30,9741 it was placed under special liquidation according to the ptot isloss of article 403 of Law 1992, 1990. Its objectives included the manufacturing of conon yarrs, of

#### These include the following.

these include the following.

A control spinning and waiving mill dyeing and finishing units, cutting-sewing temfection) units. The whole complex consists of several buildings, the total surface of which amounts to approximately 10,000 sq.m. standing on a plot of about 52,914-21 sq.m. according to the relevant topographical plan and containing machiners, mechanical equipment, etc. The Company's trade name is also on ofter. This is located at "Grekin", at the 6th km of the Mational Lariesa-Theselonial Road, in the region of Koulouti, On 23,12.88 the factory was leased to "INCO GMBH IMPORT-EXPORT" a limited hability company based in Krefeld (2241 Oswall St. 4150 Krefeld) for a period of mine years. Currently, this is operated by the two sublessees. "NKO HELLAS TEXTILES MANUFACTURING AND TRADING INDUSTRIAL S.A." and "DKO HELLAS LITD".

A plot of land, adjoining the factory plot, at the 6th km of the National Larissa-Thessaloniki Road, in the region of Kouloun, OFFERING MEMORANDUM - FURTHER INFORMATION

Interested parties may obtain the Offering Memorandum in respect of the Company and its assets upon signing a confidentiality agreement.

TERMS AND CONDITIONS OF THE AUCTION

1. The Auction shall take place in accordance with the provisions of article 40a of Law 1892/1991 (as supplemented in article 14 of Law 2000/91) and sub-equicity amended), the terms and conditions of Sale" contained in the Offering Memorandium Such provisions and other terms and conditions shall apply irrespectively of whether they are memorated herein or not. Submission of binding offers shall mean acceptance of such provisions and other terms and conditions.

Binding Offers: Interested parties are hereby invited to submit binding offers, not later than Moodity. May 8th 1995, 12:00 hours in the Athens Notary Public Mr George Stefanakos, Akadimias St.39, 106-72 Athens, Tel. +30-1-645.04.22 and 360.69.69, fax.

Offices should expressly state the offered price and the detailed terms of payment (in cash or installments, mentioning the number of installments, the dates thereof and the proposed annual interest rate, if any, in the event of not specifying; a) the way of payment, b) whether the credited amount shall bear microst and c) the interest rate, thin it shall respectively be deemed that a) the officed price is payable upon execution of the sale contract, b) the amount credited shall bear no interest and c) the interest rate shall be the legal rate in force from time to time. In all cases where the credited amount bears interest, this shall be calculated on the basis of the outstanding amount and shall be payable on the dates of payment of each instalment. Bunding offers submitted later than the above date shall neither be accepted not considered. The offers shall be building until the adjudication. Submission of offers in favour of a third party to be nonlinered at a later tage shall be accepted on condition that this is expressly stated upon submission and that the offeror shall give a personal guarantee in favour of such third party for the compliance of the obligations deriving from the sale contract.

Letters of Guarantee; Banding offers must be accompanied by a Letter of Guarant issued in accordance with the sample Letter of Guarantee contained in the Offeri in accordance with the sample Letter of Guarantee contained in the Offering standard, by a bank legally operating in Greece, to remain valid until the cations. The amount of the Letter of Guarantee must be DRS, ONE HUNDRED FIFTY MILLION (150,000,000.-Letters of Guarantee shall be returned after the adjudication.

<u>Submissions:</u> Binding uffers together with the Letters of Guarantee shall be subt scaled envelopes.

Envelopes containing the binding offers shall be unscaled by the above mentioned Notary Public In his office, on <u>Morelys, May 8th</u>, 1995, 13,000 hours. Any party having dely admitted a binding offer shall be entitled to artend and sign the deed attesting the unscaling of the binding offers.

As highest budder shall be considered the participant, whose offer will be judged by creditors representing over 51% of the claims against the Company (the "Creditors" optor recommendation by the Laquidator, to be in the best interests of all the creditors of the Company For the purposes of evaluation, an offer to be paid in instalments shall be assessed on the bases of its present value to be calculated by employing a 22% annual discount interest rate compounded treating. The Liquidator shall give written notice to the highest bidder to appear on the date and

place mentioned therein and execute the contract of sale in accordance with the terms, contained in his binding offer and/or any other improved terms, which may be suggested by the Creditors and sereed upon. In the event of the highest bidder not complying with such obligation, the Larie of Gragarater shall be forefriend as a penalty. Adjudication shall be deemed to take effect upon execution of the contract of sale.

All costs and expenses of any nature, including tax (such as VA-T), duties, custom dub any charges in favour of the state or third parties, which may need to be paid (other it those exempted by faw) in respect of the participation in the Auction and the transfer the assets offered hereby for sale, the sale contract, as well as any other net prior sub-sequent to the transfer of assets shall be exclusively borne by the participants and

The Liquidator and the Creditors shall have no liability nor obligation whatsoever towar the participants in relation to the evaluation of the offers or the appointment of the high bullet or any decision to repeat or cancel the Auction or any decisions whatsoever connection with the proceedings of the Auction. The Liquidator or the Creditors shall not on the proceedings of the Auction. The Liquidator or the Creditors shall not crease any right for the adjudication nor the participants shall acquire any dip power or claim from this call and/or their participation in the Auction against a Liquidator and/or the Creditors for any reason whatsoever.

II. This Call has been drafted in Greek and translated into English. In any event, the Greek

In order in obtain 2 copy of the Offering Memorandum and any other further information, please apply to the Liquidator "Ethniki Kephaleon SA, Administration of Ausets and Llabilister". I, Showleniou St. Athens 18561, Greece, Tel. +380-1-323,14,84-7, Fax: +380-1-321,97,05 (astendon of Mrs. Marika Frangalds) or the Liquidator's agent, Mr. Leonidas Arbondis, Z. Frixou Str. 412 22 Lariesa, Tel.: +30-41-530,479.

## Old, familiar and way out in front

George Graham went to Kansas and found Bob Dole declaring for the presidency

Presidential candidates usually dislike being dubbed front-runners. but Senator Bob Dole, who is to announce his candidacy for next year's Republican party presidential nomination in his home state of Kansas today, is revelling in his early lead.
"I like it. I hope it lasts," he

says of opinion polls which show him ahead of rivals such as Senator Phil Gramm of Texas or Mr Lamar Alexander, a former governor of Tennes-Mr Gramm has a coherent,

right-wing message, and a formidable fund-raising machine, while Mr Alexander has a folksy style and a strong campaign organisation drawn from among the staffs of fellow But, ten months before the first primary ballot in New

> the Senate, draws half or more of likely Republican voters while his rivals are hardpushed to push their percentages above single digits.
>
> A recent poll by the Marist
> Institute shows Mr Dole winning 52 per cent of a Republican primary vote (42 per cent even if General Colin Powell, popular ex-chairman of the

Hampshire, Mr Dole, leader of

the majority Republicans in

dent Bill Clinton in a head-tohead contest. Mr Dole's commanding lead is surprising in the light of

military's joint chiefs of staff,

were to run for the party's

nomination) and beating Presi-



Senator Dole: Republican Party's front-runner for 1996 Prime AP

many factors weighing against him: his age, his career and his record. He will be 73 by election day in November 1996, six months younger than President Ronald Reagan was when he won his second term in the White House and older than any other successful candidate. Mr Dole says he is "a very

cises a lot and takes care of himself. But nearly half of his life has been spent in Washington - a questionable advantage in an era when many voters say they despise career politi-

Besides, Mr Dole's pragmatic brand of Republican politics has clocked up a long list of

ments, but, in the present antiovernment climate, he is forced to take aim at many of the spending programmes he once voted into existence. Perhaps most difficult of all

Mr Dole has a real job. Unlike Mr Gramm, who has skipped congressional votes for the campaign trail, or Mr Alexmder, who is a full-time candidate. Mr Dole must run the Senate. That is challenging at the best of times, for senators can be a recalcitrant band of

Also, Mr Dole is measured against the breakneck speed Speaker Newt Gingrich has been setting in pushing the Republicans' Contract with America through the House of The Senate's more measured

pace may sit better with voters, even so. Polls show most of those questioned approve of the way in which Mr Dole and the Senate are handling their jobs, while Mr Gingrich and disapproval.

Mr Dole hopes voters will still feel the same way next

year, and opt one last time for a proven leader from his second-world-war generation.
"I concluded that perhaps there was one more mission – one more call to serve," he

says in campaign speeches. But the Senate leader knows from experience that it will not be easy. He failed in his first national campaign, as Presi1976. In 1988, he was riding high after winning the lowa party caucuses, where members choose delegates to their nominating convention in public meetings but fell to earth a lic meetings, but fell to earth a week later when he lost in New Hampshire's secret ballot primaries to Vice-president

George Bush. 'I was elected President of lows and then, eight days later, I came to New Hampshire and I was de elected," Mr.
Dole quips today.
This time, Mr Dole and his

campaign handlers are deter-mined not to make the same mistakes. Campaign officials say they already have three times as many volunteers lined up in New Hampshire as they did on polling day 1988, as well as the backing of former Senator Warren Rudman.

In most other states, too, Mr Dole has endorsements from the top echelon of local Repub-

So many states have moved their primaries forward in the calendar that the 1996 nomination campaign is expected to be won and lost much earlier than

in previous years.
With an improved organisation, a large campaign warchest and his high national profile as the Senate leader, Mr Dole may just be able to cruise to the Republican party's presidential nomination before his rivals have even managed to

Fraud bid revealed in Peru's election

By Sally Bowen in Lima

Last-minute evidence of intended electoral fraud on a substantial scale, and a request by nine of the 14 presidential candidates to postpone the voting, failed to halt Peru's presidential and congressional

elections yesterday.

Just hours before polling began, 20 people - including three officials of the national electoral board – were detained when a complex fraud plan was uncovered in the cantral Andean town of Huanuco. It involved the forgery of elec-toral returns for 3,000 voting tables – more than 500,000 ballots or some five per cent of all

Peruvians expected to vote.

The nine candidates calling for postponement alleged, in a statement late on Saturday night, that the board was in no position to guarantee that the events at Huánuco are not being repeated at other previncial electoral boards."

Mr Javier Pérez de Cuéllar. former UN secretary-general and chief rival to President Alberto Fujimori who is seek-ing a second term, was one of the candidates asking for a

He said: The link [of the government's electoral alli-ance] with the uncovered fraud is another affirmation of Mr Fujimori's obsession with getting himself re-elected at any

cost."
The former diplomat, however, refused to pull out of the contest, instead, he called on all Peruvians to be extra vigilant throughout the seven hours of voting.

The government played down the planned fraud. Mr Efrain Goldenberg, prime minister, late on Saturday expressed official "repudiation of a criminal act", but asserted there were "no reasonable indications" which implicated any political party or group in the

conspiracy.

Even so, the Huanuco incident will casts a shadow over the electoral results. Mr Fujimori, according to pollsters' predictions, stands a fair chance of securing the 50 per cent of all valid votes needed for a first-round victory. Given the lingering suspicion of more extensive fraud, he will now need to clear that mark by a substantial margin if he is to disarm charges of electoral manipulation. The Organisation of Ameri-

can States has a team of 70 observers in Peru for the elections. Mr Cesar Gaviria, OAS the possibilities of further "transparency and legitimacy" of the elections was "in grave

## Democrats peeved at Widespread smoking-Murdoch's tax break ban from today in NY

By George Graham in Washington

Democrats in the US are not pleased by the fact that the biggest item they have managed to get through the new Congress so far is a tax break for Mr Rupert Mardoch, the controversial Australian-born media tycoon.

HarperCollins, his publishing subsidiary, is at the hub of an ethics row over a \$4.5m (£2.8m) book contract it offered Mr Newt Gingrich, now Speaker of the House of Representatives, just after the Republican victory in the Congressional elections last November.

The Murdoch-owned Fox television network, meanwhile, is Exhibit A in the case against sex, violence and stupidity in US broadcasting. It is also under attack from the National Association for the Advancement of Colored People, the oldest US civil rights organisation, for skirting US laws on foreign ownership of television stations and thus excluding black and other minor-

But Mr Murdoch's tax concession comes from a programme to help minority broadcasters and which the NAACP has been trying to rescue. The break, allowing tax to be deferred on profits from the sale of a radio or television station to a minority owner, would be eliminated by a tax bill both arms of Congress passed this week.

Viacom, another media giant, has had to call off the sale of its cable TV stations to a minority owner because the bill would block the \$600m tax deferral it expected. Several smaller deals would also lose the break.

But, at the urging of Senator Carol Moseley-Braun, an Illinois Democrat and the Senate's only black member, a special clause was inserted two weeks ago to save the tax deferral for Mr Murdoch's sale of an Atlanta station to consortium led by Mr Quincy Jones, the black record producer.

Mr Murdoch will be allowed to defer tax on his estimated \$90m capital gain. As a result, he has agreed to lower his

The loophole has incensed other Democrats, and a delegation visited President Bill Clinton this week urging him to veto the bill. Mr Clinton has decided to sign the bill, however, because he does not want to delay its main measure: an exten-

sion of tax deductibility for health insurance premiums paid by the self-employed which is very popular with the small business lobby. During more than two years in the White House, Mr Clinton has yet to

veto a bill. As measures he opposes get tied to measures he supports, he is finding it as hard to veto with a Republican majority in Congress he did when the Democrats were in control.

By Richard Tomkins in New York

New York City will bow today to the rising tide of anti-smoking sentiment in the US by introducing tough measures to prohibit smoking in nearly all public places except the street.

The ban embraces offices and factories, shops, restaurants, bingo parlours, sports stadiums, parks and zoos. But it excludes bars, bar areas of restaurants, and restaurants seating fewer than 35

In the workplace, smoking will be allowed only in separately ventilated rooms established for smoking breaks. The self-employed will be allowed to smoke in their own workplace only if three or fewer people are present and

The controversial legislation was passed in January amid protests that it was too restrictive, went against the city's tradition of tolerance and could drive away tourists from Europe and Some restaurant owners said they

would go out of business if the legisla-

tion were passed, but proponents of the much business from non-smokers as they lost from smokers.

smoking in public places, and more between the big manufacturers.

than 100 US cities have introduced more extensive bans. New York city's restrictions, which

build on those already imposed by New York state, are tough by comparison with those elsewhere. But some cities and states have banned smoking in all restaurants, and California has established a timetable for banning smoking in bars from January 1, 1997. The impetus for the smoking restric-

tions in the US was provided by an Environmental Protection Agency report published at the beginning of 1993. It said second-hand smoke was responsible for 3,000 lung cancer deaths a year among US non-smokers. This prompted legislators to seek

ways to protect non-smoking employees from second-hand smoke in the workplace. But the restrictions went beyond offices and factories because nearly all public places - including restaurants, sports stadiums and zoos - are also New York city's smoking ban comes

into effect days after the publication of figures which show that growing antismoking sentiment had failed to reduce ban said experience in other cities cigarette consumption in the US last showed that restaurants gained as year. The number of cigarettes sold was much business from non-smokers as 485bn, the same as the year before. The US agriculture department, which pro-In the last few years, nearly all US duced the data, said this was because states have passed legislation to restrict smoking was cheaper after a price war

#### secretary-general, refused to comment yesterday in Lima on

fraud, although the organisation had asserted that the

## New US-UK air talks today

By Michael Skapinker in London and Laurie Morse in Chicago

Negotiators from the US and the UK are to meet in Washington today, in a renewed attempt to reach an aviation

A three-day meeting in London last month failed after the US side had unsuccessfully demanded greater access to Heathrow airport in London for US carriers. Those talks were the first since 1993, when the US walked out of negotiations after a breakdown over the Heathrow issue.

The airline industry is sharply divided over prospects for this week's talks, which are to continue until Wednesday. Sir Colin Marshall, British Airways chairman, says he is confident of reaching an agree-

rier, also believes agreement is close. Mr Cyril Murphy, international affairs vice-president. says: "The talks are very far along. Only a few loose ends need to be tied up."

Others in the industry are far less optimistic, saying the US side is still divided over whether to go for a limited "mini-deal" or to press for far-reaching liberalisation of air traffic between the US and the UK.

United and BA are proponents of a mini-deal. Both have limited objectives in this week's talks. United wants to be able to fly from Chicago to Heathrow, Europe's busiest air-

BA wants to increase its flights from London to Philadelphia from once to twice daily. Philadelphia is an important hub for USAir, a finan-

United Airlines, the US car- cially straitened carrier in which BA has a 24.6 per cent

> United is so confident of success this week that it is preparing to start selling tickets for the route on Thursday, with flights to begin in May, summer being the carrier's high

Not everyone in the US is as enthusiastic. American Airlines is expected to file today its response to United's application to the transportation department. American has opposed United being granted the Chicago-London route.

The rivalry between American and United remains strong. American and others have insisted on calling for greater access for all airlines to Heathrow, which the UK has resisted. If the US repeats that demand this week, the talks are unlikely to succeed.

By Leslie Crawford at San Cristóbal de las Casas

The Mexican government and Zapatista guerrillas were due to meet late yesterday at a remote hamlet in the southern state of Chiapas, to set an agenda for peace talks aimed at ending a peasant uprising begun in January last year.

The talks are the first attempt for a negotiated solution since President Ernesto Zedillo ordered the arrest of Zapatista leaders in February and sent the army to recapture towns and villages which had been under guerrilla control

for more than a year. The army quickly overran rebel-held territory, but it failed to arrest the Zapatistas' leader, Sub-comandante Marcos, who retreated into the Lacandón jungle on the border of Guatemala with an esti-

mated 15,000 supporters. Both sides have avoided

open conflict: the Zapatistas because they know they are out-gunned and out-numbered. the army because it does not want blame for a bloodbath. Mr Zedillo suspended the arrest warrants last month in an attempt to draw the guerrillas back to negotiations.

Chiapas meetings to resume

The Zapatistas, who call themselves after the hero of the 1910 Mexican revolution, Emiliano Zapata, have not fired a shot since the first days of the uprising and pose no serious military threat. However, they have grown in political importance by claiming to speak for the 1m Maya people in Chiapas - a poor despised community in one of Mexico's most backward states.

Life expectancy in Chiapas is 44 years, against a national average of 70; infant mortal-

ity, at 150 per 1,000 births, is closer to African than Latin American levels of development. Thirty per cent of the population is illiterate, and 80 per cent earn less than the minimum wage of \$2 (£1.24) a day. Although Chiapas produces 55 per cent of Mexico's electricity, two-thirds of households in the state have no access to electric power.

Mr Zedillo's government is anxious to negotiate a settlement because the Zapatista uprising has rendered Chiapas virtually ungovernable. Conflicts between cattle ranchers and landless peasants have been intensified, communities have become polarised between Zapatista sympathisers and those who side with the government, and the Catholic church has reported an increase in human rights violations recently.

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## INTERNATIONAL PRESS REVIEW

## Orange blossoms and rhyme amid falling dollar

CURRENCIES By Lisa Bransten

Turmoil on international

currency markets has been the focus of attention in Japan, as the effect was felt on the stock market there and elsewhere in the export-dependent nation. But, in the US, the stock market largely shrugged off the effects of the tumbling dollar. So did editors across the coun-

Outside the Washington-

New York-Boston "corridor"

most Americans learned about

the ebbing value of the dollar

and the futile efforts of the

governments of the US, Ger-

many and Japan to intervene on its behalf, through national wire service stories - if

ern Florida was more con-cerned with the prospects for a bountiful citrus harvest. The newspaper ran a short news agency article about the dollar just to the side of a fullcolour picture of an orange tree heavy with fruit and blos-

Regional newspapers which ran locally written stories mostly looked at the negative impact the dollar's decline would have on consumers in the ITS.

Even in the mid-west, where

many manufacturers have resorted to non-stop production to meet the global demand for goods made cheaper by the declining dollar, most local The Tampa Tribune of westnewspapers were more concerned with the prospect of

and computers.

The Columbus Dispatch in Ohio reported that readers were not likely to feel the consequences of the weak dollar immediately. But, chided one of the paper's business editors. wake up and smell the sushi the farther the dollar falls, the more money you may end up

higher prices on television sets

The price of imports from

and so is the cost of a trip to Europe or Asia, the article

And, even if the weak dollar encourages exports to those regions, these may be offset by declining exports to countries such as Mexico and Canada, where the dollar is strengthening, it said.

Coverage by the major wire services and the national press focused on the ineffectiveness of central bank intervention in the currency markets.

National newspapers laid the

blame for the weaker dollar squarely at the feet of a US administration seen as unwilling to tackle the underlying Japan and Germany are rising cause: the combined effects of

the trade and budget deficits. The New York Times was especially harsh, writing that faced with a gaping budget deficit and a gulf with other nations in goods and services "the White House remains reluctant to endorse the painful measures needed to mop up some of the surplus dollars

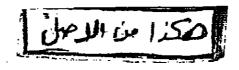
flowing overseas".

"Power to boost dollar doubted" read the headline in Wednesday's Washington Post atop a story indicating that calls by Europeans for the Federal Reserve to raise interest rates to shore up the dollar would probably turn the soft landing into hard crash. The Boston Herald rang in

with a story that cited econo mists predicting a continued free fall for the dollar given that the "US government has repeatedly shown its unwilling ness to make a substantial dent in the [government] defi-

Despite the dour mood that prevailed among the nation's business editors, the dollar's frailty did not deter the creativity of one New Jersey head-The Record in Bergen

County, New Jersey, offered readers a rhyming complet a go the paper's dollar story: "Worthless as Fallen Leaves: Dollar's Decline Stings Japa-



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#### **NEWS: INTERNATIONAL**

## Inkatha withdraws from **Assembly**

By Roger Matthews in Johannesburg

South Africa's Zulu-based Inkatha Freedom Party has carried out its threat to withdraw from the process of drawing up the country's final constitution in protest at the failure of its two partners in the government of national unity to honour a pre-election

Chief Mangosuthu Buthelezi, leader of the IFP and minister of home affairs, warned last month that unless the African National Congress and the National Party agreed by April 5 to appoint international mediators to help resolve his party's demands, the IFP would pull out of the Constitutional Assembly, formed by the lower house of parliament and the senate.

"What difference does it make whether we are there or not when the ANC will not tolerate suggestions from others. It is clear that they want to write their own constitution, so let them do it," said Chief Buthelezi after a meeting of the IFP's national council in Ulundi at the weekend.

At issue is the degree of autonomy to be granted to South Africa's nine provinces in the final constitution and in particular to the IFP's home erritory of KwaZulu Natal. The IFP agreed at the last moment to participate in last April's general election only after the ANC and the National Party accepted that international mediators should be appointed to help in the resolution of the dispute.

The ANC has shown little enthusiasm for international mediation and argues that the Constitutional Assembly is the proper forum for negotiations. ast week it adopted proposals for the final constitution that offered a modest devolution of power to the provinces which fell far short of IFP demands.

Mr Buthelezi reacted angrily to ANC suggestions that the IFP had not indicated which issues the party wished to be subject to mediation. He said they were defined a year ago.

## Bombings cast doubt on Israeli pullout

By Eric Silver in Jerusalem

Two suicide bomb attacks, killing seven Israelis and wounding 45 others in the Gaza Strip, yesterday raised fresh doubts over whether israel would honour the July 1 deadline for Palestinian elections and for redeployment of its forces from West Bank Arab towns and villages.

The bombings occurred on the approaches to two isolated Jewish settlements - Kfar Darom and Netzarim - south of Gaza city.

In the first attack, a blue van exploded alongside a bus carrying soldiers and settlers from the Israeli port city of Ashdod to Kfar Darom. Six passengers were killed and 40 wounded. A Palestinian witness said the burned body of the bomber was hurled 50 metres away.

Two hours later, a car detonated as a paramilitary border police jeep and a civilian car were passing near Netzarim, killing one policeman and wounding at least two others. Israeli hospitals reported last

night that 12 of the wounded were in serious condition. Islamic Jihad, the smaller and more extreme of the two Islamist groups fighting against the Israeli-Palestinian peace process, claimed respon-

Hamas, the larger "Islamic Resistance Movement", said its unit was behind the other attack.

Both groups said the attacks were revenge for the death of a leading Hamas activist, Kamal Kheil, who died in an explosion in a Gaza city flat a week ago. Palestinian police said he blew himself up while preparing a bomb, but Hamas insisted he was killed by Israeli agents.

The Israeli prime minister, Mr Yltzhak Rabin, said after a visit to Kfar Darom that the bombings would not stop the peace negotiations.
"We will continue to fulfil our commitments," he said,

"but we shall press the Pales-

tinian Authority to prove here

in Gaza that it can fight the

terrorists and stop these attacks." The government

would go on restricting the entry of Palestinian day-labourers to prevent similar outrages inside Israel, he added. Other ministers urged Mr Rabin to reconsider his pledge to pull the army out of West Bank population centres by July 1 to facilitate Palestinian elections. The agriculture minister, Mr Ya'cov Tsur. demanded that Mr Yassir Ara-

fat, the PLO leader, disarm the

lysts argue.

Islamic gunmen before Israel



exposes West Bank settlers to not live up to our expectations. danger.

The health minister, Mr Ephraim Sneh, a retired briga-dier who served as governor of the West Bank in the 1980s. said: "We shall have to reconsider the pace of redeployment.

It was not a total failure, but it does not justify a rapid duplication of the Gaza model on the West Bank."

The left-wing environment minister, Mr Yossi Sarid, called earlier this weekend for the Gaza was the experiment, but the reality on the ground did he described as "a bone in

Israel's throat." He said last night the bombings had only strengthened his conviction that the settlement, a target of repeated Palestinian attacks, should go. Other ministers sounded a warning, however, against doing anything that could be interpreted as a sur-

Gunfights on Tajik border Fierce gunfights on the Tajik Afghan border between Tajik

INTERNATIONAL NEWS DIGEST

Beijing licences

China plans by the end of the year to sanction the establishment in Beijing of five branches of foreign banks,

for foreign banks

according to a report published yesterday in the Shanghai

Securities newspaper. It quoted an official of the People's Bank as saying the five licences would go to large institutions from "different countries or regions". It is expected that China will

among the frontrunners. By the end of 1994, 101 foreign-funded

banks, banking branches and finance companies had opened

award the much sought-after licences to banks from Japan.

the US and Europe, The Hong Kong and Shanghai Bank is

their doors in China. China recently selected 10 additional

cities that would be opened to foreign financial institutions.

including Beijing, Wuhan and Chengdu. Tony Walker, Beijing

opposition fighters and Russian border troops have left at least 23 people dead in the past three days and brought renewed instability to the troubled region. The Tajik government yesterday appealed to the Commonwealth of Independent States and the United Nations to take emergency steps to help stabilise the situation. A UN special representative is in the Tajik capital, Dushanbe, to try to bolster a truce negotiated between the government and opposition forces last September The Russian border guards, who have been stationed in Tajikistan since 1992 after a bitter civil war in the former Soviet republic, warned that Tajik insurgents had crossed the

border on Friday and were trying to seize power in the Badakshan region. Gen Anatoly Chechulin, commander of the Russian guards, claimed the incursion was "the beginning of well prepared wide-scale actions" by armed Islamic militants. John Thornhill, Moscow

#### Cuba-Chile ties restored

Cuba and Chile have re-established full diplomatic ties. suspended for nearly 22 years, after the 1973 military coup in Chile. The move completes a process of rapprochement since the restoration of democratic civilian rule in Chile in 1990. The two countries had already re-opened trade and consular

ties, but a return to full diplomatic relations was opposed by some sectors of Chile's political establishment. The announcement was another step forward in the Cuban government's diplomatic campaign to consolidate its links with Latin American states since the collapse of the Soviet

Cuba's Foreign Minister, Mr Roberto Robaina, said restoration of diplomatic relations with Chile should help boost bilateral trade. Pascal Fletcher, Havana

#### Algeria debt deal delayed

Algeria and its commercial bank creditors have failed to reach final agreement on rescheduling the country's \$4.5bn in commercial debt. Algerian central bank officials said yesterday. Both the London Club of commercial creditors and the central bank had expected a deal to be signed at the end of a week-long meeting in Paris on Friday. Despite agreement on the general terms of a deal, however, final details have yet to ironed out. "Ninety-eight per cent of the work is done and only a few small details are left," a central bank official said. The final deal is expected to extend debt maturities due between March 1994 and December 1997 over about 15 years and include a main Algiers demand - rescheduling of most of the \$1.5bn portion of the commercial debt which bankers had effectively rescheduled in 1991. Roula Khalaf, London.

## Waiting for Iraq to come back on stream

## David Gardner on oil market wariness over the anticipated end to Baghdad's embargo

lrag's return to the oil market, when UN sanctions against President Saddam Hussein are eventually lifted, could help stabilise rather than depress oil prices in the medium-term by removing an uncertainty which is now holding prices down, according to senior Saudi Arabian oil ministry officials.

The embargo on Iraq, imposed after Mr Saddam's invasion of Kuwait in 1990, is up again for review this month. The US and UK are resisting French and Russian pressure to ease sanctions. arguing that Baghdad has still not come clean on its capacity to produce weapons of mass destruction.

Although there is little early prospect of sanctions being relaxed, the oil mar-ket's perception that Iraq will pump as much oil as it can and export at a heavy discount to recoup market share and rebuild its stock of hard currency, allied to signs that the coalition in favour of the embargo is crumbling, is already depressing prices, some ana-

"You can't talk to anyone in the market who doesn't say 'When Iraq comes back . . . ", says one senior Saudi oil ministry official. "Security considerations aside, it would be better to see sanctions go, thereby removing the 'Iraqi discount' from the market," he

Before the invasion of Kuwait, Iraq was producing on average 3.4m barrels of oil a day. It now pumps an estimated 600,000 b/d, spurning a UN facility allowing for the monitored export of higher quantities to pay for food and

Mr Safa Hadi Jawad Al-Habubi, Iraq's oil minister, was quoted yesterday as saying that Baghdad would pump 2m b/ d as soon as sanctions are lifted. But the senior Saudi official doubts that Baghdad could get output up to beyond 1.6m h/d in the short-term, because of several factors including war damage to its transportation facilities, dilapidation

and lack of maintenance of its wells and plant due to equipment shortages, and under-investment during the Iran-Iraq war in the the 1980s. He foresees a short-lived price "spike"

downwards when Iraq comes back on stream, but thereafter "there could indeed be a premium" with firmer prices once the full extent of the Iraqi oil industry's disarray becomes clear. Conventional wisdom is that Iraqi reentry would cause a precipitate price fall, followed by a slow recovery to just below current levels. If sanctions are

stretched sufficiently far into the future, demand - especially from Asia - could rise enough to absorb the new supply, maintaining prices. One analyst suggested the Saudis, who increased their own market share at Iraq's expense to a level now over 8m b/d and ostensibly have most to lose from an Iraqi return may be may be trying to talk up the oil price. Moreover, French, Russian, Spanish, Italian and Brazilian

oil companies are in line to develop potentially huge oil-fields in Iraq once sanctions are gone.

The Saudis, however, cast doubt on Mr Saddam's willingness to allow in foreign capital, seeing in his recent overtures to oil multinationals a tactical bid to widen splits in the anti-lraq coalition. "Think of their state of desperation in the 1980s," one senior official said, when Saudi Arabia "lent" Iraq over \$6bn of its own oil. "They weren't prepared to do it then," he said.

Furthermore, he added, the Ba'athist regime's history of nationalisation, adventurism, and hostility to foreigners, plus fears that Iraq might disintegrate after Mr Saddam's departure, will make foreign oil companies wary of investing even after sanctions go. don't think they would come up with a risk assessment allowing their boards to spend billions of dollars," the official See Feature



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Welcome To

## Accused Beijing official dies

By Tony Walker in Beijing

China has announced the suicide of a vice-mayor of Beijing accused of corrup-tion. Mr Wang Bessen, one of two vice mayors, shot himself last Tuesday after being investigated for "economic irregular-

The death of Mr Wang and the arrest earlier this year of two municipal officials have rocked the powerful Beijing city government - Beijing functions virtually as a "city state" - and fuelled speculation that other senior figures may be

The high-profile suicide also draws attention to a nationwide anti-corruption drive launched in August 1993 which has had been detained on suspicion of year.

ensnared a number of officials at or below

China's official Xinhua newspaper published a terse report of Mr Wang's suicide, reporting merely that "it has been learned that Wang, 60, killed himself ahead of facing an investigation into economic irregu-

Corruption allegations have swirled about the Beijing municipal government for months. These coincided with reports of the detention of a former secretary to Mr Chen Xitong, the Beijing Communist party boss, and also of a former aide to Mr Li Qiyan, the mayor. Mr Lu Yucheng, a vice-mayor of Beijing, confirmed in an interview recently that these two men

Mr Wang was chairman of the Beijing planning commission and would have had knowledge of many of the large number of property development projects now under way across the city of 10m people. His suicide recalls the arrest in Febru-

ry on suspicison of corruption of Mr Zhou Beifang, a senior manager of Beijing's Shougang (Capital) Iron and Steel Works which is controlled by the municipality. Mr Zhou headed Shougang's interests in

Hong Kong.
The Beijing Daily reported at the weekend that the city authorities were stepping up their campaign against corruption. Some 500 cases of graft were handled last

# Vice-mayor commits suicide ahead of corruption investigation | UK group set for Pakistan deal

National Grid, operator of the power transmission system in England and Wales, is expected to be confirmed this week as Pakistan's choice to lead a £400m project to build, own and maintain a 1,440km transmission line.

The project to provide Pakistan with a fourth extra highvoltage circuit will help ease concerns by investors in generation plants about the counry's transmission infrastruc-

The 500kV single-circuit overhead line will run from Lahore in the north to Hyderabad in the south. The project is the National Grid's biggest diversification out of the UK.

The company is expected to as part of the deal. put together a consortium including Harza Engineering of the US; which designed and built Pakistan's original trans-mission system, and NPCC, the Pakistan owned construction company. National Grid is expected to take a stake of bout 25 to 35 per cent in the

joint venture. Contractors to the project include Balfour Beatty, of the UK, which will undertake the turnkey construction role, and Reyrolle, also of the UK, which will supply power substation

The 500ky line will run via nine new or extended sub-stations. An extra 120km of 220kV double-circuit overhead line will also be built

National Grid must raise the money needed for the project by the end of the year. About two-thirds of the work is to be completed by December 1997

and the rest by June 1999. The project is part of Pakistan's multi-billion dollar efforts to modernise its electricity industry. Since implementing policies last year to encourage investment, the government says more than \$12bn has been committed.

However, businessmen and some officials fear that some of the money will be withdrawn unless the transmission infrastructure is significantly improved. The government's "independent transmission pol-icy" aims to address the prob-

lems by allowing new transmission infrastructure to be provided by the private sector International competitive tenders were called for two major packages of work. The National Grid consortium is thought to have won both

The National Grid is owned by the 12 regional electricity companies in England and Wales. Executives at the regional companies are workregional companies are working on plans to float the Grid as a separate company on the Stock Exchange. The flotation may be effected later this year, depending on the outcome of a regulatory region of the regulatory review of the regional companies distribu-tion businesses.

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## Taiwan calls for China talks

By Laura Tyson in Taipei

Taiwan's President Lee Teng-hui called at the weekend for formal talks to end more than four decades of hostilities between Taipei and Beijing, but said China must first renounce the threat of force against the island it views as a

renegade province. In an address on cross-strait ties, Mr Lee also issued a thinly veiled warning to authorities in Beijing to protect democracy in Hong Kong and Macao after those territories revert to Chinese rule, or risk alienating Taiwan.

"I must stress that using so-called Taiwan independence campaigns' or 'foreign interference' as excuses not to abandon a military solution is to ignore and distort the founding spirit and policies of the Republic of China," Mr Lee said, using Taiwan's official

He later said: "Maintaining economic prosperity and a free and democratic lifestyle is the aspiration of the people of Hong Kong and Macao . . . we hope mainland authorities will respond to [their] requests." He added that this aim was the responsibility of both sides of the Taiwan strait", which ana-

Taiwan has moved to stamp out a flourishing underground foreign exchange market in an islandwide sweep which netted 40 illegal currency trading houses writes Laura Tyson from Taipei. District prosecutors are investigating an unspecified number of individuals involved in unauthorised forex dealing but no charges have been made. "Some people pour their money into illegal financial activities and that shows our society is still bathed in speculation," said a statement released over the week-end by the justice ministry's investigation burean. "This needs

to be corrected." Taiwan's monetary authorities have been liberalising financial markets since 1987. But a highly efficient black market has grown which avoids remaining foreign exchange controls and restrictions on trading. Authorities apparently were concerned that such activities had become rampant, with underground houses borrowing on margin to finance speculative activities. The investigation bureau said some of underground houses are cheating customers. "This seriously affects social order and causes major problems for society," the bureau said.

jing mistreated the two colonies after taking them over Taipei would surely reject entering into an alliance with

Beijing. Taipei has demanded that Beijing pledge not to attack Taiwan since unilaterally dropping the threat of an offensive strike against the mainland several years ago, but this marked the first time that Taiwan has binted it may seek a formal peace treaty. Beijing threatens to attack if Taiwan declares independence or is invaded.

However, political analysts lysts said implied that if Bei- and diplomats agreed Mr Lee ished since hostilities began to his January speech.

proffered only a few novel themes and no concessions in a long-awaited reply to a speech in January by China's Presi-

dent Jiang Zemin. Taipei has officially banned direct political and commercial contacts since General Chiang Kal-shek's Nationalist armies fled to the island after losing China's civil war in 1949. Both sides call for reunification, but support for independence is growing among Taiwanese, who have little affinity with their mainland "compatriots".

Economic ties have flour-

ease in the late 1980s, and arm's-length political links were established in 1992. But little progress has been made despite two years of

Mr Lee's long-ruling Kuomintang (Nationalist) party may lose its parliamentary majority in elections later this year. He is also treading carefully ahead of Taiwan's first presidential elections, for which he has yet to declare his candidacy but is widely expected to run, to be held in March

"President Lee cannot afford to give anything away right now, otherwise his domestic position will be weakened, but at the same time he must reassure Beijing that the government still wants reunification," said Mr Lu Ya-li, politics pro-fessor at National Taiwan Uni-

versity. Mr Lee reiterated Taipei's demand for Beijing to recognise Taiwan as a sovereign entity and stop thwarting Taiwan's attempts to join international organisations. He also restated a call for an informal meeting between himself and Mr Jiang at the annual Asia-Pacific Economic Co-operation forum. Mr Jiang in effect rejected all three requests in



A worker for Prime Minister Mahathir Mohamad's party nails up a huge poster of the premier ahead of the April 24-25 polls 24-

years.

## Big state role in Bakun project

in Kuala Lumpur

announced that state enterprises will play a leading role in development of a M\$15bn (£3.6bn) hydroelectric scheme billed as South-East Asia's biggest infrastructure project.

The scheme involves building a dam - nearly twice the height of Egypt's Aswan dam -at Bakun, deep in the interior of the east Malaysian state of Sarawak. An area of tropical rain forest larger than Singapore will be cleared and

Mr Anwar Ibrahim, deputy prime minister and finance minister, said cabinet had decided the state-run Employees Provident Fund (EPF), together with Tenaga Nasional, the partially privatised elec-tricity utility, and Hicom, a government-controlled investment company, would have a 49 per cent stake in the Bakun project. The rest would be turn the country into a divided between the Sarawak regional power exporter.

publicly listed company con-The Malaysian government has a Sarawak-based entrepreneur.

Though the government ini-tially said Bakun would be a private sector project, industryanalysts say it is likely that enterprises such as EPF will be called on to invest substantial funds.

The Bakun dam, capable of generating 2,400MW, is due to be completed by the end of the century. Power from Bakun will go to peninsular Malaysia first by 670km of overhead cables and then through a 650km submarine cable. Environmentalists and opposition politicians have raised

strong objections to the Bakun

project. They say Bakun is an ill conceived scheme of doubtful economic merit that could bring environmental disaster. Dr Mahathir Mohamad, the prime minister, has said Bakun will act as a catalyst for economic growth in Malaysia and

AUSTRALIAN MUTUAL PROVIDENT SOCIETY ARBN 008 387 371

Incorporated in New South Wales Members' Liability Limited

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the 146th Annual General Meeting of the members of AMP Society will be held in the Ballroom of the Regent Hotel, 199 George Street, Sydney, New South Wales, Australia at 10000am on Wednesday, 10 May 1995 to receive and consider: (a) the report of the Directors, and the the financial statements and the report of the Auditor in respect of the AMP Society and the AMP Society Group for

the year ended 31 December 1994. Proxies A member entitled to attend and vote is entitled to appoint a proxy

to attend and vote instead of the member. A proxy need not be a Proxy forms must be received at the address below at least 48 hours

before the meeting Proxy forms are available on request from the Returning Officer at

AMP Ballot Administrator Price Waterbouse Urwick Level 15, 201 Kent Street SYDNEY NSW 2000 AUSTRALIA

> By order of the Board D G Robinson, Secretary 10 April 1995

OCIETY

AUSTRALIAN MUTUAL PROVIDENT SOCIETY ARBN 008 387 371

acorporated in New South Wales. Members' Liability Limited NOTICE OF GENERAL MEETING

Notice is hereby given that a General Meeting of the members  $\sigma$ AMP Society convened by the Directors pursuant to By-law 9.1, will be held immediately following the conclusion or declaration of adjournment of the Annual General Meeting to be held at the Regent Hutel, 199 George Street, Sydney, Australia at 1000am on ednesday, 10 May 1995 for the purposes of considering and, if

To consider and, if thought fit, to pass the following resolution as a That By-law 33.4 of the By-laws Part 2 is amended by deleting the

passing the following resolutions amending the By-laws

33.4 Voting Subject to the Law, no Director shall vote in respect of any matter, contract or arrangement or any proposed matter, contract or arrangement in which that Director has a material personal interest, and if that Director does so vote, that vote shall not be counted. A Director shall not be counted in the quorum present at any Director's meeting at which any matter, contract or arrangement is considered in respect of which that Director is not permitted to

2. By-law 63

of the AMP Society:

existing By-law and substituting:

To consider and, if thought fit, to pass the following resolution as a

That By-law 63 of the By-laws Part 2 is amended as follows: Delete the word "Indemnities" being the title of By-law 63 and substitute "Officers: Indemnities and Insurance."

(2) Delete the existing By-law 63.1 and substitute:

To the extent permitted by law: (a) AMP indemnifies every person who is or has been an Officer

by that person in defending any Proceedings in which sudgement is given in that person's favour, or in which that person is acquitted, or in connection with an application in relation to any Proceedings in which the Court grants relief to that person under the Law; and

(b) AMP indemnifies every person who is or has been an Officer of AMP against any liability incurred by that person, as an Officer of AMP to another person fother than AMP or a related body corporate of AMPI unless the liability arises out of conduct involving a lack of good faith."

(3) Insert the following as a new By-law after By-law 63.2: \*63.3 Insurance

To the extent permitted by law, AMP may pay, or agree to pay, a premium in respect of a contract insuring a person who is or has been an Officer of AMP or of a subsidiary of AMP against

(a) in urred by the person in his or her capacity as an Officer of AMP or a subsidiary of AMP or in the course of acting in connection with the affairs of AMP or a subsidiary of AMP or otherwise arising out of the Officer's bolding such office PROVIDED THAT the liability does not arise out of conduct involving a wilful breach of duty in relation to AMP or a subsidiary of AMP or a contravention of sections 232(5) or (6) of the Law, and

(b) for costs and expenses incurred by that person in defending Proceedings, whatever their outcome."

(4) Insert the following as a new By-law after new By-law 63.3: 63.4 Interpretation

In this By-law 63:

(a) "Proceedings" means any proceedings, whether civil or cruminal, being proceedings in which it is alleged that the person has done or omitted to do some act, matter or thing in his or her capacity as such an Officer of AMP or in the course of acting in connection with the affairs of AMP or, in relation to By-law 63.3(b) a subsidiary of AMP, or otherwise arising out of the Officer's holding such office (including proceedings alleging that he or she was guilty of negligence default, breach of trust or breach of duty in relation to AMP or a subsidiary of AMPs; and

(b) "Officer" means a Director, member of a local board or board of advice, secretary or executive officer of AMP." Copy of By-laws and Explanatory Notes

A copy of the existing By-laws and a brochure containing Explanatory Notes of the proposed amendments are available by telephoning 017 984 7401 (London Life) or 01733 473 762 (AMP UK Closed Fund).

A Member entitled to attend and vote is entitled to appoint a proxy to attend and vote instead of the member. A proxy need not be a member. Forms must be received at the address below at least 48 hours before the meeting. Proxy forms are available on request from the Returning Officer at the address below. AMP Ballot Administrator Price Waterhouse Urwick

Level 15, 201 Kent Stree Sydney NSW 2000

By order of the Board

10 April 1995

D G Robinson, Secretary

AMPC 9005 LFT ava

## India urged to speed rail reforms and relatively dangerous roads. rail system of bottlenecks and

By Mark Nicholson in New Delhi

India must give priority to reforming its state-run rail sector to prevent the saturated transport system from hampering further economic growth, according to a World Bank study released yesterday.

The report\*, entitled "The Indian Transport Sector -Long Term Issues," says India has "only begun" the task of reforming its transport infrastructure, administration and laws necessary to promote sion of the country's 2m km of growth in its international

The study notes that India has shifted decisively from being a rail-dominant economy in the 1950s to being roaddominant, with more than 60 per cent of freight and 80 per cent of passenger traffic now burdening India's inefficient

With India's economy growing at rates of between 4.5 per cent and 6 per cent, the report says this implies a doubling of freight transport every 10-13 years and of passenger transport every 7-10 years. Foreign trade volumes at these growth rates would double every eight

However, the report says energy, environmental, public safety, land and population relocation problems conspire against fast or efficient expansurfaced and unsurfaced roads. These factors make railways "uniquely positioned" relieve present transport bottlenecks, as the "least energy

intensive and polluting... as well as safest and least demanding of land for expan-

sion". However, to relieve the state

to permit growth in the freight volumes necessary for growing series of reforms which, it con-cedes, would be "difficult... even in the long term".

Chief among these would be removing the "burden of redundant labour" on the rail network, which it puts at a minimum of 400,000 jobs, and eliminating high subsidies on passenger rail fares.

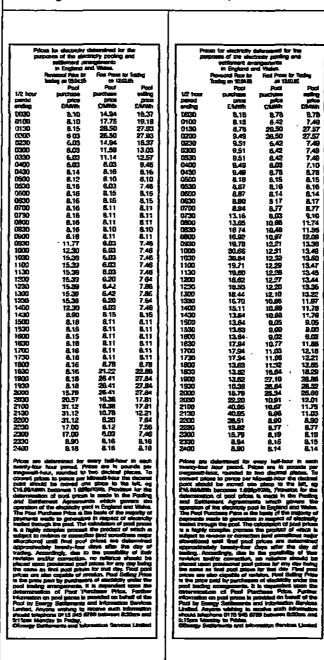
"The very least that can be done in the short run is to run commercial venture," it says. The railways should also be depoliticised, says the report, by distancing the state service from its present "daily scrutiny" by parliament and making the service a semi-autono-

mous public corporation. The report adds that the agers should be raised from present terms of a year to 18 months up to 35 years as the "minimum" required to push through reforms.

The report also recommends increased privatisation of India's ports, airports and bus services and further deregulation of the country's road haulage operations.

But it says meeting the "huge backlog of economically justified road projects" would require financing that cannot be met just by injections of prithe passenger services as a vate capital, public toll roads or proposed build-operatetransfer schemes. "The only viable alternative" in this sector, says the report, would be to levy "new, earmarked" taxes on diesel and leaded petrol. \*The Indian Transport Sector

Long Term Issues, The World Bank, 1818 H St. NW. Washington DC.





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By Paul Taylor Three-quarters of personal computer users in Britain think PCs are fun. But only one in five Germans shares the view, according to a European survey of attitudes to computing published today. Gallup for Microsoft, the USbased software group, also reveals that if they had an

extra hour in the day, 37 per cent of French personal computer users would rather use a computer than spend intimate time with a lover.
A key finding of the survey, which interviewed 2,052 people

The survey, conducted by

of Britain, France and Germany, is that technophobia appears to be receding, at least appears to be recommended. PC has become the most free years from now.

receding, survey shows Three-quarters of respondents said they were not intimidated by computers, and most

European technophobia

ogy can give them an edge in The image of PC users as socially inept is changing. Only 24 per cent of the public

feel PC users are socially lack-But 47 per cent of users are concerned that they still do not

know enough about computers. and 43 per cent admit to having lost information on a PC in the past year. Two out of five Europeans

believe a PC in the home is an essential and 10 per cent intend to purchase one this

In Britain and Germany the

quently cited planned purchase, outstripping telephone answering machines, satellite

believe that mastering technol-television, video-tape recorders and cellular telephones. In the workplace the PC is viewed as increasing enjoyment, productivity and success and there is a feeling that computer skills can provide an edge and lead to higher salaries in work. Forty-two per cent believe computers have made them more productive in

work. Looking ahead, 73 per cent of Europeans expect to be using video-telephony and 62 per cent expect to order food for home delivery by computer.

Fifty-four per cent of Europeans think technology will make their lives better three

#### **NEWS:** UK

## British Coal set to sell pension funds arm Strong trucks

Investments Correspondent

The defection of the entire professional team at CINVen, Europe's largest venture capital investor, may be prompted by British Coal's announcement shortly of plans to sell its pension fund management divisions as a single unit.

CIN Management, to be sold by British Coal under the terms of its and reduce the price that British Coal privatisation, includes CINVen and a property investment team.

**UK NEWS DIGEST** 

Officials at CINVen, Europe's larg- Trade and Industry has been warned would wish to comment on at this

environmental awareness in the UK.

their competitive position.

David Lascelles, Resources Editor

subsequently be demolished.

on to rescue Barings bank.

Eco-management

plan for industry

gets UK backing

John Gummer, the UK environment secretary, will today launch a new EU scheme to raise manufacturing industry's

The eco-management and audit scheme (EMAS) will be

voluntary, but companies will be encouraged to join on the

To qualify for registration under EMAS, a company should

have a defined strategy for environmental management, along

with specific objectives. Mr Gummer will say today that busi-

ness should view environmental challenges as an opportunity, not a threat. Although the EU-wide scheme is aimed at indus-

A £44m (\$70.4m) project which has successfully demonstrated

technology to produce high grade petrol and diesel fuels from

coal is to be wound up later this year. British Coal's coal

liquefaction plant at Point of Ayr in north Wales will be decommissioned in June and, unless efforts to find another

use in private ownership on the site are successful, it will

A recent £1.2m cash injection from the European Commis-

sion has enabled the project, which employs 80 people, to

complete the pilot plant work. However low oil prices mean that the building of a larger scale demonstration plant is

unlikely in Europe in the near future. British Coal won

approval to build the plant in 1984 when oil prices were high and has received funding from the commission, the govern-

The Association of British Insurers has asked the government to examine the decision last October by Nationale-Neder-

landen, part of ING, the Dutch financial services group, to halt its cash support for Orion, its UK insurance subsidiary. Orion subsequently went into provisional liquidation but ING went

The association, which represents leading UK insurance

companies, is worried that Orion was not left with sufficient

capital to meet claims. It is also concerned that UK subsidiaries of overseas companies may be treated over leniently by

the Department of Trade and Industry, which regulates the

addition to the "phoneday" changes scheduled for next Sunday are to be the subject of broad consultation.

The plans, devised by Oftel, the telecoms watchdog which is

responsible for managing Britain's stock of telephone numbers, have provoked widespread opposition from telecommuni-

cations operators and telephone users who complain of inade-

Oftel confirmed yesterday that it was preparing a consultative document on the number scheme which is expected to be

published within the next two months. It is unlikely now that

the scheme will be introduced as quickly as Oftel had anticipated. From next Sunday, April 16, all national dialling codes will have a "1" added after the initial "0". Inner London

Walking group presses monarch: The Ramblers' Associa-

tion, the UK pressure group which represents walkers and hikers, has stepped up its fight to force the Queen to allow a public right of way by the River Thames on land at Windsor Castle. The association, which has 104,000 members, called on the Cueen to allow the content to the content t

the Queen to allow the path to become part of the Thames Path National Trail, due to be opened next year.

Assistant director David Beskin said the path had been a public right of way until an Act of Parliament in 1860 handed

it over to Queen Victoria as part of Windsor Home Park. The Crown Estate Commissioners, pleading security consider-ations, have refused to allow walkers on the land and offered

More criticise 'obscene' ads: Complaints about allegedly indecent advertisements increased dramatically last year, figures released yesterday show. The Advertising Standards

Authority received more than 1,700 decency complaints and upheld 697. That compares to 1,297 decency complaints in 1993,

or which 144 were upheid.

ASA officials say advertisers are not becoming racier in their approach – but the public are keener to make their objections known. A British Rail poster for student travel

which used condoms to portray the European Union flag

to set up an alternative route on the opposite bank.

of which 144 were upheld.

attracted 164 complaints.

numbers for example will be prefixed 0171. Alan Cane

Phone plan for consultation Plans to introduce a national telephone numbering scheme in

ment and companies including Amoco and Exxon.

Insurers seek Orion probe

try, the UK will also be extending it to local authorities.

Coal plant to be wound up

grounds that it will enhance their reputation - and therefore

est venture capital investor, have in a report by its own adviser, Rothschant banker advisers that they wish their independence to be preserved under a sale to a new owner.

If it is not, they will consider defecting as a group and seeking bank finance to set up a competing organi-

Mass defections will undermine the value of the rest of CIN Management rill receive for the sale.

Meanwhile, the UK Department of sale, said; "There is nothing that we will receive for the sale.

already told British Coal and its mer-child, that the identity of the buyer and terms of the sale "would have to be acceptable to the shareholder, the clients and the staff", according to a source familiar with the report.

The DTI sought Rothschild's advice after Samuel Montagu, advising British Coal on the sale of its non-core assets, recommended "flexibility" in structuring the sale of the fund management division.

stage." CIN Management has roughly £16bn in assets under management. CINVen has £900m, about £400m of this being the assets of three external clients: Royal Insurance, Barclays Bank and the British Rail pension

In the privatisation of British Coal, consideration was given to selling the fund management arms separately, with the suggestion that CINVen might fetch a higher price if it were sold on its own.

However, trustees to the scheme felt strongly that the fund manager should be kept as a single unit in order to ensure continuity of the above-average investment performance so far by all the divisions.

Trustees wanted to ensure a con-tinued close relationship with the manager of the pension scheme's assets once there are no longer any contributing members, and to make certain that the present level of ser vice and performance is maintained. CIN Management and CINVen will continue to manage the assets of former British Coal employees for as

Motor Industry Correspondent UK new commercial vehicle registrations rose by 15.4 per

By Kevin Done.

helped by continuing strong demand for trucks. The overall market increased to 26,125 from 22,648 a year ago, while registrations of trucks (above 3.5 tonnes gross vehicle weight) rose by 18.3 per

cent year-on-year in March

cent to 4.818. In contrast to the car market, which has been undermined by weakening consumer confidence in recent months, the commercial vehicle market, a useful indicator of economic activity, remains strong in most sectors.

Sales of small vans declined modestly in March, however, and the overall pace of growth in the commercial vehicle market was slower than in the first two months of the year.

Overall new commercial vehicle registrations in the first quarter rose by 31.6 per cent to 68,822 according to fig-ures released by the Society of Motor Manufacturers and

New registrations of trucks in the first three months jumped by 38.3 per cent yearon-year to 13,186. The increase reflects in part the low level of demand in early 1994 but also continues the trend of strong sales established in the final months of last year.

in the first quarter registrations were strong in all the main segments of the truck market. Sales of heavy three and four-axle rigid trucks, chiefly used in the construction industry, rose by 73.8 per cent to 1,514.

Registrations of heavy trac tor units for articulated trucks, used in long distance road haulage, increased by 66.2 per cent to 4,861, while sales of light trucks (7.5 tonnes gross vehicle weight), used chiefly in urban distribution, have risen by 16.8 per cent to 3,245.

demand pushes

up vehicle sales

Daf Trucks of the Netherlands, which was rescued from the financial collapse of the former Daf group two years ago, has recovered strongly. Through Leyland Daf, its UK sales and marketing subsidiary, it has wrested back lead-ership of the British truck mar-

In the heavy truck market Leyland Daf more than doubled its sales from a year ago. while big gains were also registererd by Scania of Sweden and Foden, the UK subsidiary of Paccar of the US.

In the van sector LDV, the Birmingham-based producer rescued by a management buy-out from the Daf collapse, has also recovered strongly and raised its sales in the first quarter by 32.2 per cent from the corresponding period a

Overall medium-duty van sales rose by 29 per cent in the first quarter.

Vauxhall, the UK subsidiary of General Motors of the US. which lacks a competitive product in the European medi um-duty van market, suffered a 34 per cent drop in sales and its market share was almost

halved to only 2.3 per cent. In the light van sector Rover the UK subsidiary of BMW of Germany, has completed its withdrawal with the ending of production of the Maestro carderived van.

## Pay inquiry may curb directors

The UK government-backed Greenbury committee which is investigating executive pay is likely to recommend that rules be introduced to prevent directors of newly privatised compa-nies making windfall profits from share options.

The committee, headed by Sir Richard Greenbury, chairman of Marks and Spencer, is near to concluding that the price at which directors exercise options awarded to them at privatisation should be set up to two years later.

Members of the committee believe this will help prevent directors being able to make big profits on options set at the flotation price or lower. The prime minister has said

he will introduce legislation to implement the Greenbury committee's recommendations if necessary. The new rules on share

options will not affect directors of privatised utilities in sectors such as water and electricity which have already been sold off, but will affect executives of British Rail and other sectors which might be considered for privatisation.

The committee's likely recommendation follows widespread public criticism of share option profits made by directors of privatised companies. Mr Gordon Brown, shadow chancellor, said yesterday that privatised companies should half all further grants of share ontions. Yorkshire Electricity last week announced that its directors would not be given

any new share options.
The Greenbury committee may also recommend that companies be forced to seek prior shareholder approval for long-term incentive schemes. About 22 per cent of the top 350 public companies now have such bonus schemes, which run over a number of years and pay out to directors in the form of shares only if stringent performance criteria are met.

A number of high profile public companies, such as Brit-ish Gas, have decided to scrap their share option schemes, which require shareholder approval, and introduce long term incentive schemes, which do not.

Pay consultants believe that more and more public companies are likely to introduce such bonus schemes.



Sir Richard Greenbury: his committee is nearing conclusions

## Accounts 'held few warnings' of failures

Only one in seven UK companies which failed between 1987 and 1994 carried a warning in its last set of accounts from its auditors about its status as a "going

concern", Jim Kelly writes. The figures add weight to the argument that auditor under pressure by fierce competition between accountancy

firms for fee income. The research, by professor Professor Richard Taffler and Mr David Citron at the City University Business School, also found that the position appears to be getting worse. An earlier survey under-

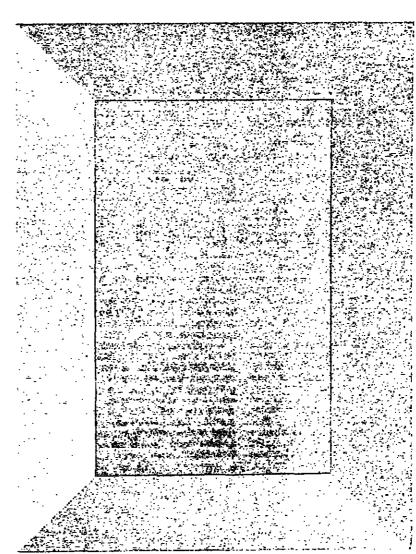
taken on failures between 1977 and 1986 found that among 107 listed industrial and distribution companies which had failed, 26 per cent had carried an auditor's qualification on going concern.

This compares to 17 per cent nies between 1987 and 1994. Among the complete sample of 125 listed and USM (Unlisted Securities Market) non-financial companies, 14 per cent

carried a qualification. More twice as many compa nies failing in the second period exhibited a high proba-bility of failure based on systematic analysis of their last

Mr Citron said that auditors were under pressure to keep clients and to avoid qualifying the accounts of companies that

might fail.
"But which pressure is the strongest? In many cases the auditor may be consciously, or subconsciously, under pressure to see management's



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Athens · Bahamas · Bermuda · Beverly Hills · Cannes · Cayman · Geneva · Guernsey · Hong Kong Isle of Man · Jersey · London · Miami · New York · Singapore · Uruguay · Zurich A member of the National Westminster Bank group

De Silguy is the dashing chevalier with a taste for English sports jackets and silken handkerchiefs. Though prone to intellectual bullying, he possesses the high-class mind one would expect from a graduate of the Ecole Nationale d'Administration, the nursery for France's technocratic elite. As for Cresson, her combina-tion of elegance, earthiness and political cunning explains why President Mitter-rand succumbed, briefly, to the tempta-tion of making her his prime minister. Last October, the two rivals appeared

the best of friends. De Silguy, a former adviser to Edouard Balladur, the French prime minister, had just received notice that he had won the prized economic and

# The French divide in Europe

monetary affairs portfolio in the incoming European Commission headed by Jacques Santer. And Cresson was more than happy with her new responsibilities as commissioner for the cash-rich research and development budget. Both pledged co-operation before the French press.

Within weeks, the honeymoon was over. Egged on by their staff, the two commissioners engaged in a struggle more suited to the court of Louis XIV. A Cresson aide pledged to "emasculate" de Silguy. In retaliation, he organised a successful cam-paign to deprive Cresson of one of the two Commission vice-presidencies, largely car-emonial positions subject to a secret bal-lot of all 20 commissioners.

"It is a little French tragedy," says a mutual friend. "Both these people are highly talented, they are on top of their dossiers, but they have one weakness: they cannot live without enemies."

However, the Cresson-de Silguy tale involves more than a clash of personalities. It is symptom-atic of the decline of French influence

is symptomatic of weaker French inside the European influence, writes Commission following the departure of Jacques Delors, the Lionel Barber visionary French-man who made an indelible mark on the

institution between 1985 and 1995.
Like Charles de Gaulle, Delors had a knack of speaking for France and Europe in one breath. His project to create a European monetary union (and destroy the begemony of the Bundesbank) stands as the most audacious example of identifying the French national interest with a wider European interest. He was able to

stamina, his intel-Brussels: infighting lect, and to the power base he estab-lished in Brussels as

> Today, the French power base is crumbling. The network of Delors loyalists,

president of the

known as the Stasi, has broken up. Everyone knows that Jacques Santer of Linear-bourg was Chancellor Helmut Kohl's choice, not Mitterrand's or Balladur's. Though a francophone. Santer is determined to stay neutral between Paris and Boun and not give the French a free ride.

Inside the Commission, a new political dynamic is at work. The entry of Austria, Finland and Sweden into the EU this year

steamroller opposi- has tilted the balance of power to the tion, thanks to his Anglo-German-Dutch free-trade camp. Anglo-German-Dutch free-trade camp, weakening the French-led "Club Med" protectionists. Just as telling was the long overdue decision to end the French lan-guage monopoly in Commission press briefings. During Delors' regime, few dated raise the lingua franca issue for fear of arousing French sensitivities; but the admission of two more English-speaking Scandinavian countries made reform inevitable. Business is also being conducted differently inside meetings of the full Commission. In his heyday, Delors controlled the agenda with an iron grip Most commissioners went along, with the exception of the ever combative Sir Leon Brittan, the senior UK representative, and

the wily Padraig Fiynn, the Irish social affairs commissioner.

The Sauter Commission is far less susceptible to being stampeded. Individuals

such as Monika Wulf Matther, the Lee-man regional affairs commissioner, and Emma Bonino, the brassy fisheries com-missioner, are strong-willed politicians in their own right, so, too, Franz Fishber, the Austrian farm commissioner, and Nes Kinnock, Britain's former Labour party kinuock, hritain's torner Lander party leader. Sir Leon rejects the notion that French influence is diminishing, but concetes that "other voices are being heard". In future, these alternative water seem certain to grow in volume. Often, thought

by no means all the time, they will reflect the interests and preferences of Germany, the EU's most powerful state. The com-mitment to admit the former commence. countries of central and eastern Russes around the turn of the century is, above all, a German-driven project, as is the idea of a "hard core" of integrationist minutes states committed to political and income tary union

The conclusion must be that Germany, rather than France, is taking the lead in sketching out the future of Europe. The French may recover their nerve and infer after their presidential election next month. But do not bet the farm.

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#### PEOPLE

## **Lord Stevens looks** to a richer future

The chairman of United Newspapers tells Raymond Snoddy that newspapers are here to stay

Lord Stevens of Ludgate, chairman of United Newspapers, has found his way on to the Internet, although he concedes it was an assisted passage. The man responsible today for Lord Beaverbrook's old Daily Express has at least looked cyberspace in the eye, even though he has not gone as far as getting himself an e-mail address.

His lordship's state of personal electronic readiness is perhaps an appropriate metaphor for United's cautious attitude to the world of electronic superhighways.

Son of the scientist Edwin Stevens, a pioneer in the development of hearing aids, the chairman of United Newspapers - soon to be renamed United News and Media is fascinated by the communications revolution. He believes, however, that while United is happy to supply information to any superhighway, the highways should be built by someone else.

"I think we need to avoid getting too hyped up on new technology, says Stevens, who believes that printed newspapers have a considerable future, while conceding that newspaper publishers may have to cope with continuing circulation

"I don't think we should get depressed about newspapers because, after all, 25 years ago everyone said newspapers would be gone by the end of the century.

all be accessed electronically and there won't be any hard copies. I think there will be an element of that, but there will be a lot of hard copy. Newspapers will continue. They are not going to cease to exist," insists Stevens, who will be 59 next month.

Stevens took over as United chairman in 1981. Increasingly he is becoming wholly identified with the publishing group. In recent weeks he has given up two directorships -Mid-States, the automative parts supplier, and Proudfoot, the management consultancy group - and now chairs only United Newspapers, Express Newspapers and United Newspaper Publications.

During his time at United the company has changed beyond all recognition. In 1980 it was a UK regional newspaper group with pre-tax profits of £4.53m. By last year the group, whose interests now range from trade fairs in the far east to real estate advertising publications in the US, had pre-tax profits of £138m, although less than £5m came from the far east.

The main profit drivers in the



business last year were advertising periodicals, which had operating profits of £38m - followed by magazines and exhibitions at £37.5m. But regional newspapers still managed to contribute profit of £30m

The group's three national newspapers - Daily Express, Sunday Express and Daily Star - despite falling circulations in the face of the current price war, also made operating profits of £30m, a drop of £3m on the previous year. Should Stevens not invest more

in the national titles or sell them to someone who will? After all. between last August and January 1995 the Sunday Express lost 50,000 copies, falling to 1.438m.

"The national newspapers are not for sale. None of our divisions are for sale," says Stevens, adding that he would of course have to look at any serious offers that were made for the national newspapers. None has been received so far.

"We are managing our business to maximise the profits," he adds, saying he has no intention of doubling the present £20m a year spent on promotion. Instead he is looking for editorial improvements and the restructuring that modern technology and communications can offer. For example, he wonders whether regional and national newspapers might in future be able to condense

and share journalistic resources, although he does not think a sevenday paper would necessarily be a good idea.

But as the impending group name hange implies, Lord Stevens is keen to get away from talk of declining circulations and give due weight to rising profits in the other areas of the business. Business magazines and exhibitions interests have been organised under the Miller Freeman brand the aim being to dominate a growing number of industrial sectors around the world as the company already does in leather, jewellery and, increasingly, pulp paper, and offer global

advertising packages. Stevens, who likes the relatively low capital requirements and high margins of trade shows, is also hoping to make more acquisitions in the US and expand into south America, when there is less currency instability.

It is not clear what Lord Beaver brook would have thought of all those trade fairs. But Stevens hopes they will help improve profit mar-gins towards a consistent 15-20 per cent. He would also like to see a more even geographic spread of profits. "We would like to have a third of the profits from the States, a third from Europe and a third from the far east."



#### Law-Smith takes over as chairman of oil refiner Caltex

David Law-Smith, the British accountant who has just been named chairman of Caltex, looks set to preside over a period of rapid growth at the oil refining and marketing company, writes Richard

A joint venture between Texaco and Chevron, Caltex already has annual sales of \$14bn and claims an average market share of 18 per cent in the 61 countries in which it operates in Asia and Africa. Over the next five years, says Law-Smith, it will plough in another \$5bn of investment, doubling its capital employed, to support growth in

China, India and Indonesia. According to Law-Smith, 55, the biggest challenge will be to make Caltex work more smoothly. He lists "people management" and "organisational structure" as two areas requiring attention. With its HQ in Dallas, half a world away from its area of operations, the company took the decision in 1988 to shift more authority to operating

Now, says Law-Smith, Caltex needs to "fine-tune those changes. and give greater flexibility to people emphasis on "measuring results against objectives," by looking more closely at performance measures like customer satisfaction. Oil companies have never been the greatest users of market research.

he savs. Law-Smith has spent the last 18 years at Caltex in a range of financial positions, most recently chief financial officer. Picking an accountant to run the company "is a recognition that, during a period of rapid growth, strength in finance is an important ingredient," he

#### New boss for Algeria's Sonatrach

Nazim Zouloueche, the new head of Sonatrach, Algeria's state-owned oil and gas company, takes command of the helm of the country's most vital sector at a difficult time, writes Roula Khalaf. As Algeria's military continues to battle Islamic militants in a

carefully monitoring the effect on Sonatrach, which generates more than 90 per cent of Algeria's

foreign exchange revenues.
Zouioneche, a civil engineer. becomes managing director after a 24-year career with the company, having risen through its ranks, most recently as chief of staff. He has been appointed by Prime Minister Mokdad Sifi to replace Abdelhak Bouhafs, who in the past five years has presided over Sonzirach's adoption of production sharing agreements with foreign

Since 1989 Bouhafs has signed some 30 contracts with foreign companies but negotiations for other, more significant deals such as British Petroleum's multi-billion dollar venture to explore and develop a major gas region - have yet to be wrapped

investment plan of \$18bn, half expected in foreign currency, Zouioueche's main challenge will be to maintain foreign companies interest in Algeria's oil and gas wealth in a deteriorating security

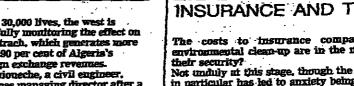
## Horie relinquishes

63, as president of the Long Term Credit Bank of Japan (LTCB) is a blow to its reputation as one of the cleanest and most efficient of Japan's accident-prone financial institutions, writes Gerard Baker.

LTCB had close links with Takahashi, financing much of his expansive ambitions during the period of rapidly inflating property prices in the 1980s. In the ensuing property crash, LTCB was forced to write off bad loans of more than

More damaging for LTCB, several connections.

His successor as president will be Katsunobu Onogi, vice president of the bank.



with an ambitious five-year

## LTCB presidency

The resignation of Tetsuya Horie,

Horie is leaving to take responsibility for the bank's entanglements with two small financial institutions, the Tokyo Kyowa and Anzen credit unions. which were rescued by the Bank of Japan last December, having umulated bad loans o than Y120bn. Many of the loans were to a property company run by the president of Tokyo Kyowa. Harmori Takabashi, now under investigation for alleged fraud.

of the bank's affiliates provided funding for Tokyo Kyowa during the period of Takahashi's allegedly fraudulent activities. Horie initially denied that his bank had anything to do with the running of Tokyo Kyowa, but was later compelled to admit there had been some

As president of the bank, Horie was required to fall on his sword in the traditional Japanese corporate way, but will stay on in an advisory capacity.

#### struggle that has already cost more **FILM/VIDEO**



Jumping off screen: Once Were Warriors is the first ever Maori feature

■ Movies are like buses. You wait ages for - let us say - an acclaimed movie from the antipodes and then two show up together. Australia's Muriel's Wedding,

hailed at Cannes last year, is a wayward, sometimes wondrous tragicomedy about two girlfriends. Muriel (Toni Collette) is plump, plain, neurotic and unpopular, Rhonda (Rachel Griffiths) is slim, social and stricken with a tragic illness. We watch their adventures with men; hear them prattle on about marriage; witness their growing awareness of the gulf between romantic dreams and suburban reality. Shot with wild colours and satiric glee, with bits of pathos on the side, it comes on at times like Edna Everage meets

New Zealand to escape. The

Heavenly Creatures. But debut director P J Hogan will be a talent to watch, once he has opted for one style rather than several.

□ Once Were Warriors is the first ever Maori feature. This, too, jumps out from the screen at us. But for suburban black comedy read slumland psychodrama, staged with feral power and panache. Disintegrating family, gang warfare, crime, violence: all the things you thought people went to first-time director, who will surely be back a second time, is Lee

On video we are fast entering the silly season. If you are planning a

holiday, take it now and avoid the likes of City Slickers 2 and The Flintstones

Or stay to sample the two releases that do reward viewing. Richard Linklater's Dazed And Confused is a 1970s-set school days comedy, fresh, witty and freewheeling. Linklater is a rising star among American directors, whose follow-up film Before Sumrise opens in Britain next week. And Istvan Szabo's *Mephisto* (1981) is a haunting chamber epic from Hungary: the film that brought Klaus Maria Brandauer stardom as the flamboyant theatre actor selling out to the Nazis in 1930s

Nigel Andrews

## MUSIC

It is not, strictly speaking, music. though I can well imagine excerpts from Great Parliamentary Speeches (EMI) being sampled and given a funky backbeat on the club circuit. This highly entertaining selection of memorable speeches from the first 16 years of parliamentary broadcasting is a notable reminder that it is not all whooping and droning in that august institution. Personal favourites include a vintage piece of sarcasm from Gerald Kaufman on "how to buy a

council house"; Terry "No-one gives a toss about whether the Royal Shakespeare Company stays open or closes down" Dicks on the arts; and Alan Clark making his first ministerial speech immediately after (according to his diary) a lively claret tasting ("as I started, the sheer odiousness of the text sank in"). Great

Come Together: America Salutes the Beatles (Liberty) is yet another transatlantic tribute to the lovable moptops who seem to be enjoying another one of their booms right now. Best of a fairly insipid selection (there are few who can improve on an original Beatles arrangement) are Sammy Kershaw's affecting version of "If I Fell" and Suzy Bogguss and Chet Atkins getting together for "All My

Michael Nyman's Noises, Sounds and Sweet Airs (Argo) is a modified

version of the composer's score for Karine Saporta's opera-ballet La Princesse de Milan, based on The Tempest. The style is familiar, and there is some impressively taut playing from the Ensemble Instrumental de Basse-Normandie.

☐ In brief: Sir Simon Rattle and the City of Birmingham Symphony Orchestra tackle Schoenberg's First Chamber Symphony, Erwartung and Variations for Orchestra Op 31

on EMI; Claudio Abbado comiuets the Vienna Philharmonic for the same composer's Gurrelieder (soloists include Siegfried Jerusalem and Sharon Sweet): Bernard Haitink and the Berlin Philharmonic pair Mahler's Seventh Symphony with the *adagio* movement from the same composer's Tenth Symphony

on Philips.

#### FT GUIDE TO

## INSURANCE AND THE ENVIRONMENT

The costs to insurance companies of global warming and environmental clean-up are in the news. Should we be worried about Not unduly at this stage, though the rising cost of natural catastrophe

not unauty at this stage, through the rising cost of natural canastrophies in particular has led to anxiety being expressed publicly by insurers at the Berlin summit on climate change about the uncertain risks to which they are exposed. The tone goes beyond insurers' usual pessinguism. Munich Re, the world's largest reinsurance company, reckons, largest scale disasters are costing the insurance business 14 times as much as in the 1990s.

What about other environmental liabilities?

The cost of cleaning up polluted sites is not usually talked about by insurers in the same breath as global warming. But it is another burden they face, and their complaint is also similar: that insurance companies are being asked to act as society's financial fall guys. The big difference is that insurers can adjust the price of policies on which future weather-claims will fall - but warrainely acceleting effective sets along the same weatherclaims will fall - but, worryingly, escalating site clean-up costs will fall on polices already sold. Last week Royal Insurance and Commercial Union, two of Britain's largest composite insurers, strongly denied a report by stockbrokers James Capel which suggested they could are "financial impairment" because of potentially huge US environmental damage claims on decades-old policies. Royal and CU disputed the basis on which the figures were calculated and said their reserves and reinsurance arrangements were more than sofficient. Yet the report highlighted the risks to insurers of US "Superfund" environmental protection legislation and adverse court rulings which are leading to ciaims on old polices far in excess of that envisaged at the time they

How serious are these problems?

Scare stories seem popular among insurance sector watchers. James Capel said Royal Insurance's US environmental liabilities could conceivably exceed its market capitalisation, but such a comparison is probably meaningless, if only because claims would be paid over many years. As for natural catastrophes, Andrew Diugolecki, chief operations manager at General Accident, another composite insurer, said at a conference last week that the cost of damage to London if the Thames barrier failed in particularly adverse weather could be as much as £10bn. "I suppose it is possible that some people might go bankrupt," he said. But to reach that level the convergence of events required is perhaps as likely as London being hit by an asteroid. Thames flooding on a lesser scale is a risk insurers know they might face, and they should have taken steps to limit their exposure. What frightens insurers most is the prospect of an unexpectedly massive earthquake or wind storm somewhere in the world causing unforeseen damage and wiping out their capital.

Should nolicy holders be concerned?

In general, no. UK insurance companies had assets backing general non-life business of £74.6hm in 1993, the last year for which figures are available. So a £10bn bill from Thames flooding would leave a great deal to spare. Defaulting on claims is a last resort. Even Lloyd's of London. has lost about £8bn in recent years, has paid valid claims throughout its troubles. UK insurers have incured big losses before those which sold mortgage indemnity policies lost several billions of pounds as a result of the recession - but that has not stopped record profits. If an insurer is insolvent, Britain has a policyholders' protection fund, paid for by the industry, which meets most claims. In extremis, most governments would act to prevent systemic collapse of the insur-

What about shareholders?

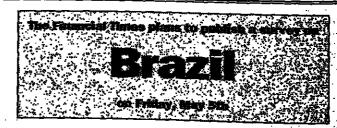
If the reaction of financial markets is a guide, they should not be alarmed. Royal and CU's shares rose last week. But investors have to balance the short-term earnings outlook against the possibility of the

Will insurance premiums rise?

They have risen since the early 1990s and in theory should increase further, given the threats. But a worrying trend has been the influx of capital into insurance, particularly in Bermuda, attracted by the sector's recent profitability. That has put downward pressure on prices recently. In defence, insurers say they have tightened up underwriting standards: technology allows them to assess risks street by street, giving a much better idea of possible risks and the amounts of reinsurance they need. But softening premium rates suggest either that insurers do not believe their own warnings or, more likely, that the market is failing to work properly and prices are being based on past years' experience, not future

Does that mean it will be harder to buy insurance? Yes, in some areas, if prices do not rise sufficiently. Insurers may restrict cover either by withdrawing products or tightening policy conditions. It is already happening in some areas of the Caribbean as a result of fears about wind storms. In Britain, unlimited employers' liability policies have been withdrawn. Some fear London flood insur-ance might be next on the list.

Ralph Atkins

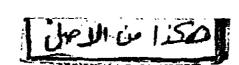


A mood of optimism is gaining ground in Brazil. A new currency has led to a sharp fall in inflation and a new President is proposing changes. to modernise the economy. Hopes are justifiably high that the longyears of slow growth and political upsets are over. The survey will report on the country's economy, political scane, financial markets and

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FT Surveys



## MANAGEMENT

## Entering into a new dimension

Robert Taylor offers a question-and-answer guide to European works councils and what they mean for employers and workers

y the beginning of the next century around 1,500 of Europe's transnational corporations will have consultative works councils or employee consultation procedures covering an estimated 6m workers. This is due to the passage of the

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medical liabilities

GUIDE TO

European Union works council directive last September that is the most substantial industrial relations measure agreed to by member states. The UK has opted out of its provisions which come under the social chapter of the 1991 Maastricht treaty but most British transnationals are expected to fall into line over the next few years. The proposed European works

council is not an attempt to impose the famed German corporate model on the rest of European industry. It aims to provide all employees in large companies which have transnational business interests in Europe with information and consultation on corporate

Many employers dislike the directive intensely. They believe it

(HOLD IT J.C. - YOU'RE WEARING YOUR MEET THE SHAREHOLDERS FACE, GOU SHOULD BE WEARING YOUR MEET THE WORKS COUNCIL PACE

is too inflexible, will impose an sarv burden on business. could undermine their own existing consultation systems and do nothing to improve -: competitiveness. Some fear trade unions will try to use the measure to restore their lost power and influence by pushing for European company-wide collective bargaining. By contrast, the

European trade unions are enthusiastic about the directive. They welcome the opportunity for employees to gain an influential ntative workplace voice over the making of corporate policy. Undoubtedly some also believe the European works councils will encourage a growth in trade union membership and certainly improve the "social dialogue" in transnational companies. It could be - some argue - the start of a

European industrial relations

Both sides are exaggerating its immediate impact but the directive is going to have a wider significance, perhaps through the evolution of European Union company law. Its authors in the European Commission regard the measure as an important part of a necessary social dimension to the single integrated market. They also believe it provides a useful means for employees to achieve some reassurance in the face of global change by requiring their transnational employers to inform

and consult them. ■ What kind of companies does this directive cover? It applies to all companies and their subsidiaries - described in the directive as "community-scale undertakings" - which employ at least 1,000 workers across the 14 European Union member states (except the UK) as well as the three other countries of the European Economic Area - Norway, Liechtenstein and Iceland - with at least 150 workers in the establishments in each of at least two of these states, Swiss companies are not covered by the

directive.

It excludes companies that operate wholly or almost wholly in one European Union country. The directive also applies to enterprises whose headquarters lie outside the EU such as those which are US or Japanese owned if they meet the workforce size criteria in the directive. If the company's central management is located outside the EU, a "representative agent" must be appointed from among the company's operations in the EU states. If a company fails to do this, the undertaking with the largest number of employees will be assumed to be the representative of the central management.

How many companies will be covered by the directive? There is no agreement on the exact number but around 1,500 corporate groups can be expected to fall within the terms of the directive. It is estimated there are 50 known European works councils already in operation, mostly in German and French companies.

■ What are the companies covered by the directive obliged to do by

They have to hold negotiations with a "special negotiating body" (SNB) on creating either a works council or an information and consultation procedure if the central management of the company decides to do so or if the company is asked to do so by at least 100 workers (or their representatives) in

at least two of the states affected by

What is the special negotiating body and what does it do? It is a committee made up of between three and 17 elected or appointed employee representatives from the various parts of the company in the member states How they are elected or appointed will be determined according to the laws and practices of the different member states. The SNR is there to negotiate an information and consultation procedure with management or a works council. The SNB may decide not to proceed with negotiations by a two thirds

What is contained in a voluntary The agreement must say what undertakings are covered by its provisions, the composition of the works council, allocation of seats and term of office, the venue. frequency and duration of its etings, the financial and material resources to be allocated to the works council, the duration of the agreement and the procedure for its egotiation. The article also says the information available to employee representatives should

■ What if no voluntary agreement can be reached? If a company refuses to commence negotiations within six months or if negotiations fail after three years from the first request, then the

contained in the directive's annex

subsidiary requirements

will apply.

relate in particular to

transnational questions which

significantly affect workers'

■ What are the subsidiary requirements of the new body? These are that the proposed European works council must have tbree to 30 members who are employees of the company elected or appointed in line with national law and practice. If the works council is a large one, a three-strong "select" committee may also be created. The works council has the right to have an annual meeting with central

management to receive a report

from the company. The works council is not a bargaining body. It is limited to the provision of information and consultation on matters affecting the undertaking in at least two member states such as production, sales, "the situation and probable trend of employment", investments, 'substantial changes involving organisation","introduction of new working methods or production processes", transfers of production. "cutbacks or closures of undertakings, establishments or important parts thereof" and

SPIRIT OF THE SOCIAL CHAPTER, ARE 400? 2000BEBEALE

There are clear advantages for them

lengthy procedures contained in the directive because there is no need

to set up a special negotiating body.

To start negotiations a company

needs to either contact the unions

nationally or through a European

own employees. Moreover, the

contents of the agreement are

■ Can the voluntary agreements

be legally challenged after that

be tested in the courts if it is

unclear whether the employees

been decided through authentic

employee representatives. This

could apply to the recent

and Spencer and Honda.

reached before September 22 1996

It is probable that some are likely to

have genuinely agreed to what has

consultation agreements reached at

After September 22 1996 it will be

possible for the SNB at a company

to seek negotiations over creating a

information body. Much will depend

on how each member state decides

to implement the directive in their

The SNB is entitled to challenge

company has the largest number of

employees. However, in the case of

number of workers employed by the

company because of the UK opt-out.

Trade unions are not mentioned by

name at all in the directive but the

term "employee representative" is.

European practice where employee

representation is not limited to just

trade union members. Article three

of the directive defines "employee

representative" as those "provided

for by national law and/or practice".

more control over their careers,

an agreement in the domestic

courts of the country where the

UK companies the legal action

would be in the courts of the

country with the second largest

■ How do trade unions fit in?

This is in line with mainland

European works council even if

another body exists by that time

which the employer claims is a

egitimate consultative and

own law.

the non-union companies - Marks

whatever the parties accept.

branch federation or approach their

in doing so. They can avoid the

YOU'RE NOT REALLY ENTERING INTO THE

collective redundancies. The works council can also meet in the event of "exceptional circumstances affecting the employees interests to a considerable extent" such as over plant relocations, the closure of establishments or undertakings or collective redundancies

■ Must the voluntary agreements reflect the subsidiary requirements?

No. Those concluded before the directive is fully transposed simultaneously into national law on September 22 1996 and those reached through negotiations may take whatever form the parties to the agreement want. However, under article 13 agreements reached before September 22 1996 provide for "the transnational information

SOMEHOW I JUST KNEW THE WORKS COUNCIL WOULD DECIDE TO HOLD ITS MEETINGS AT OUR SOUTH OF FRANCE SUBSIDIARY



and consultation of employees" and cover the entire workforce and are protected as acquired rights.

Trade unions are encouraging companies to negotiate now rather than wait until after 22 September 1996. So far there are three in Britain - BP Oil Europe, United Biscuits and Coats Viyella, Many more are expected to follow this

₩hy should companies want to negotiate voluntary agreements

both full-time union officials and lay union representatives may also assist the body through a role as "experts". A works council established under subsidiary requirements cannot include full-time union officials, only company employees. They can be helped by "experts" though member states may limit company funding to cover one

Membership of the special

negotiating body is not restricted to company employees and it is likely

■ Are UK companies exempt from the directive? It is true the UK government's opt-out" from the social chapter of

the Maastricht treaty means UK employers do not need to implement the directive's provisions for their British employees. But the THC has identified 109 UK-based companies who will have to comply with the directive, at least so far as their mainland European workforce is concerned. John Monks, the TUC's general secretary, believes the opt-out has "proved to be a futile gesture to Conservative dogma".

■ What about foreign-owned companies with plants in the UK? They do not have to include their UK workers in a European works council but none so far has done so and it seems unlikely many will. There are hundreds of British subsidiaries of European companies which will be included in the works councils they have to establish under the law. It also seems probable that the 25 Japanese transnationals in the UK will soon be establishing works councils in the UK along with the US-owned

■ What will happen to the directive in the UK if the Labour party wins the next general

The UK will opt into the social chapter of the Maastricht treaty and comply fully with the directive. It also seems likely a Lahour government would introduce the legal right of employees to have workplace representation.

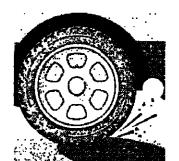
"Strong union organisation, combined with a coherent package of legal rights for workers in Britain will benefit not only the British workforce but with effective European co-ordination, strengthen the trade union movement right across European scale multinationals," says Monks

■ Who will finance the running of

the works councils or consultation and information procedures? The companies will meet the full cost of operating expenses, including organising meetings, travelling expenses and accommodation as well as translation facilities. The directive's annex states: "The central management concerned shall provide members of the works council with such financial and material resources as enable them to perform their duties in an appropriate manner."

A detailed and up-to-date study can be found in European Works Councils: Planning for the Directive. From Industrial Relations Services and the Industrial Relations Research Unit at Warwick University. Price £80.

use of the flow chart. These consist



#### FAST TRACK

#### Rare

A secluded farmhouse in rural Warwickshire might seem an unlikely setting for a thriving technology business. But the Twycross-based Rare has carved out an international reputation as one of the most successful dependent software developer: in the video games business

Rare is responsible for Donkey Kong Country, one of the fastest-selling games in the history of the industry. This game, which features Donkey and Diddy Kongs' efforts to recover bananas from the Nasty Kremlings, has netted around weeks before Christmas

Loosely based on a 1980s character designed by Nintendo's original games creator Shigeru Miyamoto, Donkey Kong Country is one of nearly 100 games that Rare has designed over the last 10 years. including other best-sellers such as Battletoads.

The business, which now employs 80 artists, programmers and designers, was started 12 years ago by three brothers and a couple of friends out to develop games software for the Sinclair Spectrum. Despite an early success, problems with software piracy persuaded them to switch their efforts to producing software for the cartridge-based systems that were being introduced by Nintendo in Japan.

But Nintendo, which keeps strict controls over its software. refused to release the specifications that would allow them to develop games. Undeterred, Chris Stamper devoted six months to "reverse engineer" the Nintende console with the goal of producing a demonstration game. The result was that Rare become the first western company licensed to produce software for Nintendo

Rare has recently scored another first with Nintendo. Its new came Killer Instinct is the first to be produced for Nintendo's next-generation 64-bit consoles. The game is due to be released for the home market later this year, but a version recently released in games areades has already proved an instant hit.

Rare believes that the arrival of the more powerful 64-bit. consoles will add further momentum to the video games market by allowing it to create faster, more realistic, more exciting games. "There is a whole new world waiting to be explored," says Tun Stamper. Rare, which has nearly

doubled its workforce over the last year, is expanding rapidly, although earnings are volatile. Its last published accounts showed pre-tax profits of £390,000 for the year to October 1992. Revenues from a hit product, such as Donkey Kong Country, could earn royalties of

It is keen to explore ways to develop the business, through strategic alliances or by moving into marketing and distribution publisher. That said, the Stamper brothers' interests clearly lie with their product, rather than the man

innovation and keeping up with the fickle tastes of adolescent games junkies is a daunting task. But the company is convinced that it can sustain its success. "The more successful we become, the more people view this as a business of the future," says Chris Stamper.

# The wrong time for right-spacing

ou've heard about right-sizing. Now get your mind around right-spacing. Right-sizing is when your Right-sizing is when your employer takes away your job; right spacing seems to involve them taking away your desk. I first came across the term last.

week when I was talking to a management consultant friend at Coopers & Lybrand. Every morning he gets into his right-spaced office above Charing Cross station. He goes to his cupboard, takes out his PC, his files, his photo of his wife and kids, and higs them across the room until he finds a spare desk. Every night he clears them away again. Soon his space will become even righter he will no longer have his own cupboard but will have to share it, and his desk will be allocated by computer according to a "pro-active space booking system".

He does not like right space. He calls it tight space. Yet it is not hard to see why the firm is so pleased with it space costs have been reduced by a third. Coopers &

Lybrand is not alone to have discov ered this; Arthur Andersen has

completed a similar pilot scheme. Both firms recognise that some people might not instantly take to the idea of musical desks, and have done their best to explain to employees that right space makes economic sense. They have also assured them that any savings will be reinvested in the staff, rather than going straight into the part-ners' pockets. Coopers and Andersen both claim that the response from employees has been enthusiastic (my friend apparently being a stubborn exception).

Still, I dread the day when the Financial Times decides it is time to right space. I don't care whether the savings pay for better computers or for costly training courses. I like my desk, and the muddle around it is one of the few things at work that can be relied on. Workers in the 1990s are endlessly told that they do not have jobs for life, but in order to cope with the new insecurity it would be nice to be able to take



one day to the next. On my way into work in the morn-

ings I pass a spanking new marble and glass office building which always has an assortment of employees loitering outside. Some are gossiping, some are reading reports or talking on mobile phones, others are just standing there looking shifty. All are smoking. Office planners seem to have overlooked this unfortunate side-ef-

fect of the no-smoking building. While it may be good to get smok-

your desk for granted, at least from ers out of the office, having them lingering on the doorstep while they have a quick gasper does not look good. Just as parents may be put off a school if there is a gang of children having an illicit smoke outside the gates, so clients may not appreciate a dash through the fumes to the smoke-free marble atrium. Creating a smokers room inside is surely the answer . . . that is, if an extra room could be found in the

ing performance pay, giving people

right-spaced organisation.

have written it myself. Yet on closer inspection it turned out to be quite different from the standard management model for bringing organisations into the modern age. It recommends that delayering should start not at the middle but at the very top. Surely civilian organisations could learn from this. Companies have discovered that they can do perfectly well without those hundreds of thousands of hard-working middle managers, so now might be the time to pitch their sights higher. Given the present level of dissatisfaction with senior management, the simplest thing to do would be to eliminate

Delayering, streamlining, introduc- A private hate of mine in the arcane world of management theory is the

the top rank altogether.

of a series of bubbles containing improving training, providing outplacement services. Last week's such words as "values", "consensusreport on the armed forces looked based decisions", "people and skills", linked together by a confusso predictable that I could almost ing system of arrows. They have become so prevalent that no self-respecting management guru would dream of presenting an idea without one. They evidently feel that a flow chart lends scientific respectability to what otherwise might seem at best a pretty subjective kind of a subject. Yet I am now more tolerant of

flow charts having met something infinitely worse: the pseudo mathematical formula. The Gallup Organisation sent me this the other day:  $T^{*}(R+E+R)=P3$ , where T=talent, R=relationships, E=expectations, R=recognition and P3=peak per person. As far as I could make out, this equation is meant to help companies hire the right person. What a clearly, F+M=P\*R, where F=for-mula, M=management, P=pretentious and R=rubbish.

challenges of taking the business into a bigger league. Maintaining Bare's record of

Vanessa Houlder

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Staff at on strike

third of Hights. Half of today's services could be hit. The dispute centres on the airline's planned merger with Air France by 1997. Workers at Ru state airline, Aeroflot, called off a one-day strike but said further stoppages might occur. And pilots at tive to strike for 24 hours

## Greek drama

Do not attempt to offset travel expenses by smuggling antiquities out of Greece, cautions Michael n-Neel. The penalty

could be shocking. A former

Greek deputy police chief was cleared last week of antiquities smuggling. But eight men on trial with him were found guilty. and each was sentenced to between 16 and 18 years in prison. They had been charged with acquiring objects from Begal excavations and attempting to self artefacts dating from the 5th to the 1st century BC, including a marble lion head. The case came to light when police arrested a gang which had hoped to ship 281 artefacts to Munich.

#### Passenger numbers up Chicago O'liare held its title as the world's busiest airport last year.

Preliminary figures put Offere at number one for passengers with 66.4m last year, up 2.1 per cent on 1993. Offiare also had mos flights, a 2.7 per cent gain to 882,112. The world's to 882,112. The world's busiest 10 airports last year were sald to be: 1, O'Hare; 2, Atlanta, 54.1m passengers; 3, Dallas Fort Worth, 52.6m; 4, London Heathrow, 51.7m; 5, Los Angeles, 51.1m; 6, Frankfurt, 35.1m; 7, San Francisco, 34.6m; 8, Denver, 33.1m; 9, Mismi, Derayer, 33.1m; 9, M

#### China drought

Visitors to Beijing need not pack umbrellas. The Chinese capital is enduring its fourth consecutive year of drought and suffering its most serious water shortage in a century, the official China Daily reports. Beging received just one inch of rain from last September to the end of last month (29 per cent of the average for the period), the report said. Liu Hangui, director of the capital's flood control and drought relief HQ, said there was enough drinking water for residents. But more than half the people living in dry mountainous areas faced difficulties. Outside Beijing, more than 300 new wells have been



Quetas Airways' lucrative rights to carry intra-Asian Hong Kong complains that Cartas gains excessively from its right to pick up passengers in Hong Kong for destinations other than trails. Further talks and brinkmenship are expected as the April 29 explry of Qantas' Hong Kong operating permit nears. Whereas Qantas has

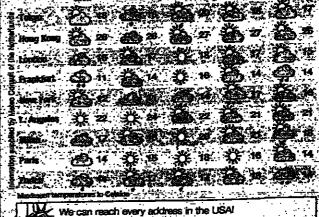
flights between Hong Kong,

rights in Australia. But Cathur gains much Australian traffic by carrying Australian ers to Europe via

re-introduce flights to Colombo, Sri Lanks, in October. The siriline says a new twice wouldy Books 747 service will operate Colombo from British, w stopover is Aber Db That Alreans alone to increase daily flights to Frankhart from Bangkok four by about the end of this year. The aldine has one secutor a day at present, but is necking

ent, but is se

Likely weather in the leading business centres afort Ton Wed Title



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# Aces higher at Schiphol

30.2m; 10, New York Kennedy, 28.8m.

and the roulette and blackjack tables are doing a brisk trade. Flight announcements are drowned out by a clatter of coins as someone scores lucky on a fruit

Schiphol last week became the first airport to open a casino. It already has a virtualreality golf course and is thinking of building a cinema. The aim is to make life more bearable for those waiting to catch a flight. Because it is in the Netherlands, Schiphol has a small home market. It owes its position as one of Europe's leading airports to its skill in attracting transit passengers.

Last year 40 per cent of the 23.6m passengers who passed through Schiphol were in transit. By 2015, Schiphol hopes to be processing 40m air passengers a year, and a further 5m who will use the high-speed rail networks from all over continental Europe which connect with the airport.

There are two factors which will influence a decision on which airport to use as a stopping-off point. The first is: how easily can I get a flight to my final destination? The second: how grim was it the last time I stopped at that airport?

Airports can be depressing places to pass the hours between flights. Many offer shops as an inducement to transit passengers, and as an important source of revenue. But Schiphol's shopping is

t is lunchtime at Amsterdam's Schiphol airport.

Michael Skapinker bypasses the shops and finds dens try to make customers other ways to pass the time before his flight



Chipping in: travellers passing through Schiphol can bet their shirts before catching their flights

not its strong point. Unlike London's Heathrow or Gatwick airports, Schiphol does not have any well-known stores, preferring functional outlets with generic names such as Ladies' Fashions, or Radio and Television. Schiphol says this makes it easier for customers to find what they want - but admits that it cannot think of many internationally known Dutch retailers anyway.

The casino, on the other hand, sets Schiphol apart from larger competitors such as Heathrow and Frankfurt, although the Amsterdam airport believes competitors will

eventually open their own gambling operations.

Run by Holland Casinos, the Netherlands' sole licensed operator, the Schiphol casino hopes to attract 350 gamblers a day. Its first few days indicate it will have little difficulty meeting this target, Gerald Pitscheider, one of the floor managers, says he has already seen one customer betting up to \$1.500 (£938) on each spin of the roulette wheel.

The Schiphol casino is for transit and departing passengers only. No one is allowed in without a hoarding card. There is no dress code; the casino

accepts that some people travel in trainers and shorts. Other casinos in the Netherlands open at lunchtime and

> 7am and closes at 9pm. The slot machines offer smaller prizes than their counterparts in other casinos but make payouts more frequently, recognising that customers here have flights to catch and cannot play to the end of time. Departures are broadcast in the casino, and unlike any other casino Pitscheider knows of, the Schiphol establishment has a clock. Most gambling

close in the early hours. Schi-

phol's casino opens its doors at

casino has to make sure passengers do not miss their

Transit passengers who do not enjoy gambling can play 18 holes of golf at the airport. Players tee off against a screen, which carries a picture of a fairway on a real golf course. The ball hits the screen with a thud, but can then be seen, on-screen, sailing through the air to land where it would have landed had you been playing for real. The final putt is into a real hole in front

of the screen. Schiphol has said its transit passengers have expressed interest in a cinema. There are also plans for a Schiphol television service, with news and

sports events. For those not tempted by golf or gambling, there are large wicker chairs outside the casino. They have large canopies, allowing privacy, although the seats are probably too uncomfortable to sit on

for long. Failing that, transit passengers can wander around. Schiphol has only one terminal, and unlike many other airports, it has eschewed a dark. cave-like effect in favour of a bright design with plenty of windows. It is easy to get lost, however, as sign-posting is poor. The uninitiated must hope they do not end up at the roulette wheel or, blackjack cards in front of them, wondering if they should stick at 13. Podoski, an electrical engineer

## Burst of sunshine in a Madrid house



take an invidraught Mediterranean lair and sun-AN HOUR shine at the TOSPARE Museo Sorolla. Museums in artists' houses tend to be miserable affairs; sparse furnishings and lifeless memorabilia

with a scratching of minor works. But not the house and studio of the Valencian "Impressionist" Joaquín Sorolla, an artist who is shamefully little regarded outside Spain. With

an indulgent imagination, its

The Museo Sorolla is off the -Paseo de la Castellana at Paseo General Martinez Campos 27, where his studio is one of the few preserved in its original. state, and some representative paintings and oil sketches -the greater part of the family's private collection - are on the

Sorolla's gift was an astonishing facility for infusing his works with sunlight: most particularly, the bright hot sun of his native Valencian coast. A fisherwoman shields her eyes as the late afternoon sun darkens the sand and sea around

You should interiors might almost be as he her, filtered light abstracts the gowns of the monumental bathers of The Pink Robe. Sorolla's bravura technique is broad, his carefully restricted palette harmomous.

Family portraits, such as the grand-manner study of his wife seated on a yellow sofa, are painted with great fluency and panache. Only the faces and hands of the mother and her newborn emerge out of a sea of white linen and whitewash, delicately dappled in the myriad colours of diffused sunlight. It may not be great or profound art, but it is brilliant.

Susan Moore

## Warsaw goes underground

rofessor Jan Podoski has devoted much of his life to building a metro under Warsaw, and at 91 has at last seen part of his dream come true, Reuter

reports from Warsaw. The first and long-delayed seven-mile stretch of underground railway that opened for public use last week is a truncated and in some ways illogical system. But the professor does not hide his satisfaction. "This is a real start, although it is far from the ideal. says Prof

The idea of a metro for Warsaw was mooted 70 years ago. But war, communism and economic troubles delayed it. The system combines the outmoded and the modern. Rolling stock is Russian, with Polish modifications.

By contrast, the metro's tele-

communications, automatic traffic control, safety, surveillance and other systems are highly advanced. The first stretch, with just 11

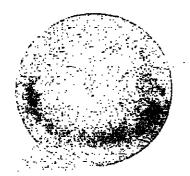
stations, will not make a dramatic or immediate difference to most of Warsaw's 1.5m peo-

and an urban planner. ple The line would only make
The idea of a metro for War-full sense if extended across the city centre to the northern outskirts.

But it has been mexpensive by international standards. costing \$1.5bm (£933m) at current prices, although some transport analysts support an upgrade of Warsaw's tram system instead. Prof Podoski, now head of a committee advising the metro, argues that trams will always be too slow while a full underground system would unite sprawling Warsaw and turn it into a vibrant metropo-

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ARGENTINIAN INVESTMENT COMPANY

Société d'Investissement à Capital Variable Siège social: 47, Boulevard Royal, L-2449 Luxembourg R.C. Luxembourg B 35,162 NOTICE OF MEETING Dear Shareholder

We have the pleasure of inviting you to attend the Annual General Meeting of shareholders, which will be held on April 20, 1995 at 11.00 a.m. at the registered office at 47, Boulevard Royal, L-2449 Luxembourg, with the Informing agenda:

1 Presentation of the reports of the Board of Directors and or the recomb.
2. Approval of the balance sheet, profit and loss accrual as of December 31,

4 and the allocation of the net profits 3. Discharge to be granted to the Directors and to the Auditor for the financial year ended December 31, 1994.

4. Action on nomination for the election of the Directors and the Auditors for the

Any other business which may be properly brought before the meeting.

The shareholders are advised that no quorum for the items of the agenda is required, and that the decisions will be taken at the majority vote of the shares present or represented at the Meeting. Each share is entitled to one vote. A

shareholder may act at any Meeting, Each Share is entitled to one vote. A shareholder may act at any Meeting by proxy.

Should you not be able to attend this meeting, kindly date, sign and return the form of proxy by fax and by mail before April 17, 1995 to the attention of Petra Ries, fax number +352-470204. By order of the Board of Directors

#### **BRAZILIAN INVESTMENT COMPANY**

Societé d'investissement à Capital Vanable Siege social: 47, Boulevard Royal. L-2449 Luxembourg R.C. Luxembourg B 26.810 NOTICE OF MEETING Dear Shareholde

We have the pleasure of inviting you to attend the Annual General Meeting of shareholders, which will be held on April 20, 1995 at 12,00 a.m. at the registered rd Royal, L-2449 Luxembourg, with the folio AGENDA

Presentation of the reports of the Board of Directors and of the Auditor.
Approval of the balance sheet, profit and loss accrual as of December 31,
1994 and the allocation of the net profits.

3. Discharge to be granted to the Directors and to the Auditor for the financial year ended December 31, 1994.

4. Action on nomination for the election of the Directors and the Auditors for the

ensuing year.

5. Any other business which may be properly brought before the meeting.

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R.C. Luxembourg B 39.274

COLOMBIAN INVESTMENT-COMPANY Société d'Investissement à Capital Variable – Siège social: 47, Boulevard Royal, L-2449 Luxembourg

AGENDA

Presentation of the reports of the Board of Directors and of the Auditor.
 Approval of the balance sheet, profit and loss accrual as of December 31, 1994 and the allocation of the net profits.

3. Discharge to be granted to the Directors and to the Auditor for the financial year ended December 31, 1994.

4. Action on nomination for the election of the Directors and the Auditors for the

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By order of the Board of Directors

#### PERUVIAN INVESTMENT COMPANY.

Société d'Investissement à Capital Variable Siège social: 47, Boulevard Royal, L-2449 Luxembourg R.C. Luxembourg B 43,274

NOTICE OF MEETING Dear Shareholder

We have the pleasure of inviting you to attend the Annual General Meeting of shareholders, which will be held on April 20, 1995 at 11.00 a.m. at the registered office at 47, Boulevard Royal, L-2449 Luxembourg, with the following agenda: AGENDA

AGENDA

Presentation of the reports of the Board of Directors and of the Auditor.

Approval of the balance sheet, profit and loss accrual as of December 31, 1994 and the allocation of the net profits.

Discharge to be granted to the Directors and to the Auditor for the financial year ended December 31, 1994.

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ensuing year.

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Note and US\$ 1,564.06 per US\$ 100,000 principal amount of Note.

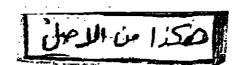


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## Murdoch's whole new sporting life

Nikki Tait reports as star rugby players sign to play for a pay-TV Super League

pleasure. Kerry Packer is a polo enthusiast Yet for the past 10 days, the two Australian media magnates, together with a bevy of children, benchmen and lawyers, have been locked in a vicious scrum, fighting over the future

By the end of last week, Mur-doch's News group was claiming victory. It maintained that its radical plan to create a new global rugby Super League had enough committed support from Australian players and coaches, and from the English and New Zealand rugby league authorities, to make the con-cept viable by 1997 at the lat-

"The day football changed forever" ran the headline in one enthusiastic Murdochowned tabloid in Australia. Shares in Kerry Packer's Publishing and Broadcasting group fell 4 per cent.

However, the Australian Rugby League establishment, whose TV deal with Packer runs to 2000, shows no sign of knuckling under, and News itself has rejected talk of a peace plan which would see rugby league split into two camps, with broadcast rights shared by Packer and Mur-

There is also a host of legal issues to be resolved, concernments between Australian clubs, their players and the ARL But the ARL has suffered two crunching tackles since

Directors of the New Zealand Rugby League met to discuss Murdoch's Super League proposal, and unanimously supported New Zealand's involvement. In Britain, club chairmen also endorsed the concept, voting unanimously for a planned 14-team summertime European Super League starting next March, running to October and including two French teams. Some long <u>stablished British clubs would</u> he amalgamated, but then Murdoch is throwing the British sport a lifeline - its finances are rocky.

The motive behind News' ambitious strategy appears straightforward. The media group is already a major pay TV player in Europe, through its interest in satellite broadcaster BSkyB, in which Pearson, owner of the Financial Times, has a stake. Now. as pay-TV finally becomes a reality in Australia, it has teamed up with Telstra, the large government-owned telecommunications group, and looks set to become a significant force there, too.

This joint venture, called

upert Murdoch will lay a national cable netplays tennis for work over the next four years, and that News will provide the programming to run a pay-TV service on it. Foxtel also has an alliance with Australis, which started Australia's only existing pay-TV service last January 1 and holds one of the two commercially available satellite licences.

Since sports programming is one of the biggest drawcards for pay-TV subscribers, the need to secure attractive local footage is paramount. The problem is that Packer has rugby league - the most popular winter sport in key eastern states like New South Wales and Queensland - under firm control.

Thanks to the ARL deal, Packer's Channel 9 network airs the vast bulk of league programming. This, in turn becomes a cornerstore of the Peak evening viewing hours on Friday, Saturday and Sunday, for example, are regularly devoted to screening league

With little hope of wresting existing rights, the Murdoch plan, which has been simmering for six months, is to create a new rugby competition, or Super League. Ironically, much the same strategy was employed by Packer when he thumbed his nose at the cricketing establishment and launched World Series Cricket

Details of the mechanics of the new league remain impre-cise. But the rough idea involves the formation of about 10 Australian teams, made up of the current playing elite. In Europe, there would be a corresponding Euro league, probably based on a series of cityoriented teams, and now likely to include France as well as Britain. These teams would first play each other in regional competitions during Australia's winter (Europe's summer). The top teams would then compete in a world-class

tournament later in the year. International support is fairly critical, giving News the chance to argue that its Super League is a qualitatively different competition from the existing 20-club competition run by the ARL Less high-mindedly, it maintains that the international involvement may mean that players who signed loyalty agreements with the ARL last week now have a get-out provi-

"I have been advised that where the ARL has indicated to players that they will not be able to participate in interna-tional representative games unless they sign to play with has been made to the player," notes Ken Cowley, head of Foxtel, envisages that Telstra News Ltd, the group's Austra-



New "Super" star?: Welsh rugby league wizard Jonathan Davies

But the real crunch was always going to be Murdoch's ability to woo top players into the breakaway competition or, conversely, their retention by the ARL. In recent days, the battle has been waged largely by the two magnates' chequebook-wielding offspring: 23-year-old Lachlan Murdoch and 27-year-old James Packer, both of whom are being groomed within their parents' busi-

Their biggest clash came over Ricky Stuart, the Canberra Raiders' star halfback, who signed with the Super-League 10 days ago, He was subsequently wooed by James Packer and the ARL, but finally stuck to his original decision. This, it is said, will bring him a guaranteed income of A\$4m (US\$3.08m) over the next five years. By the end of last week, around 120 players were understood to have signed with Murdoch, including most of the top Raiders and

Brisbane Broncos players. Meanwhile, at a press conference in a ritzy Sydney hotel last Thursday, Cowley gave some inkling of the financial cost of the venture. News' neg-

ative outlays could run to A\$100m over five years, he said than the A\$300m widely

mooted in the local press. But some money would flow back to News through an auction of the new "club" licences. Moreover, while Foxtel and BSkyB are expected to secure the pay-TV rights to the Super League, free-to-air TV rights would be sold to the highest bidder, even if it was Packer. We understand the anti-si-

phoning laws," said Cowley. The battle is far from over, with chief executives of most ARL clubs meeting for more crisis talks on Friday. Legal ramifications aside, there are deep ruptures within rugby league in Australia.

Reaction from fans and spectators has also yet to be gauged. One fear voiced is that ticket prices will escalate for Super League games; another, that the amount of rugby cov-erage on "free" television will

Perhaps all that can safely be said, after a torrid week, is that the Murdoch and Packer chequebooks seem to have the sporting tradition.

## Plug your mother into the digital galaxy

Andrew Adonis reviews Nicholas Negroponte's new book

book, Being Digital, is published in Europe this month, following its earlier appearance in the US. It is the latest vision of the brave new world being spawned by advances in computing, multimedia and the communications

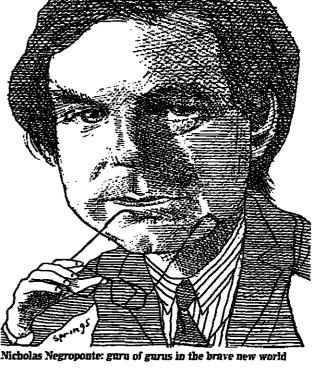
In these spheres, Negroponte is the guru of gurus. As direc-tor of the Media Lab at the Massachusetts Institute of Technology and monthly columnist in Wired magazine, he has long rehearsed the themes of this book.

But it will have a wide appeal nonetheless. Pithy and elegantly written, it will be lapped up by the IT and "superhighways" industries for its glimpses of the interactive future. For the uninitiated, it provides a useful opportunity to take stock of the progress and implications of the so-called information revolu-

Why a book? Negroponte justifies his recourse to Gutenberg's printed page, unadorned by a single illustration, by claiming that his tome is not for the IT-literate generation. "The audience for this book is your mother," he told me." (I am 32). "It is vital that the older generation find an accessible route into digital technol-

This goes to the heart of the social divide in Negroponte's digital world: the chasm between the "digital literate" young and the "digital homeless" middle-aged and older (his terms). Only the former, he claims, will be able to succeed in a universe which is undergoing an "irrevocable and unstoppable" transformation from physical atoms to digital bits. CD-Rom. America Online and the wider gamut of digital products "are being taken for granted by children in the same way adults don't think about air (until it is

What he calls the "global the speed of light" is the tech-



nological development of the age. As Negroponte puts it: Computing is not about computers any more. It is about statistics in support - the 30m estimated to be on the Internet (including his mother, who is 79), the 35 per cent of US families that now have a personal computer (50 per cent among households with a teenager), and so on.

And the picture he paints is boundlessly optimistic: a digitalised American dream. Wholly new content will emerge, together with new economic models "and a likely cottage industry of information and entertainment providers". Video rental stores will be

out of business within 10 years as video-on-demand surges forward on the superhighway (not a prospect that will appeal to Viacom, the US group which paid \$7.5bn for the Blockbuster Video chain last year). And provide digital butlers as unobglobal information infrastruc-

trusive and efficient as Jeeves

at pandering to our digital

may crack at the hands of the

from the digital landscape free of many of the old prejudices".

Negroponte does not specify

precisely which prejudices he

has in mind. Greed? Jealousy?

Nationalism? He appears to be

thinking particularly of the

third, since "these kids (the

digital generation] are released from the limitation of geo-

With digital technology, pre-

become viable - not only via-

ble but strongly appealing,

since "digital technology can

be a natural force drawing peo-

ple into greater world har-

Such prophecies have accom-

panied every technological

advance from printing and rail-

vet human nature remains

graphic proximity".

needs and whims.

of computers to fall fast. Yet because the poor of Denver may be able to buy PCs and go online, it does not follow that Delhi's poor are about to join the information society.

much the same and the evil-in-

clined have always proved able

to harness new technology for

A conference in Cambridge

England, last month on the information revolution, organ-

ised by the 21st Century Trust,

included among its partici-

pants a vicar who is exploring

Church of England on the

However, it is implausible

that the Internet will succeed -

where Marx failed - in uniting

the world's youth in digital

freedom, destroying the shack-

les of ignorance, poverty and

prejudice. In all probability,

half the world's population will never make a single phone

call, let alone forge digital

friendships across the

their own ends.

internet.

Not all Negroponte's predic-tions are of the peace-and-universal-goodwill variety. He recognises that the cost of telecommunications is a signifi-Even the world of nations cant barrier to the spread of online services. He is also surnew generation "emerging prisingly cautious about the need for an immediate programme to provide universal fibre optic connections to the home - the current rage among the west's few "digital literate" politicians and policy

"Like dogs in heat, broadband pundits are sniffing all the political opportunities for high bandwidth networks as if doing so were a national viously impossible dreams imperative or civil right," he remarks. Yet, as he rightly says: "Mother Nature and commercial interests, more than regulatory incentives, will make fibre happen naturally. own good time.

> • Being Digital, Hodder & Stoughton, £12.99. In the US it is published by Alfred A

professional Marketing Professional 95



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Plenary highlights of the second day include Sir Bryan Carsberg of the Office of Fair Trading on competitiveness, a debate chaired by Mike Wilson of Marketing Improvements, and Michael Renshall CBE on Professional Ethics.

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## Copperplate v the computer age people to talk to each other rather than write. For most computer software keeps writ-ers on their toes. For instance, spelling checkers that are



and acted on while two Jackson dozen other \_\_ pieces opened correspondence lay Only afterwards did I realise

received an

unusual let-

unusual that

it was read

what had made it so distinctive and so pressing. While most of the mail that arrives on my desk comes from computer companies or public relations agencies, and is thus exquisitely designed and laserprinted, this letter was written in brown ink with a fountain pen, in a fine ifalic hand. In the last century, swift

clear copperplate was an essential skill for clerks in government or business. The characters in triple-decker novels thought nothing of writing 1,000 words to each of three friends or consins in a single Even after the first world

war, professional men still knew how to wield a pen. According to Harold Nicolson's memoir of Lord Curzon in Some People, the energetic colonial secretary could write 20 or more letters at a sitting, even with one gouty foot rest-

ing on a cushion. For the past two generations, however, handwriting has been in decine in western industrial countries. Part of the blame must lie with the telephone and the deterioration of the postal service, which encour-

people, written invitations are now confined to special occasions, and thankyou letters have become a rare and nostalglc form of courtesy. Banks, insurance companies and mail order firms, recognising that their customers no longer want to write letters, allow them to deal over the telephone with their credit cards.

But it is the personal com-puter revolution that is helping to drive handwriting into its grave. Word processing and desktop publishing have become so cheap and so convenient that even the shortest document is quicker and easier to compose at a PC keyboard than by hand; and the result. at least superficially, is more

The ability to correct mistakes, and to move paragraphs around, is so addictive that those who have become used to writing on computer rarely want to go back to their old ways. When electronic diaries become universal, the only job still small enough for pen and ink will be the writing of notes to British milkmen, themselves a dying breed.

But the developers of computer software have grander ambitions than merely speeding up the editing and layout of documents. They also want to improve our spelling, punctuation, grammar, literary style - even the structure of what we write. This is why word processing programs now take up tens of megabytes of space on a hard disc.

At present, the fallibility of

incorrectly set up tend to insist on changing words that are already correct. (One professor at Carnegie-Mellon University. home of one of America's best computer-science departments, jokes that Microsoft Word insists on changing the name of his university every time he mentions it in a memo to Carnage Melon). Programs that aspire to check grammar and mentary still. It is a favourite reviewer's trick to run a Chur-

chill speech through such a program, and quote all the piously absurd advice it offers in a robotically misguided attempt at literary criticism. But these problems will be solved in time. Not only will word processors be able to correct on the hop, so that writers need never find out that they cannot spell accommodation or

supersede; they will also offer more confident, albeit more narrowly confined, advice on how to structure documents and letters and make them more easily understood. In service industries, the

spread of such software will have profound effects. Supermarkets, with their plastic prewrapping, bar codes, electronic cash registers and automatic weighing machines, have already made redundant the old fashioned grocer's ability to weigh and pack butter and sugar, and perform acrobatic mental arithmetic in pence, shillings, pounds and ounces. In future, it is hard to see

why an office manager will

lay out a business letter when a computer program can do the job as well. Companies will thus be able to work as efficiently as now with less educated workers. Yet the prospect of seeing

handwriting become extinct is depressing. Handwriting is the only manual skill that workers in the post-industrial age still possess - and, in its higher forms, the only art form that most of us continue to practise in our daily lives. It is hard to calculate how

much dexterity might unwittingly be lost when we cease to use it. An indication of the risks comes from the fact that the Japanese, who have both the world's most demanding writing system and its lowest illiteracy rate, are also unusually good at the most precise kinds of manufacturing.

But there are other reasons to regret the decline of pen and ink. As graphologists well know, handwriting is a partic-ularly intimate kind of self expression, which reveals much about the personality and mood of the writer.

As computers become more sophisticated at making mass mailings sent out to thousands of people look as though they are addressed only to one, the irregularity of handwriting will become the last remaining guarantee that a document's author is truly human. More than that, reading a letter written in a fine hand is a great pleasure, and one whose loss would make our culture per-

ceptibly poorer. Ljackson@pop3.demon.co.uk

#### ARCHITECTURE/SPORT

## Award list leans towards quality

The jury for this year's FT architecture competition is spoilt for choice, says Colin Amery

ith spring in the air, Britain's architects should be brushing up their facades and polishing their paintwork ecause this newspaper's architectural jury is on the

The search is on for the winner of the Financial Times architecture award: a prize that does not bestow lotteryscale riches but offers the quiet prestige and assurance to the winner that he or she has won the one architectural award that really counts.

Since the award began in 1967 it has been treasured for one thing. It is not a prize that is awarded incestuously by the architectural profession to one of its own, nor a reward for sticking to one particular sty-listic line. It is a prize given for excellence in architecture but the kind of excellence that pleases clients and users.

The objective of the award has always been to encourage business to build better buildings. When the award started there was a real case for limiting it to the design of buildings for industry as a carrot to encourage improvement of the industrial landscape. There can be no doubt that it has

achieved that aim.

Although we still live with elements of industrial pollution, there has been enormous improvement in the quality of the working environment, and architects have played their part. Indeed, it is fair to say that architects have expended more skill on the working environment than on the domestic and housing front.

However, the Financial Times architecture award is today more broadly based than hitherto, and deals with virtually any place of work or entertainment so as to reflect changes in the pattern of employment in Britain.

Factories are few and far between on the entry list today, because each year's entry reflects not just architectural changes but also changes in the nature of society. The growth of offices and the leisure industry are just two recent significant developments.

There is another special quality about the Financial Times award, and that is the jury. There are always two distinguished architects but they are balanced by the presence of a prominent businessman - a leader in his field who represents the client's interest in architecture.

This year the jury members are: Sir Philip Powell, one of the creators of the prize-win-ning practice of Powell and Moya; David Chipperfield, representing the younger practices; and Sir Simon Hornby, a former chairman of W H Smith and the present chairman of the Royal Horticultural Society, who has personally commissioned a number of important buildings. He was recently chairman of the Design Council and of the jury to select an architect for London's Tate Gallery Thames-side offshoot

at Bankside power station. What is impressive this year is the high quality of so many of the entries. In previous years there have been 90 to 100 entries. This year some 60 buildings have been entered,



The Cable and Wireless training college is one of the best new buildings by Richard MacCormac

but quality is much higher The growth of the number of commissions in the leisure sec-

tor is significant, with entries that range from a new opera house to tennis and health clubs. Glyndebourne Opera House in Sussex, designed by Michael Hopkins and Partners, is an example of brilliant private commissioning and of a successful process of architect selection. The quality of the interior of the new house - its use of timber and concrete - is remarkable, as is the way the new building is begining to settle into its historic setting.

he rise and rise of the out of town supermarket has not always led to an improvement in architectural quality, but Sainsbury, at least, is committed to that very thing. Its new store at Plymouth by Jeremy Dixon and Edward Jones has been described by one critic as representing a design renaissance for supermarkets. Its beautiful canopies of sweeping sails make it a landmark, one

that represents the last piece of fine engineering by the late Peter Rice

In Whitechapel, London, the same company has commissioned D Y Davies to build an inner city supermarket that makes a fine contribution to a depressed area, and in Coventry, Lifschutz Davidson has given Sainsbury one of its best new stores - and a remarkable petrol station - that breaks the mould. Transport is another area

where there has been a big improvement in quality. Nicholas Grimshaw's work for the Channel Tunnel Waterloo terminal is already a London landmark. It is impressive for the sheer ingenuity of its use of a tight and difficult site. On a smaller scale, London's Docklands light railway has produced several good designs, including Ahrends Burton and Koralek's station at Beckton.

Companies like Cable and Wireless that are working at the cutting edge of communications technology have also recognised the value of good architectural design. Its new training college outside Coven-try is one of the best new buildings by Richard MacCormac, a former president of the Royal Institute of British Architects. We are used to the older universities commissioning important buildings, and the new library for St John's College, Cambridge, is a bold addition by Edward Cullinan

rom a new public lavatory in London's Notting Hill by Piers Gough to the Sizewell B power station - the range for this year's FT jury is immense and impressive, and represents an encouraging architectural picture for the years leading up to the turn of the millennium. The quality of British design and architecture, if not its quantity. is in excellent shape. Perhaps that is one virtue of the recession: the best practitioners have survived. The jury, asked to produce a single winner, faces a daunting task. The results of its long search will be announced later

## Strike, you're in

wo weeks from now baseball returns to the US after a sevenmonth absence. One of the most bitter labour disputes imaginable has left the national game with a timetable for resumption but precions little else.

There were no street riots, but the "fight to the death" attitude between owners and players reminded me of the unholy events of 10 years ago when the coalminers shook the British government.

The 28 major league base-ball teams claim to have lost more than \$700m in revenue during the stoppage. In turn, the players, many of whom scoop salaries of \$3m to \$4m per season, say their lost wages amounted to more than \$200m. And both sides know, deep down, that they would have battled on, but for the intervention of a federal

Although the owners claimed to be anxious for peace, it soon leaked out that at their Chicago summit last weekend at least 16 hardliners voted to lock out the striking players. Only a constitution that called for a three-quarters majority on such a grave issue averted the debut of "scab-ball" as it was dubbed by the US sports media.

Basically, the owners had pulled together what were officially termed "replacement teams" - amateur and minor league players, since anyone within pitching distance of being a real professional ballplayer was in the union and

on strike.
All these strike-breakers were due to receive a \$25,000 bonus the day the new season began, but the owners' decision not to proceed with scabball came within hours of the first payout and saved them a collective \$20m. So the replacements left the field of dreams and went back to waiting at table and valetparking, having attracted horrible abuse from fans and from the men whose unbelievably well-paid jobs they were

Probably the only good to come out of the whole replacement saga was to push Michael "Air" Jordan back into the Chicago Bulls basketball

KEITH WHEATLEY

team. Two years ago Jordan dismayed fans with a premature retirement (the Bulls kept paying his \$3.9m a year salary) to go off and be a rookie baseball player with one of the Chicago White Sox minor league teams.
As the baseball strike wors-

ened, the White Sox management increased the pressure on Jordan to play in replacement games. It would bave been an enormous PR comp. given that the owners were lacking players with the clout to pull in any sort of crowd. In a pacesetter action the

radio station WABC filed suit against the New York Yankees claiming \$10m in lost advertising revenue because of the "sham competition" offered by replacements. Jordan decided he had an alternative future (unlike most replacements) and left the White Sox training camp in Florida on March 2. This proved to be a significant thorn in the owners side.

Yet the past week has turned out to be a worrying time even for established players. Brett Butler, 37, has played 1,945 games for the Los Angeles Dodgers. The centre fielder was voluble in his criticism of the "scab" players during the strike. Last January, Butler was offered a \$3.5m renewal of his Dodgers contract. He accepted the offer in principle but said he would not sign until the strike ended.

On the day that happened he called the team offices but was told the offer was withdrawn. "I'm now just trying. to find a club that wants me to play for them. It's pretty emotional but nothing in this game surprises me any more,"

that Butler was simply a victim of a new economic ball game: California's leading club plans to reduce its total citib plans to reduce its total payroll from \$38.5m to \$25m in a single season. "The strike has had a very major impact on us." says Dodger president Peter O'Malley. "It has been a major financial hit to everyone in baseball."

Each club is going to be looking for cheaper, younger players. But the players who lined up as replacements cannot be used. If they were, there would be blood on lock-er-room floors. "We're profes-sionals, but that doesn't mean there isn't going to be a little bit of resentment there," said one veteran player, with mas-

terly understatement. At present there is an uneasy ceasefire rather than genuine peace. There is still no bargaining agreement, no hint of a permanent settlement and no guarantee from the players that they won't strike again in August - thus rubbing out another World Series, with minimum loss to their salaries.

In a worrying sidebar that illustrates the prevailing mood of trench warfare. major league umpires are still the victims of a lockout by the owners. Richie Phillips, head of the umpires' union. reports that his own expectations of a settlement linked to that of the players were squashed during a tough fourhour meeting with the owners in Philadelphia.

The biggest uncertainty of all is how the fans will react when baseball arrives back in their lives. Shocked, many have displayed considerable dislike of the contempt with which both owners and players have treated them since last August

There was a joke running around the clubs last month: how do you tell a replacement player? Answer: he's nice to the fans. Like many a cruel gag, it had a horrible ring of truth to it. I don't think anything has been accomplished in the past seven-and-a-half months," says the Dodgers' senior player, Mike Piazza. "The thing is now to stick with it. If we walk out again, it's safe to say the fans will turn on us pretty good."

#### **CONTRACTS & TENDERS**

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COUNCIL FOR DEVELOPMENT AND RECONSTRUCTION

ustoner Services & Billing System and Administrative Systems for Minustry of Post & Tele ender for a turnkey project for the supply of computer software, hardware and impleme

The Services:

Invitation to tender for a turnacy project for the supply of computer software, and unique transfer and representations of Lebanon through the Council for Development and Reconstruction (CDR) on behalf of the Ministry of Pest and Telecommunications (Mess in the Council for Development and the rehabilitation of the existing network. Offers are invited from an provide an integrated set of computer systems to support MPT's current and future business activities. The applications will include a Fixed Wire Cantible Services and Billing state of systems together with Financial and Human Resources package systems. The successful Tenders will be required to provide applications software, computer landware, systems software, and implementation and ongoing support services. The scope is outline below:

Hardware and Operating environ

growth path for the hardware on offer.

This must be a flexible system capable of adding new products and services with the ability to rate both services and calls in a variety of ways and able to trent customers depending on the Customer

- Customer Services - Provision of Service (Point of Sale, Application procession etc.)
- Customer Management (Customer Accounts, Major Accounts, customer classification) Product, Service and tariff main
- r rouwer, service and until maintenance
   Engineering Records (outside Plant and Exchange Records)
   Fault Reporting (including query and dispute management)
   Directory Enquiries & Production
   Workflow management.

- Call processing & rating
   BM production
- Cash/payment processing vable/Credit Manage
- Inter-Administration Accounting (outgoing, incompanie) both international and local inter-connect arut Information System (this must also be capable of accessing the admissist

sistrative Systems (Financial and Human Resources)

- These most be integrated and able to work directly with the customer Services  $d\epsilon$  Dilling System
  - Figuracial Systems Human Resources
    General Ledger & Cash book Personnel Management
  - Accounts payable
    Purchase Ledger
    Investory Control

- will provide a full systems integration capability including in supported of processes and overall project management. support, development of processes and overall project m Tender Stages The Tender will be a single submission with three parts : Each tenderer will be required to provide qualification influention at the time of the tender. This will be used to determine which tenders will be reviewed in depth. Companies without significant superience of systems integration within the Tel-industry are unlikely to be considered as qualified. This will only take place for qualified tenderers. Price information will only be referenced for the short-listed tenderers following the technical evaluation.

Package software solution

The solutions aftered must be based on proven packaged software. The systems should offer comprehensive customization and reporting facilities based on one of the mainstream relational database management systems. The systems offered must be able to integrated with minimal manual/administrative interaction required. The supplier of the packages must show a commitment to further development of them not specifically funded by the

It is executed that the system be able to offer <u>Arabic character</u> support, both on acreems and for printed output, notably the printed bills.

The Tenderer will provide, install and continuism all computer hardware necessary to operate the system for the customer base. Preference will be given to Open Systems solution if evidence in provided that the proposed solution can cope with in excess of one million customers and the related call volumes. The hardware stoplier and demonstrate the

d where necessary any customization and development of the base package.
The lauplementation approach to be adopted will be based on a phased atloa during 1996 and 1996.

implementation and support me recess
The system supplier stall take responsibility for the implementation of fully op
systems and where necessary any customization and development of the base

Treaders management

technical evaluation.

The Tenders must be in accordance with the bidding documents available at CDR during office hours, from Monday April 10th, 1995; these may be obtained on payment of the sum of USS 1800 (One Thousand US Dollars) is the form of a banker's certified cheque in the name of the Council for Development and Reconstruction. Tenders are to be returned before 12 o'clock, noon (Beirul local time) on Monday 12th June, 1995 at the following address:

Council for Development and Reconstruction - Tallet El Servil - Bairul - Labanon.

The first stage of the tender spening will take place in CDR's offices on Monday 12th June, 1995 at 12 o'clock noon.

All enquiries concurring this tender should be made in writing to the above address or by fix, No. (961-1)864494, quoting reference no.: CSR/MPT

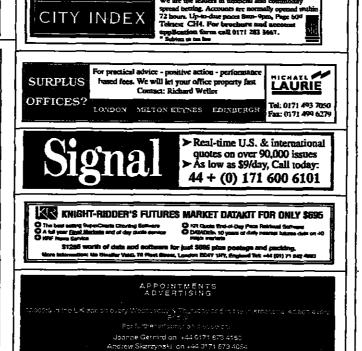
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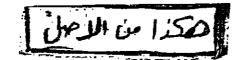
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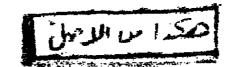




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'MAY APRIL



LONDON The crowds will be out on Thursday when Luciano Pavarotti (left) returns to the Royal Opera House for a revival of "Un ballo in maschera". This middleperiod Venti opera has proved one of the most congenial for Pavarotti in the past and a reasonably strong supporting cast is on hand

this time round. At the Riverside Studios, a three-month season of Moving Theatre under the aegis of Vanessa (right) and Corin Redgrave begins this week with a Bosnian production of "Silk Drums", Vanessa's own performances, which include her third shot at Cleopatra. begin next week.

> The new Frank McGuinness version of "Uncle Vanya" reaches England today after a tour of Ireland. As seen at its premiere, this was a contained account of Chelchov's play. Stephen Rea takes the title role; Peter Gill



NEW YORK The 1840 premiere of "Un On Friday the giomo di regno" (king for a Metropolitan Museum Day), Verdi's second opera, of Art presents a was a flasco, and it has been collection of rarely heard since. This photographs by week's German-language Nadar, the celebrated revival at the Volksoper portraitist of mid-19th aims to breathe new century Paris. life into the work's Although Nadar wa old-fashioned

libretto and unconvencing buffo style. The conductor is Asher Fisch, the producer Helmut Polixa, and the cast is headed by Renato Girolami, First prints which have night is on never been seen

ROTTERDAM Over the past century the Boymans-van Beuningen Museum has assembled an extensive collection of oriental porcelain. much of which is seldom displayed. An exhibition opening on Friday includes objects photographer for of exceptional quality merely a decade and rarity, mostly (1854-65), he created imported to the Low some of the most Countries from China memorable images and Japan in the 17th that survive from the and 18th centuries. The innovative early years Show will underline of photography. The how criental porceta exhibition includes influenced the development of Delfi pottery and other

aspects of Dutch decorative art.



has organised the first French retrospective of Constantin Brancusi (1876-1957), whose polished, pared-down sculptures tread a unique line between figuration and abstraction. Born in Romania. Brancusi (left) spent most of his life in Paris and bequeathed his studio and its contents to the French state. The exhibition, comprising more than 100

sculptures, drawings and photographs. opens on Friday and will move to Museum of Art in

#### utrage is the only rea-sonable response to a new catalogue of Impressionist and other 19th-century French paintings suddenly exhibited at the Hermitage in St Peters-

The extended entries in Hidden Treasures Revealed by Albert Kostenevich (Weidenfeld and Nicolson, £30) are scholarly, the illustrations illuminating and the translation from Russian into English largely felicitous, its Americanisms rare. But these are minor matters, for the 74 pictures do not belong to the mitage, are not on loan to it, and are not even old expropriations by the Bolsheviks from wealthy Russian merchants, but are war

booty, all but one of them stolen from German private collections. After half a century of silence, letting the world believe them destroyed, the authorities in St Petersburg have plucked them like plums from Jack Horner's pie, and justify their putting them on view with arguments that must astonish and appal all who read the cata-

The director of the museum, Dr Mikhail Pietrovsky, writes with a casuistry which would outdo that of any Jesuit of a "unique sense of discovery ... in this historic exhibition". It is historic only in his impertinence in mounting it with such dissembling. He writes not of theft, pillage, loot or booty, but of "relocation" in accordance with "appropriate instructions from the authorities", of pictures "moved to the Soviet Union", and of his museum as "charged with providing safe conditions", making it clear that these acquisitions were not by impetuous response to ad hoc conditions, but by careful planning, yet saying nothing of the true circum-

The truth is that in 1945 the Russians appointed a group of authorised plunderers, the Trophaen Organisation under a Major Grigorow, with instructions to remove important pictures to Russia. All the German affected were given to understand that the removal was permanent and so, in many cases, it has proved.

Pietrovsky argues that as the war drew to its close, the western Allies, as well as the Russians, removed works of art from Germany, or took them under their protection - the lame "everybody did it" argument of schoolboys.

The truth is that the American occupation authorities collected every work of art under their jurisdiction in a depot at Wiesbaden, and the British at Celle, and nothing was removed from the country (apart from whatever it was that Anthony Blunt rescued for the King, the removal of the Brunswick treasures to the Tower of London and the Victoria and Albert Museum, and the small mystery of Hanoverian treasures - but these were all private matters with royal

Pietrovsky's second schoolboy excuse is that the Germans did it first and worst, not only in removing works of art by train and truck-

# Hidden treasures with an open secret

Brian Sewell on the story behind the Hermitage's Impressionist exhibition



load, but in the deliberate destruction of cathedrals and churches. palaces and public buildings, and their immovable treasures.

As examples of Russian magnanimity, he quotes the decision in 1955 to return paintings taken from the Dresden Gallery. But he ignores the motive of reward for the lickspittle loyalty of East German politicians and the propagandists who claimed that their Russian allies had rescued them from appalling conditions (not true, for they had been stored in much the same way as those evacuated from the National Gallery in London), and overlooked the damages and losses that had occurred during their transport to Russia - paintings by Courbet, Cranach, Brueghel, Guercino. Dosso Dossi et al, more than

156 of them. We are led to understand that this exhibition is no more than a peep into the vast treasury of thefts from German museums and collections still stored in Russia. Pietrovsky boasts that their sequestering for decades has protected these paintings from the "energetic restoration" that has in the west ruined so many of their ilk, and that their undisturbed condition enables us to see them as their painters intended

He claims that in exhibiting them he pays homage to "the remarkable collectors who sought out and cherished these works"; but he abjures all responsibility even for an opinion on their restitution with "it is not for me to go into the legal issues involved".

nome may argue that to have retained their pictures until 1945, Otto Krebs, Alice Meyer. Friedrich Siemens and the families of Remhard Koehler and Otto Gerstenberg must have been supporters of the Nazis. But Siemens lost his collection in 1944 when his brother-in-law was executed for his part in the plot to assassinate Hitler, the Meyer family was Jewish, and Gerstenberg had been a close friend of the Jewish painter Max Lieber-

We know nothing of any of these collectors to connect them with the Nazis, but even if we did, such an allegiance cannot be used to justify the theft of private property, which is protected by Article 46 of the rules governing land warfare determined by the Hague Convention of

1907, to which Russia is a signatory. Much is claimed for this exhibition, even that it is so significant that we must reconsider the whole history of Impressionism. But this is nonsense, for both Christie's and Sotheby's have since the war mounted auctions at least the equal of these collections, and there is little to astonish old hands in the

Krehs the most accumulative of the collectors, appears to have had a taste for plump young women that blinded his eye for quality in paint - his Repoirs are embarrassingly bad - and his taste for flowers was worse, with Renoir again at fault, and a Fantin-Latour of flattened peonies that is a ludicrous dud. He bought wretched things by Vuillard, Manet, Marquet and Matisse, and one of his Van Goghs is bad enough to be mistaken for

But his eye for Cézanne was far from uncertain, and his early Picasso of an absinthe drinker (a boy, not a girl, as catalogued) was a sure and daring purchase.

The two finest pictures, however, both by Degas, belonged to others to Siemens a melancholy interior with figures, and to Gerstenberg an astonishing and beautiful townscape, the "Place de la Concorde", with a gaunt figure on the left setting the scale and framing the composition like the columns of a Giant

Order on a Roman temple. These pictures cannot be returned to their former owners, for all are now dead; if their heirs cannot be traced, then they should be returned to German museums; they do not belong to the Hermitage and should never again disappear into the dungeons of St Petersburg, lost for another half century, of no advantage even to the thieves.

## Theatre/Alastair Macaulay Music and love with 'Twelfth Night'

easy, to find fault with Ian Judge's 1994 production of Twelfth Night for the Royal Shakespeare Company, it has the same effect now that it reaches the Barbican as last May when it was new, of making us fall in love again with this beautiful play. When you are in love with

Twelfth Night, you have fallen for more than Shakespeare – you leave the theatre in love with life. Twelfth Night is largely about people in love; and it is astonishing how Shakespeare shows that most or all love is actually nothing but projection anyway while still making our heart beat powerfully in response to the emotion. But around and beyond all this urgency about love. Twelfth Night catches oh - the grief that people feel for their dead brothers, the lives that are nothing but eating and drinking, the hostility of Puritans to riotous living, the revenge of pleasure-lovers on Puritans, the rain that raineth every day. The sum of this play is far, far more than its parts.

the arrival of Malvolio to shut up the after-midnight revels of Toby Belch, Andrew Aguecheek and Feste is one of the great moments in world drama. (After all, can anything explain why the greatest moment in all art concerns whether Figaro or Cherubino jumped out of the window?) Partly it is that Shakespeare shows us that happiness, even when it comes in the guise of drunken wassailings that it is the nature of life that

Perhaps nothing can explain why

such happiness will be cut short Partly it is that with Toby & Co we are romping children again, whereas Malvolio is a spoilsport, a humourless grown-up; and yet all of us in our time have been Malvolio too. Partly it is that Shakespeare catches the very



Desmond Barrit as Malvolio

THEATRE

CONCERTS

4600

7.30pm; Apr 11, 14, 16 (3pm)

satirical look at present-day

venue; 6.30pm; to Apr 23

■ WASHINGTON

Kennedy Center Tel: (202) 467

Jessye Norman: soprano with

of works by Berg, Strauss, Ravel

National Symphony Orchestra:

and Messiaen; 7pm; Apr 10

pianist Ann Schein in a programme

Petit Odéon Tel: (1) 44 412 36 36

Cat and Mouse (Sheep): written

and directed by Gregory Motton, a

England. In English, this is the first in a season of English plays at this

human reality in this prosaic downstairs uproar, as he does at the Garter Inn. that is absent from the more profound and refined marvels of the verse scenes elsewhere.

And partly it is that the first of these late-night songs - \*0 mistress mine" - is still in our thoughts, hanging tenderly in the air where Feste left it, with its "Carpe diem" philosophy of "Present mirth hath present laughter" and "Youth's a stuff will not endure". Toby Beich and Andrew Aguecheek are spending their lives no more fruitfully than the noble and lovesick Cesario. Orsino and Olivia, but they are every bit as human and loveable.

Judge's staging – designed by John Gunter and Deirdre Clancy to take place in Illyria-upon-Avon has warmth, and time and feeling. It shows the full value of music and silence. Briefly, though, it is often too cosy and too charming, and both of its two most distinguished performances - Desmond Barrit's huge, prune-faced, Welsh-valley Malvolio and Emma Fielding's tiny vulnerable, brave Viola – have lost freshness.

Barrit, great comedian, now shamelessly milks his great scene with the letter à la Frankie Howerd, whose art he often recalls: and Fielding, whose vowel sounds vary, distractingly, like Eliza Doolittle in mid-training and whose entry into words is still sometimes unclean, has also started to wait for laughs, to prolong pauses, and her eyes and voice.

The whole production needs to be tightened up, for technical reasons as well as actorly discipline. And while I am at it – this is the third time in four months that Nigel Hess's offstage musical accompaniment for a Barbican RSC production has sounded like pre-recorded film music. One note from those amplified strings and the production starts to travel soupily towards Hollywood.

And yet there are worse sins than charm and cosiness. No doubt there are those who can resist the Andrew Aguecheek of Bille Brown. He is sometimes too audience-conscious, and he overdoes the shtick of trying to curl his flaxen hair. But oh! the way he gleefully yet bashfully tries out a dance step, half-tumbles down the stairs, says, "I was adored once too" in sudden sobriety . . . Everything about him is hopeless and adorable

In RSC repertory at the Barbican



#### ■ BALTIMORE

Center Stage Tel: (410) 685 3200 Hannah Senesh: written and directed by David Schechter, music composed and arranged by Steven Lutvak. An adaptation of diaries and poems by a Hungarian Jewish woman in Nazi occupied territory;

8pm; to Apr 23 (Not Mon)

#### **BERLIN**

**OPERA/BALLET** Deutsche Oper Tel: (030) 34384-01 Aids: by Verdi. Conductor Stefan Soltesz, production by Götz Friedrich; 7pm; Apr 14 L'italiana in Algeri: by Rossini. Conducted by Ion Marin/Carlo Rizzi. produced by Jérôme Savary; 7.30pm; Apr 12

 Magic Flute: by Mozart. Conducted by Lawrence Foster/ Sebastian Lang-Lessing/Stefan Soltesz and produced by Günter Krämer, 7pm; Apr 16 Onegin: music by Tchaikovsky. Premiere at this venue, choreographed by John Cranko,

produced by Reid Anderson and Jane Bourne; 7.30pm; Apr 11, 15 Staatsoper unter den Linden Tei: (030) 200 4762

 Der Rosenkavalier: by Strauss. Nicolas Brieger directs this new production. The sets are designed by Raimund Bauer and Donald Runnicles conducts; 6.30pm; Apr 13

#### **BONN** GALLERIES

Kunst-und Ausstellungshalle Tel: (0228) 9171 236 Russian Museum of St.

Petersburg: third in "The Great Collections" series. The museum in St. Petersburg houses a collection of 500,000 works from which 500 works have been selected for this exhibition to represent 500 years of Russian art and culture; to Aug 13 (not Mon)

#### ■ LONDON

CONCERTS Barbican Tel: (0171) 638 8891 City of London Sinfonia: with soloists Rosa Mannion, Sally Burgess, Matthew Best and the Holst Singers. Harry Christophers conducts Bach's "Magnificat" and Mozarts's "Requiem"; 7.30pm; Apr

 Royal Philharmonic Orchestra: with soprano Christine Brewer. Jane Glover conducts Schoenberg, Strauss and Mozart, 7.30pm; Apr 13 Yo-Yo Ma: cellist with the London Symphony Orchestra. Sir Colin Davis conducts Tippett and Eigar while Leon Kirchner conducts the UK premiere of his own "Music for Cello and Orchestra"; 7.30pm;

Queen Elizabeth Hall Tel: (0171) 928 8800

 Carmina Quartet: with pianist Andreas Haefliger plays Beethoven, Debussy and Brahms; 7.45pm; Apr

Royal Festival Hall Tel: (0171) 928

Bach: St. Matthew Passion: with the Bach Choir and the English Chamber Orchestra. Sir David Willcocks conducts; 7.45pm; Apr 11 London Choral Society: Jane Glover conducts Handel's 'Messiah"; 6pm; Apr 14

Piano, Orchestra and Band: Martyn Brabbins conducts the Michael Nyman Band, The Philharmonia Orchestra and pianist Kathryn Stott plays Nyman's "The Piano Concerto" and the UK's premiere of \*MGV-Musique Grande Vitesse"; 7.30pm; Apr 13 GALLERIES

Tate Tel: (0171) 887 8000 British Sporting Art: this special display from the collection focuses on the flourishing of sporting and animal painting in Britain from around 1720 to 1850; from Apr 11 to Jul 2

OPERA/BALLET English National Opera Tel: (0171) 632 8300 Don Glovanni: a new production

of Mozart's opera. House debuts for director Guy Joosten and conductor Markus Stenz; 7pm; Apr 11, 13, 15 Royal Opera House Tel: (0171) 304 Peter Grimes: by Britten, Directed

by Elijah Moshinsky and conducted by Edward Downes; 7.30pm; Apr 11 The Prince of the Pagodas: by Britten. A Royal Ballet production choreographed by Kenneth MacMillan opens a Benjamin Britten

"mini festival" at the Royal Opera; 7.30pm; Apr 10, 15 (7pm)

Cockpit Tel: (0171) 402 5081 The Yiddish Troian Women: by Carole Braverman, directed by Hettie Macdonald. Comedy involving four American Jewish women; 8pm; to Apr 23 (not Sun)

#### ■ NEW YORK

CONCERTS Avery Fisher Tel: (212) 875 5030 New York Philharmonic: with pianist Mitsuko Uchida. Kurt Masur conducts Beethoven's \*Piano Concerto No.2" and Shostakovich's

"Symphony No.5"; 8pm; Apr 11 (7.30cm) New York Philharmonic: Kurt Masur conducts Weber, Schumann, Williams and Prokofiev; 8pm; Apr

12, 13, 14 (11am) Carnegie Hall Tel: (212) 247 7800 Alfred Brendel: an all-Beethoven programme by the planist; 8pm; Apr OPERA/BALLET

Metropolitan Tel: (212) 362 6000 ■ La Traviata: by Verdi. Produced by Franco Zeffirelli, conducted by John Fiore; 8pm; Apr 11 (8.30pm) Parsifal; by Wagner. Produced by Otto Schenk, conducted by James Levine; 6.45pm; Apr 14 Pelléas et Mélisande: by Debussy. A new production by Jonathan Miller, Conducted by

James Levine; 8pm; Apr 13 (1.30pm) • The Ghosts of Versailles: by Corigliano. Produced by Colin Graham, conducted by James Levine; 8pm; Apr 12, 15 New York City Opera Tel: (212) 307 Harvey Milk: music by Stewart Paris National Opera:

Wallace, libretto by Michael Korie. A new production conducted by stopher Keene and produced by Christopher Alden, a story about gay activism, dirty politics, murder and street riots; 8pm; Apr 13 La Traviata: by Verdi. A new

production conducted by Yves Abel and directed by Renata Scotto. Soloists include Janice Hall/Oksana Krovytska and Stephen Mark Brown/ Richard Drews; 8pm; Apr 16 (1.30pm)

#### PARIS CONCERTS

Champs Elysées Tel: (1) 49 52 50

 Philharmonic Orchestra of St. Petersburg: with violinist Martha Argerich, Youri Temirkanov conducts rokofiev; 8.30pm; Apr 12 Philharmonic Orchestra of St. Petersburg: with violinist Shlomo Mintz. Youri Temirkanov conducts Prokofiev; 8.30pm; Apr 11 Philharmonic Orchestra of St. Petersburg: with mezzo-soprano Eugénie Gorokhoskaya and the London Symphony Chorus. Youri Temirkanov conducts Prokofiev: 8.30pm; Apr 13 GALLERIES

Galerie Schmit Tel: (1) 42 60 36 36 From Delacroix to Matisse: exhibition including the works of Picasso and Degas; to Apr 13 OPERA/BALLET

Opéra National de Paris, Bastille Tel: (1) 47 42 57 50 Lucia di Lammermoor: by Donizetti. A new production by Andrei Serban, Maurizio Benini and Roberto Abbado (from April) conduct the orchestra and chorus of the

with conductor/violinist Iona Brown plays Strauss, Haydn, Vaughan Williams and Mozart, 8.30pm; Apr 13, 14 (1.30pm), 15 **GALLERIES** National Museum of Women in the

Arts Tel: (202) 783 5000 Sogonisba Anguissola (1532-1625): a renaissance woman. Premiere showing in the US of 24 works that includes intimate family

portraits exemplifying the times in which she lived; to Jun 25 THEATRE

Roundhouse Theater Tel: (301) 933

 Escape from Happiness: by George F. Walker, directed by Daniel

DeRaey; 8pm; to Apr 16 (not Mon) Studio Theater Tel: (202) 332 3300 Rhinoceros: by lonesco. Joy Zinoman directs the Absurdist's comedy warning of the dancers of conformity; 8pm; to Apr 16 (not

#### WORLD SERVICE BBC for Europe can be received in western Europe on Medium Wave 648 kHZ

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## A strategy for dollar revival

f Washington policy mak-ers decide, belatedly, that a stronger dollar is a priority, what can they do to promote it? The obvious answer is to tighten monetary policy. Yet given last week's disturbingly soft economic data, the propitious moment for a rate increase may have passed. Action now would do little for the dollar and might trigger a sell-off in domestic equity markets, with unpre-

dictable consequences.

A better approach would be to articulate a longer-term economic strategy that addresses investors' reservations about the US. The first and most important step would be to tackle the root cause of dollar weakness: low national

The Clinton administration has admittedly taken modest steps to reduce the federal deficit, which is down even after adjusting for cyclical factors. And the focus on Capitol Hill will shortly shift from tax cuts to spending cuts. Newt Ging-rich and his Republican troops are likely to prove more enthusiastic deficit-cutters than markets suspect.

Yet even if Congress and the White House do agree a credible medium-term deficit reduction plan (which is by no means certain), private-sector saving needs to be stimulated. The best solution would be bipartisan commitment to radical tax reform.

Given Republican interest in the idea. Mr Clinton might be able to strike a deal to replace income tax with a "consumedincome" tax. calibrated to raise the same revenue as current taxes while exempting all forms of saving. Such a tax would sharply increase personal incentives to save. Over time it would bring domestic investment and savings into better balance and thus help reduce the external

A second, related way to restore confidence would be to send a clearer signal that Washington cares about external deficits. In a world of mobile capital, current account deficits are to be expected: there is no reason to keep domestic saving and investment perfectly in balance. But



the US has not run a surplus since 1981 - is a legitimate source of concern. Beyond a certain point, investors doubt whether a debtor nation will ever generate the primary surpluses required to service interest on accumulated debts.

Yet the universal assumption in Washington is that inflation is the only constraint growth. The Federal Reserve is expected to step on the brakes if and when inflationary pressures mount, but not otherwise. The US should perhaps acknowledge that, having borrowed heavily overseas for 15 years, it faces an "external constraint" somewhat akin to that experienced by Britain in the post-war years. Until structural reforms to raise savings take effect, the US should be willing to depress demand, even if inflation is not a threat, to keep the external deficit from ballooning.

The exchange rate can bear some of the strain, as it has since the mid-1980s. But depreciation is not a weapon that should be used indefinitely. The dollar has now fallen to levels where faith in its value as a global reserve asset - as a long-term store of value - is being seriously eroded. The advantages of providing a reserve asset are modest: the US is able to borrow a little more cheaply than would otherwise be the case. But the transitory pain involved in losing reserve asset status is considerable, as Britain can tes-

Taking steps to increase the credibility of US monetary policy would be a third way to boost confidence. Under Alan Greenspan, the Fed has established a fine track record: US prices have risen less rapidly than German prices in recent a persistent external deficit - years despite much faster US

But the Fed's future is uncertain: Mr Greenspan's term tain: Mr Greenspan's term
expires early next year and Mr
Climton may not ask him to
stay on. There is thus a case
for heeding Republican calls for a change in the Fed's terms of reference, making price stability its sole goal. At present it has to balance growth and inflation objectives, creating risks if a less hawkish chairman succeeds Mr Greenspan.

The dollar has sunk far below the "equilibrium" rates of about Y100 and DM1.60 that many economists believe are sufficient to stabilise the external deficit in the absence of structural reforms to raise the savings rate. A rebound - perhaps vigorous - is thus probable later this year even if noth-

ing is done to reassure overseas creditors. Looking beyond cyclical blips in demand, the strongest plus for the dollar is the vitality of US industry. After painful restructuring in the past decade, corporate America is arguably in better shape than at any time since the 1950s. Capital spending has contributed more to this upturn than to any in recent memory. Nonresidential fixed investment has risen 40 per cent in real terms since early 1991. Profits have soared. And exporters have regained market share in

many sectors.

The significance of a recent acceleration in productivity growth is disputed, but Mr Greenspan is not alone in arguing that an industrial renaissance is under way. He made clear in recent congressional testimony that efficiency gains are almost certainly not a transient phenomenon. And he pointed out that the US has regained its edge in many high-technology sectors after faltering in the 1970s. In computer software, for example, sive global lead.

Given this underlying industrial strength, quite modest policy adjustments of the kind outlined above would probably be sufficient to alter decisively sentiment towards the dollar. The essential point still not grasped in Washington is that policy cannot remain focused purely on the domestic econ-

he man who spoke first in the debate was an Egyptian Marxist. It was midnight in a wedding hall on the outskirts of Riyadh, and our host was a Saudi prince who had invited 100 intellectuals - a quarter of them from other Arab countries - to put their views on the politics, religion and cul-ture of Saudi Arabia and the

Such open debate was "rare than rain" in a society ruled on feudal lines by an absolute monarchy, a Palestinian academic observed, ignoring the freak showers that had just brought the desert into bloom. The prince's unique, if infor mal, majlis was a sign that something is stirring in the kingdom of Saudi Arabia.

"There is now a lot of debate, inside and outside the monarchy," says another member of the royal family. "But what is being discussed is the speed of reform; what to change, how to do it, how to package it and

The House of Saud, which forged the modern Saudi Arabia in 1932 after a series of challenges to its hegemony. It has managed the sudden arrival of great wealth from its ownership of a quarter of the world's oil reserves, followed by a downward spiral in oil prices: the importing of foreign labour equivalent to a third of the population; the 1979 seizure of the great mosque at Mecca by Islamist zealots, and the annual influx of 2m Moslem pilgrims, including organised partisans of Iran's Islamic revolution; and the 1991 Gulf war, with the socially and politi-cally discomfiting presence of some 800,000 foreign troops on Saudi soil.

"If you have looked at the emergencies and dislocation this country has been through since the 1950s - and you didn't know the outcome - you would surely have concluded that [the Saudi state] had not survived," smiles one middleranking member of the royal family. "But I agree that the challenge is not over; in some respects, it is just beginning."

For years, the Al-Saud have return, provided a subsidised livelihood for the masses and an affluent lifestyle for the elite. Now, however, the Al-Saud grip on power is taut with unresolved tensions. Saudis are better educated and increasingly demanding, at a time when the government's reflex response of throwing money at the least twitch of discontent is finally being con-

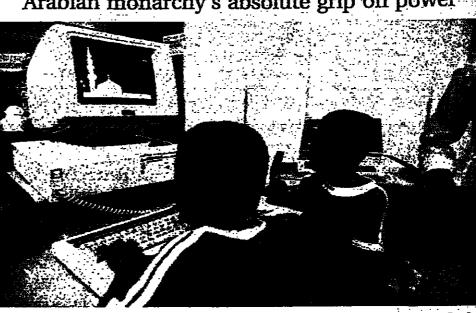
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## Seed of democracy in the desert

David Gardner detects a softening in the Saudi Arabian monarchy's absolute grip on power



Ancient and modern: young Sandi children before a computer image of a mosque

strained by the effects of a decade of fiscal deficits. Soft oil prices have led to a

shortage of cash. Last year and this, the government decreed severe budget cuts to reduce the deficit from around 9 per cent of gross domestic product in 1994 to about 4 per cent by the end of 1995. It has also delayed or rescheduled payments to foreign and Saudi contractors, and sharply raised hitherto minimal local fees for power, petrol, water, telephones and domestic flights. "We were living in a fat environment," says Mr Abdul-Rahman al-Zamil, deputy trade

But there is little room for manoeuvre. Foreign assets have been run down to \$65bn (£40.6bn) - about half pre-Gulf War levels or a third of holdings a decade ago - and these are illiquid. The kingdom spent up to \$60bn underwriting the Gulf war and is committed to \$80bn in capital outlays, two-thirds of it on weapons, worsening a 10-year-old trend of large current account defi-

Government officials rightly point to achievements in developing infrastructure and diversifying away from crude oil production to petrochemicals, plastics and other industries. Mr al-Zamil says \$16bn in spending cuts last year were replaced" by an increase in private-sector investment of \$15bn, keeping growth marginally positive. But domestic growth does not supply the almost all of which comes from art of the Saudi social

contract is that there is no income tax, with corporate tax only on foreign companies, most of which have been set up under tax holiday schemes. King Fahd in January told his subjects this year's utility price rises were only temporary, but that depends on the oil market. The extra revenue raised by this year's budget would evaporate with little more than a \$1 drop in the price of crude.

Dissent in the kingdom is diffuse and hard to quantify, and is as likely to focus on corruption and the conspicuous consumption of some members of the royal family as on the overall policy of financial

The Saudi regime is to some extent a victim of its successes. In the last 25 years, half a million Saudis educated abroad have been exposed to outside influences, and the government has imposed education for a generation of women, who nevertheless remain invisible under the austere Islamic social code, segregated in pub-lic and at work. Civil service pay structures have not been changed for 14 years, making many young Saudis dependent on extended families to get by. "This is a society in fermen

a western diplomat says. Although tough decisions lie ahead - such as whether to introduce wider taxation and a mooted mini-budget with a forther 4 per cent spending cut on top of 19 per cent in 1994 and 6 per cent this year - there is no effective mechanism for consultation. Two years ago King Fahd created a Majlis al-Shura (consultative council) to fill this vacuum. But although its 60 members are highly educated, they are nominated by the king, who may ignore

Policy-making can be hesi-tant, with public opinion tested only after a new policy has

input to policy making at the point of output," says one aca-demic, referring to the frequent withdrawal of edicts once they are found to antagonise particular interest groups. Four years ago 2 decree levying income tax on foreigners was revoked within 48 hours when it became clear that hospitals and universities dependent on them would grind to a halt.

Opinions differ on the risks the monaichy might take on reform. The most unexpected speaker at that wedding-ball debate was Mr Ahmed el Tuweirjeri one of the kingdom's most articulate dissidents, imprisoned in 1992 as a signa-tory of the first of half a dozen petitions to the king, calling, among other things, for sheations to the Majlis al Shura and an end to corruption. After softening up his audience with a risque joke and some verse, he advocated pluralism, without calling the monarchy into As one Islamist reformer

puts it: "We have advanced materially, while retreating intellectually. [Elections] are an absolute necessity to pre-serve social cohesion and prevent breakdown. Some of our conceptions are simply wrong. There is nothing in our religion that says women can't participate fully in society. It is more a question of tradition. Such voices underline that the traditional religious establishment has fallen into discredit because of its slavish adherence to the monarchy. and that younger religious leaders must be brought into the debate on reform if they are excluded, they may fall under the spell of the fundamentalists who urge the Al-Saud to live up to their severe, Wahhabi brand of Islam.

But as one experienced diplomat in the kingdom warns, "reform implies reformers, it implies organisations, and there is no tolerance here for that". The government has cracked down on fundamentalists, while giving free rein to the Motawa, or religious police.

to enforce social conformity. "We are trying to provide the objective situation for gradual change," says one liberal prince, who acknowledges that one of the obstacles to change is that we are co-opting the fundamentalists. The Motawa you see in the streets is part of that". Elections, and the integration of women into public life, "will eventually happen". he believes. King Fahd, he says, "takes time to make up his mind".

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to 'fine').

Translation may be available for letters written in the main international languages.

From Mr S.L. Sidkin. Sir, The proposed EU technology transfer regulation has the ability to cause European business great harm ("New tangle for red tape", April 4). But for companies which are contemplating a know-how licence agreement there

remains a limited escape route. The proposed regulation will provide transitional relief. It will not replace the existing know-how licence block exemp tion regulation until December 31 1999. Companies will not have to worry about the pro-posed new market share tests if they can meet the requirements of the present regulation. The only disadvantage is that by that date either the commercial need for the agreement must have ended or the parties will need to decide whether and, if so, how to approach the European Com-

For the future it is hoped that the Commission learns from its folly in planning for the replacement at the end of 1997 of the block exemption regulations for distributorship and purchasing agreements. S.L. Sidkin,

Fox Williams. solicitors. City Gate House, 39-45 Finsbury Square, Landon EC2A 1UU,

## Technology | False views that explain failure over former Yugoslavia

From Mr Otto von Habsburg

Sir, If one needed additional proof for the reasons of the dismal failure of the international community in former Yugoslavia, it is furnished to us by Michael Williams's article "Why Croatia must win Serb hearts" (Personal View, April 7). Having been in Croatia, but also in Bosnia, Slovenia and Macedonia many times in recent years, I want to rectify certain of his questionable statements, mainly due to omission of significant facts.

Mr Williams says not a single word about the fact that the so-called Republic of Serb Krajina was created due to the invasion of this area by the Serb-dominated federal army and, in its wake, the Chetnik forces from Serbia.

He gives no indication of the fact that in the Croatian army 18 per cent of the volunteers are Serbs from Croatia - the national group which has given the highest percentage of fighters to Croatia. They are among the best in the defence of their homeland - Croatia. In the Croatian Sabor (parlia-

ment) there are 11 elected Serb members and one of the vice-presidents of the parliament is a Serb from Knin

Nearly half a million have had to leave their homeland in the so-called Serb Republic of the Krajina because of "ethnic cleansing" by the invaders. This partly explains Mr Williams's statement: "There is no political power base in Serb Krajina to which advocates of a return to the Croatian fold can appeal." There are, furthermore, no power bases, since there is no democracy in the

Serb Krajina.
I could add other facts, but the points I have made show the false ground on which the conclusions of the article. which represents the official attitude of the so-called international community, stand. Otto von Habsburg, European Parliament, Strasbourg, France

## Government lead would save more companies

From Mr Michael Pearl. Sir, The UK government has

announced a new procedure for ailing companies akin to Chapter 11-style protection in the US ("Radical plan for company rescues", April 6). One of the principal prob-

lems with the procedure will be that it requires a 75 per cent majority of creditors by value to approve it. This is the same hurdle that is required for a corporate voluntary arrange-There have been very few CVAs approved by creditors. The majority of these proposed arrangements fail because the Inland Revenue and Customs and Excise invariably vote against such proposals or. at best, do not bother to

This lack of support by what are, in practice, other branches of the government is also likely largely to frustrate the new scheme. Small companies in particular will be prevented from using the scheme because | Kensington, the crown creditors usually | London W8 5AE, UK

represent their largest liabili-

As part of the introduction of the new measure the govern-ment should issue guidelines to the Revenue and Customs and Excise to look more favourably on this and existing procedures. To do so would save thousands of jobs and thereby generate further revenues for the Treasury. Michael Pearl. 14 De Vere Gardens,

## EU must press South Korea to remove auto import barriers

From Mr Willy de Clercq.
Sir. The trade balance between the EU and South

Korea is more or less even (total value Ecu15.28bn with a trade deficit of Ecu183m). These figures are only slightly in favour of South Korea, but this may soon change. In the auto industry, South Korea will become a threat to EU

industry.
The auto industry employs 3.6m workers in Europe. It is a world industry that is dominated by three trading blocs: the EU, the US and Japan. EU manufacturers remain in a dominant position in their own market (80 per cent market share in 1993) but they have very little market share in the US and Japan (2 per cent), and

These figures expose the

Achilles heel of European carmakers in the medium term exports: their incapacity to break through in non-European countries. The situa-tion is exacerbated by the fact that foreign carmakers are gaining market share in Europe while we are hamstrung abroad. South Korea provides the

most striking example of the increase of foreign autos in Europe. South Korean auto sales in Europe tripled from 36,496 units in 1991 to 180,000 in 1994. By extrapolation, these figures will reach 360,000 by the year 2000. On the other hand, the EU exported just 1.500 to South Korea (0.15 per cent of the total Korean mar-

With the exception of the

cent and with the exception of Japanese cars until the year 2000, the European external borders are entirely open for every auto import from third countries.

However, free trade is not as

welcome in South Korea.

Although concessions have been made by the authorities there concerning customs bar-riers, formidable non-tariff barriers remain. Some examples: foreign cars are restricted to only 20 sales outlets, each with a maximum area of 3,000 metres. Advertising restrictions are present as well.

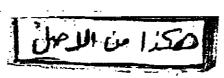
Could it be that third world

countries follow protectionist trade practices while the EU practises fair-trade policies? The commission should negotiate with South Rorea in order to eliminate its non-tariff trade barriers. If it refuses - that is, if Korea maintains trade barriers - the commission will have to make a complaint to the World Trade Organisation. which is responsible for the settlement of disputes.

The EU presently has a trade deficit with Japan that

amounts to Ecu25bn. Europe cannot allow another Japan to arise in Asia now especially with our unacceptable level of unemployment. Europe must act or the issue will be closed. South Korea: partner or adver-sary? That is what the EU will determine for itself. Willy de Clercq. external economic relations

committee. European Parliament Belliardstraat 97-113 B-1047 Brussels, Belgium



## FINANCIAL TIMES

Number One Southwark Bridge, London SEI 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Monday April 10 1995

## Russia is no tame bear

Since 1991 Russia has been transformed Many things are still to be decided, but some choices have been made. Russia will not return to state planning, but the economy will be far from competitive; it will not embrace totalitarianism, but will constrain democracy; it will avoid wars of conquest, but remain jealous of its power and prestige. Russia will be an uncomfortable neighbour: too big to ignore, but too different to

VIONDAY APRILL

ern embrace must be wary. This is not how it seemed three years ago. Then Mr Boris Yeltsin was the hero of resistance to the coup and the hope was of a democratic, pro-western, pacific Russia. Some would argue that stronger western support would have secured this result. That is a question for historians. As today's FT Survey shows, what is emerging from the collapse of the Soviet Union is a new Russia whose fourlations lie in its own history.

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The positive achievements of Mr Yeltsin's presidency have been to establish private ownership and decentralised decision-making as guiding principles for the bulk of the nation's economy. The new economy is based on the market. but it is anarchic, predatory, corrupt and oligarchic. Some parts have done spectacularly well: the rapidly developing service sector and the private financial sector. Combined with distortions and political privilege, privatisation has allowed relatively small groups of people to amass vast potential wealth. Some have transformed control into outright ownership; others have exploited the opportunities for arbitrage.

#### Extend control

A new commercial aristocracy has been born. In a society without law, it is inevitably intertwined with the state, itself recov-ering its nerve and trying to extend its control within Russia and throughout the "near abroad". The brutal war in Chechnya, viewed as a disaster by the west, has strengthened the presidency and the security apparatus, while severing the connection between Mr Yeltsin and enfeebled democrats. Alliances are being forged between the new wealth and the

old power. The balance between the various forces is fragile. But the proposal to band over control of much of industry to the banks is a symptom of the emerging accommodation between the commercial elite and the state.

#### Political will

Whether Russia does stabilise is a question of political will. The International Monetary Fund's decision to sign up to a \$6.3bn (£3.9bn) Russian stabilisation programme was likewise a political calculation. But now may indeed be the time for successful stabilisation, since those with wealth will want the opportunity to exploit it and those in charge of the state wish to see its power reborn. More questionable is whether the result will be a competitive and efficient economy. Indicators over coming months will be whether it proves possible to tax the energy sector, whether there is further price and trade liberalisation, whether opportunities are given for foreign investment and whether a social safety net is established

Unfortunately, the maldistribution of wealth and power is likely to give Russia a rentier economy that fails to provide the competidynamism the country desperately needs and its elite expects. It will also make democracy less workable, since it must pit a deprived and resentful majority against a wealthy minority. One danger is populism; the more likely outcome is repression.

Modestly democratic, this will be a less frightening Russia than in Soviet days, but still a forceful neighbour. Its command over resources has reduced much of the former Soviet Union to submission. Russians remain gripped by the mystique of power, determined to see their country receive

the recognition due a great power. The west should encourage the Russians to choose a competitive economy over a cartelised one. stable economy over an inflationary one, and a democratic polity over an authoritarian one. But its influence is limited. Russia is unlikely to become the country the west would like it to be. Policy towards Russia should be framed without illusions. It will never be the west's tame bear.

## French race explain failus to the finish

before the vital first round of the French presidential election, everything is still to play for. Mr Jacques Chirac may have emerged as a clear front runner, but Mr Edouard Balladur, his conservative arch-rival, is putting in a strenuous effort to narrow the ean and win back some of his erstwhile support. Even Mr Lionel Jospin, the socialist candidate, has gained enough credibility to come in the top two in the first round of voting, although nobody believes he can possibly win a straight contest with either of the others in

the run-off on May 7.

That is not to say the field is very inspiring, nor that the arguments raging on the hustings have proved very profound. On many issues, the differences between the leading candidates are not wide, and the French electors may be forgiven for feeling confused. Many may end up making their choice on the basis of personality, rather than programme. That would be a pity, but the French system, with such a powerful pres-idency and weak political parties. tends to work that way.

France is facing profound social and structural challenges in the coming years, and it will need a clear sighted and vigorous president to lead the country through them. One of his first tasks should be to limit the powers of the presidency itself, and seek to promote an altogether more vigorous parliamentary debate. Another will be to define France's role in the post-cold war era, including the big changes ahead in the European Union, in the transatlantic relationship (including Nato), and in its relations with its former colonies,.. particularly in north Africa.

#### Continuing strain

On the economic front, the biggest challenge, and the most important issue so far in the election campaign, will be dealing with the intractable problem of structural unemployment, above all for young people. Radical thinking is needed to deal with a chronically over-regulated labour market. Related to that will be the continuing strain on the French economy imposed by the political commiment - shared by all the main candidates - to join the planned European economic and monetary union from the start. There is a very obvious differ-

ence in style between the two conservative front-runners in their answers to these challenges. Mr Balladur takes a cautious, gradualist approach, offering a little constitutional reform and a continuation of the present govern-ment's slow but steady onslaught on the budget deficit and unem-

Sweeping terms

Mr Chirac talks in far more sweeping terms, seeking to create a psychological climate more akin to a small revolution. He is seeking to mobilise a broad section of the political spectrum from right to left, combining incentives for small business with direct subsidies for job creation.

Mr Balladur's caution is clearly

more popular with the markets, who fear the threat of budget indiscipline implied by his rival. Mr Chirac's figures do not obviously add up, unless he can create the virtuous circle he proclaims, of growing tax revenues from growing employment, thus curbing the threat of excess spending. As for Mr Jospin, he has seized upon the simplistic formula of a cut in working hours - without a corresponding cut in pay - as a popular but unrealistic way of seeking to create more jobs. None of the three appears to have an adequate policy agenda for such a fundamental problem

All three share a lot of common ground on Europe: none is making sweeping commitments to building a federal Europe, yet all are believers in the central Franco-German relationship as the motor of continuing European integration. Mr Chirac appears to think he can have an enlargement of the EU to the east, without any further reform of the common agricultural policy - an unlikely scenario. But a strong EU remains a pillar of his foreign policy. -

On polling day, the French electors are almost certainly going to have to choose on the style and personality of the men, rather than on their programmes. Mr Chirac shows a greater awareness of the scale of the task facing France in the next decade, but he is dangerously prone to seeking to please too many audiences. Mr Balladur seems to lack the political vision, as well as the common touch, but he looks a safer bet on fiscal grounds. At this moment, France seems inclined to take the bigger risk.

tide of foreign capital has swept into economies from Chile to China in the past few vears, as industries as diverse as fast food financial services and semiconductors have expanded across the world in search of new markets and production

No less dramatic has been the change in attitudes of host governments, particularly in the developing world. Former hostility towards multinational companies has crumbled, as countries have set out to woo foreign direct investment (FDI) and the jobs, technology and prosperity it brings.

Annual FDI outflows - representing greenfield projects, acquisitions and joint ventures - have risen almost fourfold since 1985 to \$204bn (£128bn) last year, twice as fast as World trade. However, unlike trade, investment is governed by few multilateral rules or disciplines.

Now, under strong US pressure, leading industrialised countries plan to create some. Ministers of the 25-member Organisation for Economic Co-operation and Development are expected in late May to launch negotiations on an agreement, to which non-OECD members would then be asked to subscribe.

The aim would be to commit host governments firmly to the principle of treating foreign-owned businesses like local ones. In addition to removing obstacles to inward investors, such a move would clarify their sometimes ambiguous status and safeguard them against political and legal discrimination.

Previous - less ambitious efforts to draft international investment rules have made little headway. But experts think the outlook this time is more promising. "The opening of the developing world to FDI has created a genuine opportunity," says Dr Michael Hodges of the London School of Economics.

Nonetheless, stiff challenges lie ahead. It is not always easy to be sure whether trustrations encountered by foreign investors - such as takeover barriers - reflect deliberate discrimination, or countries' cultural and structural differences. Furthermore many obstacles arise from what have long been regarded as legitimate public policy concerns. They include state owner-ship, industrial support programmes, planning laws and a wide variety of market regulations.

Even if OECD members can sort out these complexities, hopes of establishing truly global rules will depend on persuading developing countries to endorse a deal in which they have not been involved. Sir Leon Brittan, Europe's trade

commissioner, wants negotiations in the World Trade Organisation, because its members include most

Guy de Jonquières assesses the prospects for agreement on a set of international rules which would cover foreign direct investment

## Rocky road to liberalisation

ever, the US, Japan and most EU governments want the OECD to take the lead, arguing that its smaller membership, informality and experience with investment policy will allow faster progress.

Most governments believe the agenda should at least cover foreign investors' basic rights. These include freedom to establish operations, repatriate earnings and conduct foreign exchange transactions, as well as saleguards against expropriation. It is also agreed that - unlike past OECD accords - this one should be binding and enforceable through a disputes mechanism.

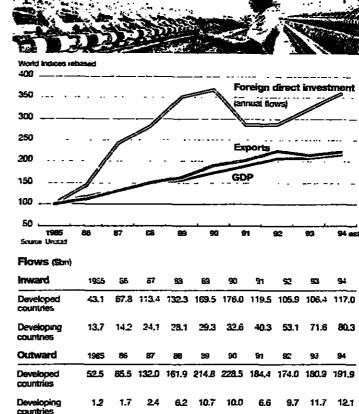
The keenest controversy is likely to centre on how far the negotia-tions should aim to expand opportunities for foreign investors through more fundamental reform of

Some European companies say they mainly want to protect existing interests - not least in the US. where proposals in Congress would deny foreign-owned subsidiaries the right to national treatment. But many US companies are eager to prise foreign markets open further, particularly in Europe and Japan.

"We want an aggressive agenda," says Ms Khristine Hall, of IBM's Washington office. "If we end up with an agreement which simply codifies the existing situation, it won't be good enough." According to Mr Dan Price, legal adviser to the Washington-based European-American Chamber of Commerce, an active lobbyist for improved invest-ment rules: "Governments should commit themselves up front to achieving liberalisation.

The shopping list of US companies includes commitments to open up state monopolies, lower takeover barriers and enable foreign investors to participate fully in privatisations. Other demands include better access to government research programmes, more freedom to employ expatriate managers and, possibly, moves to align national competition

How strongly Washington backs such proposals will depend on how it halances its ambitions for an agreement containing high stanForeign direct investment: rising tide



results. But as prime mover behind the talks, the US seems likely to press for a substantial deal.

Transatlantic sparring appears set to dominate the debate. The US is already angered by an EU proposal for an opt-out which would allow it to liberalise internally faster than required by any OECD agreement, but without extending the benefits to third countries.

However, the outcome of the talks may depend as much on each side's ability to forge consensus within its own ranks as on settling a mandate to represent the EU in

differences with the other. It is still uncertain how the EU's 15 members – whose foreign ministers are due to approve the OECD negotiations today - will play their hand. They are used to representing their national interests in the

OECD, and their attitudes on some

issues - such as state ownership

and public monopolies - differ widely. The commission's authority to negotiate on investment and services is legally unclear, and it lacks the OECD. That is one reason why Sir Leon would have preferred negotiations in the WTO, where the commission's influence over EU policy

is more firmly established. But some EU governments say his stance argues for giving the commission a back seat role. "It hardly seems a good idea for the negotiations to be led by someone who did not really want them to be in the OECD," says one official.

There are uncertainties, too.

about Washington's room for manoeuvre. One of the biggest - which also applies to Australia and Canada - is over the power of federal governments to ban discrimination by states and cities.

Many complaints by foreignowned companies in the US concern state rules. They include mandatory "performance requirements", such as job creation targets, for subsidised inward investments, takeover barriers and preferential procurement policies.

The US may also face international pressure to clarify its procedures for screening inward investments on security grounds, and to relax restrictions which have barred companies, such as British Airways, from acquiring control of

any foreign compa want guarantees that they can participate in federally funded programmes such as Sematech. the US semiconductor research consortium set up in response to Japanese competition.

Even if the US wins sizeable concessions from other governments, proposals to change its own laws and regulations may face resistance in Congress, which is increasingly sensitive to perceived threats to national sovereignty.

For all these reasons, observers are cautious about forecasting what sort of agreement the planned talks will produce - or how developing countries will react to it.

However, if the US does not get its way in the OECD, it may switch the 18-member Asia-Pacific Economic Co-operation forum. Some experts fear that could make a global agreement harder to achieve.

"I am concerned that putting too much weight on a regional grouping could undermine the multilateral system," says Ms Sylvia Ostry of Toronto University, previously Canada's chief trade negotiator.

In the coming months, though, talks in the OECD are likely to occupy centre stage. They should offer a revealing test of whether accelerating economic integration is creating more common ground between governments - or fresh

## Health chaos in the City of London



health reforms, announced last week, have caused a serious rift between the City of London PERSONAL and the Department VIEW of Health. This is

because of the City's anger at the demise of St Bartholomew's hospital an 800-year-old institution most of whose facilities will be transferred away to Whitechapel in London's East End under plans by Virginia Bottomley, health secretary, for rationalising the capital's health

The decision to concentrate medi-cal care at Whitechapel will leave the City's particular corner of the east London health district, which looks after about 1m residents, worse off than any other area.

Putting it bluntly, the changes could mean that an office worker or resident taken seriously ill in the so-called Square Mile will be a 20minute ambulance-ride away from the medical attention he or she needs in average traffic, against less than 10 minutes at present.

The UK govern- This is an extraordinary state of great medical institution to the tions during the transfer period: a Contrary to some reports, this ment's London affairs for a unique area, housing astonishment of the international heart-attack patient who developed will not be a hospital for rich what is predominantly by day a working community of white-collar commuters, to have to cope with. No state-decreed formula can accommodate a mix of nearly 300,000 people who commute daily to Europe's financial heart with some 25,000 residents and a large number of elderly patients from

> islington and Hackney.
>
> Mrs Bottomley's reforms could hardly have come at a worse time. just when intense activity to promote the City of London overseas is producing dividends which benefit the whole of the UK.

neighbouring boroughs such as

German, Japanese and US banks are steadily moving their European headquarters operations in foreign exchange and securities dealing to London from continental Europe. with all the positive spin-offs in terms of jobs and wealth creation that this entails.

Yet here is the UK government

choosing to undermine one of the positive infrastructure-related arguments for companies to locate in community.

The government's reform proces might perhaps be understandable if the new facilities it has promised were already in place or at least under construction. But this is far from being the case. The accident and emergency unit at St Bartholomew's was closed in January and

Would the authorities in competing financial centres allow a similar situation to prevail?

the required replacement extension of the Whitechapel facility is not vet in place.

In fact, the most significant transfer of medical services from one site to the other is dependent on £200m of government funding which has not yet been committed. This extra uncertainty increases the risk that vital and interrelated services may the City of London by dismantling a be marooned in two separate loca-

lung problems might, for example, have to be moved from St Bartholomew's to Whitechapel in circumstances that could harm their prospects of recovery.

What the government has come up with is a dogmatic and poorly constructed reform plan which is

running ahead of its capability to deliver. The victims are the working and resident population in and around the City of London, who face 10 years of health chaos. Is it conceivable the authorities in competing financial centres such as Frankfurt and Paris would allow a similar situation to prevail? While maintaining staunch oppo-

sition to the closure of facilities at St Bartholomew's, the Corporation of London, in its role as the local authority for the area, has sought to rescue what it can from the ashes by formulating a community hospital plan for the present St Bartholo-mew's site. This project, costing between £6m and £8m, has the potential to fill the most obvious gaps left by the reforms, especially in the short term.

yuppies. Its facilities will be as available to a pensioner in Hackney as to the chief executive of British Petroleum or another multinational corporation. It will provide healthcare free at the point of delivery for National Health Service patients.

If focused medical activity continues in this way on the St Bartholomew's site, there is a better chance that the transfer of services to Whitechapel will not take place to the extent at present envisaged. This would help achieve some of the objectives of those who have campaigned vociferously for St Bartholomew's to stay open. The prospects of this happening would be further improved if the government's health care reforms for the district fall apart, as I think they

## Michael Cassidy

The author is chairman of the policy and resources committee of the Cor-

## **OBSERVER**

#### The fat lady welcomes you ■ The last time the European Bank

for Reconstruction and Development held its annual meeting in London, two years ago. the IRA seized the occasion to bomb half the City. While the glass was being swept

up, Jacques Attali, the EBRD's first president, was under attack for spending more on marble and glitter at the Broadgate HQ than on the fledgling entrepreneurs of post-communist Europe. Attali has gone, although the fat

lady statue still reclines langorously in front of the bank. This year the assembled financial glitterati agree that Jacques de Larosière, Attali's successor, has done a good job of making the bank a more respectable, if duller, place. But the underlying national

rivalries and personal feuds which lay so close to the surface two years ago are still there, as the bank prepares to ask the 59 government shareholders for more capital. The EBRD's founding

compromise allocated its base to London, the juiciest jobs to the French and the dominant shareholding to the Americans. The Germans were left out, to be compensated by siting the new European Monetary Institute in Frankfurt.

Winners have been London-based accountants, bankers and

consultants, along with a plethora of often state-owned French banks and enterprises. City firms have played on their proximity; French firms have milked their connections. The Germans virtually ignore the

bank, even though they have become by far the biggest trade partners for virtually every former communist country. Lengths of the official guest lists

tell a revealing tale. More than a third are from City, or City-based, subsidiaries of foreign firms and banks. That of France covers more than 18 pages, while Germany's is just seven pages. The US musters only five.

Today's afternoon session is given over to: "How the EBRD can work with you." The main speakers are Guy de Selliers, deputy vice president of banking, and Jean-Francois Maquet, senior operations adviser, banking. In English, of course,

#### Wonder brain

■ India's tough, terse and controversial chief election commissioner, T.N. Seshan, brooks no opposition when he fears the precious democratic process is in danger of being impugned.

He recently postponed state elections in Bihar because of pre-poll violence, and banned TV election analysis of earlier results in case it influenced the Bihar

Such is his love of a clean political punch-up that he's announced that he might even be prepared to enter the fray himself. In a TV interview Seshan has just canvassed support for his political future, though only if enough people write in to persuade him: "Wherever the public thinks I will

I will act," he said. "My health is fantastic and my brain is in great condition. And if I can be of use, please write and tell me," he added. Form an orderly aueue.

be of maximum use to this country.

#### Diplomatic choice ■ As the US and Japan limber up

for another trade spat over cars. Tokyo is preparing to nominate the exquisitely polite Kunihiko Saito as Japan's new ambassador in Washington. Saito, 60. currently vice foreign minister, Japan's senior Tokyo-based diplomat, is expected to take up the post towards the end of this year.

Unlike Walter Mondale, the US ambassador in Tokyo, Saito is a bureaucratic rather than political apppointee. Yet his arrival in Washington may be taken as a political sign of Japan's eagerness to refresh friendships.

Saito won American respect for his role in seeking to contain the revival in trade tensions after the 1993 election defeat of the Liberal Democratic Party, when Japan's new coalition government felt there was much political mileage in saying no to Washington. He wasn't the only candidate. Hisashi Owada, who has been

ambassador to the UN since last April, was thought of. But the ministry felt that Owada would be more useful seeing through Japan's bid for permanent membership of the UN security council, having paved the way for the approach in the first place.

Another reason is that Owada as father of Crown Princess Masako incidentally a former diplomat might have felt slightly awkward piloting his way round the rough patches yet to come in US-Japan relations.

#### Airy interval

For a man who, in his bid to become president, has placed growing emphasis on patriotism and the need to restore hope to the French, Edouard Balladur, the prime minister, made an intriguing choice of airline to transport him and an entourage of journalists to Corsica at the end of last week. For the plane belonged not to Air

Inter, the French domestic carrier. but to TAT, the airline affiliated with British Airways.

Of course, it may have been the case that Balladur simply wanted to ensure he didn't get caught up in the latest two-day strike to hit the country yesterday and today. The strike is being staged by the pilots of - Air Inter.

## Financial Times

## 100 years ago

New company Rand Central Electric Works Ltd. Objects: To carry on the business of generators and distributors of electric energy for the purpose of light, heat, motive power or otherwise at the Witwatersrand and elsewhere in South Africa; to supply electric energy to the mines and other properties situate in or near to the Witwatersrand and elsewhere: for the above purposes to enter into and carry into effect two agreements expressed to be made by this company with Messrs Siemens and Halske of Berlin, and to carry on the business of an electric light and power company in all its branches.

#### 50 years ago

Reichsbank arrests From Reuter, Zurich: Six high officials on the Board of the Reichsbank, and their assistants, were arrested by the Gestapo when it was revealed that the Allies had captured part of the German gold reserves near Gotha: Beilin stresses, however, that the Allies have captured only a small fraction of the total gold reserves, the majority of which are safely hidden.

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Monday April 10 1995

# Tel: 01202 666222 Fax: 01202 679730

## US group buys majority stake in Russian fund

Pioneer Investments, the US fund management group, is living up to its name by becoming the first foreign investor to buy a major-ity stake in one of Russia's voucher investment funds.

The deal's architects say it could have a significant impact on the development of Russia's retail savings industry, bolstering the government's efforts to mobilise domestic capital for corporate investment.

On Saturday, Pioneer won the overwhelming approval of the 2.1m shareholders in the First Investment Voucher Fund, the largest in Russia, to buy a 51 per cent stake in the fund. The investment, costing \$18m, will give Pioneer management control of the fund's assets, bank and brokerage business. It will also provide access to a large retail infrastructure through which Pioneer hopes it could market US-style mutual funds in future. Mr Timothy Frost, president of Pioneer's Moscow office, said:

basis of a retail distribution network and a full-scale financial services company.

The Russian fund, which was formed to manage the investment vouchers distributed during the first phase of privatisation, has large shareholdings in 180 Russian companies, as well as investments in government debt instrucommercial

Many of the voucher funds set up at that time have since defrauded investors, revealing themselves to be little more than front companies for criminal gangs. But First Investment Voucher Fund has a reputation and transparent funds. Pioneer spent nine months negotiating the deal and conducted extensive

other emerging economies such as the Czech and Slovak republics and India and attracted \$1bn of domestic savings from 500,000 shareholders in Poland after it This deal provides us with a launched a mutual fund there

three years ago. The Polish fund has had a big influence on the development of the local capital markets and at one time held up to 10 per cent of the domestic national debt.

But Mr Frost said Pioneen would not launch mutual funds in Russia until the "harmful" tax regime had been changed. He said the stock market infrastructure also needed to be developed before mutual funds could operate with confidence.

Mr Mikhail Kharshan, chairman of the voucher fund's management committee, recommended the deal to shareholders. "We believe that this partnership will strengthen our position in the Russian investment market,' he told a packed shareholders' meeting, which lasted nine

The Russian fund's directors said they expected a significant inflow of money after the deal was closed tomorrow. The deal does not need regulatory approval although it has been informally discussed with gov-

## British MPs seek sweeping powers for fair trade body

By James Blitz in London

prominent committee of British MPs is to recommend that the operations of the Office of Fair Trading and the Monopolies and Mergers Commission should be overhauled, arguing both are ineffective in stamping out restrictive trade practices in the

After the recent controversy caused by Sir Bryan Carsberg's resignation as director general of fair trading, the all-party House of Commons trade and industry committee is to call for the OFT to be given sweeping executive powers to investigate alleged breaches of UK trading law and to impose spot fines on companies which persistently abuse

The report, due to be published after the Commons returns from its Easter break, will recommend that the OFT should become a more pro-active body with powers similar to those enjoyed by

It will also be critical of the

way in which MMC investigations are conducted by investigating panels, arguing that part-time members sometimes allow ideological preferences to dictate judgment of cases.

Under the present regulatory framework, the OFT investigates whether companies are involved in restrictive practices. It then refers alleged breaches of the rules to the MMC, with a final decision on the case being taken by government ministers.

But the committee is to recommend that the OFT should be equipped with teams of perma-nent officials, each of which would police activities across particular areas of industry. These officials would develop a body of existing case law, allowing them to judge whether restrictive practices were in operation and take direct action to remove them.

The report will recommend

Germany's Federal Cartel Office. its current practices, such as random investigative surveys of

trading across certain sectors.

The report will go some way towards meeting Sir Bryan's criticisms of Britain's regulatory framework. Sir Bryan, who announced last year his decision to step down early from his post, called for the MMC and the OFT to be scrapped to bring Britain into line with international practices. He also wanted a new body to take a more active role in stamping out restrictive prac-

Sir Bryan said the laws of the European Union, the US, Canada and several individual EU states all prohibited certain kinds of anti-competitive behaviour, and he would favour adopting the prohibition approach in the UK.

He said he would relinquish his post next month after it became clear the government was not planning to include reform of competition law in its parliamenthat the OFT continues some of tary legislation this year.

FT WEATHER GUIDE

Continued from Page 1

single currency the Ecu, because the present Ecu has been losing its value steadily against the

Mr Kenneth Clarke, Britain's chancellor of the exchequer, said it would take years before the European public starting using the Euro-coinage. But he left open whether Britain would exercise its treaty opt-out in 1999, and pledged to play a constructive

**Europe today** 

Most of the UK and Ireland will be dry and sunny because of high pressure.

Afternoon temperatures will be around Parts of Germany, the Lowlands, northeast France and the Alos will have rain later today as a small depression moves

south-east from northern Germany. France will be mostly very sunny with

maximum temperatures above 20C in the south. Spain and Portugal will remain sunny and dry. Cool air will flow over Romania and Bulgaria into the eastern Mediterranear

Sea causing showers in Greece. Some showers will also reach the northern coast

The UK will be dry and calm for most of the week as high pressure settles over the country. Cloud and rain will persist in southern Germany and the northern Alps.

A low developing over northern Tunisia will move east, causing heavy rain in southern Italy, southern Greece, Crete and western

Turkey during the second half of the week

of Libva and Egypt.

Five-day forecast

Continued from Page 1

Keidanren business federation. called on political parties to take the outcome seriously and seek

The SDP's supporters had been expected to punish it for abanpeople had imagined that both

Even before yesterday's set-

## **UK Tory** quits after claims of sexual misconduct

By John Kampiner

UK prime minister John Major's week-old relaunch of his govern-ment suffered a severe setback yesterday as another senior MP tions of sexual impropriety.

Mr Richard Spring, 48, said he was standing down as parliamentary private secretary to Sir Patrick Mayhew, Northern Ireland spokesman, after a report in the Sunday tabloid newspaper, the News of the World.

a similar trouncing on May 4.

expected us to win. He added, on the BBC's Breakfast With Frost programme: "If it weren't for John Major we wouldn't be in government today. He won that general election. I think he's going to take us to victory in the next general elec-

Mr Douglas Hurd, foreign sectives were in deeper trouble than before. Recalling the last leadership contest after Lady Thatcher's enforced resignation in 1990, Mr Hurd said Mr Major was an admirable prime minister. "I tried to be prime minister in his him, he's very good at it," Mr Hurd said on LWT's Jonathan Dimbleby programme. "The other thing I know is that he's more

popular than his party. Several prominent backbench

a leadership race. However some MPs said Mr Major's much-vaunted relaunch at a mini-conference last weekend had failed to address core

problems. Mr William Cash, a leading Euro-sceptical MP, suggested Mr Major was wrong in pointing to divisions over Europe as the reason for the electoral debacle.

"You win elections by having policies that command support of the public," Mr Cash said. "It's quite clear that at the moment

The loss of the 17th member of of sexual, financial or other misconduct undermined Mr Major's efforts to stave off humiliating losses in local council elections in England and Wales next month. Having seen their party lose control of every council in Scotland last week, Conservative backbench MPs are preparing for

But cabinet ministers rallied round Mr Major, dismissing talk of an immediate leadership challenge. Mr Michael Howard, home affairs spokesman, said: "Three years ago today the prime minister led us against all the odds to an election victory that no one

retary, admitted the Conservaplace...he beat me. I work with

ers said they were not aware of a campaign by disgruntled colleagues to force the prime minister out by calling for a leadership contest. They also dismissed the idea that Mrs Gillian Shephard, education secretary, had indicated she was prepared to run in

## THE LEX COLUMN Timing the turn

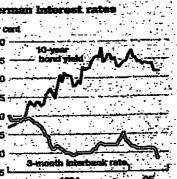
Sensible bond investors show no sign of leaving the shelter of the German bund market. Their caution could well pay off. The strength of the D-Mark has already caused a downward revision of economic growth forecasts. On reflection, the market has decided that the half-point cut in the discount rate last month was not merely opportunistic. The Bundesbank has not lost credibility: rates are still expected to rise from now, but more slowly than seemed likely at the start of the year. The bond market is also supported by technical factors. Given the very steep yield curve, domestic investors have a strong incentive to keep their money in bonds, rather than put it on deposit. Foreign investors will stay put in the expectation of further currency strength. Any fresh inflow of funds into bonds will cause the German

yield curve to flatten. The key decision for bond fund managers will be when to switch from Germany to the US in order to gain maximum benefit from the turn in the US economic cycle, soft landing or not. US bond yields have fallen by 1 percentage point since the autumn, but could soon stall. The economy continues to expand. But traders will be on the alert for signs that the US economy is at last peaking. An early move could prove dangerous: the dollar may have further to fall. Some chartists believe that it will bottom out at DM1.25, which would be a historic low. 12 pfennigs below its current level. But investors who time their shift to coincide with both the second stage of the bond market rally and the turnaround in the currency will enjoy a

#### UK Insurers

The UK's composite insurance companies have enjoyed a welcome, if modest burst of outperformance this year: after a dreadful 1994, they are up per cent against the market so far in 1995. This is chiefly a reflection of improved conditions in US equity and bond markets, coupled with sterling's weakness, which together have fed through to higher net asset values for the composites.

The outperformance owes nothing to the recently reported record UK underwriting profits. If anything, the luxuriant domestic profits disconcert rather than impress investors. They suggest that the notoriously cyclical insurance industry is at its peak, and that profits are set to decline in the years ahead. How steeply is a matter



for debate, as insurers claim that they are behaving more responsibly in setting premium rates than in the run-up to the last savage downturn. But there is little doubt that the cycle is turning, and that the individual companies exposure to non-UK markets will prove vital in determining their over-

all profitability. In this context, Royal Insurance and Commercial Union look the most appealing investments. Royal looks undervalued by a number of criteria relative to its peers and is set to enjoy a turnaround in profitability in the US. CU is already highly rated, but justifiably so in the context of a defensive mix of businesses. All composites are highly geared to improvements in their net asset values, and the sectorshould outperform in line with any revival in world investment markets.

#### Derivatives accounting

It is rare that German institutions create new standards of financial disclosure, but this is indeed what Deutsche Bank did recently with its decision to publish a figure for "money at risk" or "value at risk" on its deriva-tives portfolio. The bank's money at risk crystallised at DM131m (\$93.5m) at the end of last year, compared to a nominal value for the derivatives portfolio of several trillion D-Marks.

The technique rests on a statistical analysis of a portfolio's past price volatility, coupled with a look at the correlations in price movement between different instruments within the portfolio. It enables a bank to say that. there is a 95 per cent chance of a loss being smaller than a given amount the value at risk - on any one day. The methodology is increasingly used internally by financial institutions as a way of measuring and controlling

risks, but has rarely been made use of by banks when they provide accountoy names what they provide accounting information about their deriva-tives portfolios. This is perhaps because the bodies in charge of setting accounting rules in the US and the UK have yet to come up with standards for derivatives, though the US Financial Accounting Standards Board encourages such disclosure Deutsche should be applauded for pital the P

its move, with the caveat that the figure it provided was not particularly meaningful. Analysts would like to know how the money at risk position fluctuated throughout the year, and how it coped with conditions of extreme volatility. But some disclosure is better than none.

#### Italian takeovers

The most fundamental requiremen of any securities regulations must be transparency, but Italy's takeover laws are worded so as to mean all things to all men. It is therefore welcome that Consob. the securities watchdog, is seeking wholesale changes. There have been \$4.4bn (£2.7bm) of bids since takeover laws were introduced in 1992, but these have shown up hadicrous inconsisten-

cies in the regulations. For a start, Consob needs to set a fixed trigger point at which takeovers become mandatory, rather than the current confusing system of different levels for different companies. It should remove the bizarre restrictions on counter-bids, and instead set a time limit within which such bids can be made. But most importantly, it must provide a clear definition of what constitutes a concert party. Mediobanca the powerful Milanese merchant bank, has been able to exercise enormous influence on the stock market through small shareholdings in companies where it is backed up by a network of friendly investors. If such groupings conspire to take control of companies then they should pay all minority shareholders for that right.

Given Prime Minister Lamberto Dini's tenuous grip on power, such reforms may be low on the political agenda. But there is considerable incentive for change. The current system encourages an incestuous net work of cross shareholdings which impede the creation of shareholder value. Furthermore, Mr Dini's ambi-tious privatisation programme will require substantial overseas capital. stablishing greater transparency will help this process.\_\_\_\_

## EU currency | Japanese local elections

to regain public trust.

Yesterday's result suggests that Japan's political upheavals may not be over. Last June's arrival of a coalition government had appeared to mark a pause in the dismantling of the collusive old power structure.

doning nearly all its traditional

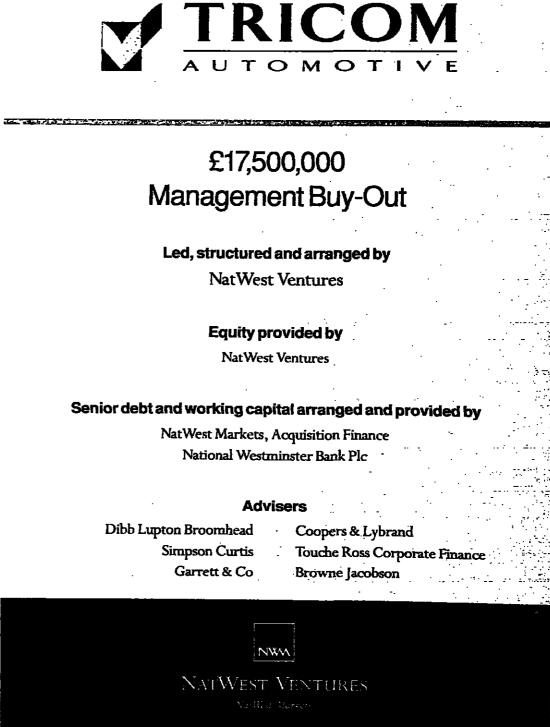
policies so as to hold power with the LDP. The opposition NFP was also expected to have a struggle because of its inability to produce independent policies. But few Tokyo and Osaka would fall to

back, senior members of Komeito, the clean government party, one of the NFP's two most valuable financial and political assets, were hinting that they might split if the going got too



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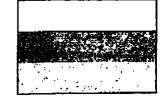
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FINANCIAL TIMES SURVEY

## **RUSSIA**

Monday April 10 1995



## Capitalism exposes the poverty gap

The deepening chasm between rich and poor is rapidly becoming the hottest political issue in post-Communist Russia, writes Chrystia Freeland

which Russia has experienced since the collapse between parliament and president in 1993, the crash of the rouble in 1994, the war in Chechuya which inaugurated 1995 - should not be allowed to obscure the underlying fact that capitalism has arrived. Just as the old regime stamped its presence on the Moscow skyline with seven imposing Soviet skyscrapers, the invisible hand of the new order has already begun to erect its own

A 14-page study of business,

industry, nationalism and culture in Yeltsin's Russia

One of them is the refur-Hotel, which trumpets Russia's plunge into the market econ-omy with a fleet of cream-coloured Mercedes in its driveway and glittering boutiques selling \$2,000 dresses inside its marble arcade. But, less than 50 metres from the Radisson's heavily guarded, iron gates, Vokzal, one of Moscow's principal train stations, insistently amounces the other face of the new Russia

Among the station's denizens are hordes of thieving children, whose mugging technique – they swarm around their chosen victim, sometimes pushing him to the ground but almost invariably seizing his wallet - is most lucratively practised on hotel guests who have naively chosen to walk to their destination.

Western cities like New York are rich with their own versions of the contrast between the Radisson and the Klevsky Vokzal, but Russia has not experienced this sort of stark a dizzying 60 per cent of the material contrast since the economy into private hands, 1920s, when the Bolshevik was unfair and failed to create regime briefly flirted with a effective new private manag-

The growing distance between rich and poor is also more shocking to Russian eyes than western ones because it has replaced a communist order in which the currency of social status was political power rather than money and the elites were careful to mask their privilege with paeans to the virtues of the working

For these reasons, the increasingly deep divide between the winners and the losers created over the past three years by Russia's trautransformation is emerging as the most important underlying factor in the country's struggle to determine how to move for-

It will determine the results of scheduled parliamentary and presidential elections, it is the subtext of the looming political struggle to push through an austere stabilisation programme and it is the catalyst of an intensifying battle among Russia's elites to emerge on the winning side of the country's second economic redistribution in this century.

he starting gun for the race to power in the new Russia was the far-reaching mass privatisation campaign launched in 1993 by Mr Anatoli Chubais, now the leading standard-bearer of market reforms in the Russian cabinet. The government's 'political

opponents argue that Russia's fast and dirty privatisation, which has already transferred economy into private hands,

he annual convulsions down-sized model of capital- ers. But members of the government reform team which spearheaded the privatisation drive are unrepentant.

> sold off too cheaply in Russia and that as a result there has been no real investment in our industry," says Mr Alfred Koch, deputy head of the State Privatisation Agency, the state body which led the privatisation programme. "But in an impoverished country, how could we have sold assets off dearly? Had we set high prices, we would have had no western investments at all."

> Mr Koch insists that, whatdetails, mass privatisation has accomplished the broad task of bringing private property to Russia. "Today we have a different landscape in Russia and are ready for the next stage,"

That different landscape. where the contrast between the Radisson and the Kievsky Vokzal has replaced the drab superficial uniformity of com-munism, is the setting for a struggle of brutal intensity to decide who will come out on top in the new Russia.

One group of participants in that struggle is that section of the old elite which, together with a few particularly savvy arrivistes, managed to transform its old forms of privilege into new ones. But the new redistribution of resources is incomplete, and some sections of the old elite, weakened but not destroyed by the transformation, are fighting for a place in the new order.

As Evgeni Kisiliev, Russia's most prominent television pundit, puts it, some figures in the devastating "fail from Olym-



text of the two public contests

Russia faces this year: the gov-

tion programme and parlia-

mentary and presidential elec-

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n many respects this third

government effort to stabi-

lise the economy and bring

down inflation from the dizzy-

over the next 15 months.

attempts.

pus". That trauma, he says. has provoked "a battle between the oil and gas sector and the banking sector against the agrarian and defence lobbies". Mr Kisiliev describes this conflict between the winners and the losers of Russia's transformation as "an effort to exact revenge, led by the most conservative part of the old establishment, the military industrial complex".

Occasionally, this subterranean conflict bubbles to the surface with a violence which reminds bystanders just how high the stakes in the new Russia are. Gang-land style assassinations, of bankers, politicians, and most recently of one of Russia's most beloved television personalities, are bloody testimony to the fact that Russia is now absorbed in a strategic competition to determine which families will be rich and which families will be poor for a very long time to

There are some compelling reasons to believe that, as Rus-This fundamental power struggle is likely to be the subsia's president and prime min-



ister passionately insist, 1995 will be the year of Russia's ernment's effort to push through its austere stabilisalong-awaited economic turnaround. One is that all of the key government officials, including Russia's tough new central banker, whose predecessor bears much of the responsibility for the failure of last year's programme, have expressed a public and categor-ical commitment to the ambitious goal of bringing inflation down to 1 per cent a month by ing rate of nearly 18 per cent a

the end of this year. month reported in January by state statisticians appears to Moreover, the International have brighter prospects than the two unsuccessful previous Monetary Fund has given Russia its seal of approval and is expected to come through this The general outlook in Rusmonth with the first tranche of sia is better than it has been at a \$6.4bn standby loan that any time since the reform should help the government to began," argues Mr Richard bridge its budget deficit. The Layard, a professor at the Lonfund, which is doling out the money in monthly allotments don School of Economics and and has established a strict set Political Science. "We can indeed expect the beginning of of performance criteria, could act as an important source of an investment boom fairly

external discipline. A third factor favouring this ear's stabilisation programme is the underlying economic

transformation which the country has undergone over the past three years. More than half of the economy is in private hands, a capital market in both equities and debt has been created and industrial production, which has been falling with depressing predictability at an annual rate of at

least 20 per cent, now appears to be stabilising. But there is also cause for pessimism. After two failed attempts to bring down inflation by staunching the flow of roubles to agriculture and industry, the government suffers a serious credibility prob-

As Mr Sergei Aleksashenko, a leading reformer who resigned from his post as deputy minister of finance last month, points out "this is Mr Chernomyrdin's third attempt and each time we try to stabilise it becomes more and more difficult". The widely held scepticism

inspired by the government's Continued on next page

Hints for business visitors: map of the Russian

Retailers and the canny . PAGE :

Banking shows flair and criminality; capital market foreign investors' caution

Economy is better and worse than the statistics

Oil and gas progress

West grows sceptical about a quick killing from

Russia's mineral resources; visit to Yekaterinburg in the

**Bored with American** culture, Russians are returning to their roots; industry looks to the new breed of factory manager,

The post-Soviet press learns the economic and political facts of life: eoriculture is still haunted

.. PAGE 10 by Stalkn ..... How Yeltsin fights to save

the Russia created by Ivan the Terrible ...... PAGE 11 Communism still (ives:

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Guest column: the national mood; profile of a young millionnaire ...... PAGE 14

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Evelynes Buch in Bostavalinary Country



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## **Poverty** gap is growing wider

flawed track record is captured in a Russian version of Murto turn out for the best, but instead they turned out as they always do." This phrase was coined by Prime Minister Victor Chernomyrdin in an effort to explain the crash of the rouble last autumn and among Moscow bankers and civil servants it is now wryly recited as "The First Rule of Chernomyr-

The danger is that the Russian business community's lack of faith in the government prophecy by breeding inflationary expectations and renewed The toughest test of the Kremlin's nerve is expected to come over the summer, when the vocal demands for increased state support are likely to become even more strident.

Furthermore, just as in the dying days of the Soviet Union federal macro-economic policy was sabotaged when republics began to issue roubles without Moscow's authorisation, Russia's national stabilisation programme could be jeopardised by the increasingly popular practice of regional administrations to issue local promissory notes which act as surrogate

As Mr Aleksashenko observes, Russia is caught in a classic contradiction between the general interests of the country and the self-interest of regions, factories and farms. Stabilisation is in everyone's interests," Mr Aleksashenko says. "The problem is that no

one wants to pay for it." But the greatest threat to the government's stabilisation programme could be posed by parliamentary elections scheduled for December, 1995 and a presidential vote, due to be held in June next year. Even Mr Chernomyrdin has admitted that the need to woo voters could push parliamentarians and politicians in the government off



course they have chosen. Leading Russian bankers with close connections to the Kremlin have gone even further. Fearing, as do most observers, that widespread public disgruntlement with Russia's traumatic political and economic upheaval will produce a communist and nationalist landslide at the polls, many Muscovite bankers have begun to call for elections

to be postponed.
As Mr Oleg Boyko, head of the Olbi banking and retail group, puts it, "it is a well known phenomenon that in emerging economies during the second year of reform you have popular disillusionment". For this reason, Mr Boyko believes that the scheduled elections will produce "a much worse parliament and a worse president" and should be put

off for a couple of years. The growing tension between continued market reforms and democracy has been disappointing for many of the pioneers of Russian reforms. When communism crumbled in late 1991, liberal reformers moved into the Kremlin confident that their twin goals of bringing democ-

Russia were symbiotically connected. Three years later, the Mr Aleksashenko, whose

own decision to leave the government is one of the many small signs that Russia's brief epoch of liberalism is drawing to a close, says: "When I came into the government we understood that democracy cannot omy and so we tried to build both." But, he adds, "I have

Some westerners predict the emergence of corporate fascism

now realised that a market economy can exist without democracy, that it is possible that that is what Russia will

As an open political opponent of the current govern-ment, Mr Grigory Yavlinsky, a leading liberal politician, is. even more critical. "We are ata crossroads right now," he argues. "Either we move" towards a monopolistic, oligar... chic economy or towards western style capitalism.'

For the short-term, many

mistic about which of these two paths Russia will take. Dr Sarah Mendelson, a programme officer at the Moscow office of the National Democratic Institute which is advising Russian democrats on party building, worries that we could be seeing the emergence of corporate fascism".

A senior official at a western

financial institution in Moscow agrees. "Russia is likely to evolve into an authoritarian regime with economic policy pre-arranged in the back rooms," he says. "I see a system emerging in which you have a secret politburo with representatives of the energy sector, the defence sector and agriculture. Economically, this arrangement could work and politically it is compatible with the desire for formal democracy but tolerance in practice of an authoritarian style of governance."

The emergence of a mildly authoritarian Russia, in which big business and government are locked in a mutually beneficial and somewhat corrupt relationship and the state ruthlessly cracks down on dissenting voices, as it has done in Chechnya, must, in historical western observers are pessi-, perspective, count as progress.

Mr Jonathan Hoffmann. international economist at says: "Nobody promises an easy ride. Russia, unlike any nation this century, faces the collapse of empire, the collapse of ideology, the collapse of political institutions, and the collapse of the economy. But through it all, one is going to see the economy transformed and that's going to continue." From a western perspective Russia's enormous, and very nearly irreversible, economic transition is the most impor-

tant feature of the new Russia. ment to the doomsday scenarios which Russia's sporadic political upheavals can inspire. But for many of Russia's long-suffering citizens, who lived for more than 70 years with the promise that a perfect communist society was "on the horizon," this long term view is less consoling.

"When people ask me what will happen. I always say that in 20 years it will be all right," says Mr Aleksashenko. "But unfortunately for me, I live in this country and my family lives here, so I cannot be indifferent about what happens in

## ☐ TIPS FOR UNWARY TRAVELLERS

## Red tape is forever

Businessmen travelling to Moscow in the new, capitalist Russia should be prepared for an early initiation into one of the most unpleasant legacies of the old regime: a tough vica system and an international airport to match, CHRYSTIA FREELAND.

While old Russia hands may be quick to point out is muck easier than it used to be, that will be cold comfort to business travellers who can expect to be forced through awkward hoops by

If you are travelling as an invited guest of a Russianbased organisation, leave at east 10 days for your invitation to come through from Moscow and your visa application to be processed. For a fee, travel agencies or services which specialise in obtaining visas can often secure visas much more quickly, sometimes even overnight, and, at a higher price, some Russian embassies will process business visas within 48 hours.

Having obtained a visa, the next ordeal is Moscow's Sheremetyevo Airport. The half dozen shops which have been set up in the airport over the past few years are not enough to neutralise the oppressive darkness of its main halls or the surliness of the passport and customs offi-

Russians have two strategies to cope with their homegrown bureaucrais, and western business travellers have yet to come up with any alternatives. The technique is either to endure the two long queues at Sheremetyevo with stoic resignation, or, by dint of an aggressive application of elbows, to push to the head of the quene and insist on ouicker service.

It is useful to travel to Moscow with a small sum of roubles (about five dollars worth, or 20,000 roubles, at current exchange rates) because baggage trolleys must be rented and, depending on their mood, the clerks sometimes refuse dollars. It is also vital to keep the customs declaration you will be required to fill out in a safe place because leaving the country without it can some-times be very difficult. That is why travellers should

strongly resist the recent disinclination of customs officials to stamp forms for visitors bringing in very little hard currency. The official you encounter on your way out of the country could be less blasé. The trauma of arriving at

Sheremetyevo is reason enough to arrange to be met on the other side of the customs barrier. But, for visitors who do not speak Russian, trying to catch a taxi from the airport can be difficult, pricey, and dangerous.

appily, for visitors trials of arrival, the new Russia's capital city now boasts services for business travellers approaching western standards. The city has a number of lavishly appointed western-managed hotels, though their exorbitantprices are likely to persuade ss travellers of the justice of the federal government's political crusade against Mr Yuri Luzhkov, the powerful mayor of Moscow, whose strangle-hold over the city's real estate has pushed rates up to New York levels. The Kempinski (tel

7-095-230-6500, D-Marks520 per night plus tax), which looks out across the Moskva river on to the Kremlin, and the Metropol (tel 7-095-927-6000, \$340 per night plus tax), a five minute walk from Red Square, are the two grandest and most comfortable options in downtown Moscow. Both which can save visitors from the sometimes daunting prospect of a night-time foray into the city in search of food.

The Canadian-run Aerostar (tel 7-095-213-9000) has less marble and fewer chandeliers and its location 20 minutes drive from the centre of the

vice are what passes for a

bargain in Moscow Over the past couple of years dozens of passably good restaurants have also sprung up in Moscow. Appropriately for a city whose elite is the most nouveaux of the world's riches, Moscow is now in the throes of the Tex Mex craz which became trendy in America in the mid 1980s. Santa Fe, close to the no

refurbished White House, is a

Muscovite favourite which

offers the standard Tex Mex

options: quesadillas, fajitas, barbecued ribs, and all man-

ner of "blackened" meats

What the menu may lack in creativity is more than made up for by the thigh grazing skirts, navel-baring croppe tops and stilletto beels of the girl-friends who come to Santa Fe to see and be seen. A less flashy option is Azteca, on Novoslobodskaya ulitsa just off the ring road Azteca serves inexpensive and huge portions of the best Mexican food in town. The casual atmosphere can be a welcome relief from the fiercely glittering clientèle of many of Moscow's better restaurants, but a Peruvian band which plays with more zeal than finesse can make

conversation difficult For a good meal in a sub dued environment, go to Uncle Gully's 7-095-229-2050). Hidden away in basement off a quiet street in the centre of the city, Uncle Gully's is one of Moscow's best kept secrets. The locked doors of the restaurant only swing open to admit customers who have made reservations by telephone, but inside waiters

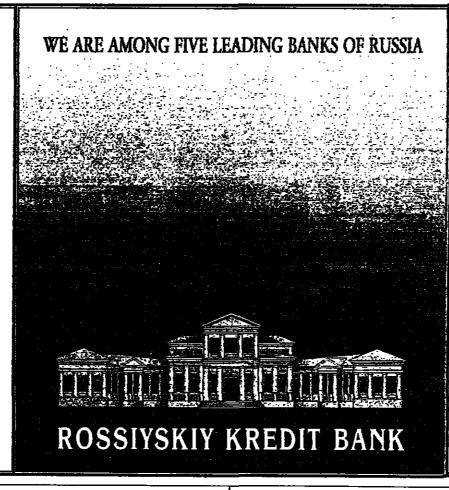
Russian speakers with keen ear often have the added opportunity of picking up stock tips from the Moscow en who are the resers. The sirloin steaks might even make you temporarily back through Sheremetyevo

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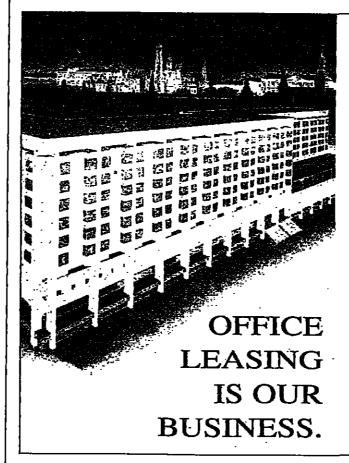
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Lubyanka, Moscow's once feared KGB headquarters and

prison, is no longer a fanciful

dream. While the KGB is now

the Federal Counter-Intelli-

gence Service, its neighbouring foodstore has been transformed

into Seventh Continent, a

supermarket selling everything

from Haagen Dazs ice cresm to

own-brand groceries supplied

#### **RUSSIA 3**

**Neil Buckley** describes the exuberant expansion of the liberated retail sector

## Consumers know what they want

Tverskaya (formerly Gorky) Street, and a giant excavation in Manezh Square, next to the Kremlin, will by 1997 be a sixstorey underground shopping

by Britain's second-largest food The Soviet Union was famous for its dreary and A short distance away, winempty shops. Retailers had no dow displays from Yves Rocher need to compete for customers. and Nina Ricci already line existing merely to distribute

Foreign retailers in Russia, 1995

Country of origin and number of operations

the insufficient and poor-quality products of the planned economy at controlled prices. But while the likes of Seventh Continent and Christian Dior remain largely the preserve of the new rich and foreigners, Russian shops everywhere are smartening up, and filling up often with imported goods previously unknown to Russians

under the influence of privatisation and liberalisation of foreign trade. Russia's exports fell from

\$69bn to \$48bn last year, but imports rose from \$27bn to \$28bn, of which consumer goods accounted for 50 per cent up from 35 per cent in 1992. A survey by Russian research group Business Analytica found 70 per cent of foodstuffs in Moscow shops was imported, and 35 per cent in

other cities. "Selling imported goods is seen by Russian firms today as a more profitable proposition than selling domestic products, let alone promoting their own reasonably competitive production," says Mr Andrei Sterlin, Business Analytica's chair-

With prices for imported higher than in the west, life is still tough for Russians on the average wage of less than \$100 a month. But the queues and the shortages - which repre-sented a form of opportunity cost for consumers - have largely gone. Business Analytica found that a complete bas ket of basic foodstuffs was available in only 57 per cent of 132 cities surveyed in February 1993, but in 82 per cent a year later. For non-food products,

the proportion rose from 76 to network of about 75,000 pri-90 per cent. network of about 75,000 pri-vately-owned street kiosks has

Moreover, official statistics can be misleading as many Russians have more than one job, and tax, rent and other costs account for a lower proportion of Russian incomes than in the west. If real incomes grow as forecast in the second half of the 1990s, more and more Russians should be able to take advantage of the improving choice

everal factors are bringing about the consumer revolution. Privatisation of 95 per cent of Russia's 350,000 shops means they are no longer limited to selling certain goods supplied by designated state wholesalers. They compete freely, choosing their own product categories, and sourcing from a variety of wholesalers and factories.

and quality in consumer goods.

"Russian stores are learning retail skills quickly," says Mr Steve Williams, vice-president for Russia of Radio Shack, the US electrical retailer with three shops in Moscow and plans for franchises in other Russian cities. "A year ago shop fronts said 'Shop' or 'Food'. Now you see real window displays and advertising." Alongside privatised shops, a

emerged, selling everything from pet food to compact discs. Mr Charbel Ackermann, vice-president of Boston Consulting Group in Moscow, says much retail expertise resides in these kiosks, which can achieve a turnover of \$100,000 a

year, as much as Russian

shops 10 times their size. "Chains are now emerging in kiosks," he says. "It may be that from these will emerge retail chains of the future. Liberalisation of foreign trade in 1992 helped transform

ing the formation of powerful new wholesalers, both former state enterprises and private companies. In Moscow, groups such as Olbi, Kentavr, Vitex and Mikrodin already dominate the market and are starting to develop their own storage and

transportation facilities to replace the old, creaking state distribution system. Regional groups are also emerging. Sourcing some products through Moscow groups, and some direct from manufacturers Wholesalers such as Olbi and Unikor have opened their own retail outlets, which might also become Russian retail chains. Moreover, the world's largest

his stock for sale in the suburbs

أحيية

consumer goods companies are starting to arrive in Russia. Some, such as Grand Metropolitan, Wella, and Campofrio. have formed joint ventures to market and distribute their goods. Others, including Mars, Nestlé, Procter & Gamble, Danone, Coca-Cola, BAT Industries and Philip Morris, are acquiring or building local manufacturing capacity. Most are

advertising heavily. Mr Fernando Cabrera, who moved from Equador to head Colgate Palmolive's marketing in Moscow, likens the situation in Russia - high inflation and political instability, distribu-tion problems, but a market hungry for consumer brands to that in south America five

"The major multinationals all dealt with the same situation in Latin America. There is a huge cake in Russia, and it is just a matter of getting organ-

ised to get a piece of it." Retailers such as fashion groups Benetton and Escada. Computerland of the US. Julius Meinl, the Austrian supermarket group, and McDonald's, the US fast food chain, are also expanding in Russia, and a recent report by Healey & Baker, the international property agents, identified significant opportunities for retailers and developers.\*

Russia has only one-third of the retail space per capita of western European countries, with a particular shortage of small-medium sized food stores, and district and neighhourhood shopping centres. While GUM, the former state department store alongside Moscow's Red Square is seeking funding and approval for a \$300m refurbishment to turn it into one of the world's great shopping centres, Healey and Baker identifies the need for more purpose-built shopping centres in central Moscow.

"As there is little in the way of a recognisable market in most retail sectors, the opportunity exists to shape the market and the consumer before they exist," the agency says. "The potential to dominate in the early stages of the emergence of markets is vast. \* Retail: A Report on the Mar-

ket in Moscow. Healey & Baker, 29 George St, Hanover Sq. London W1. +44 171 355 4299



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Mr. Peter Korotkov, the President, is a member of the Association of Russian Banks Council.

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ussia's banking industry, which has rapidly emerged as one of the most dynamic sectors of the economy, exemplifies both the best and the worst aspects of the country's capitalist transformation.

Russia's new generation of youthful bankers has shown remarkable entrepreneurial spirit and an astonishing ability to experiment and adapt. Conversely, Russia's banks also suffer from speculative short-term thinking, a lack of effective regulation and a pervasive streak of criminality and corruption. The brutal contract killings of leading bankers are still a depressing feature of Russian life.

When the banking regulations were relaxed four years ago at the start of Russia's economic liberalisation, there was an explosion of activity: some 2,500 banks are now officially registered in Russia approximately one quarter of the number in the US. The vast majority of the biggest banks are clustered in Moscow with regional banks being a lot slower to develop. According to the Central Bank, these banks' total assets amount to about \$70bn giving them considerable influence in the development of the country's econ-

This surge of activity was especially surprising given the primitive nature of banking in the Soviet era when domestic banks were little more than rouble distribution centres. Promstroibank, which had a national chain of branches, simply channelled cash from the central planners to the local industrial enterprises.

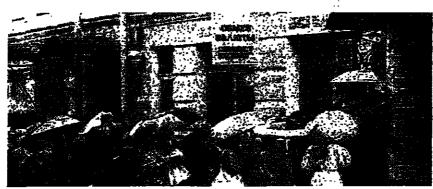
The new banking system shows flair, courage and a streak of criminality, says John Thornhill

## A game with insufficient rules

Agrobank did much the same for agri-culture. The only bank that vaguely resembled a western commercial organisa tion was Vneshekonombank, the foreign trade bank, which has provided many of the senior staff and technicians for Russia's new commercial banks. The rest of Russia's bankers have had to gain their experience on the job.

Whether by accident or design, the government's highly liberal policy encourage a thousand flowers to bloom in Russia's financial sector. But it now seems increasingly likely that the stronger flowers will flourish while the weaker ones will wither. Mrs Alexandra Kozyreva, president of Tveruniversalbank, says: "There are bankruptcies waiting to happen in the Ru banking sector. The big banks will begin

to take over the smaller ones." This consolidation process may be hastened by the fierce competition that is developing among the banks for new business. In an environment in which reputa-tion is all-important given the lack of effective regulation, Russia's more respectable banks may be right in hoping the more dubious elements will lose their custom. The big banks are now the most active buyers of television advertising



space blanketing the airwaves with high-ly-creative, if minimally-informative, advertisements, reinforcing their brand names and threatening to eclipse their smaller rivals.

The Central Bank has also been stepping un its regulatory activities plucking the rankest weeds in the garden. Between January and November last year, the bank withdrew 52 commercial bank licences compared with 19 in 1993.

The Central Bank has also raised the

capital adequacy ratios for banks although they are rapidly eaten away by inflation. Nevertheless, most Russian banks remain chronically under-capitalised with high inflation eating away their

The logic of the situation suggests that we should have a banking crisis but intuition and experience suggests that Russia has an extraordinary ability to muddle through," says one banking consultant. Russia's banks have certainly proved

in a whole range of activities. Currency trading is one of the most profitable sources of revenue and about 100 banks are also active in the treasury bill and promissory note markets

Banks have also found it very profitable to finance import businesses although this remains inherently risky. But few Russian banks have been prepared to sink money into developing their branch networks and the retail banking remains massively

One of the worst aspects of the banks development has been the incestuous interconnections that have arisen between the banks' managers, shareholders and customers. "Most Russian banks are owned by their managers and that worries me quite a lot," Mr Andrei Volgin, an investment fund manager, told a recent

Very often Russian banks - such as Aeroflotbank or Avtovazbank - are the financial offshoots of large industrial concerns. In other cases banks have become simply a credit pipeline taking money from the central bank and giving it to their shareholders without any independent scrutiny in-between.

Mr Miljenko Horvat, president of Citibank's Moscow office, says: "These close connections between the banks and the companies in which they invest have to be loosened in order for the banking system to become truly effective."

The best banks are now making strenuous efforts to improve their management systems and are among the biggest buyers of training services from western consulting firms. Russia's bankers are also developing their skills in assessing companies' balance sheets and investment plans so that they can more accurately price long-term loans. The international aid organisations have been keen to help develop such expertise and have targeted

banks as one of their priority sectors. As their riches have grown, Russia's bankers have also started to diversify into other sectors, such as the media. A group of banks, including Menatep and Stollchnyi, is planning to invest in the com-mercialised Public Russian Television Company, which will succeed the main state television company, Ostankino. The Olbi bank has also acquired a sizeable stake in the Izvestia newspaper and is keen to broaden its media interests.

But the high profile positions adopted by some of Russia's bankers have made them vulnerable to sniping from rival centres of power. The example of Mr Vladimir Gusinsky, head of the Most banking and media empire who has been hounded by the presidential security apparatus, has been a reminder of how banking in Russia is far from just being a financial proposition.

Nervous savers curb the capital markets, says John Thornhill

## Cash stays under the bed

is that 1995 must be the bridge vear between Russia's inflationary past and its investment

An economic stabilisation plan - now backed by the International Monetary Fund could finally tame inflation thereby building the first half of the bridge.

But the government will still find it hard to cross the financial chasm unless it can encourage the country's private savings to be channelled into the productive economy to re-ignite growth.

There is certainly no shortage of capital in Russia. The government estimates that there is at least \$10bn in domestic savings stuffed into biscuit tins and under mattresses waiting for a safer home. The critical question is how to help create effective intermediary institutions to recycle this money to more productive ends.

Russia's banking system has developed at a frantic pace in the past few years but is probably still too under-capitalised and under-managed to be able to channel funds into industry on the scale required to revive the country's manufacturing base. Besides, government ministers fear too close a relationship could develop between the banks and the companies in which they invest producing conflicts of interest, impenetra- to clear before Russia's nascent ble nexuses of corporate power and scope for corruption.

funds are also sucking up private capital and investing in industry. Some funds, such as Alpha Capital, are already making direct investments in basic manufacturing plants and showing reasonable returns on their money. But many of Russia's poorly-regulated investment funds are run by unscrupulous managers and have been dogged by scandal. They alone will not transform Russia's finances.

The third possibility is to encourage the development of effective equity and bond markets. That would enable Rusraise finance and invest in growth. It would also help develop a shareholder culture imposing an external restraint on managers. Moreover, it would ease the pressure on the government to issue inflationary state credits and enable it to raise money to plug its bud-

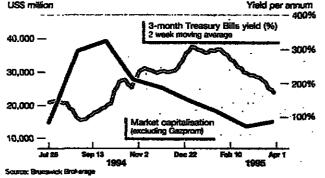
get deficit. Mrs Bella Zlatkis, head of securities at the ministry of finance, says: "We see the development of the government debt market as the most important means for achieving

is no guarantee that shareholders' names will not be erased. Last November, a Federal Commission on Securities and Capital Markets was created to bring greater order to Russia's chaotic markets. Its role is to develop the regulatory frame-

work and the infrastructure to

ease their operation. Mr Georg Kjallgren, director of Brunswick Brokerage, a Swedish-owned Moscow-based stockbroker, says: "The commission has basically identified

Market capitalisation and Treasury bills



financial stabilisation. We will have a budget deficit of Rbs72.000bn this year of which Rbs31.000bn must be covered by government debt." But there are many

capital markets are transformed from speculators' play-Investment and pension grounds into effective unds are also sucking up priexchanges in which the demands of lenders and borrowers can be easily satisfied. Russia's existing markets lack the most basic of infrastructure. Prices quoted by stockbrokers are only indicative, with spreads between the buy and sell prices being as much as 40 per cent. There is almost no liquidity in the shares of many companies. Most reputable stockbrokers will only deal in minimum trades of about \$50,000. Newlyhought shares have to be physically written on to a company's register often requiring a

tors and has an aggressive plan for solving these problems in 1995.' Various projects are under

way to remedy the difficulties associated with share registration, trading and settlement systems and custodial services and some progress is already being made. The Bank of New York is participating in the creation of an independent share registration system. Chase Manhattan and ING banks are setting up custodial

Mr Dmitry Vasiliev, the executive head of the commission. says: "We have to convince the more conservative foreign investors that Russia is a safe market in which to invest their money and increase the contribution from the domestic popu-

Although speculative foreign investors may have invested about \$1.3bn in Russia's equity personal visit to a remote market last year, mainstream committing more money this year because of the lack of security. "Serious western investors understand the nature of the political and economic risks in Russia but they will not accept a risk to the title of their investment," according to a western fund

But the commission cannot succeed in isolation. Changes to Russia's legal system are urgently required to strengthen the concept of property ownership. Russia's tax regime also needs to be adapted if much-needed mutual and pension funds are to be created as a means of pooling domestic savings.

It will also be a big challenge to change the psychology of investors who have been seduced by the stratospheric returns offered by Russia's getrich-quick merchants. It will take time for investors to develop trust in a regulatory regime and understand the advantages of receiving smaller but safer returns over a longer period.

Mr Maxim Boiko, the head of the Russian Privatisation Centre, an independent advisory body with close links to government reformers, argues that the human capital must also be ungraded before physical capital can be usefully invested. He says share

already replaced managers at 10 per cent of privatised companies but that more must be done to develop management "as an art to master and a science to learn". According to a study made

by Mr Andrei Volgin, manager of the Derezhava Investment Fund and chairman of the Moscow Shareholders' Rights Committee, as many as 90 per cent of privatised companies say they do not want to raise additional capital. Such managers prefer simply to maintain control rather than risk expanding their businesses. However, that may make it even easier for Russia's progressive companies to raise capital and more attractive for investors to lend.

oreign investment, like international leisure travel, tends to fall into one of three categories: the adventure, the holiday and the long term stay.

By and large, Russia has so far offered the foreign investor only the first. The financial market equivalent of the bardy back-packer has flown to the country to explore its potential, particularly in the lucrative oil and gas sector of the economy. But, by and large, the mainstream investment houses and corporate direct investors - not to mention a large chunk of Russia's domestic capital - have gone

Optimists believe that things are about to change: that the next 18 months will see Russia finally begin to realise its notential for high-volume portfolio flows and long term direct investment.

Much of the groundwork for this long-awaited explosion has already been laid. But two crucial attributes are missing: a secure legal and regulatory environment and a degree of economic stability.

Foreign portfolio investment in Russia was only \$300m in 1993. Inflows surged to around \$500m per month last summer after the opening of the Russian stock exchange, but outside investment collapsed towards the end of the year, settling down to an average inflow of 850m per month for the first quarter of 1995.

Just as political and economic uncertainties drove investors out of the market at the turn of the year, the same whether portfolio inflows pick up again in the months ahead. In the short term, however,

more important reason for the low level of investor sentiment is the confused state of the legal system. A recent survey of foreign companies, banks and investment houses by economists at the Russian government's centre for economic reform found that the uncertain legal environment was the single largest factor impeding investment

Emerging market investors are accustomed to making losses on some of their assets they are less happy about discovering that they never legally owned them.

"Instability is the stock-in-trade of emerging of more lasting economic sta-

Foreign investors take stock after the first burst of curiosity

## Full potential is still untapped

Brunswick Brokerage, in Moscow. "The fact that stock prices are as low as they are shows that something else is going disastrousiv wrong: namely the whole structure of Russian corporate gover-

Efforts are being made to

market investment," says Georg Kjallgren, economist at custody will unlock a wall of money on the portfolio side," says Jonathan Hoffman, an economist at Crédit Suisse First Boston in London. "But as long as we're predicting 150-200 per cent inflation for Russia, and around 20 per cent for a country like Hungary, I don't see many long-term stra-

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reform the Russian securities market, in particular the arrangements for the custody of shares. Assuming that at least some of these developments bear fruit, the coming year could indeed see an upturn in portfolio invest-

Mr Huaco, presi- One deterrent to investors eastern Europe dent of AIOC is confusion over Russian and the former a laws concerning ownership Soviet Union Capital. investment =

company, believes that custody reform could significantly boost Western involvement in the market in the coming months. But trading will remain very short-term without greater price and exchange rate stability. His company earned attractive returns last year operating in the market for two weeks at a

"At this point, I'm comfortable with the currency risks over a two week window. But beyond that it gets scary. When I can do it for three or six months, it will be a whole different ball game." Direct investors in Russia

are likely to wait for evidence

tegic investors beating a path to Russia." The European Bank for

Reconstruction and Development estimates that Russia received a total of \$2bn in foreign direct investment over the years 1990-1993, a mere 16

total flowing to

means that accumulated Russian FDI per capita was around \$7 in 1993, compared with \$214 and \$59 per head in Hungary and the Czech republic, respectively. FDI flows picked up mark-

edly last year. A report published last month by the United Nations found that Russia received 31 per cent of total foreign investment commitments in eastern Europe and the former Soviet Union in 1994. Only Kazakhstan attracted a higher share, of 39 per cent.

Official figures put the year's total inflows at \$2bm. Moscow brokers say that another \$1bn entered unrecorded. Nevertheless, annual

FDI would be closer to \$7bn if Russia had attracted even one fifth as much as Hungary on a per capita basis.

Andrei Lushin, economist at the Institute of World Economy and International Relations, frets as much about the quality of FDI as its quantity.
"It is true that the official fignres do not show the whole
picture. But ...most of the country's industrial core is still highly unattractive to

Recorded FDI flows - and no doubt many unrecorded ones have so far been highly con-centrated in the Russian energy sector. Many hope that the macroeconomic stabilisation plan hammered out with the International Monetary Fund early last month will lead to a broader range of FDL However, there is little evidence to support this view.

Days before the agreement was signed, the international Finance Corporation unveiled the largest ever foreign investment in the Russian manufacturing sector: a \$150m package for a newsprint plant in Nizhny Novgorod, financed by the IFC in collaboration with private partners.

later, the Swiss-Swedish firm Asea Brown Boveri, hitherto one of the most active foreign investors in Russia, announced it was postponing all its expansion until overall business conditions improved.

Optimists say that ABB. which has quarrelled with the government over certain legislative changes, is a special case. By and large, they period. This though it may be a while before Russia emerges as a major recipient of both portfolio and direct capital inflows, recent events have brought that day closer.

For his part Mr Kjallgren believes that rising interest in Russia among portfolio investors is laying the groundwork for future direct investment, in the form of local knowledge and expertise. "You now have maybe 50 or 60 researchers, all looking for Russian companies to invest in," he says.

First, however, the government must show investors that the market can offer a safe return on their assets for more than two weeks at a time.

Stephanie Flanders



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White developing cooperation with federal institutions UNEXIM Bank also forges close relationships with the local governments of the Kirov. Vladimir, Amur and Primorie regions. The Bank has signed agency agreements with the administrations of Novosibirsk and other major ssian provinces as well as the governments of the Chuvash Republic and the City of Moscow

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he Russian govern-ment's official statistics and legislative decrees paint a picture of the economy which does not match the reallife experiences of the country's population. In certain respects, the "real" Russia has developed further in three and a half years of market reforms than the government claims. In others, however, it has lagged far behind the official rate.

Most damaging has been the gap between the theory and practice of the government's plans to bring down inflation, and liberalise the economy. This year's tough budgetary programme will be the clearest test to date of President Boris Yeltsin's willingness to start matching the government's words with its actions.

Officially, Russian real GDP fell by 15 per cent in 1994, end-ing the year 40 per cent lower than at the end of 1991. Real incomes and consumption were 30 and 21 per cent lower. respectively, than they were three years ago. Meanwhile, income inequality has increased sharply: the monthly per capita income of the poorest tenth of the population has halved relative to the richest tenth, since the beginning of 1992. However, few doubt that

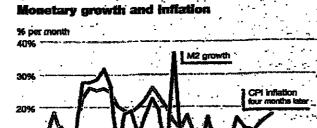
In spite of the market reforms, the authorities still fix many consumer and producer prices

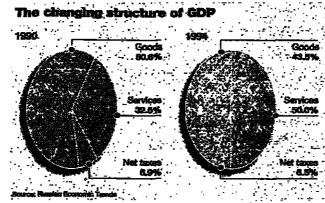
the emergence of a dynamic service sector, which now accounts for 50 per cent of GDP, has counteracted the fall in living standards implied by the data.

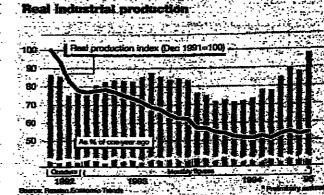
The volume of sales in Russia's (mainly unregistered) street markets is estimated to have risen by over 20 per cent in 1994 alone.

"The last proper estimate of GDP was in 1992," says Pavel Teplukhin, economist at the government's working centre for economic reform. "The truth is we don't really know what has happened since anything from 15-20 per cent of the economy probably goes unrecorded.'

The government predicts a further 8-9 per cent decrease in GDP this year, which would be an improvement on last year's fall of 15 per cent. But Mr Teplukhin believes that the economy probably troughed in the latter half of last year, and that, unofficially at least, growth may turn slightly posi-







The official statistics both underplay and exaggerate the economic successes, writes Stephanie Flanders

## Reformists aim to be third time lucky

tive this year. In other respects, the contrast between the official and unofficial version of the last three years provides fewer grounds for optimism. On paper, extensive price liberalisation and mass privatisation have in three years given the country the rudiments of a Western-style market economy. In practice, however, both local and central government continue to fix a wide range of consumer and producer prices: anything from the cost of a loaf of bread in some regions, to the domestic oil price, which remains around 50 per cent below world market levels.

Similarly, transferring own-ership of state companies, in most cases to workers and managers themselves, has often had a limited effect on the way the companies are run. The bulk of the industrial sector has yet to undergo the kind of restructuring it will need if it is to meet the demands of domestic consum-

Russian goods are a rare sight among the rows of imported products of the average supermarket. Mr Hasso-A. Molineus, resident representa-tive of the World Bank for the past three years, believes that there have been hopeful signs of change at the grass-roots over the past year.
"I think we all expected

things to change too quickly. Some of the workers are beginning to sell their shares, and that means that managers are starting to feel the pressure of outside investors. Ownership doesn't change everything



overnight: it's going to take

Many worry, however, that when outside investors do start to win control of many companies, they will find that illicit asset-stripping by managers, and the embezzling of funds has left very little to restructure. "I've been to towns where all the main companies are dying, but the local banks are doing a roaring trade", says Western businessman working in Moscow.

Funds totalling \$20bn are estimated to have left the country in 1994 alone, over five times the total reported losses of domestic enterprises. Real

BUDGET FINANCES 1992-95 AS PER CENT OF GDP 13.6 19.6 Federal spending 21.0 23.9 -10.4 10.4

domestic capital investment fell by 28 per cent. Capital flight and low invest-

ment are both a symptom of the most damaging legacy of the past three years: the population's complete lack of faith in domestic assets, brought on by successive bouts of high

The central aim of the 1995

stabilisation programme, agreed last month with the International Monetary Fund, is to re-build that faith in order to pave the way for future investment-led growth. This year's plan will be Prime Minister Victor Chernomyrdin's third attempt at stabilising the economy", comments Sergei Aleksasbenko, who last month esigned from the government after more than three years as deputy minister of finance. "In Russia, we have a proverb:

dence, but three times it's a Supporters say that the new plan has three features which the previous two lacked. The

doing something once is an

accident, twice is a coinci-

tion of the printing press from the realm of budget finance. Over three-quarters of last year's 10.5 per cent budget deficit was funded through the emission of central bank credits. This year's smaller short-fall will instead be funded by the IMF loan, privatisation revenues, and the sale of government bonds. The second difference is the

first is the supposed elimina-

unexpected tightness of the budget itself. The upturn in inflation in the last quarter of last year means that nominal GDP will now be 50 per cent higher than the forecast in the budget. Consequently, sticking to the same target for nominal spending would now mean a budget deficit of 5.6 per cent of GDP, rather than the 7.9 per cent originally agreed. The plan's third distinction

is the apparent strength of both Mr Yeltsin's and Mr Chernomyrdin's commitment to the plan. In both 1993 and 1994, the government adhered to rela-

	Real Incomes	Real Output
1992 Q1	47.5	97.9
Q2	45.5	94.4
Q3	60.8	80.7
Q4	66.9	79.0
1993 Q1	57.8	79.1
Q2	64.1	78.8
Q3	66.6	89.7
Q4	68.5	68.6
1994 Q1	66.0	59.4
Q2	74.5	57.2
Q3	79.9	53.6
Q4	78.1	58.5

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cal targets for the first part of the year, only to loosen credit policy over the course of the summer, in response to lobbying of important producer

This year both the premier and the president would appear to have a greater per-sonal stake in insuring that the targets are met.

The IMF's insistence on monthly progress indicators is evidence of its scepticism about the short-term feasibility of the programme. Nevertheless, credit growth fell sharply in the last quarter of 1994 and ment achieved the plan's tight monetary targets in the first quarter of 1995. Barring mishaps, monthly infla-tion – already down to around per cent in March - might fall as low as 1-2 per cent by the middle of the summer. The IMF would then like to see price growth kept in the low ingle digits for the remainder

The government's credibility is central to the sustainability of the programme. The belief that Mr Yeltsin will falter in the autumn could mean that the government will continue to pay punishingly high real rates on government

Parlier versions of the programme attempted to tackle his problem by including a fixed exchange rate, backed by a further \$6bn IMF stabilisation fund. Yet the government

now believes that the risks of failure would be too high.

"If we tried to be strong, and failed", says Sergei Pavlenko, director of working centre for economic reform, we could end up weakening the entire programme. The better way to win confidence would be to stabilise the rouble gradually."

The government may also attempt to lower the cost of bond finance directly, by opening the market to the public. Developing the government bond market would provide some assurance that the government will not resort to monetary financing next year. in addition official observers say that federal tax revenues now 14 per cent of GDP, will have to rise further.

Advisers have persistently lobbied for higher taxes on energy, which will net only 2 per cent of GDP in revenues in 1995, despite the fact that the sector as a whole accounts for 15 per cent of GDP. in indonesia, where the energy sector accounts for around 12 per cent of the economy, energy taxes net over three times more than in Russia as a share of GDP.

The IMF successfully fought for a small import duty increase in gas and oil export taxes in the new budget.

Advisers are pressing for higher energy taxes, which in 1995 will net only 2 per cent of GDP

President Yelstin's decrees, in March, promising a more sweeping liberalisation of prices and the abolition of company tax and import duty exemptions, were likewise demanded by the IMF as a condition of granting the loan.

Like standing up to agricultural and military producers in the summer and early autumn, Mr Yeltsin's implementation of the price and tax reforms included in the plan would attest to his willingness to risk allenating the most powerful sectors of the economy in the interests of market reform

Mr Aleksashenko, and others, suspect that a new series of loopholes will quickly take the place of the old. But for the moment neither he, nor the IMF, can do anything but



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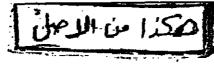
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#### **RUSSIA 7**

OIL AND GAS INDUSTRY

he reform of Russia's oil and gas industry has accelerated in recent months, although liberalisation has so far failed to improve the environment for foreign investment in the sector, write ROBERT CORZINE and JOHN THORNHULL

Under pressure from the International Monetary Fund and the World Bank, the government has taken steps this year to lift the domestic price of oll towards world levels.

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Western economists argue that this will help remove distortions in the economy and encourage greater investment. But there are signs that the new regime is still not working as it should. Domestic oil prices are gradually rising but they remain stuck at about 40 per cent of world levels.

In the relative comfort of

Moscow it is easy to accept the

proposition that state subsidies

to industry are an economic

evil, distorting the proper allo-

cation of resources, featherbed-

ding idle managers, and fuel-

Travel to any of Russia's

many coal mining towns and

that belief becomes somewhat

harder to sustain. Talk to the

miners waiting to join the evening shift at the Oktyabras-

kava pit in the grim Arctic

town of Vorkuta and even the

ideological resolve of an Adam

The sad truth is that much

of Russia's coal industry.

which was built by central

planners with an obsessive

desire to maximise production

and little account of human or

economic cost, has no future in

a free market economy and

will remain heavily reliant on

state subsidies for the foresee-

able future. The great chal-

lenge will be how to dismantle

that old infrastructure without

The miners of Vorkuta

which was built in the Arctic

circle by political prisoners as

part of Stalin's forced labour

empire, say they have little

prospect of finding a job or

accommodation elsewhere. The

town's 200.000 residents claim

they are trapped in an eco-

causing terrible unrest.

Smith would waver.

ling inflation.

remains depressed because of Russia's continuing economic decline. Oil output dropped almost 11 per cent in 1994 to 302m tonnes compared with peak production of 570m tonnes in 1987. But crude oil exports grew to 89m tonnes, according to the new Union of Russian Oil Exporters.

The good export performance of the oil and gas industry has given Russia a wider margin for error in its economic policies. The gas industry in particular has been one of the most stable parts of the economy, with production falling by less than 2 per cent last year to 606bn cubic metres. Gazprom, the giant gas monopthird of the world's proven gas

Oil demand, however,

which controls about onereserves, is the country's big-

nomic Gulag. The restructur-

ing of the coal industry is

therefore emerging as a highly-

politicised test case of how suc-

cessfully the country can shed

its communist heritage and

move towards a more humane

down the industry effectively

might require state interven-

tion on as big a scale as that

needed to construct the indus-

try in the first place. Such rem-

edies naturally spark suspicion

in a country distrustful of the

The World Bank, which has

conducted an exhaustive

review of Russia's coal indus-

try, concluded that a free mar-

ket was canable of sustaining

no more than two-thirds of cur-

rent production levels and per-

haps only half of 900,000 min-

ing jobs. While coal

consumption is predicted to

fall from 250m tonnes in 1990

to just 146m in 1997, production

and employment costs have

barely changed. Last year, the

industry absorbed more subsi-

dies than any other sector

apart from agriculture, swal-

lowing credits equivalent to 1.2

These subsidies impose a

heavy burden on the public

finances. But they are also

producing perverse results within the industry: they

FIRST RUSSIAN BANK

per cent of GDP.

The irony is that to scale

market economy.

state's omniscience.

investment could "change the Russian attitude toward Western companies in a more positive direction," he says.

he big foreign multi-na-

Those smaller joint ventures

Some observers believe most foreign companies may eventually have to drop their plans to develop large, independent projects, and settle instead for alliances with their Russian counternarts. But at present most

can. Then they try to rationalise their assets and swap properties with other players. Only when they have built up an attractive portfolio of assets do they start investing in houses and hotels. So far, the oil and gas lobby

to seize every property they

has not been that active in party politics unlike Russia's biggest banks and the military and agricultural lobbies. But there are signs of an increasing politicisation of the industry as the oil barons seek to protect the managerial freedom they have now won. Pressure from the oil industry was reportedly one of the biggest influences spurring President Yeltsin into sacking Mr Vladimir Polevanov, the privatisation minister who alarmed foreign investors

re-nationalising certain strate gic assets.

Mr Viktor Chernomyrdin. the former head of Gazprom. continues to take a keen personal interest in the sector's development and under his premiership the big oil and eas companies have enjoyed a privileged status.

For example, the government has been severely criticised for not taxing the fuel companies adequately, imposing an undue strain on public finances. Mr Anders Aslund, a former adviser to the Russian government who is now at the Carnegie Endowment for International Peace, has condemned such exemptions as verging on

'legalised criminality". The government has recently been deliberating on the future structure of the industry. A report compiled for the govern ment and the World Bank by the Boston Consulting Group recommended a number of policy and structural changes aimed at creating a "more deregulated, market-based structure".

It called for greater access to crude oil pipelines, and a regulatory regime to allocate access to the oil transport system. The issue is a crucial one for Russian and foreign companies, but the government has said that it will continue to allocate space on the basis of past production.

mended an overhaul of Russia's share trading and registration procedures and greater financial disclosure to encourage foreign investment into the new, partially privatised integrated oil majors, such as Lukoil, Yukos

and Surgutneftegas. Suggested reforms of the downstream oil sector include a cut in refinery over-capacity and the break-up of the local monopolies that control the country's 9,000 petrol stations. Many Russian and foreign companies have already expressed an interest in such an undeveloped sector as pet rol marketing. Lukoil, for example, the country's largest oil company accounting for 15 per cent of Russia's output, activities to widen its profit

"We need a bigger network of gas stations especially in Russia's hinterlands," says Leonid Fedun, vice-president of Lukoil.

flow position.

margin and improve its cash-

#### Blockages in the pipeline and legal and fiscal uncertain-Russian companies appear gest export earner. more concerned with securing

But low domestic demand has created a cash-flow crisis for many oil companies. although investment has also been stymied by high inflation and the steep cost of capital.

Some observers foresee a looming crisis for the industry. with the lack of investment triggering further falls in both output and exports. Mr Thane Gustafson of Boston-based Cambridge Energy Research Associates says such a crisis could trigger reform. The need for large-scale

The spectre of mass closures stalks the far-flung coalfields, writes John Thornhill

Miners wait for the last shift

coal and destroy the viability

The bank recommended that

drastic action should be

quickly taken to alleviate the

'catastrophic" situation.

Either the restructuring can

continue in an ad hoc and

sometimes chaotic manner,

driven by inevitable bankrupt-

cies of local coal companies

and causing immense social

distress and political tension.

or the government can use the

existing budget subsidies to

provide an adequate social

safety net for those who agree

to leave the coal industry," it

■ be optimal solution, the

bank suggested, would be

to redirect subsidies to

create social mechanisms to

enable miners and their fami-

lies to retrain or take early

retirement or move to other

regions to find jobs. The bank

offered to back such projects

Other countries have faced

similar political dilemmas and

social agonies in scaling down

their coal industries. For exam-

ple, employment in the coal

industry in Belgium, France,

Germany and Britain has

fallen by more than 75 per cent

over the past 30 years. In the

with \$500m of funds.

of Russia's more efficient pits.

undermine the market price of 50 per cent. But the difference

tionals have all scoured Russia for opportunities but few have yet committed themselves to large projects. For several years two consortia have been discussing giant projects in the Timan-Pechora basin in Russia's Arctic circle and on Sakhalin island in the far east, but both have been dogged by bureaucratic delays

perhaps is that the need for

restructuring in other coun-

tries was never as acute as it is

today in Russia and the gen-

eral economic backdrop has

The coal mining unions ini-

tially condemned the bank's

recommendations as "market

bolshevism" and called for

greater investment as the solu-

tion to the industry's crisis.

More thoughtful submissions

argued that the practical com-

plications of restructuring the

industry along the bank's lines were colossal: retraining min-

ers implied the government

knew what skills were useful;

relocating them suggests the

government knew which

Besides, determining what

enterprise is profitable in Rus-

sia today is fraught with diffi-

culties while the market

remains so imperfect. The cash

flow crisis at Vorkuta's coal

association is caused more by

the failure of customers to pay

on time than by the govern-

ment's inability to inject fresh

In particular, Vorkuta's

mines are heavily reliant on

two metal plants, in Cherepov-

ets and Lipetsk, which are experiencing difficulties in paying for their coal. "We

regions would prosper.

never been so harsh.

which have been established such as Conoco's \$375m Polar Lights project - are still perilously-poised, depending on special allowances to export all their oil output and exemptions from export taxes.

Stepanov, chairman of the Vor-

we will have no market."

such price-fixing.

system which is now charging

its captive customers extor-

Given the political complexi-

from crisis to crisis without an

effective resolution to its woes.

Miners will not receive their

wages for months, safety stan-

dards will continue to slide and

strikes will periodically erupt.

resentatives, including aca-

demics, trade union leaders.

ministers and managers, is

considering how to reform the

industry and is pondering the

But Rosugol, the national

coal industry body, is commit-

ted to closing several pits this

World Bank's views.

A committee of industry rep-

companies to players running around a Monopoly board. First they have been desperate by talking about the need for Russia's coal producing regions 1992 basis 79,000 22 41,000 27,000 East Siberia MINES EMPLOYEES 12 24,000 . MINES EMPLOYEES 18 70,000 Donbass/South 42 135,000 - 5. Kansk-Achinsk For East MENES EMPLOYEES 26,000 63,000

Russian production 450 -400 1 350

their position in a fast-evolving

domestic industry, rather than

Mr lgor Tsukanov, chairman

cementing international ties.

of Centreinvest, a Russian con-

sulting company, says: "The

big oil companies are currently

jockeying for position rather

than trying to improve their

position. The final shape of the

industry has still to be

decided." He likens Russia's oil

India 1987 89 89 90 81 92

emphasis on creating social support programmes to cushion the blows. Rosugol has grown skilled at directing

unrest. It seems intent on muddling through.

resources at the most militant

regions to forestall industrial

#### the branch on which we are sitting." says Mr Alexander kuta coal association. "We cannot allow these enterprises to die because we depend on them. They are our main customers and if they close then The viability of Vorkuta's mines is further threatened by the semi-privatised railway Productivity compared (Tons per manshift, 1992\*) coal. Without an effective state regulator, Vorkuta's coal asso-US 29.70 ciation has no recourse against 36.30 Australia 18.10 South Afr 7.70 ties involved, the likelihood is UK 6.34 9.06 that Russia's coal mining Germenv 5.22 industry will adapt slowly to 195 11.13 the market economy lurching Poland 1.95 China 1.33 5.00 0.54

understand that we cannot cut year without putting much US it has fallen by more than

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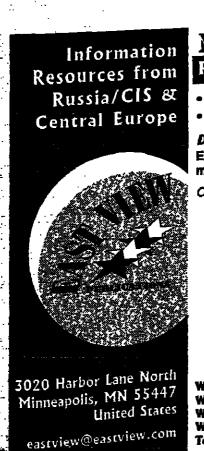
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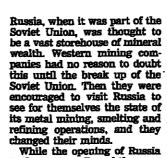
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Western mining houses think again, says Kenneth Gooding

## Eldorado loses its shine



to the west confirmed the presence of substantial economic deposits of oil and gas, the evidence was far less clear for metals. A great deal of the resources that do exist are in remote eastern regions that lack the infrastructure to permit viable mining activities to be established What is clear is that most of

the existing mining industry is in a pitiful state," says Mr David Humphreys, deputy chief economist at the RTZ Corporation, the western world's biggest mining group. The amount of metal in the ore at copper, lead and zinc mines is well below those in the west. The mineral from which aluminium is produced in Russia is of a quality that would not be used elsewhere in the world, and the alluvial gold deposits the mainstay of Soviet production, are largely worked out. Nickel alone appears to be mined from a deposit of genuine world class – at Norilsk in the far north.

industry, under-investment has left operations with inadequate ment, very low productivity and primitive environment protection practices."

Other analysts suggest that the Soviet Union concentrated mainly on keeping up the level of metal production to ensure that its military machine did not run short. Metals were produced without any reference to the true cost. Huge stockpiles were built up in case production problems did arise. The break up of the Soviet

Union changed all that. According to estimates by the CRU International metals consultancy group, primary metal production in the Commonwealth of Independent States has fallen since 1988 by anything from 9 per cent in the case of aluminium to 37 per cent in the cases of nickel and primary lead. Output was cut because of shortages of spare parts, reagents and equipm rising costs of energy and, in some cases, power failures.

The relatively small drop in aluminium production was due ing companies that supplied alumina, the raw material for aluminium production, to Russia and Tajikistan, for toll smelting. Tolling - where smelters simply process raw material owned by others accounts today for at least half of all Russian aluminium production and contributed significantly to the republic's pro-Throughout the Russian duction of copper, lead, zinc

Although the fall in metals roduction was startling, the drop in consumption in the CIS was even more dramatic. The CRU estimates the drop ranged between 28 per cent for primary lead to 68 per cent for

This released growing volumes of metal for export, pri-marily to the western countries where it created havoc with prices and produced outraged calls for these exports to be curtailed. The European Union imposed a temporary quota on Russian aliminium, a move that led to a unique international trade agreement between some of the big aluals will not disappear for many years because Russia has littie else to export, other than basic commodities". He points out that in 1990 oil, metals and diamonds accounted for 58 per cent of Russian exports, By 1993 this proportion had risen to 72 per cent. If you add in all other commodity products, the proportion of exports accounted for by commodities rose from 70 per cent in 1990 to 86 per cent in 1993. And the total value of Russian exports has dropped by nearly 40 per cent during this three year

desperate need to export met-

As the Russian metals indus-

There is deep suspicion of foreigners and a fear of under-selling Russia's wealth

minium producing countries, including Russia, and a voluntary cut in output by some companies, including those in Russia. The US took action against imports of uranium

from Russia The global metals industry is now coming to terms with its changed circumstances. "The major shock to world markets that came from the unforeseen increase in CIS exports is over and the downward pressure of these exports on metal prices is diminishing all the time," says Mr Christopher Stobart, joint managing director of CRU.

try is in such had shape, some analysts suggest that, when its economy fully recovers, it will become a net importer of many

RTZ's Mr Humphreys says that the development of Russia's mining industry will need a great deal of capital, the one thing Russia does not have. "One answer is to turn to foreign investors but, although in their public statements the Russian authorities appear favourable to foreign investment, in practice they are more ambivalent. There remains a deep rooted suspicion of the motives of foreignApparent

ers and a fear of under-selling the country's mineral wealth. To the extent that a role is seen for foreign companies, it is frequently in the develop-ment of deposits of too low a grade or too complex for local

commanies."

There also remain too many uncertainties for Russia to appeal to the big mining companies with capital to spare: ciarification is needed on how jurisdiction over mineral resources is to be divided between the centre and the regions and greater realism needs to be displayed in the egal and fiscal conditions for foreign investment. As Mr Humphreys points out "West-ern mining companies will need to be able to assure their shareholders that they will see

a return on their money." The western mining industry is spending some money in Russia, but almost entirely on gold projects. There are several reasons for this: gold does not attract transport or marketing problems associated with nonferrous metals or concentrates

(an intermediate product); af present gold prices, good profit margins and payback periods can be projected for gold mines; and the scale of finance required for most gold projects is considerably less than for hase metal mines.

A lot of noise has been made

about the big western alumin-

ium companies visiting the Russian smelters and making proposals to assist in their modernisation, but there has been little expenditure so far. - Mr Stobart at the CRU points out that it is the western trading companies that have made the biggest capital commit-ments to the CIS metals industry by financing tolling transactions and through pre-payments for exports. ments than those which the mining or smelting companies have been contemplating, but the risks can still be large and the working capital provided to the mining industry by this

These are shorter term investmeans has been vital in preventing Russian output from falling even more than it has."

uilt atop the abundant natural resources of the Urals, Yekaterin-burg is the capital of Russia's industrial heartland.

Steel-worker in Magnitogorsk: production and consumption are falling

Two time zones east of Moscow, this quintessentially Russian city has also been the stage and the starting point for the country's most important national dramas in this century. The tsar and his family were executed here, factories withdrawn from European Russia were rebuilt in the Urals to power the Soviet war effort, and Mr Boris Yeltsin, leader of Russia's newest upheavals, began his career in Yekaterinburg.

Not quite four years later, amid less fanfare, Yekaterinburg and the Urals region are playing an equally crucial role in Russia's halting transition to a market economy. Taken together, the Urals region and neighbouring western Siberia are home to one third of Russia's people and Chrystia Freeland visits Yekaterinburg, which holds the key to industrial Russia's success

## Two time zones east of Moscow

account for 40 per cent of its industrial

"The fundamental recovery of Russia is going to take place in the Urals," says Mr Jack Segal, the US consul to the region. "The things that make an economy run are produced in factories, not in offices."

Amid the vast, and often outwardly decrepit, factories of the Urals, there are increasing signs that that recovery is beginning to happen. Moscow's nouveaux riches, whose fortunes are the hot-house fruit of banking and trading, amnounce their presence with an insistent parade of

take a more subtle \_

captains of industry sian Volgas and

ill-cut Soviet suits, but, in some cases, their modest manners conceal men who have taken radical steps which are now (profile on page 9).

western luxury cars and flashy clothes. But, in blue-collar Yekaterinburg, the visible indications that Russia's traumatic stories is Uralmash, a huge heavy engieconomic transition is beginning to work neering factory which occupies nearly 1,000 acres in one of

The area, with 40% of industrial the city's suburbs Yekaterinburg's capacity, has a vital role in the and employed 50,000 workers in its heystill drive boxy Rus- moves towards a market economy day. Three years ago workers

appear to take a perverse pride in wearing approved the appointment Mr Viktor Korovin, of a dynamic young director who is leading a quiet revolution in his factory,

Korovin is an avid fan of the works of Gen Dmitri Volkogonov, the historian whose exposés of Bolshevík brutality more commonly appear in the libraries of Moscow intellectuals than in the industrial environs of the Urals.

The economic changes Mr Korovin has inaugurated at Uralmash have been equally radical. He slashed the workforce down to 19,000 and shed unprofitable parts of the factory, such as the factory farm and sports complex and, controversially, Spetstekhnika, a daughter factory

involved exclusively in defence production. The newly independent company promptly went bust, provoking local communists and nationalists to accuse Mr. Korovin of being party to the destruction of the military capacity of the motherland but Uralmash has been glad to have Spetstekhnika off its balance sheet.

This painful retrenchment has thus far brought only partial results. Last year, Uralmash had a slight profit of Rb45bn before taxes, but byzantine Russian accounting practices make this a difficult figure to evaluate, and year on year production fell by a walloping 44 per cent. Yet Mr Korovin is hopeful that, if the

government manages to bring inflation down to at least 5 per cent a month this year, Uralmash might increase its output by 5 to 8 per cent. Moreover, Uralmash, which sells 19 per cent of its production Continued on facing page



## RUSSIA'S LARGEST VOUCHER INVESTMENT FUND

The Voucher Investment Fund MMM-Invest was founded in December 1992 to participate in the privatisation process and has now become one of the largest in Russia. MMM-Invest obtained its license N58 from the State Property Committee of the Russian Federation on the 29 January 1993. Shares issued by the Fund were registered with the State Property Committee on 1 February 1993 and 1 September 1993. The Fund's paid up authorised share capital at nominal value is 42.236 billion roubles (11.9 million US dollars based on the rate at 30.12.94). At the end of 1994 the number of MMM-Invest shareholders amounted to 2.4 million people.

Despite the Fund's impressive size, its flexible management structure allows the work to be carried out effectively. MMM-Invest is run by a highly qualified team of professionals, a lot of them having Ph.D. in Economics. All our specialists have gained qualification in securities clearing from the Ministry of Finance of Russia.

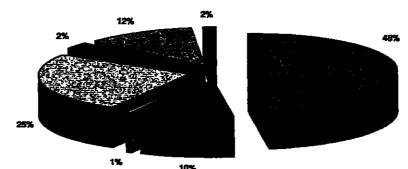
Our carefully chosen investment strategy has built up the Fund's resources in the form of shares from privatised companies with a high degree of liquidity. The market value of the Fund's investment portfolio liquid shares on the 1 January 1995 was more than 4,9 times higher than the paid authorised capital, amounting to 209.33 billion roubles or 60 million US dollars on the rate at 30.12.94 (Share market values were defined on data from the analytical information agency "Analysis, Consultation and Marketing" (AK & M). The considerable part of the investment portfolio structure is engaged in shares of oil extraction (48%), oil refinery (10%), car production (25%) and ferrous metallurgy enterprises (12%). 1995 balance profit was 204.8% in relation to authorised share capital. The shareholders of the Voucher investment Fund MMM-Invest were paid dividends for the first quarter of 1994 of 56.8% based on the nominal share price.

The holding of large blocks of shares (from 1 to 24.4% of authorised capital) by privatised enterprises means that we can participate in their management and influence decision-making. In particular, the Fund's representatives are the Board of Directors members in a whole range of Russia's largest companies.

The Voucher Investment Fund MMM-Invest is financially and legally fully independent of companies in the MMM association and the MMM Joint Stock Company. Events surrounding this company received a lot of attention in the Russian and foreign press in the middle of 1994.

## **Our Investment Portfolio Structure** is Closed to Ideal Stock Portfolio on The Russian Stock Market

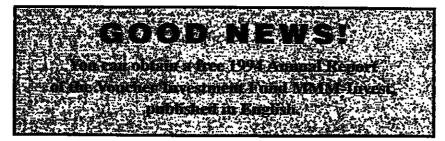
## **INVESTMENT PORTFOLIO STRUCTURE**



**EXCIT** extraction ■Ferrous metallurgy **■**Oil refinery ⊠Ferrous metallurgy **EConsumer goods production** Trade, construction, services EXCar prodution

MMM-Invest is currently seeking foreign companies wishing to participate in the privatisation process in Russia. The Fund offers business consulting services and joint operations in securities in the Russian Market. You can call us for additional information or send by fax your orders for buying and selling shares of Russian private companies or Voucher Investment Fund MMM-Invest.

Tel: (0795) 201 3908 Fax: (7095) 201 3746 Address: 2 Vsevolozsky line, Moscow, Russia, 119034



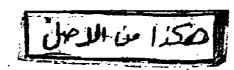
#### LIST OF INVESTMENTS

In excess of 3% ownership capital of the enterprises:

			-
Name in alphabetical order	% from ownership capital	Description of activity	Location
AvtoVAZ	8,18	Car Production	Samara District
Beriozka in Luzhniki	11,82	Trade	Moscow
Central Department Store (TSUM)	5,50	Trade	Moscow
House Construction Centre No 9	3,06	Construction	Moscow
Java Tobacco	4,02	Cigarette Making	Moscow
Leningrad Optics & Mechanical Plant (LOMO)	) 4,80	Precision Manufacturing	St. Petersburg
Mill' Helicopter Plant	7,55	Design and Production of Helicopters	Moscow
Moscow Jewellery Plant	24,48	Jewellery Making -	Moscow
Ryazen Oli Processing Plant	6,98	Oil Refinery	Ryazan
Tomsk Oil and Chemical Plant	18,56	Oil Refinery	Tomsk
Tourcenter Suzdal	11,65	Tourist Industry	Vladimir District
Ulyanovsky Automobile Plant (UAZ)	17.02	Car Production	. <u> </u>
` '	• •		Ulianovsk
Varioganneftegaz	3,04	Oil and Gas Extraction	Tyumen

Up to 3% ownership capital of the enterprises:

IN TVERSKAYA (Hotel Minsk, Moscow), OSTANKINO Meat Processing -Plant (Moscow), Hotel Complex KOSMOS (Moscow), RED OCTOBER\_ (Confectionery, Moscow), MIKROMASHINA (MIKMA, Consumer-Appliances, Moscow) PURNEFTEGAZ (Oil and Gas Extraction, Tyumen. District), NOYABRSKNEFTEGAZ (Oil and Gas Extraction, Tyumen District), KONDPETROLEUM (Oil and Gas Extraction, Tyurnen District) SAKHALINMORNEFTEGAZ (Oil and Gas Extraction, Sakhalin), NORILSKY NICKEL (Ferrous Metallurgy, Krasnoyarsk Region), MEGIONNEFTEGAZ (Oil and Gas Extraction, Tyumen District) KIRISHINEFTEORGSYNTHEZ (Oil Refinery, Leningrad District), NIZHNEVARTOVSKNEFTEGAZ (Oil and Gas Extraction, Tyumen District).



dust

The craze for US culture is flagging and there is a yearning to rediscover Russia's roots, says Bruce Clark

National pride is back on tour

Vladimir Vasilyev, the newly appointed artistic director of the Bolshoi Theatre. will fulfil his dream. A distinguished dancer himself, he has pledged to breathe new vigour and variety into a ballet and opera company which he believes had grown stale under

t is too early to say whether

Equally uncertain are the prospects faced by Vladimir Kokonin, the theatre's reformminded general director who was stood down in March by President Boris Yeltsin, only to be reinstated by Prime Minister Victor Chernomyrdin Kokonin wants to replace the old iobs-for-life system with short-term contracts: this led to a bitter quarrel with Grigo-

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But whatever the outcome, it says something about today's Russia that a power struggle at this 219-year-old repository of musical excellence should be commanding the attention of Russia's leadership and chat-

Behind all the brassy hedonism of a newly capitalist country, another trend is dis-cernible. Artistic tastes are getting more conservative and more nationalist: there is a renewed yearning for cultural products which are both homegrown and of unmistakeably high quality.

Television bosses report that their audience is bored with the cheap American pap which hit the screen after the communist system collapsed. They are responding with more frequent showings of classic Soviet cinema; and some foresee an

imminent resurgence in good the iron grip of his predecessor made-for-television drama and bitter rival, Yuri Grigorov In the final years of Soviet rule, a generation of young

Russians seemed to lose interest in great literature, in part ause Pushkin and Tolstoy had been drummed into them in the same dry and mechanical way as the thoughts of Marx and Lenin.

When the ideological shack-les fell, the public - if it read books at all - turned feverishly everything the old system had forbidden: sex manuals, badly translated American

Television audiences are tiring of cheap American pap and are being offered more frequent showings of classic

Soviet cinema

thrillers and the works of Dale Carnegie. Only. recently have classical novels started to appear in the shops again. Among the avant-garde artists of St Petersburg, which

sees itself as the nation's cultural capital, some of the more trend-conscious characters have relansed into careful imitation of the Russian painters of a century ago.

And the search for old-fashioned excellence is focusing on the Soviet era as much as the tsarist one. One of the higgest

recently was an exhibition of the Soviet style known as Socialist Realism. It sent people spinning back into a world whose passing had been too quick for many to absorb.

"It provoked a huge range of feelings," says local art critic Alex Kahn. "Everything from sober understanding to nostalgia to humour - things which are too painful to recollect, and positive emotions as well "

Bastions of modernism, such as the Borey Art Gallery which also sells experimental poetry and runs a bohemian cafe have regained just a hint of of the siege atmosphere which pervaded Leningrad's counterculture in communist days. "Before there was political

censorship, now there is economic censorship," says Ms Tanya Ponomarenko, artistic director at the gallery which tries to buck the conservative trend by providing an outlet for painters and writers whose commitment to the avant-garde is serious.

Part of her problem is that Russia's new rich have not decided what sort of art, if any, they want to patronise. But Ms Ponomarenko was pleasantly surprised recently to receive a cry for help from a newly established museum of modern art in an obscure but mineralrich region of Siberia. Could this be the long-overdue cul-

artistic events in St Petersburg tural rebirth of the Russian heartland?

At the Comedian's Refuge theatre, a few decaying streets away, they are also talking about an artistic revival of the provinces, albeit of a tamer. and probably more typical,

The municipality of Severodvinsk, a grim Arctic defence town, recently invited the company to fly up and stage a production. The theatre's leading actor,

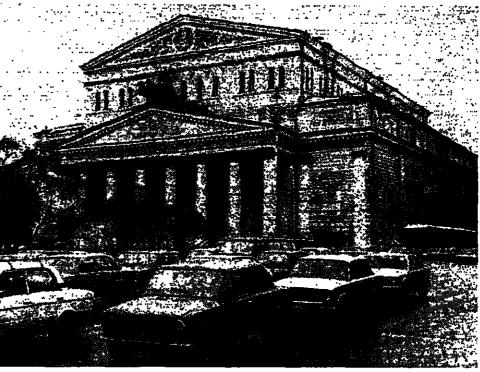
Alexei Ispolatov, is a moderate exponent of the new national-ism. "I like Vaudeville and I like Tennessee Williams," he says. "But if we did either I would want to put them firmly into a Russian setting. Actors' wages at Comedian's Refuge, at Rb160,000 a month,

premises are consistently full, and nobody is talking about a total collapse any more. In the immediate aftermath of the Soviet downfall, there were moments of real doubt as to whether the great theatres and concert halls of Moscow

are still miserly, but its small

and St Petersburg could survive without state subsidies. By now, at least in the great cultural institutions, the immediate threat of extinction has eased, thanks to sponsorship, foreign tours and a modest improvement in public

The recovery should not be



Symbol of Russia: the future of Moscow's renowned Bolshoi Theatre is the centre of a fierce political hattle

raggerated. Economic change has wrought devastation on all but the highest level of cultural life: throughout Russia. premises which might once have been used for concerts or ballets are now given up to beauty contests, casinos and strip-tease shows.

It would be premature to say that this damage has been undone. Russia is still a nation of under-employed opera singers, virtuoso pianists forced to play in restaurants, and dejected novelists who can no longer find the worthy periodicals known as "thick journals"

to publish their outpourings, But more Russians seem to be nostalgic, sometimes uncritically so, for the good things including artistic excellence which went down the drain with the dirty bath-water of

In the 10 years since Russia

embarked on the roller-coaster called perestroika, cultural life - like almost everything else has been through some wild extremes: from the excitement of freedom to a facile love affair with the West, from raunchy nihilism to jaded indifference.

The romance of the newly liberated cultural underground faded rather quickly in the eyes of most Russians, but it

was artificially prolonged for several years by a Western fad called Gorbymania. Now the whole cycle has largely been played out. The first flush of Western interest in post-Soviet culture has receded, and those artists who have not emigrated westwards

will probably be forced to look

inwards in future, both for inspiration and sponsorship. In recent weeks, the rediscovery of Russian forms of excellence has been highlighted not only by power struggles at the Bolshoi but also by the reopening of Moscow's Tretyakov Gallery after 10 years of repair and

improvement. For lovers of Russian painting, from the icons of Andrei Rublyov to the arresting contours of Kandinsky, the gallery's reappearance is a long-awaited

With a bit of luck, it might also provide the inspiration for some young genius who has logically, be the next phase in Russia's development: a marriage between ancient cultural roots and modern Russian reality, a strange, bitter-sweet world of e-mail. fast bucks and tragic wars.

President Borls Yeltsin

.. 17,075,400 sq km ... 148.5 million

..Roubk

Chrystia Freeland describes the new dynamic class of factory manager and meets three of its members

## Industry pins its hopes on youthful saviours

INDUSTRIAL production on a gargantuan scale was one of the pillars of the centrally planned economy and directors of large factories consequently occupied a privileged place in the Soviet Union's political hierarchy. Desk tops crowded with half a dozen telephones and a fleet of black Volgas were the outward symbols of the near feudal power the traditional Soviet factory director exerted over the lives of the thousands of people who received

their jobs, homes, vacations, groceries, medical care and children's schooling from their workplace. But, for most of the Soviet Union's

industrial elite, the collapse of communism has brought a precipitous fall from grace. Russia's stumbling efforts to create a market economy have transformed many of their enterprises from cosetted workshops of communism into the financially troubled step-children of capitalism, where work stoppages

commonplace. Flashy young Muscovite bankers, with fortunes accumulated almost overnight, are unseating the old Soviet industrial lords as the new economic masters. "Unfortunately, today it is easier to

make money in the financial markets than by manufacturing," is the sad observation of Mr Vladimir Kadannikov, who, as the director of the Avtovaz factory, producer of Lada cars, was one of the Soviet Union's

mightiest industrial bosses. Mr Sergel Aleksashenko, a market reformer who recently left his post as deputy minister of finance, agrees. Ten or 15 years ago, a factory director who could just walk into the office of the General Secretary of the Communist Party was a very big man," Mr Aleksashenko says. "But,

today, a new phenomenon has appeared. Bankers are now the chief partners of the government and they

money."

recently, a new generation of factory managers has quietly begun to emerge. Young and dynamic, with only tentative connections to the old economic order, they are struggling to turn some of Russia's cripoled industrial giants around. Their success is crucial for the longterm

## ☐ Viktor Korovin

## Heavy plant crossing

As one of Russia's leading heavy engineering plants, Ural-mash is known as "the mother of Russia's factories" because 3 so many of the country's industrial giants operate using Uralmash machinery. Mr Korovin, who had worked

at Uralmash before spending 18 months working in joint ven-ture companies in Germany and Austria, became director of Uralmash in January, 1992. after his predecessor's fatal heart attack left the factory without a manager. Mr Korovin, a slight 42-year-

old who has spearheaded a radical but painful restructuring scheme, suspects that the workers did not fully understand what they were getting themselves into when they approved his nomination to take over the plant.

"At the time, many people supported my programme without really comprehending what it involved. They were just tired of not having a director so they picked me," Mr Korovin says. "But when I

Continued from facing page outside the former Soviet

Union, has managed to retain its export markets, which are

dominated by the USSR's for-

mer socialist partners, in the

apart, western companies

thought they would easily take

over our markets," says Mr Andrei Sevastianov, head of

"When the Soviet Union fell

face of western competition.

**East of Moscow** 

actually began to do what I said I would then a strong resistance emerged within the workers' collective." Given that Mr Korovin's

restructuring has brought the factory's workforce down to 19,000, from the 55,000 it employed in its heyday, that resistance is not surprising. Moreover, Mr Korovin has chipped away at one of the shibboleths of the Soviet economy, the role factories traditionally played as social welfare providers. He sold the factory farm and has negotiated a deal with the local government gradually to transfer the rest of the factory's social infrastructure to the state. Together with Russia's other

manufacturers, Uralmash has suffered a deep fall in output But Mr Korovin is hopeful that, if the government makes even partial progress towards bringing down inflation, this year Uralmash's output could grow by 5 to 8 per cent. These hopeful signs, especially when contrasted with

Uralmash and Partners, which

handles the factory's exports.

But then our customers

looked at all of that complex

capitalists machinery with its

fancy computers and they said.

it is very beautiful, but it is

expensive, and anyway, we are

more accustomed to using

Uralmash machines. When

they break down you can hit

them with your wrench and

Viktor Korovin: manager of Uraknash, Yekaterinburg the general devastation of the Russian industrial landscape,

are slowly winning back the confidence of those workers lucky enough to still have jobs at Il<del>ic</del>almash. "In 1992 my workers thought I was crazy, out of line," Mr

Korovin says. "But, now that other big factories such as Zil and Rostelmash have begun to experience frequent work stoppages and pay their wages six months late my workers have begun to say that their director was not so crazy after all."

they won't be damaged."

Even if slimmed down facto-

ries like Uralmash help Yeka-

terinburg to lead a national

## Lev Khasis

## Aircraft fly again

Just 28 years old, Lev Khasis became the manager of Avia-cor, an aircraft factory in Samara, some 1,000 km east of Moscow, after creditors forced the company into receivership last autumn

Mr Khasis has a degree in aviation engineering and had done his apprenticeship at the factory, but, like many entrepreneurial young Russians he chose not to begin his career there because he felt the rigid factory hierarchy offered little chance of advancement. "If I

By producing our planes in Russia we can make them more cheaply than anyone else"

had gone to work at the fac-

tory when I finished the institute, the greatest promotion I could have received by now would have been to be man-

"donor" oblasts and are angry

omy than the oblasts. "We are one of the few donor

sentiment could be put to the test on June 18, when elections for the governor's post and a referendum on greater regional autonomy are scheduled to be held, unless Moscow succeeds in its efforts to block the ballot.

larly burdened neighbours sia's industrial heartland are a resent their position as cheerful sign for the Kremlin.

ercialia Clients include major III. contrantes

We assessed the ideas, not just the words



Lev Khasis, manager of Avi

ager of one of the production lines," Mr Khasis says.

So, instead of joining the aircraft factory, he became involved in various trading companies, the sector which flourished in the first months onomy, and then switched to banking, becoming regional director of Avtovazbank, one of Russia's leading new banks.

When a local court forced

Aviacor into receivership in one of Russia's first big bankruptcy proceedings, Mr Khasis jumped at the opportunity to return to his first love - air-craft building. Mr Khasis, whose salary is tied to Aviacreditors, inherited a factory mired in debt and with a management which he suspects vas more interested in receiving personal kickbacks than in making a profit for the factory from the sales of the Tupolev-154s it produces. But Mr Khasis, who has put

the assembly lines back to work by negotiating lines of credit with domestic and western banks and on the strength of new orders, is confident he can turn his factory around. "I am lucky, we produce something for which there is a market," Mr Khasis says. "And by producing our planes in Russia we can make them more cheaply than anyone else."

□ I. Bakaleynik

## Tractor take-over

When Iosif Bakaleynik, an urbane product of Harvard Business School, took charge of the Vladimir Tractor Factory after a battle with the former director, he was seen as the victor in Russia's first western style take-over.

After a previous, unsuccess ful take-over bid, Mr Bakaleynik ousted the old manager and took over the plant in March, 1994. His tenure became even more secure this past February after Mr Bakaleynik's main backer, Mr Len Blavatnik, an American investor, increased his holdings through various subsidiaries to more than 50 per cent.

Well versed in the lexicon of his alma mater, Mr Bakaleynik describes the Vladimir Tractor Factory as "a normal turnaround situation". He inherited factory hobbled by a heavy debt load - which he has tried to ease by opening up credit verse Russian financial practices, which included shipping goods without ascertaining the client's ability to pay.

But Mr Bakaleynik, who had worked at the Vladimir Tractor Factory before a government scholarship took him to Harvard, has been confronted by problems more confounding than those posed at Harvard. The \$2,500 price tag for the

15 horsepower tractors Vladi-mir produces makes them the cheapest offering on the international tractor market and has given the Vladimir Tractor Factory a purchaser for each tractor that it makes.

But this cut-rate price means the Vladimir Tractor Factory operates on painfully low profit margins. Worse still when Mr Bakaleynik brought in McKinsey, the US management consultants, to assess his

#### ECONOMY investment but by reallocating 1993 1994 Although bankers are the 3,550 1,247 undisputed kings of the new Russia, Nominal GDP (\$bn)... Real GDP growth (%) GDP per capita (\$). Inflation, monthly avg. (%). Growth in indust'l output (%) 1... -16.1 Average wage (\$/month) 113.9 Growth in real wages (%) Growth in retail sales (%). Net int. reserves (\$bn).. Unemployed (000's) 1 1,637 Unemployed rate (%) 1 interbank lending rate (%) Crude Oil prod. (m tonnes Firms privatised (000's) 1...

(1) At year end. (2) at year end on 1-3 month credits en Economic Trends. Whurr Publishers. London. Telephone. UK 0171-359-5979 (USA 913-843-1221)

**KEY FACTS** 

factory they told him that, tion and heavy taxes. according to American accounting standards, instead of making a Rb7.2bn profit before taxes last year the fac-

tory earned only Rb2.2bn. Mr Bakaleynik is sufficiently confident of his management skills to believe he will succeed in widening the factory's profit margins and extending its markets. But he is powerless in the face of an inept central government which is crippling its

manufacturers with high infla-

"Thanks to the government we made a loss last year." Mr

Bakaleynik fumes. "Russia is a jungle in which, at any time, you can expect a tax man to appear from around the corner who can wipe out your company at the stroke of a pen. "My job is to position the company so that it benefits

from stabilisation." he says but I must also take care that it does not get too hurt from

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nant political issue in the region - the conflict between the Urals and the central government - is likely to remain unresolved. The clash reached a peak in the autumn of 1993, when Mr Yeltsin used the political power he acquired by crushing a rebellious parliament in Moscow to sack overly independence-minded regional governors. One of his victims was the Sverdlovsk oblast gov-

ernor, Mr Ednard Rossel, who had been spearheading a campaign to create a larger Urals Federation with greater autonomy from the capital.

economic recovery, the domi-

But the regional grievances remain. Sverdlovsk oblast, which contributes 43 per cent of its tax revenues to the national coffers, and its simithat the ethnic republics within the Russian federation effectively enjoy greater auton-

oblasts in Russia and we do not like this," says Mr Valen Trushnikov, head of the oblast administration installed by Moscow after Mr Rossel was sacked. "Many of the subsidised regions live better than we do because when they run of out money all they need to do is ask the federal government for more."

The strength of this regional

The tentative indications of an economic upturn in Rus-

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Newspapers are learning the hard way that freedom is not always a licence to print, writes Neil Buckley

Dictatorship of the bottom line

or seven decades, Russian newspapers battled with censorship and government or Communist party control; in recent years their biggest struggle has been with commercial realities.

Gone are the days when official statistics could boast that 159m newspapers were published daily in the Soviet Union. The break-up of the Union brought with it a big fail in newspaper readership.

However, the transformation of some older Soviet papers into commercially succe products, together with the launch of new papers which are becoming powerful publishing houses and the rapid growth of the advertising mar-ket, suggests the Russian press has a reasonably vibrant

Moreover, often brutally graphic reporting of the war in Chechnya by newspapers and television, in the face of stern political attacks, demonstrated the extent of media freedoms won in the 10 years since the advent of glasnost, and the determination to defend them. But the effective exile because of a dispute with the Kremlin of Mr Vladimir Gusinsky, head of the Most banking group and station and several newspapers - Russia's first media magnate. demonstrates that there are

When Mr Mikhail Gorbachev came to power in 1985, the Soviet Union boasted several of the world's biggest-selling papers: Trud (Labour) the trade union paper, with an 18.2m circulation; Komsomolskaya Pravda, the newspaper of the Young Communist

Hot from the press: a reader grabs a copy of the top-selling Moskovsky Kon League, with 17m; Pravda, the Party paper, with 11.3m, and its youth version Pionerskaya Pravda with 11m; Selskaya Zhizn (Country Life) - 8.7m;

and Livestia, the government

Glasnost provoked a shake-up, as papers embracing the new openness enjoyed sometimes spectacular increases in popularity. *Argu*menty i Fakty (Arguments and Facts), by publishing informa-tion which Mr Gorbachev complained even he often did not have access to, was trans-

formed from an obscure political weekly with about 10,000 readers in 1980, to the world's biggest-selling newspaper with a 34m circulation in 1990.

Late in the glasnost period, new independent papers such as Nezavisimaya Gazeta (The Independent). Kurantu (Chimes) and Ko Businessman) gained wide popularity, along with tabloidstyle papers such as SPID-Info (Aids Information) and Chastnaya Zhizn (Private Life). second upheaval came ing and distribution costs rose towards western levels, newspapers suffered the twin blows of being cut loose from organisations that had funded them, and a plunge in subscriptions. Between 60 and 80 per cent

of the readership of most Soviet papers was accounted for by subscribers paying halfyearly subscriptions in September and April. As living standards fell and newspaper prices spiralled, subscription figures in September 1992 dropped to 5 per cent of their

Higher sales from street stalls took up some of the slack, but subscription rates never recovered. For Izvestia, for example, circulation has fallen from 8m in the Soviet

"In the old days, people subscribed to five, seven, or even 10 different publications. Now they subscribe to one," says Mr Yuri Kirpichnikov, editor of the newspaper Delovoi Mir ess World).

Not all papers weathered the storm. The struggling Nezavisi-maya Gazeta is the source of takeover speculation; while the Rossiya newspaper has cut back from a daily to a weekly. What saved many newspa-

pers from extinction was the development of the advertising market. Mr Sergei Visilov, of the Moscow advertising monitoring group Neks-SV, estimates that the ad market grew from almost nothing at the start of 1992 to between \$850m and \$950m last year. Of that, about \$250m was press advertising, two-thirds in the Moscow-based press.

So who is prospering in the new, commercial market? Many privatised papers, such as Komsomolskaya Pravda, Izvestia and Moskovsky Komsomolets. whose titles reflect their Soviet origins, have abandoned socialist dogma to become successful general-interest papers. Several have

A local paper

fast-expanding publishing

Mr Yuri Yakutin, editor of *tika i Zhizn* (Economics and Life), a specialist economics and accounting weekly pre-viously published by the Com-

Nationalism and the high costs of distribution from Moscow may give birth to strong regional papers

munist party, is able to say with pride: "Five years ago we had one 24-page newspaper. Now we have 21 publications, 1.2m readers, our own news agencies, computers, car fleet and offices around Moscow." Some newer independent publications are also expand-

paper and weekly business magazine, as well as personal finance, lifestyle, and luxury car magazines. Another expanding market is advertising publications such as Extra-M, Centre-Plus and Iz Ruk.v. Ruki (Hand to Hand), often circulated free directly to people's homes, and attracting large volumes of consumer and

personal ads.

ean countries, international investment in the Russian media market has been small. Joint ventures involving the New York Times, Business Week, and Hearst Corporation have had limited success. The Financial Times pub-

Unlike in other eastern Euro-

lishes a twice-weekly business supplement in association with Izvestia, called Financial

Lucstia. Another publishing success has been the Russianlanguage edition of Cosmopolitan magazine, published by the Dutch entrepreneur Mr Derk Sauer, also publisher of the successful English-language

paper, Moscow Times. However, Russia's biggest media owner remains Mr Gusinsky, proprietor of the televi-sion channel NTV, the Secodnya (Today) newspaper, and several other papers, currently residing outside Russia for fear

of arrest over political dis-A third, more gradual, upheaval may still be on the way in the Russian press. Observers believe that high distribution costs and the reassertion of strong regional identities in post-Soviet Russia will lead to "national" papers withdrawing to Moscow, and the emergence of influential regional papers, along US

"Regional readers are losing interest in the central press, says Mr Kirpichnikov. "Central papers may become like big holding companies owning a

number of local papers.

Surveys by Russia's Public Opinion Foundation and Russian Research, a London-based media research group, confirm this "centrifugal" trend. Both found the percentage of people reading a local paper was more than 60 per cent, while only about 40 per cent read the most popular national papers. The total circulation of regional papers in 1993 exceeded that of central papers by 7m, but in 1994 by 11m.

For national papers glad to have survived the last few years, the struggle is not over.

oseph Stalin's coercive collectivisation of Soviet agriculture in the 1930s struction of the communist economy. Only after collectivisation had deprived farmers of their ability to dispose of their crops freely could the Stalinist state extract a sufficiently large surplus from the rural economy to fuel the Soviet Union's grandiose

Today, agriculture has become the Stalinist spectre least responsive to the exorcism of market reforms and its haunting presence in the Russian economy threatens progress in other areas. While a mass privatisation programme has already succeeded in transferring more than half of

industrialisation drive.

## AGRICULTURE

## Bogged down in the rut of Stalinism

with the onset of economic

Russia's industrial and service sectors into private hands, and restructuring in these areas bas haltingly begun, market reforms have made only tentative inroads into the agricultural sphere.

At the same time, the collause of the centrally planned economy has made Russia's

even less productive. In 1994 Russia harvested only 83m tonnes of grain, down from 116.7m tonnes in 1990.

The prospects for this year's crop are no better, prompting Mr Alexander Nazarchuk, the minister of agriculture, to predict that "the country may lack basic foodstuffs" this year and other agricultural officials to warn that Russia may be forced to import as much as Sm tonnes of grain to make up for the domestic shortfall in

As representatives of one of the factions locked in a bitter competition for state funds. Russia's agricultural bureaucrats have a vested interest in doomsday forecasts. But even

reformers in the agricultural sector have begun to warn that Russian farming could be on the brink of collapse.

"Most of the elements of an agricultural collapse are in place," says Mr Yosif Bakaleynik, a Harvard Business School graduate who has taken over the management of one of Russia's leading tractor factories. "Agriculture had accumulated resources during the Soviet period and it has taken several years to run them down. The collapse doesn't happen overwight, but you cannot continue this way indefinitely."

Mr Bakalevnik warns that Russian agriculture today is "caught in a stalemate between the old agricultural lobby, which doesn't want to change and reformers who are pushing in the opposite direction". These conflicting pressures have, in Mr Bakaleynik's view, created "the worst possible of all worlds. Agriculture is in the middle of the road, and that is where you get run

The agricultural sector's stubborn immunity to reform is posing twin threats to Russia's broader economic and political transformation.

he economic danger is that, in a repeat of last year's experience, the government will eventually cave in to the agricultural lobby's increasingly strident demands for more federal funding. Doing so could jeopardise the government's ambitious stabilisation programme which aims to bring monthly inflation down to 1 per cent by the end of the year.

This year's second major test of Russia's post-commumist transformation is a parliamentary election, scheduled for December. Here, too, Russia's largely unreformed agricultural sector could exert a baleful influence.

In a 1993 parliamentary ballot rural areas overwhelmingly supported the Agrarian Party, which is the country cousin of Russia's communists. The expectation that Russian farmers will even more strongly back opponents of reforms at the polls this year is one reason why some ticians have begun to call for a postponement of the elections.

Agriculture, traditionally the neglected stepchild of both communist and reformist leaders, is unexpectedly emerging as such an important player in Russia in part because of the uniquely conservative mentality of the rural bureaucrats vhom central planners put in

charge of the sector. So deep is their psychologi-cal resistance to reform that even the food processing sector, which theoretically should be no more difficult to privatise than heavy industry, has been quietly evading change. According to government sta-tistics, only 1,302 food processing enterprises, barely more than half of the government's target figure, have so far been transformed into cooperat a half-way house on the road to full privatisation.

But the bigger problem is that, in contrast with factories which can be transformed into stern-style joint stock companies through auctions or investment tenders, collective farms are structurally more difficult to reform.

The dominant western model of a single proprietor he farms is difficult to dupli-



cate in Russia, where bundreds of collective farm memhers work farms which would be run by a single family in the American prairies. Breaking up the collectives into dozens or even hundreds of fully private family farms risks losing the economies of scale.

A pioneering project launched in 1993 in Nizhny Novgorod, the region which has served as a heachhead for many of Russia's market reforms, has attempted to get around this structural obstacle. "There are some people in Russia who want to split the farms up into 5 hectare chunks, there are other people who want to preserve the collective farms intact to keep the economies of scale,"

explains Mr Alan Bigman.

who was field officer for the International Finance Corporation, which, working with the progressive regional administration, created the land programme.

To get around this dispute, the Nizhny Novgorod programme gives collective farm workers a land share which they can then pool with their neighbours' shares in configurations which they choose dur-

ing the privatisation process. The conclusion is that if you can get around the political obstacle by handing the choice to the farmers, you break the deadlock," Mr Bigman says. "On the whole they've kept the farms in fairly large chunks of between 250 and 1,000 hectares."

Mr Bigman says that "the early results of the Nizhny Novgorod programme are very encouraging and it is begin-ning to spread rapidly to other regions of Russia". But the estion is whether these tentative beginnings of reform can avert the collapse, which bureaucrats are predicting, or the conservative campaign which rural Russia has already started.

Chrystia Freeland

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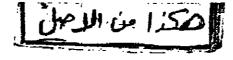
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## **Boris of all the Russias**

To western eyes, the defining moment in Russia's great political transformation came in August, 1991 when Mr Boris Yeltsin, the Russian president, led the ultimately successful democratic resistance to a hardline coup.

The image of Mr Yeltsin standing astride a tank in front of the White House and calling on soldiers to join the sea of pro-democracy civilian protestors gave western observers a visual key to the upheaval Russia was undergoing: Russian democrats were fighting Russian communists, and the democrats won.

But, together with this struggie to dismantle communism Russia has been undergoing another profound political change: the steady collapse of the Russian state. Now that the communist system has been buried, and its resurrection seems increasingly unlikely, the evisceration of the Russian state is emerging as the dominant and defining issue in Russian politics:

It is an issue which draws much of its power from the historical magnitude of Russia's loss. Modern Russia began in the sixteenth century, when Ivan the Terrible launched a state-building project known as "the gathering of the lands of Rus". With a combination of brutal force and persuasion he laid the foundations for an authoritarian, centrally ruled Russian state whose inexorable expansion would continue for the next four centuries. The Bolshevik coup d'état brought only a temporarily set-back: after an initial haemorrhage of power and territory, Russia's new communist lords consolidated their authority, and by the end of the Second World War they were masters of a greater swathe of the globe than any tear had ever been.

The collapse of communism, which the west celebrated as a historic trlumph of democracy over totalitarianism, has been a defeat of dizzying proportions for the Russian state. The erosion which began in 1989 with the loss of Moscow's eastern European satellites became a landslide in 1991, when the Soviet Union disintegrated, creating 15 new states. Even within its newly reduced boundaries, Russia's statehood was fragile: the heavily armed Chechen fighters were the ment and the people and the most bellicose of dozens of country will probably sink autonomous republics and hegan demand greater independence from Moscow.

Initially, the struggle to owed the enfeeblement of the Russian state. In December, 1991 Mr Yeltsin was one of three republican leaders who signed the founding document of the Commonwealth of Independent States, the agreement which allowed the non-Russian states to achieve independence from Moscow without bloodshed. Within Russia, one of Mr Yeltsin's earliest and most famous mottos was his call for regional leaders to "take as much power as you can han-dle". But today, when the collapse of communism is becoming a

historical event and private property has become the dominant form of ownership in Russia, the question of statehood is emerging as Russia's most important political issue.

The war in Chechnya marked the brutal beginning of Russia's new political era. To many western observers, Russia's still unfinished campaign to subdue Chechen separatists

Reformers are divided over the use of armed force to prevent Chechnya from seceding

appeared to be the death rattle the Russian military machine. If Russian hardliners could not swiftly bring fewer than 1m Chechens to heel, the logic went, what chance had they of taking control of the entire Russian state?

But within Russia, the Chechen war has had different ramifications. Its very brutality is being used by the Kremlin to bring other recalcitrant regions to heel. In his state of the union address in February, Mr Yeltsin drove that mess: home warning "the peoples of Russia" that devastated Chechnya is an example of what happens to would-be separatists.

Moreover, Mr Yeltsin's refusal to waver from his military course in Chechnya, in the face of fierce domestic and international opposition, has been the manifestation of a tough style of governance Russia has not known since the glory days of communism. As Mr Evgeni Kisilev, Russia's most popular TV pundit, puts it, "this war shows that Yeltsin can spit on public opinion, and get away with it".

Mr Sergei Kovalyov, a mem ber of parliament whose outspoken criticism of the Chechen war cost him his post as Russia's human rights commissioner, believes the conflict in the Caucasus will have an even more chilling effect on Russian politics.

"Some form of authoritarian power will be built up," Mr Kovalyov predicts. "There will be a catastrophic widening of the gulf between the governback to the level we know from

The clearest sign that the Chechen war has been the beginning of a new political epoch in Russia is the rift which it has provoked between Mr Yeltsin and the democratic forces which, in the past, had ers. Russia's Choice, led by Mr Yegor Gaidar, who served as Mr Yeltsin's prime minister during Russia's boldest period of reforms, is the country's best organised pro-reform party with the strongest repre-

sentation in parliament. But the Chechen war, which Russia's Choice strongly criticised, forced the party into open opposition to the president. That split has provoked internal dissent within Russia's Choice, whose anti-war stance cost it the support of its leading financial backer, and set Mr Yeltsin on a search for

tougher allies. "The real losers are the reformers," says Mr Michael McFaul, a Moscow-based senior consultant at the Carnegie Endowment for Democracy. "They are now internally divided over the war and during the next elections their patriotism will be called into

The Chechen war has been the immediate catalyst for the disarray within the democratic camp, but its confusion is also an inevitable reaction to the broader realignment taking place within the Russian political arena.

This political reconfiguration was recently described by Rossiyskaya Gazeta, the Russian government's official newspaper. "If previously there was one camp of 'democrats' while 'red-browns' (the Russian term for communists and ultra-na-tionalists] were on the other side, then today that division has lost all meaning," the newspaper wrote. "Today the division is between those who

strengthening of Russian statehood, regardless of their economic orientation."

The effort to find a place within these new pro or anti state battle lines has intensified as Russia gears up for parliamentary elections, scheduled for December, 1995, and a presidential ballot due to be held in June, 1996. Public disillusionment with the traumatic political and economic upheavals Russia has undergone over the past three years has led most observers to predict a communist and nationalist landslide at the polls.

The anti-reform mood of the public has forced politicians within the current government and democrats who, even if they are in the opposition are seen as the initiators of reforms, to scurry to reposition themselves.

"It would be political suicide to campaign on a platform that says we are the people who brought economic reforms to Russia'," explains Dr Sarah Mendelson, a programme officer at the Moscow office of the National Democratic Institute an American foundation which advises Russian politicians on party building.

As a result, Ms Mendelson



President Boris Yettsin (shown above in an anti-war cartoon in Izvestia) is trying to preserve the empire founded by Tsar Ivan the Terrible (right)

believes that "Yeltsin is going to try to reposition himself as a stability leader. He will try to distance himself from reform and he could get some mileage out of that."

But some observers believe that no amount of fancy political footwork can protect Russia's current leaders from the wrath of the country's dissatisfied electorate. This prediction has led a growing number of Russian businessmen and politicians close to the Kremlin to suggest that the elections be

called off altogether. The mounting calls for a

postponement of the elections dovetail with the emergence of Russian statehood as the country's most pressing political issue. This new political landscape has presented Mr Yeltsin with a troubling political choice. The president must decide whether he wants to become the father of Russian democracy or a late 20th century tsar whose strong hand steers his nation back to great-



As Rossiyskaya Gazeta put it, Mr Yeltsin now has only istrative structures of the gov-Neither option can be partictwo options. One choice is "volularly attractive for a man untarily to step down after a who, a little less than four with scheduled elections. Mr Yeltsin's only alternative. according to the government newspaper, is "to break defini-

years ago, appeared to be the leader who would bring Russia a new kind of strength as a with a thriving, western style, capitalist economy. Paradoxically, now that Mr Yeltsin's regime has succeeded in laying the communist ghost to rest, this dream scenario seems increasingly improbable.

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#### **RUSSIA 12**

#### ■ Profile: COMMUNIST LEADER GENNADY ZYUGANOV

## Red but far from dead

Four years after the collapse of the Soviet Union, Russia's communists are girding themselves for this year's regional and parliamentary elections and aiming for a return to the political mainstream.

The communist party of Rus-

sia, which was shattered, reviled, and banned in the wake of the failed 1991 coup. expects to emerge as one of the biggest political groupings after December's parliamen-tary elections and is likely to field a powerful presidential candidate in 1996. The person largely responsible for this transformation is Mr Gennady Zyuganov, its stocky pudgy-

faced 50-year-old leader. A lifelong communist, Mr Zyuganov has proved himself to be a combative speaker, wily tactician and capable organiser. Stripping communism of its "foreign" influences, Zyuganov has succeeded in shaping more overtly nationalist programme producing a heady political brew for Russia's disenchanted and dispossessed.

The party's chief aims are to "establish the power of the workers and patriotic forces. preserve the integrity of the state, to revive the union of Soviet peoples and to ensure the national unity of the Russian people". It has become an effective mouthpiece for those suffering in the industrial wastelands and agricultural heartlands of modern Russia.

Mr Dmitry Volkov, political commentator on the Sevodnya newspaper, says the party draws on a sense of nostalgia for the simple certainties of the Soviet Union but also offers electors a greater sense of security about the future. "People are sick of ideology. They do not want communism but many do want the social protection which communism appears to offer," he says.

Mr Zyuganov's communist party claims to have 550,000 members giving it the broadest base of any of Russia's political groupings. Newspaper reports suggest that Mr Zyuganov is already trying to coax that organisational base to strike electoral deals with other presidential candidates.

The rumour mili suggests Mr Zvuganov is even talking with Mr Grigory Yavlinsky, the rad-



ential hopeful for 1996

ical economist and self-declared presidential aspirant who heads the Yabloko faction, offering to support him in the second round of voting if a communist did not make it through the first.

Other communist party lead-ers talk of alliances with women's groups, protest movements of cheated investors, the agrarian lobby and organisations of army officers.

The party has played a prominent role in the anti-war movement stirred up by the invasion of Chechnya. While the liberal democratic groupings, such as Russia's Choice. have splintered over their opposition to the Chechen conflict, the communist party has used it as an effective rallying cry. There are also about 70 other communist parties of various views in Russia including Mr Viktor Anpilov's notoriously hardline grouping with which Mr Zyuganov's party has a loose coalition of

Born during the second world war in the Oryol region, Mr Zyuganov joined the communist party in 1966. The diehard ideologue then followed a typical career path in the local party rising to become a member of the national party's central committee. He was one of the leading party opponents of

interests.

reform programme publishing a series of damning articles in the Sovuetskaya Rossiya news-

His platform still revolves around a series of timeless allembracing communist slogans. But the party has partly reconciled itself with the market and the moderate wing of the party now has a decidedly social democratic tinge.

Mr Oleg Mironov, one of the party's leading members, even appears to be converted to the school of small government in promising the party would cut the over-sized state apparatus if it won the parliamentary elections.

But although the communist party is proving an effective force in opposition there is little evidence that its pro-gramme represents a credible basis for political action. In a scathing article in Izvestia, Mr Otto Latsis, the liberal newspaper's leading commentator, recently savaged the party's policies as a case of "Forward to the past!"

They simultaneously promise to lower prices and increase wages, to strike out at inflation and unemployment, to guarantee in every way the rights of the workers and peasants, servicemen and academics, grandparents and the young. employees and pensioners, the Mr Mikhail Gorbachev's Russian people and other

nationalities. And the mechanism for this promised miracle:

state regulation," he wrote. Mr Latsis depicted a party that was incapable of positive solutions because the results of its disastrous 74-year experiment were still too fresh in the memory. Instead it had to build its support on a negative base simply criticising the current powers for their failings.

Rival politicians also criticise Mr Zyuganov for the company he keeps. The communist party leader often shares a platform with extremists of many hues fishing in the same political waters as Mr Vladimir Zhirinovsky, the ultra-nationalist leader of Russia's inaptly named Liberal Democratic Party of Russia.

This tactical flexibility may be condemned as unprincipled by the party's opponents but it could yet enable the commu nists to achieve their target of winning 25 per cent of the votes in the forthcoming parliamentary elections. Reformed communist parties

have made a strong electoral showing in other central and eastern European countries. Mr Zyuganov has ensured that far from being consigned to the dustbin of history, Russia's communist party will be impossible to ignore.

John Thornhill

#### Russia is destined by her geopolitical position to be a great power, and it does of Moscow's new diplomacy not befit her to engage

in self-reproach. THESE are not the words of some stern conservative critic of President Boris Yeltsin, but the new voice of the Muscovite mainstream: in this case, a policy statement from the Russian Unity and Concord Party. headed by a deputy prime min ister, Mr Sergei Shakhrai.

As Russia grows in confidence, and the pro-Western euphoria that followed the fall of communism rapidly ebbs, ideas about foreign policy that were once confined to the nationalist end of the ideological spectrum are passing into conventional wisdom.

In the early days of Mr Yeltsin's presidency, when he was committed to a full-blown alliance with the US, one had to scour Moscow's hard-line pres to read the argument that the US was taking cynical advan-tage of Russia's post-communist weakness.

Now that view can be heard on the lips of middle of the road commentators and policymakers, along with many other opinions that have just become respectable.

Two key arms agreements the Start-2 accord on long-range nuclear weapons, and the treaty on Conventional Forces in Europe (CFE) - are now seen across a wide band of Muscovite opinion as products of Russia's temporary decline, which need to be reconsidered now that recovery is underway.

Other newly respectable sentiments include a feeling that post-communist Russia was too quick to join in Westerninspired sanctions against its traditional friends, from Serbia to Libya to Iraq; a wish for closer relations with countries to Russia's immediate south, especially India: and among Russia's Western partners, a strong preference for Germany over the US.

From a Western viewpoint, a string of Russian diplomatic successes - highlighted by Mr Yelfsin's admission last summer to the Group of Seven summit in Naples - was radely interrupted in December by the onslanght on the separatist enclave of Chech-

The indiscriminate use of aerial bombardment, and the

■ Bruce Clark salutes the finesse

## Back in the game of nations

lack of all civilian control over the operation, seemed to the West to be in direct violation of accords on the proportion-ate use of force which had been agreed at the European security summit in Budapesi only days earlier.

After some initial hesitation, both the US and the European Union came to the conclusion that Russian behaviour in Chechnya had cast a shadow over Russian-Western relations as a whole.

Yet Russian policy-makers, including those who have criticised the war in Chechnya, see the cooling of relations with the West through a dif-ferent light. They blame the nya – by putting a trade agreement on ice – than the US; but rightly or wrongly, Russian officials seem more confident of overcoming the EU's objec-tions than they are of mending fences with the US. Mr Andrei Kozyrev, Russia's

has shown dexterity in adapting his language and style to the new mood of self-assertiveness, particularly towards Washington

soft-spoken foreign minister,

"The honeymoon is over," he bluntly told Mr Warren Christopher, the US secretary of state, in Geneva in March. The darkening US-Russian aimosphere was highlighted by the litany of concerns



Kozyrev with US Secretary Christopher: "the honeymoon is over

particularly the new Republican majority in Congress - for seeking trouble with Russia.

They see the US as the main force behind efforts to enlarge Nato, a project for which – in is little real enthusiasm in Western Europe; and they also resent Washington's use of non-proliferation arguments to obstruct Russia's exports, from rocket sales to India to a proposed transfer of nuclear cimology to Iran.

If anything, the European Union has probably shown greater toughness over Chech-

voiced recently by Mr Vladimir Lukin, chairman of the foreign affairs committee of the Russian Parliament. Mr Lukin has linked the rat-

ification of Start-2 with many other issues, including Nato expansion - which Moscow strongly opposes - the future of the CPE, US plans for new anti-missile defences, and the general US-Russian climate. "I wouldn't risk presenting the Start-2 accord to Parliament for ratification at a time when we [Russians] are not being taken into proper account," he has said.

All this provides a murky

background for President Bill Clinton's visit to Moscow next month to attend celebrations marking the 50th anniversary of victory over Nazi Germany. Mr Andrei Kortunov, deputy

director of Moscow's US and Canada Institute, sees little prospect of a breakthrough at a time when both Presidents are handleapped by domestic pressures. "All the easy things in US-Russian relations have been done already," he says.

In Mr Shakhrai's manifesto, there is a revealing list of pri-orities for external relations: first, military and economic integration among the ex-Soviet republics; second, better relations in the Asia-Pacific region, particularly China and Japan; and third, a European security structure in which Russia plays a full part. The idea of a foreign policy oriented mainly to the US is dismissed as outdated.

Arguably, this Aslan vision of Russia's future says more about fantasy than fact. Western Europe remains Russia's biggest trading partner, accounting for about half its exports, and the cold war has left an enormous amount of US, particularly in arms control and non-proliferation.

Ties with Japan are still bedevilled by a territorial dis-pute over the Kurlle islands; and links with China, a promising trading partner and arms customer, have been complicated recently by local squab-bles over border demarcation and migration.

Yet the renewed interest in Asian partnerships, throughout the Russian establishment, unmistakeable: free-market economists are fascinated by the success of Japan, a growing pro-anthoritarian lobby is frankly admiring of China's ability to achieve rapid growth while shrugging off Western lectures on human rights and political reform.

In practice, Russia seems unlikely to do anything so clumsy as make a straight choice between its relations with Western Europe, Asia and the US. To judge by the increasing sophistication of non-communist Russia's diplomacy, Moscow will probably continue to play one partner against the other with

Chrystia Freeland studies Russian attitudes to the other CIS states

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## Cautious farewell to empire

The term Russians use to Soviet republics, "the near abroad", betrays Russia's larger failure to regard the territories once ruled by tsars and as entirely foreign Russian leaders still feel they

have a natural right to influence the other former Soviet republics' foreign and defence policies and in some cases even intervene in domestic issues. This sense of entitlement is strengthened by the presence in the newly independent states of 25m ethnic Russians. who have become minorities where they were once masters. Mounting domestic calls for

the consolidation of "Great Russia" might be expected to inspire Moscow to take an even tougher line with its former Soviet brethren, Indeed, one reason why those former Soviet republics which feel most vulnerable to a resurgence of an expansionist Russia, such as Estonia, reacted so vociferously to Moscow's military intervention in Chechnya was their fear that the war in the Caucasus foreshadowed the rise of a more broadly neo-im-

perialist Russia. But, instead, Russia's attitude towards its immediate neighbours appears to be developing along more subtle lines. Three years after the collapse of the Soviet Union and the emergence of 15 independent states in its place, a policy of what might be termed pragmatic imperialism is emerging in the Kremlin.

believe that they should be first among equals in the territory which once formed the Soviet Union, but they are learning that they can exert more influence in the weaker states and less in the stronger ones; that, in many cases, reabsorption of other former Soviet republics might not be worth the cost; and that the more oblique tools of economic dommance can be more effective than demanding outright polit-

The first rule of Russia's emerging doctrine of pragmatic imperialism is to differentiate among the newly independent states of the former Soviet

The weaker states - the Central Asia republics, the Caucasus and Belarus - are less able to resist growing Russian influence and in many cases openly welcome it. Thus, earlier this year Russia, Kazakhstan and Belarus agreed to form a customs union and Kazakhstan and Russia took the radical Leonid Kravchuk. But, instead,



Mixed feelings: a departing Russian spidler and his Exterior sweetheart.

decision to combine their armed forces.

But the stronger former Soviet republics are successfully resisting what many Russian and central Asian leaders had hoped would be a more general drive towards military, political and economic reinte-

The Baltic states, whose relative economic prosperity and close links with the west give them a particular immunity to



Russia's reintegrationist pull, refused to join the Commonwealth of Independent States (the CIS), the body which loosely affiliates the remaining 12 former Soviet republics. from the outset. The three Baltic states are totally deaf to calls from other CIS states for military, political or customs unions, preferring to develop ties among themselves and with the west.

Within the CIS, Ukraine, seen by many Russians as a natural constituent of Greater Russia, is proving to be the state most strongly committed to its fledgling independence. Russian leaders had hoped that Mr Leonid Kuchma, who won the race for Ukraine's presimore amenable to reintegration than his predecessor. Mr

Mr Kuchma, who campaigned on a broadly pro-Russian platform, has emerged as a stalwart defender of the elements of Ukrainian sovereignty. Following the example set by

Mr Kravchuk, Mr Kuchma has refused to join any CIS agreements which would infringe upon Ukraine's independence in foreign policy and defence. Kiev has even assumed a sceptical stance on economic links, which Mr Kuchma broadly endorses, because of its contention that the CIS is an ineffectual institution and one in which Russia exercises undue

On the eve of the most recent CIS meeting, which Russian and Kazakh leaders had been trumpeting as an oppor-tunity to set real reintegration into motion, Mr Kuchma offered the decidedly downbeat opinion that "a shapeless organisation like the CIS has no future". In a broadside against the Russian leaders who had hoped Mr Kuchma would be their man in Klev, he added that, "at the moment we are playing with one set of goalposts. Russia is standing at the penalty spot and scoring

ing its own statehood has provided a window of opportunity for former Russian vassals, such as Ukraine, who are keen on entrenching their own independence. This was most clearly demonstrated last month. when Ukraine used Russia's entanglement in Chechnya as political cover for its own efforts to clamp down on pro-Russian separatists in Ukraine's Crimean peninsula. In the past, Russian leaders have backed Crimean separatists, but last month, alive to the parallels between Ukraine's bloodless assertion of authority over Crimea and

Russia's brutal war in Chech-

nya, senior Russian officials

goals against everyone.

Paradoxically, Moscow's cur-

rent obsession with consolidat-

The second rule of pragmatic Russian imperialism is that total reabsorption of the former Soviet republics, even re-enter the Russian fold, may not be in Moscow's economic interests. This has been the lesson of Russia's relations with economically backward

Proposals for a currency union between the two Slavic states faltered last year after Russian officials realised that readmitting Belarus into the rouble zone would put an additional brake on their efforts to half the rouble's headlong inflationary stide

Russia's reluctance to allow

economically weaker former Soviet republics back into the rouble zone has become so powerful that even Mr Nursultan Nazarbayev, the Kazakh president who is the leading advocate of full economic reunion, admitted this year that the opportunity to recreate a single currency had gone. Economic considerations also form the basis of the third rule of pragmatic Russian imperialism. As market reforms have taken fragile hold of the Russian economy, Moscow's leaders have begun

to understand that they can

ensure Russia's continued

dominance over the former

Soviet republics through the

less obtrusive levers of eco-

nomic control, rather than

insisting on outright political and military suzerainty. An example of this tendency is Russia's insistence that Russian companies with close links to the government be cut in on the big deals in the oil-rich Caspian region. Another is the emerging policy of Gazprom, Russia's monopoly natural gas exporter, to pro-pose debt for equity swaps to the former Soviet republics which have accrued massive unpaid bills for their natural

Even stubbornly independence-minded republics such as Ukraine appear to be reaching the conclusion that this new pragmatic form of Russian influence is inevitable, and perhaps not entirely unwelcome. In an effort to reassure the Ukrainian people, whom more than three centuries of authoritarian rule from Russia has made wary of Russian control in any guise, Mr Kuching insisted last month that there's no great difference between dollars and roubles' when they are invested in the

John Thornhill treks to Vladivostok, Russia's most easterly city

## A settlement in Asia

Viadivostok's wonderful natural harbour, its hilly terrain and dazzling light have led many visitors to describe it as the San Francisco of Russia's far east.

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The region's distance from the country's capital and its growing reputation for quirkiness - epitomised by the Hare Krishna vegetarian restaurant on Vladivostok's main street and the population's growing obsession with UFOs - are also beginning to lend the area the somewhat raffish feel of America's west coast. But local Russians tend to view their city in a far less rosy light. Viadivostok, they say with grim humour, only resembles San Francisco after the earthquake

There is little doubt that the economic dislocation and social disorientation caused by the collapse of the Soviet Union in 1991 have badly shaken Russia's far east.

The military-industrial complex, on which the regional economy was largely built, is in crisis. The region's fishing, timber and coal industries are also in upheaval. Industrial production fell 17 per cent in 1993 and is still sliding. The far east, which had a reputation as one of the more closed and conservative regions, has been struggling to find its place in the chaotic free market world. The region's politics have

also been unsettled. Mr Evgeny Nazdratenko, governor of the Primorsky Krai, which embraces many of the biggest cities of the far east, has been fiercely criticised by some of Russia's liberal democratic parties for his arbitrary and authoritarian rule. A criminal mafia, which quickly established itself after the collapse of the Soviet Union, has acquired considerable pull in the region.

In Moscow, politicians fear that the weakness of the central state may tempt the far east into separatism. But viewed from the far east, the region's adherence to Moscow is easier to understand.

With just 8m people living in an expanse of territory the size of western Rurope it is little wonder the inhabitants feel agoraphobic. Surrounded by fast-growing Asian tiger economles eagerly eyeing Siberia's natural resources, the inhabitants of Russia's far east are strong believers in a unitary state. Mr Nazdratenko freely plays the nationalist card periodically expelling Chinese demning a recent inter-governmental border agreement siderably faster than the alter-infrastructure and only taps a long and tortuous process.



On the waterfront: Vladivostok has the raffish feel of America's west coast

which he claims, concedes too much to Russia's southern neighbour.

But what local Russians tend to view as their biggest political threat could also turn out to be their greatest economic opportunity. Many observers believe that Russia's far east cannot fail to flourish in the long run, nestled as it is between the dynamic economies of China, Korea and

Mr Sergei Frank, finance director of the Far East Shipping Company, the leading

The 8m citizens in an area as big as western Europe feel agoraphobic

transport company in the region, is optimistic about the potential for development. The region is ideally located being very close to the most serious and fastest-growing economic development in the world." he says.

The region's many ports, including Nakhodka, Vostochny, and Vladivostok, will become the natural gateways through which Siberia's vast riches will pass into the world market. They may also be the windows through which exports from the Pacific Rim

travel to western Europe. CSX Corporation, the US transport group, is already investing in upgrading the Trans-Siberian railway route. The railway claims to be able to deliver goods from Japan to Finland within 25 days - conpative sea route

A series of oil projects on Sakhalin island, which would provide Japan with muchneeded energy, could also transform the region's economy providing a vast injection

Mr Frank says economic gravity is already beginning to exercise its pull and argues that the regional economy may already be doing far better than any of the official statistics reveal. He points to the fact that the vast majority of the cars on Vladivostok's streets are imported Japanese models, that there are now three airlines regularly flying full flights between Vladivos tok and Moscow, and that some of the most active banks in Russia are based in the

The far east certainly has ambitions of becoming a leading financial centre. The Vladivostok International Stock Exchange, which was founded in April 1992, is one of the most active in Russia and recently scored a notable coup by becoming the chief centre for trading the shares of Gazprom, the giant Russian gas group. Mr Viktor Sakharov, the

genial former biologist who helped found the exchange. says: "Our market acts like a vacuum cleaner sucking up all the most important shares in the far east. Siberia and the Urals. We are trying to become the second financial centre of

Like many other Russian stock exchan the VISE is hampered by a lack of market relatively small proportion of all trades with the majority still being bought and sold in over-the-counter markets. The market has also fallen from last year's highs as foreign portfolio investors have turned tail because of the uncertain-

ties of Checknya and the after-

math of Mexico. But Mr Andrew Fox, manage ing director of Pacific Gemini. an international fund management group active in the region, says Russia's far east still boasts many attractive investment opportunities. "Buving shares in some Russian companies is like betting in a casino. But here you have companies with real assets such as fishing, shipping and port companies - which are run by people who know what they are doing and are close to dollar earnings. It makes

he says. Russia's far east may have utterly failed to exploit its natural advantages under the communist regime but it is only slowly waking up to its present possibilities.

things more comfortable here,'

Mr Hideki Asahi, the Japa nese consul general in Vladi-vostok, says, "When the region first opened up three years ago Japanese businessmen rushed to come here and open offices. But they have been disappointed because they cannot produce a profit in the area and some companies are starting to retreat from this

As with the rest of Russia, the economic transformation of the far east is likely to prove a

istorians of the Russian military may look back on the war in Chechnya as an operational nightmare that needed to happen.

Nearly three years after the Russian Federation started assembling its own armed forces out of the Soviet wreckage, they are engaged in a hellish, brutalising war against separatist forces in the enclave of Chechnya.

The conflict has shaken the west's image of Russia, and revealed how large sections of the country's forces were undermanned, poorly trained and demoralised.

An exception to this picture is provided by elite units paratroopers, marines and spe cial forces - where combat readiness appears to have remained intact throughout Russia's recent unheavals.

But this contrast between pockets of excellence and huge areas of disorganisation, so badly exposed by the Chechen war, has had an effect which few predicted: it has finally created a climate in which full-blooded military reform appears possible, perhaps inev-

The conflict's initial impact was to trigger a wave of antiwar protest among Moscow's dwindling band of liberals and the distraught mothers of missing conscripts.

But the longer-term conseovence has been to build a consensus – among politicians and opinion-makers who hardly cared about military matters before - that the forces must be reorganised and strengthened, as far as the economy allows.

The army's travails in Grozny have also raised the stakes in the struggle between General Pavel Grachev, the defence minister, and his rivals, some of whom want to change Russia's political as well as military leadership.

The loudest critic of bungling in Chechnya is probably General Alexander Lebed. charismatic commander of the Russian garrison in Moldova. He worked closely with Gen Grachev, a fellow paratrooper, in Afghanistan; but old comradeship has not restrained Gen Lebed from lashing out over corruption and misman-

Gen Lebed described the Russian force that moved in on Chechnya as "a shapeless and disorganised group of men which does not know where it was going". This is the sort of blunt language which has

■ Bruce Clark reports on the army and the war in Chechnya

## The weakness is unmasked

made him a folk hero. When told late last year that a commander was coming from Moscow to inspect his garrison, he growled: "There's nothing here for him to steal."

Despite these barbs from his old friend, Gen Grachev has, like his mentor President Yeltsin, shown a remarkable ability to survive. Several of his rebellious deputies at the ministry have been removed or pushed sideways: these include the formidable General Boris Gromov, who was recently reassigned to a post

at the foreign ministry. But the need for effective military reform is no longer in question; the

only issue is current leadership will carry it out, or pay For the last three years. the regular armed forces

have been hard pressed to survive at all. A plange in state funding has General Pavel Grachev: defence reduced hundreds of thon-

sands of service families to penury and forced them into desperate stratagems, including unregulated, back-door sales of weapons to all comers. Economics have made conscription harder to enforce. The nation's vouth is shunning the rigours of the Russian barrack-room, where 2,000 accidental deaths were recorded last year, in favour of

draft-age youths are joining up, and in Moscow the figure under 10 per cent. In some units, the ratio between officers and soldiers is about one to one, so that officers have to guard weapons and stoke boil-

the blandishments of capital-

The size of the armed forces,

glory stood at over 4m, is in dispute. President Yeltsin has said the ideal strength would be about 1.5m - one in 10 of the population - while Gen Grachev said recently that 1.7m was the optimum num-

Russian media reports suggest that the current size of the regular forces is about 1.9m. Most Western experts believe this figure to be an exaggeration, although a German study last year suggested the real number was higher.

At least 30,000 troops, including regular soldiers, interior ministry peace-keeping troops and

forces of the FSK counterintelligence service. have been involved in suppressing the Chechen rebellion. Russia

acknowledges

the loss of nearly 1,400 of its own men and claims to have killed than more 7,000 Chechen fighters. Western estimates put the number of civilian deaths at many

thousands; much of Grozny, a once-bustling town of 400,000 people, has been reduced to wasteland. The brutishness of the campaign's opening phase brought home to the world how little progress has been made in

reforming Russia's forces

since the withdrawal from

eastern Europe and the collapse of the old war economy. Since 1992, when Russian commanders absorbed the shock of "losing" thousands of aircraft, tanks and artillery pieces to the newly independent republics of Ukraine and Belarus, the purpose of military reform has been clear. In theory, the army was sup-

posed to be remade into a

leaner, meaner fighting machine out of which mobile units could be assembled and despatched at short notice to places where the interests of Russia – or Russian communi-

ties - were under threat. In practice, the assault on Grozny showed up an utter lack of coordination between the various forces which make up the Russian military. While the world was horrified by the toll among civilians, commanders had another complaint: abysmal communication between the air force, army and interior ministry was causing "friendly-fire" casualties and playing into their adversary's hands.

The worst miscalculation was a New Year assault on the centre of Grozny when an armoured column narrowly escaped total destruction. Only in mid-January, as thousands of paratroopers and naval zone, did the level of compe tence improve.

Now, for the first time in many years, there is a widespread sense that the nation cannot afford bungling, embezzlement and squabbles among senior commanders.

eastern Europe was arguably made possible, in human and political terms, by turning a blind eye to wildcat commercial activity, from half-starved privates selling their badges to multi-million dollar deals over airfields and property in Ber-

feeling that corruption has gone far enough. A wave of outrage was triggered last autumn year by the booby-trap killing of Dmitry Kholodov, a young journalist investigating malpractices in the military.

A strange coalition of right and left has come together to demand that the top brass serve themselves less and the nation better. Sevodnya, a progressive Moscow daily. recently published a long, sympathetic interview with General Vladislav Achalov, former commander of airborne forces, now head of a hard-line officers' lobby, on the mistakes of Chechnya.

He disclosed that the paratroopers, the cream of Russia's forces, had lost 992 men during nine years of war in Afghanistan – and 186, including 28 officers, in the first 40 days of fighting in Chechnya. The full political effects of these extraordinary figures have still to be felt.

## John Lloyd assesses the ethnic threats to rule from Moscow

## Regions strain at the leash

continuing as this survey is written, is a dramatic pointer not just to the ruthlessness of the Russian authorities but to their inability, so far, to construct a federation of regions and republics within Ru a coherent and stable basis. The rationale for Chechnya that it was a necessary brutality to keep the Pederation together - could only hold if the Federation itself were rationally shaped. So far that work has not been seriously

attempted. Chechnya was the sole member of the Federation of 89 republics, regions and districts to secede formally and completely, claiming to have estab-lished a new subject under international law (which was recognised by no other state). However, the rest of the Federation is composed of regions which have either formally or in practice taken a very large degree of autonomy but stopped short of declaring inde-pendence. It is in these rela-tionships that Moscow's largest problem lies: how to re-configure them into a modern and

well functioning state. The Communist period, still blamed for most evils, was indeed responsible for at least the origins of this one. Lenin and Statin prescribed for the Soviet Union, and for the largest part of it, the Russian Federation, a form of "federalism" which depended on the assign-ment of territory within defined borders to the titular nationality living on it together with organs of government which matched those of the state itself.

Thus, within Russia, there were created around 20 (it varied over time) "national republics", in most of which the titular nationalities were outnumbered by the Russians but nevertheless enjoyed a special status, which usually meant occupying the more ceremonial leadership functions.

The Russian regions, or "oblasts" and "krais", were more like conventional states in a federal country such as the US or Germany: they had parliaments (supreme soviets) and governments, with a pano-ply of rights and duties. Within these could be sub-regions. again with an apparatus of legislative and executive organs, which were subordinate to the regions but had a status of their own. It was cumbersome and expensive, but served to simulate a democratic order.

This edifice was both sham and real. Sham, in that the most important organisations in them were branches of the Communist Party, in turn subordinate to the Central Committee in Moscow (which tightly circumscribed freedom of action). Real, in that borders and governing structures were created within which some kind of state formation (albeit stunted) was taking place, and

have been clever and flexible enough to make the transition to the new order - are power and wealth: both require the maximum of control of their own affairs.

In the regions, large natural resources help achieve de facto autonomy, as does distance. The leadership of the Far Eastern Region (Primorskye Krai) has essentially been able to treat the area as its personal fief, collaborating with the enterprise directors in a privatisation exercise which has yielded vast wealth to the administrative class, and quashing dissent with the use of the local militia. The central authorities, informed of the situation in the region by a powerful report drawn up by the

It will be several more years before the centre-region relationship is property regulated. There will be more struggles preferably less bloody than Chechnya

which provided the skeleton for efforts to form real states once the Soviet Union had collapsed and central authority in Moscow had proven to be

As throughout the former Soviet Union, the race has gone to the strongest. Tatarstan and Bashkortostan, neighbouring republics several hundred miles east of Moscow, are oil-rich areas which unusually contribute more to the federal budget than they demand from it and used the leverage of their wealth to proclaim constitotions and to secure treaties from Moscow which give them the right to conduct negotiations with third parties, withhold taxes for their own use and enjoy a range of economic controls (as price subsidies and different privatisation regimes)

over which Moscow has effectively little say. These provide models for the rest of the republics - especially those with substantial resources of their own, such as Yakutia or Komi, The ambitions of the new elites in these republics - often at least elements of the old elites who main democratic parties, have so far refused to intervene.

The central power can even be challenged in its own seat of Government. Moscow city, always seen as one whose control had to be ensured (and thus awarded a seat in the Politbureau in Soviet times) is now strong enough relative to the constrained nature of central authority to challenge it and survive. Under Mayor Yuri Luzhkov, Moscow has achieved exemption from the federal privatisation provisions, developed its own system of taxation and profited hugely from the massive concentration of foreign capital and businesses

unstable for two main reasons. First, the differing laws, regulations and practices which have flowed from the sub-federal authorities have immensely complicated the spread of private businesses, contributing greatly to limiting their scope to Moscow or to the city of their origin. The "specialness" of each regional and local regime means that the companies which are strug-

since the end of communism.

This state of affairs is deeply

are restricted to their own localities and in turn repel those from others. The result is a capitalism which cannot yet produce large and competent companies in its own country which are thus hobbled in any bid to challenge multina-

Second, it permanently weakens the federal power and provides ammunition to all opposition parties seeking to replace the administration of President Boris Yeltsin. The building of the new Russian state is one of the fundamental tasks of the Russian presidency and government: if it demonstrably cannot gather taxes, ensure the execution of its laws and ensure the safety of its citizens because of the resistance of regional leaders. it is exceedingly vulnerable to the charge that it should be replaced by an administration which can.

This is the situation in which the Yeltsin administration finds itself. In its defence, it can point to a constitution which begins the regulation of federal-regional relationships: it can claim that the challenges posed to it in 1992 and 1993 by the threatened secession of Tatarstan have been defused by the conclusion of a treaty (copied by Bashkortos-tan). And it can show that, when the challenge to statehood was extreme, as in the case of Chechnya, it took tough action to ensure the state's integrity.

These are insufficient - even though it is hard to see what concrete steps any of the opposition parties might take to improve the situation. At the root of the problem is the dissolution of effective authority, the concentration by all levels of power on self-enrichment and the lack of effective public pressure to make authorities really accommtable to electors.

The Russian revolution has some years longer to run before the centre-region relationship is properly regulated: there will be further struggles, preferably less bloody than

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he people are tired - this is the answer you will get if you ask how Russians are feeling about reform, politics, democracy, crime and beyond their own homes. The nation has gone from a state of amazement at how brave it can be - attacking communism, breaking with orthodoxy, fight-

ing for freedom - to realisation that the new reality is about day-to-day survival. Russians can still get angry, maybe violent but not over a conflict of ideologies. Today's protests are against low living standards and corruption.

Welcome to the home of a new Russian, not a shady busi nessman, but an industrial worker who has been laid off and is buying a new car with the money he raised selling potatoes grown on his small private plot of land. Of course he is tired. This has been, and will continue to be, a traumatic transition.

In Russia, and in many of the other former Soviet republics, the answer to this new social climate is dictatorship. Democratically minded politicians feel indignant about it, but there are no strong pro-tests against the trend. The Kremlin has been disillusioned by Russia's new generation of democratic politicians. Sometimes called the August draftees, they are the young leaders with a strong commitment to democracy and human rights who during the failed hardline coup of August 1991 massed around the White House on the Moskva river embankment to protect what they saw as nascent democracy and free-dom embodied in Mr Yeltsin.

But the August draftees lost their political chance in the December, 1993 parliamentary elections. Despite Mr Yeltsin's wholehearted support for their political battle against the communists and nationalists, the democrats failed to persuade the voters.

For the president's team this meant a very simple thing - to remain in power the president's men had to abandon these weak, unpersuasive and undisciplined allies. In the summer of 1994, it was already becoming clear that Mr Yeltsin was looking for firmer ground to stand on than traditional western-style liberalism. Nationalists, after all, had won widespread support at the polls. Perhaps even more important in the Kremlin's considerations was the fact that nationalism coupled with

■ Dmitry Volkov, a Moscow columnist, sums up the people's mood

## Weariness in a cold dawn



the banking community may

be even more revealing than

statements by politicians and

parties. The big players there represent the real rulers of the

country, some with a criminal background, others sprouting

from so-called specialised state

banks and servicing key indus-

tries. All are corrupt in a sense

that close ties with govern-ment officials are at least as

important for their business as

free-for-all competition

between these groups -

formed sometimes on a

the ability to manage money.

regional basis, but also within

branches of industry or, unfor-

tunately, through the influence

of gangsters - has worried the

country's leadership. The so-called Moscow group operat-

ing in close alliance with the

capital's powerful mayor, Mr

Yuri Luzhkov, was seen as a

potential threat both by its

rivals and by the Kremlin. As a

consequence, it was singled

out for attack by Mr Yeltsin's

head of security, Gen Alexan-

der Korzhakov, not in the least

to serve as an example of how

uncomfortable any single

financial group in Russia will

be made to feel if it doesn't

make a deal with the presiden-

other figures personally depen-

dent on Mr Yeltsin, seem to

Gen Korzhakov, as well as

crackdown in Chechnya, the

etatism makes it possible to disregard popular discontent. Placing a priority on law and order gives the government an ing opinions and to crack down on political minorities. Nationalism and etatism are finding powerful constituencies in the Russian elite. The army, the managers of crumbling industries and the security services have a longstanding grievance with the Kremlin for allegedly selling the patrimony to the West, destroying its defence and industrial potential and so forth. Most of these elites have indicated that they would not insist on the removal of Russia's present leaders, if the Kremlin were to change its attitudes. So it did.

Furthermore, a new dictatorship may be viewed as a far more efficient way to lead the country out of its current crisis, restructure its economy and clamp down on violent crime. A number of experts with liberal ideas about econfrom chaotic unruly democracy to a strong state ruled unwayeringly by a sober and educated leader. Even sobriety is not essential if the leader agrees to be controlled by these experts. They promise to remain sober enough to advise him wisely.

Russia's most recent political developments - the military

promise to fight political recurring threats against the mafia and corruption - may signal that all the elements necessary to establish an edu-

cated dictatorship are in place. Of course, this nascent regime needs formal recognition, and there are two ways to achieve it. One is to hold controlled elections which would bring in a submissive parliament and legitimise a president designated by the present Kremlin clique - be it Mr Yeltsin or somebody else. Another is to find a legitimate excuse to cancel elections. Mr Yeltsin may stay or he may go, but if he is to have a successor, it will only be one appointed by

the ruling oligarchy. There is a long list of topranking officials, ranging from Mr Vladimir Shumeiko, chairman of the upper chamber of parliament, to the secretive officers of the Security Council, effectively, the politburo of new Russia, to officials in president's administration, who publicly and privately speak in favour of cancelling elections. The people are tired they tell the people. We are tired of being accountable to the people, they say off the

Even more importantly, powerful Muscovite bankers have joined the chorus. The views of have become very concerned

The president's men realise bave no political future if Mr Yeltsin leaves his post and the next man in line does not want their services. Therefore, worried as they are about their boss's fate, Mr Yeltsin's intimate friends and armbearers controlling the queue to the presidential sea

In this regard, the attack on Mr Luzhkov and his banking allies has been a success. There are clear signs that consultations between the biggest banks and the regime are well underway. The chosen financial groups are promising to use their resources to help the regime avoid elections or, if this fails, to fund the Kremlin's chosen candidates. The government, in return, has indicated that it is prepared to give the financiers exclusive rights to manage the economy and eliminate competition.

The offspring of this union between Russia's political masters and its financiers may not be a liberal society with a free market and a meaningful democracy. On the other hand, Soviet totalitarianism. The economy, observers claim, shows signs of invigoration. There will be no need to threaten people with labour camps if they can be lured into acquiescence with a little bit of bread, butter and no shoot-outs in their backyards. In fact, the people would probably like this

for a change. Of course, the state is likely to remain corrupt, and grow even more so. But Russia is a country built on intimate personal connections rather than independent relationships governed by law. A Russian version of democracy would not eliminate corruption but instead increase the number of closely-knit clans, violently competing for scarce resources. If only one clan remains - the Kremlin clique - it may at least restrain its delinquent adolescent members and rule the weaker gangs with an iron fist. It's a new day, although the dawn is rather bleak and

☐ Mr Volkov is political editor of Sevodnya, a Moscour Profile: OLEG BOYKO

## Captain of high finance and business, aged 30

Enthroned in a black leather chair, behind a vast chrome and glass desk, Mr Oleg Boyko, chairman of the board of one of Russia's "big eight" banks, epitomises Russia's new breed of financiers.

The broad windows of his 12th floor office command a view of the Kremlin, the centre of political power in the new Russia, as it was in the old. On the ground floor, one of the flagships of Russia's nascent private economy, a McDonald's restaurant, dishes out Big Macs to queues of

This dual proximity to the heart of political authority and the more diffuse but growing power of Russia's sea of

The empire he founded extends from retailing to

unsatisfied consumers is an appropriate setting for Mr Boyko, who owes his swiftly made fortune to an aptitude for judging the political and economic changes in Russia with equal skill.

Just 30 years old, Mr Boyko is the founder and owner of a business empire which spans the economic spectrum from retailing and wholesaling to banking.

The 60-odd companies which make up the Olbi conglomerate, an abbreviation for Oleg Boyko Invest, are judged by the Russian financial press to constitute one of the five too Boyko, whose stacks of western business publications suggest he is as fluent in his command of the western business world as he is of the English language, thinks his company is worth some \$1.5hn.

Olbi, which Mr Boyko is proud to point out has now turned the generational hierarchy upside down to employ his father and several uncles, is one of the almost overnight success stories which characterise Russia's fledgling capi-

Mr Boyko's vast concern has

importing company he estab-lished in 1988 when he was one of the handful of pioneer ing businessmen who took advantage of the tentative overtures that Mr. Mikhail Gorbachev's Soviet Union made to private entrepren Since then, Olbi has blossomed with a speed which owes as much to Mr Boyko's

adroit political judgment as it.

with Mr Yori Lazhkov, the

does to his business acumen.

"There is nothing strange about the fact that in Russia big business is close to the government," Mr Boyko insists. A case in point is one of Olbi's most bitter rivals, the Most group, which owes its equally spectacular rise in part to its close relationship

powerful mayor of Moscow. Mr Boyko's ability - so far wholesaling and banking to adapt to the ever shifting sands of Russian politics. It stands in sharp contrast with Most, whose fate has so closely

mirrored the falling political star of Mr Lezbkov that Mr Vladimir Gusinsky, head of the Most group, has been ed into informal exile. Mr Boyko attributes his ability to avert the disastrous consequence of political disfavour to Olbi's financial power. "The

bigger you are the more inde-pendent you are," he says, not because you are further from the government but because you are closer to it." Two years ago, Mr Boyko became one of the first busisomen openly to enter the political arena by throwing Olbi's considerable financial muscle behind Russia's

Choice, the country's leading

pro-reform party, which was then closely linked to Mr Boris

Yeltsin, the Russian president.

"I had had some success in business, so I thought, 'why don't I try politics'," Mr Boyko says of his decision to back Russia's Choice. "I'm young and I've never been a communist, so it was natural that I support the largest liberal tendency in the country."

But the situation changed this winter, when Russia's heen strongly critical of the war, and Mr Yeltsin. Sensitive to these new political winds, Mr Boyko has adeptly shifted his allegiances. He resigned from the executive of Russia's Choice, where he was formally the chief financial backers of Stabilnost, a newly formed parliamentary block known

When the Chechen crisis happened, many leaders of terical," Mr Boyko says, by

A pragmatic politician, he has emerged as President Yeltsin's most loyal banker

way of explanation. "They were talking about impe ment of the president and dis-missal of the government. But I don't think you would get anything better. This was the main reason why I di

Since then, Mr Boyko has gone even further. In what many observers think may be a trial balloon floated at the request of the presidential a postponement of partiamen-tary and presidential elections. Mr Boyko's decision to position himself as the presid most loyal banker has drawn that he has privatised ... the president himself and can now use him as his own 'informal' bodyguard," Mr Mikhall Leontiev, a prominent Moscow col-

umnist, wrote last week. As long as he manages to stay in the president's good books, and Olbi reaps the rewards of that political favour, Mr Boyko is unlikely to be too troubled by such

Chrystia Freeland

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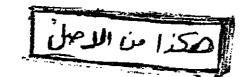
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## **FINANCIAL TIMES COMPANIES & MARKETS**

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## **MARKETS**



GERARD BAKER GLOBAL INVESTOR

The pile of problem loans for Japanese banks seems to have peaked in the last year, but it still remains disturbingly high. Yet the banks have continued to report profits, by realising gains on equities they bought when the market was much lower. Page 21



ROBERT CHOTE

ECONOMICS NOTEBOOK The UK government has been unrepentant in its attempts to grease the wheels of the labour market over the last 15 years. Most of the relevant initiatives can be interpreted as attempts to cut the cost of hirlng and firing. Page 21

Prices of Brady bonds have risen sharply in the past month, prompting hopes that the worst may be over in the \$135bn market. The bonds issued by emerging market governments in exchange for distressed debt sank to all-time lows in early March but have since risen by some 18 per cent. Page 22

In New York this week there will be some hard numbers to put behind all the stock market wagers on a soft landing as companies begin to report earnings. In London, oil shares have been leading the charge and the FT-SE 100 Share list showed a total return of 3.8 per cent over the first three months of the year. Page 24

EMERGING MARKETS:

Turkey is very much the flavour of the month in dealing rooms around the globe. The Istanbul stock exchange socred last month, bursting through one record barrier after another. Page 23

Market sentiment towards the dollar remains very pessimistic. Increasingly, though, investors and traders are beginning to wonder whether the US currency might be nearing a bottom. Page 23

COMMODITIES:

The new coffee export retention scheme agreed by producing countries last month is due to come into operation tomorrow – provided market levels do not rise dramatically. Page 21

INTERNATIONAL COMPANIES:

Générale des Eaux, the French water, construction and communications group, achieved net profits of about FFr3.35bn (\$670m) last year, a rise of 4.5 per cent. Page 18

**UK COMPANIES:** 

The Easter bunny has come early for UK equity nvestors. Companies reporting profits figures for 1994 have generally announced earnings in line with expectations, while dividends have been better than anticipated. Page 20

#### STATISTICS.

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London share service . 34-35 Managed fund service 32-33 New int bond issues ...... 22

## European shake-up at Crédit Lyonnais

By John Gapper in London

Crédit Lyonnais is to restructure some of its European retail banking operations outside France to move away from personal lending, and concentrate on gather ing deposits, according to its chairman, Mr Jéan Peyrelevade. Crédit Lyonnais, which last week declared a FFr12.1bn (\$2.44bn) loss for 1994 and disclosed details of a governmentbacked rescue plan, intends to restructure its 786-branch net-

work in Europe over the next

two to three years. Crédit Lyonnais has already withdrawn from retail banking in the UK, and Mr Peyrelevade said it intended to cut its branch network in Spain and Portugal. We have to reduce that, while respecting Spanish labour laws," he said. It was likely to adopt a similar approach in other European countries to its Belgian retail bank. This concentrated on gathering retail deposits rather

Its German retail network, however, was "the right size" and would maintain a more comprehensive retail banking operation there. It had just restructured to give specialised lending services to smaller companies. Mr Peyrelevade said Credit

than lending, acting similarly to

a savines bank.

Lyonnais had a four-year target of improving productivity by 20 per cent and reducing its ratio of costs to income from about 80 per cent to the French banking industry norm of 70 per cent. Internal audit practices had

been tightened up, compared with the previous situation where there were certain parts of the bank they were barred from monitoring. The executive committee now read all audit reports. He said the French government had predicted that it could be privatised in about five years' time, but said this would almost inevitably involve the discarding of the splitting of

Mr Peyrelevade said the goverament would have to negotiate with minority shareholders, who hold about 20 per cent of its equity, in order to gain some dilution of their stake in return for giving up earnings. Under the rescue plan, the French government intermediary SPBI receives a large participating interest in any profits to 2014 in return for FFr135bn of problem loans being removed from the

Reorganisation may

Forte, the UK's leading hotels group.

Wednesday. Pre-tax profits are expected to be between £120m and £130m (\$208m)

after last year's £121m, but the figure

announces its full-year results on

will be influenced by a number of

restructuring charge of about £7m

following the acquisition of Meridien,

the French hotel chain last November.

FRS5, the accounting standard dealing

with off-balance sheet financing, could

company reorganisation following its

expansion into Europe. The main issues

have to depreciate its freehold buildings

following a review being undertaken by

the Accounting Standards Board. The

dividend of 7.5p is expected to remain

Meanwhile the Savoy Hotel group,

which includes London's Connaught

the Berkeley, Claridge's as well as the

reports its full-year results tomorrow.

Forte owns 68 per cent of Savoy's

shares and 42 per cent of its votes.

the back of increased demand for

London hotels. After halving the

remain unchanged.

dividend last year, it is expected to

Savoy itself and the Lancaster in Paris,

Profits at the Savoy group are expected

to rise from £725,000 to about £4m on

Forte has been going through

it faces are the performance of its

provincial hotels and whether it will

management restructuring and

factors, including a possible

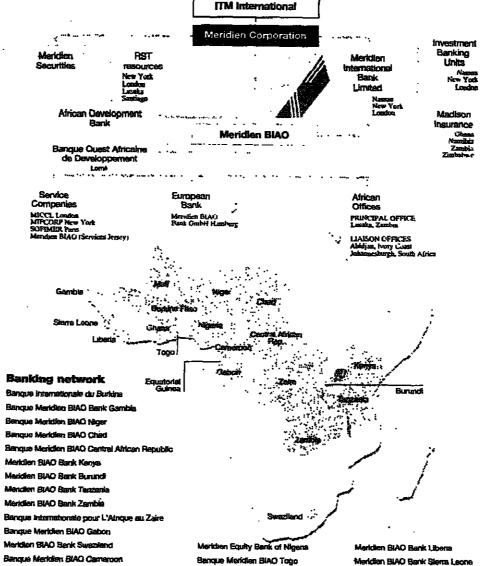
result in a £10m charge.

mchanged.

trim expectations

#### Meridien's African quilt begins to fray ITM International

Monday April 10 1995



## 'Illegal deposit-taking' in UK

Meridien BIAO Bank Ghans

By Joel Kibazo in London

Banco Markéan BIAO Gumea Ecuatoria

The Bank of England found prima facie evidence of illegal deposit-taking in the UK" after an inquiry last year into the activities of Meridien International Bank Ltd (MIBL), a Bahamas bank with a representative office in London

But Mr Ar founder and chairman of Meridien, said: "We categorically deny that we were ever involved in any form of banking business in the UK. Our presence in the UK was to service our network in the form of letters of credit and liaison with our customers.

MIBL owns 74 per cent of Meridien BIAO, a troubled Luxembourg-registered banking group which operates in 20 African countries. Last week, Tanzania followed Swaziland, Kenya and

Zambia in taking over the local operations of Meridien BIAO. The group is ultimately controlled by a family trust of Mr Sardanis, its Cyprus-born chairman, now a Zambian citizen.

The Bank of England told MIBL in December that a review of the account-opening files and correspondence files of a small the evidence of illegal deposittaking. Bahamian banking secrecy legislation had made it impossible to provide access to all customer records, but the Bank told MIBL: "We would be surprised if this did not corroborate the evidence already available to date."

The Bank said it "recognised that the breaches had not been deliberate" but cited a "structural" problem and suggested operations of MIBL, Meridien

International Credit Corporation, and any other related entities should be removed from the UK. Meridien says it had been considering such a move for some time, and had indicated as much

Meridian BIAO Bank Gambis

to the Bank. In January, the group announced it was moving its administrative offices from London to Lusaka. Mr Sardanis administrative offices of Meridien BIAO had nothing to do with the Bank of England. It was our decision." The Bank of England. which had no supervisory responsibility for MIBL or other members of the group because they were not licensed to take deposits, would not comment on an individual case.

Mr Colin Goodwin has resigned as president of Meridien BIAO cause of the move to Zambia. High noon for Meridien, Page 19

## Chase feels the heat to unlock hidden virtues

The heat has been turned up under the directors of Chase Manhattan, the US's sixth biggest banking group and one of the pre-eminent names in international banking. The source of their agitation

can be traced to suburban New Jersey, where a 43-year-old named Mr Michael Price runs investment funds worth a seemingly modest \$8bn or so. Mr Price has decided that the time has come for Mr Thomas Labrecque, Chase's chairman, to unlock some of the hidden value in the company for the benefit of sharebolders. A rough translation: if Mr Labrecque can't find a way to lift Chase's share price, he should auction off its best businesses or put the entire bank on the block.

Mr Price's firm, Heine Securities, which has just become Chase's biggest shareholder, has long specialised in buying shares in companies

valued at less their intrinsic asset considers the US value. More bank's options to recently, he has used his holdsatisfy a demanding ings to put presnew shareholder sure on companies to turn that

hidden value into hard cash. Mr Price's biggest success so far came at Michigan National, an underperforming regional bank in which Heine had a stake of more than 8 per cent. After two years of shareholder agitation, the bank agreed a sale to National Australia Bank in early February (the deal has yet to be completed.) reportedly doubling Heine's original \$50m investment. Mr Price began to build his stake in Chase one week later.

His latest target was well chosen. Before Heine started buying. Chase shares traded at only about 85 per cent of book value. The average for other money centre banks was about 120 per cent, while big regional banks traded at 150 times book. Memories per sist of the 1980s, when Chase was hit by lending to developing countries (at a cost of about \$3bn) and commercial property (cost: \$2hn)

Chase, however, is not Michigan National. It earned \$1.2bn after tax last year, equivalent to a return on equity of 15.8 per cent - certainly not a spectacular result, given the strong conditions for bank earnings generally, but still a solid pay-off for Mr Labrecque's strategy.

Over the past three years, besides clearing out most of its troubled loans. Chase has sold some businesses and closed others in an effort to focus its resources on activities where it has a chance to be among the market leaders. The group now operates on three broad fronts: a regional bank based in the New York area, a collection of financial services businesses covering the whole of the US (such as credit cards and mortgages) and an international wholesale bank.

But the virtues of its best businesses (credit cards on the retail side, InfoServe - a collection of cash management and securities services operations - in the wholesale bank) have been shrouded in the lacklustre performance of the group as a whole. The value of the whole has failed to keep pace with the sum of the parts. Wall Street's break-up valuations gener-

Richard Waters with \$55-\$75 a share, compared with a market price (before Mr Price began buying) of \$35. "There has

been a time lag in having the value of the franchises recognised in the price", says Mr Arjun Mathrani, Chase's chief financial officer. The bank this year began to publish the revenues of its separate units. Mr Price's challenge may not be answered so easily. A 6 per

cent stake may not be enough to exert direct influence, but his voice as the bank's biggest single shareholder will count for something. The most obvious responses would be to lift the dividend, buy back shares or start a new cost-cutting drive - or all three. Mr Mathrani says Chase remains at the low end of its targeted range of paying out 25-35 per cent of earnings in dividends.

There could also be limited scope for more stock buy backs (Chase recently completed the repurchase of about 5 per cent of its shares.) But Mr Mathrani said Chase would continue to push for an AA credit rating, suggesting it would not risk depleting its capital base to boost earnings.

If measures like these fail to do the trick, Mr Labrecque will come under pressure to launch a more radical shake-up such as selling one or more of his crown jewels. Or it could even lead Chase into the arms of a suitor.

#### This week: Company news

## US COMPANIES

## First quarter to show growth hitting a slowdown

What effect have higher interest rates had on the profits of US companies and has a lower dollar offset some of the damage? The answers will become clearer from this week, when the first quarter corporate reporting season gets Most analysts expect a marked

slowing of profits growth as the year progresses, after a strong end to 1994. The effects will start to show through this quarter in companies which are dependent on domestic consumer markets, says Mr Jeffrey Applegate at CS First Boston: companies such as motor manufacturers and retailers will suffer from weakening consumer demand in the US without benefiting from the stronger growth in foreign markets or the weak dollar.

Chrysler, the first motor manufacturer to report, has already warned that earnings for the first quarter will be below the level of a year ago, when the company made \$2.30 a share. Mr Robert Eaton, chairman, added that Chrysler was likely to continue offering hefty incentives to attract buyers in the coming months, something that would hurt earnings in the second quarter as well.

The stock market has already knocked 30 per cent off Chrysler's shares this year.

JP Morgan is on Thursday likely to signal a weak first quarter for banks that depend heavily on the financial markets. While the volatile currency markets have been generally good for bank earnings, the turmoil in the emerging markets following Mexico's

devaluation have hit profits. Morgan is generally expected to have done better than in the final three months of last year, when earnings per share were a disappointing 96 cents. But at around \$1.10 a share, earnings in the latest period will still be considerably below the \$1.69 of a year

#### OTHER COMPANIES Chrysler Still looking for light at end of Eurotunnel

True to form, Eurotunnel has kept its investors and its bankers on the edge of their seats, renegotiating the terms under which it will draw down the 5693m (\$1.1bn) loan agreed last May and staging a shake-up of its marketing department. When it announces its 1994 results today, analysts will be looking for some good news on passenger numbers and revenues in the first quarter of 1995. Delays in launching services last year will have a knock-on effect and it is only expected to achieve 1995 revenues of £400m, £125m less than forecast. Pressure for a refinancing is expected to grow, but there appears little point until Eurotunnel has had the chance to show its paces during the

■ Schneider: The French electrical engineering group is expected to announce a sharp increase in profits when it reveals results for 1994 today. Analysts are forecasting net profits of about FFr700m (\$141.7m), compared with FFr405m last time. Schneider is undergoing a fundamental restructuring of its loss-making construction and property arm, but is benefiting from productivity improvements and stronger markets.

spring and summer season.

■ Tesco: The UK's second-largest food retailer is expected tomorrow to announce a bounce-back in profits from £436m to around £595m (\$952m) for the year to February, before rationalisation

# Share orice (pence)

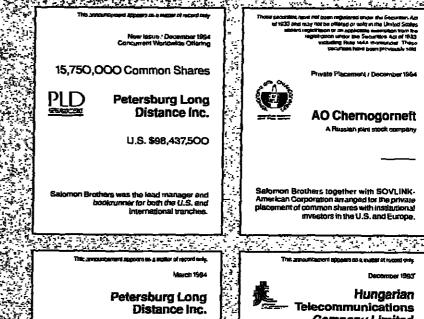
costs of about £35m associated with last year's purchase of Wm Low, the Scottish supermarket chain. Underlying operating profits should show a strong increase, from £543.8m to about £650m. ■ Daimler-Benz: Mr Edzard Reuter will

preside over his last balance sheet press conference on Wednesday before he retires in May. He can be relied on to trumpet the group's decisive return to the black, reported last week - and a DM3 increase to DM11 in the 1994 dividend. These are the first fruits of the restructuring which may come to be remembered as Mr Reuter's most important contribution.

RMC: The world's biggest concrete producer goes from strength to strength. Its philosophy of concentrating on what it does best in as many markets as possible gives it an enviable geographical spread. 1994 pre-tax profits are expected to be £275m (\$440m) compared with £177.8m.

## Companies in this issue 19 Pargesa 18 Gus Carter Hyogo Bank Rugby Estates Crédit Lyonnais

## Setting the pace in Eastern Europe and the former Soviet Union.





## Générale des Eaux ahead despite property arm loss

Générale des Eaux, the French water, construction and communications group, achieved net profits of about FFr3.35bn (\$697m) last year, a rise of 4.5 per cent on 1993, in spite of record losses at its property subsidiary.

The result, which is due to be confirmed next month. includes substantial provisions against losses of FFr2.23bn at Compagnie Immobilière Phenix, the group's property arm. in 1993, losses at CIP amounted to FFr158m

These losses and provisions

arising operations, including the sale of stakes in Cofira, the company's mobile telephone operation, to industry partners such as Southwestern Bell of the US and Vodafone.

Sales at the group rose by 5.8 per cent to FFr156.2bn. with about 30 per cent of the total coming from markets outside France. Générale des Eaux said the rise in results would enable it to increase the dividend from FFr11 to FFr11.25.

The company also outlined details of the restructuring of CIP, one of several casualties of the recession in the French property market. Under the

restructuring, a share exchange will offer one Générale des Eaux share for every eight CIP shares and for every three CIP convertible bonds. The maximum dilution for the group shares is 1.38 per cent, according to the statement.

The large provisions for CIP and the restructuring package reflect the strategy being pursued by Mr Jean-Marie Messier, appointed last year as managing director and heir apparent to Mr Guy Dejouany, the group chairman. Mr Messier has adopted an aggressive approach at CIP, seeking a final resolution of its losses

## Hyogo bank to report deficit

By Gerard Baker in Tokyo

Hyogo Bank, one of Japan's larger regional banks, centred on the Kobe area, has become the latest of the country's financial institutions to prepare its shareholders for losses when it announces its results

The bank said its recurring loss, before tax and extraordi-nary items, for the year to March 31, would be Y10.7bn (\$127m) and it would report an after-tax loss of Y12.2bn Last autumn it forecast after-tax profits of Y1.1bn. a post-tax profit of Y1bn. At the end of September last year it had total assets of Y3,700bn. The main reason for the loss,

it said, was the sharp decline in share prices in the past six months, which reduced the value of the bank's large holdings of equities. Under Japanese banking

rules, if the market price of shares held by a company falls below its book value at the end of an accounting period, it is required to declare the loss Many banks are expected to

Last year. Hyogo posted a have experienced such losses recurring profit of Y2.5bn and in the past financial year. in the past financial year.

The bank did not attempt to

offset the losses by selling other equities on which it carries substantial large gains, Banks have done this in the past to balance losses elsewhere in their accounts, but realising these equity gains has the effect of weakening a bank's capital base, since unrealised gains are counted as part of a bank's capital.

Hyogo said the Kobe earthquake in January had inflicted serious damage on its head office and branches.

loss of L98bn (\$58m) last year. Unicem, which is controlled by the Agnelli family's Ifi holding company, had to set aside L78bn to cover losses on unauthorised trading of derivatives and other financial instruments, since curtailed.

Derivatives

trading hits

Extraordinary losses on

derivatives trading helped drive Unicem, the Italian

t company, into a group

Unicem

By Andrew Hill in Milan

The company, which made a net profit of L25bn in 1993, managed to increase operating profits to L32bn, more than double the L15bn reported for 1993, even though cement consumption in Italy dropped 8 per cent in 1994.

Extraordinary losses wiped out the benefits of this performance. Apart from the L78bn trading loss, Unicem also set aside L12bn to cover European Commission fines levied for alleged membership of a European cement cartel. The company is appealing against the fines. An 11 per cent cut in its workforce cost a further L9bn in extraordinary charges.

Some 40 per cent of Unicem belongs to Ifi, and just over 10 per cent to Ifil, the holding company for the Agnellis' industrial interests apart from Fiat. However, under a complex operation announced last May, Ifil will eventually gain control of the whole majority stake in Unicem.

> DKr2.56bn (\$471m) from DKr2.91bn in 1993. Turnover rose to DKr29.89bn from

> > The dividend paid by the D/S Svendborg and D/S 1912,

Greek shipping

way for entry with Aramco into markets in the Balkans

# Repsol set to kick-start the bolsa

Madrid's offer could usher in a privatisation drive, says Tom Burns

R epsol's long-awaited placement, which will be completed today, has brought risk-averse dome tic investors back to Madrid's Bolsa and prepared the stage for a privatisation programme

in Spain.
Analysts believe that the Pta200bn (\$1.4bn) offer of 19 per cent of state-owned equity in the oil, chemical and gas conglomerate could also refuel foreign interests in the Spanish market. The offer, the largest in Europe so far this year, has been strongly oversubscribed in both its domestic and international tranches.

A key feature of the placement, globally co-ordinated by Goldman Sachs of the US and the domestic retail bank Banco Bilbao Vizcaya, has been the rush for shares by small Spanish investors. When the retail offer of 32m shares closed on Friday, demand stood at more than 70m shares.

The excitement generated by the Repsol paper reflects the prospects of good earnings by the energy group, as well as the clever, innovative incentives that have underpinned the placement. But it could also indicate that domestic investors are beginning to shrug off a wariness over the equity market that has brought the Bolsa's index to some 25 per cent below its historic peak of early 1993.

Repsol is viewed as the best possible stock to kick-start the

market. Its chemical division is poised to make good profits on the back of the sector's cyclical recovery and its gas business built around its 43 per cent stake in Gas Natural, the dominant domestic distributor - is set for strong growth following the company's acquisition of Enagas, the dominant domestic

The placement amounts to a blast of badly-needed oxygen in the Bolsa," says Mr Juan stos, chief executive of Madrid brokers fbersecurities.

"A bout of domestic optimism could bring the foreigners back," says Mr Enrique Marazuela, an energy sector analyst at Madrid securities firm Ahorro Corporacion Financiera. "Foreign investors used to account for 30 per cent of the Bolsa's trading and they represent less than half of that

epsol, which first tapped the international markets in 1989, is also seen as the most attractive candidate among government-controlled companies to usher in a privatisation drive. "The group was created to compete in a liberalised energy

sector and Repsol's management was chosen from a very competitive prospective," says Mr Wolfgang Draak, an analyst in Frankfurt for Moody's Investors Service. "Repsol has come a long way and it is very mar-ket-orientated." The current offer will reduce the state-owned equity in Repsol to just over 21 per cent and this lowered government pres-ence is welcomed by analysts on the grounds that it will further enhance the strength and independence of the group's management. Mr Oscar Fanjul. Repsol chairman, has himself consistently equated privatisa-tion with greater efficiency.

The performance of Repsol shares in the weeks ahead will dictate the timing and the scope of future disposals by government-controlled companies. In recent statements, Mr Pedro Solbes, the economy and finance minister, has indicated that the government is looking. to raise as much as Pta700bn over the next 18 months through privatisations - a sum that will be used to lower the public deficit.

Such plans, which could include an offering by Telefonica, the telecommunications group, before the summer, depend to a large extent on the aftermath of the current disposal. .- "The government's... placement strategy hinges on whether Repsol delivers solid rewards to its shareholders,"

says Mr Bastos. Rewards have been scant for investors in the government's two previous placements. Trading in Endesa, the state utility, and in Argentaria, the banking group, is well down on their issue prices in May last year and October 1993 respectively.

it is no surprise therefore that the Repsol offer has been carefully stage-managed. In addition to a 5 per cent discount on the issue price, which will be announced after the New York Stock Exchange closes today, special attention has been given to reducing the risk for retail investors.

he cornerstone of the sales pitch has been an undertaking by -the energy group to reimburse small domestic investors 12 months after the issue for any fall of up to 10 per cent in Repsol's market price. "If there had not been that guarantee, the retail tranche would probably have been a disaster," says Mr Marazuela.

This important lesson has no doubt been taken on board by the government as it lines up a number of companies, as well as institutions such as the airport and port authorities, for privatisation. Together with Telefonica, a shortlist of forthcoming disposals is understood to include Tabacalera, the tobacco manufacturer and distributor, Ence, a paper pulp producer, and Argentaria.

Strong interest by domestic retailers is held by the government to be a prerequisite to a successful privatisation programme, and these investors are now likely to demand reimbursement guarantees similar to that undertaken by Repsol in any future disposals.

#### **NEWS DIGEST**

## Mövenpick in further dividend rise

Mövenpick, the Swiss restaurants and hotels group. reported 1994 net income of SFr13.7m (\$12.1m), up 59 per cent, and the directors have proposed a further restoration in dividends from 8 per cent to

10 per cent, agencies report. The group, still recovering after losses and a sale of the controlling shareholding to Munich businessman Mr August von Finck in 1991, said that revenues slipped 7 per cent last year to SFr1.16bn.

However, operating earnings jumped by 48 per cent to SFr26.7m in spite of recession and lacklustre consumer sentiment in its main markets,

Switzerland and Germany. The group said the proposed dividend rise was based on "the continuing increase in operating earnings since 1992".

#### Marginal increase for Pargesa

Pargesa, the Swiss investment group controlled by the Belgian financier Albert Frère and Canada's Paul Desmarais, has reported a 1.7 per cent rise in 1994 net income to SFr162m.

writes Ian Rodger in Zurich. However, because of the increase in capital last July, SFr104 from SFr106. The directors are proposing a rise in dividends from SFr68 to SFr69 per

#### Toronto exchange suspends Bramalea

The Toronto Stock Exchange has suspended trading in the shares of Bramalea, the Canadian property development group being broken up by its principal creditors, because of its financial position, writes Robert Gibbens in Montreal. Bramalea had been trying to

refinance C\$3.5bn of debt but ran out of cash two weeks ago.

Advance by Natuzzi Industrie Natuzzi, the Italian

increased net profit in 1994 to L76.6bn (\$45m), against L63.4bn in 1993, writes Andrew Hill in

Turnover rose to L691bn, from L466bn, and the group has proposed a dividend of L143, compared with L142.8 for 1993. Natuzzi is quoted on the New York Stock Exchange and just under half its turnover is generated in the US.

#### Weak dollar cuts Moller surplus

A. Moller, the shipping and oil and gas group, saw 1994 profits cut by the weak dollar and low freight rates for oil tankers. container shipping and oil drilling rigs, writes Hilary Barnes in Copenhagen. Pre-tax profits fell to

group's twin parent compa will remain at DKr225m.

## group in \$400m sale

Vardinoyannis, the Greek shipping group, has agreed to sell a 50 per cent stake in an oil refinery and a chain of petrol stations to Aramco, the Saudi Arabian state oil company, for about \$400m, writes Kerin Hope in Athens.

It said the sales opened the

CROSS BORDER M&A DEALS							
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT			
Oride (Norway)	Procordia Foods/ Abba Seafood (Sweden)	Food	£375m	Volvo continues asset sales			
Cookson (UK)	MPM Enterprises (US)	Electronic materials	233m	Large deferred . element			
Pegasus Gold (US)	Zapopan (Australia)	Mining	£62m	Offer for outstanding 42%			
Charles Schwab (US)	Sharelink (UK)	Stockbroking	£39.7m	Agreed offer			
Laporte (UK)	Mapico (US)	Pigments	£28m	Specialist purchase			
Siebe (UK)	Leffoi (US)	Engineering	£20.6m	Major North America			
Siebe (UK)	Faber (US)	Engineering	£17.2m	expansion package			
Dalgety (UK)	PAC (Italy)	Food	£11.8m	Cash buy			
RR Donnelley (US)	International Communication & Data (UK)	Marketing services	29.4m	Agreed bid			
ISS (Denmark)	Vaardbo (Sweden)	Healthcare	n/a	Private care			

# Glaxo

## Final Offer by Glaxo plc for Wellcome plc

Under the Rules of the London Stock Exchange, Glaxo is required to publish the following information about the Enlarged Group now that the Final Offer is wholly unconditional. Words and expressions defined in the Final Offer to Purchase/Prospectus dated 7th February, 1995 have the same meaning in this notice.

Indebtedness

At the close of business on 28th February, 1995, the indebtedness of the Enlarged Group was as follows:

	£m	
Bank overdrafts	123	
Acceptance credits	163	
Commercial paper	647	
Other short-term borrowings	95	
Lang-term borrowings	325	
	1,353	

Short-term borrowings of £15 million and long-term borrowings of £92 million are secured by charges on fixed and current assets. The long-term borrowings include £129 million of Japanese Yen Convertible Bonds.

The quantified contingent liabilities of the Enlarged Group were £11 million. Unquantified claims have been made against the Enlarged Group and undertakings relating to product liability and intellectual property rights. In the opinion of the Directors of Glaxo the amounts provided in the accounts of the Glaxo Group and Wellcome against such claims are adequate. Although the taxation liabilities of certain United Kingdom and overseas subsidiary undertakings have not been finally agreed with the appropriate revenue authorities for a number of years, the Directors of Glaxo consider that the amounts provided in the accounts of the Glaxo Group and Wellcome are adequate to meet any further liabilities which may arise.

Save as disclosed herein and apart from intra-group indebtedness within the Enlarged Group, no member of the Enlarged Group had on 28th February. 1995, any loan capital (including term loans) outstanding or creared but unissued, any mortgages, charges or other borrowings or indebtedness in the nature of borrowings, including bank overdrafts, liabilities under acceptances (other than normal trade bills), or acceptance credits, hire purchase commitments, obligations made under finance leases, or guarantees or other material

On the same date the Enlarged Group had the following cash at bank and current asset investments:

	£m
Government and equivalent investments	487
Other marketable investments	1.132
Deposits at banks	2.877
Cash at banks	124
<del>-</del>	4.620

The surplus of cash and investments over indebtedness on 28th February, 1995 was £3,267 million. Commencing on 30th March, 1995 and up to 5th April, 1995 (the latest practicable date prior to the publication of this notice), Glaxo has paid approximately £6.035 million in cash consideration in respect of the purchase of Wellcome Securities pursuant to acceptances of the Final Offer. These cash payments have been satisfied by drawdowns on previously arranged revolving credit facilities. In addition, in the period from 2nd March, 1995 up to 5th April, 1995, Glaxo paid £341 million in cash consideration in respect of the purchase

Note: US dollar amounts comprised within the above balances have been translated at the rate of £1.00=US\$1.58, being the rate as at 28th February, 1995.

The Directors of Glazo are of the opinion that, having regard to its available overdraft and other facilities, the Enlarged Group has sufficient working capital for its present requirements.

The Directors of Glaxo accept responsibility for the information contained in this notice. To the best of the knowledge and belief of the Directors of Glaxo (who have taken all reasonable care to ensure that such is the case), such information is in accordance with the facts and does not omit anything likely to affect the import of such information.

Copies of this notice may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) from the Company Announcements Office of the London Stock Exchange, Capel Court Entrance, Bartholomew Lane, London EC2 for the two business days from 10th April. 1995 and for a period of 14 days from 10th April. 1995 from the registered office of Glovo, Landowne House, Berkeley Square, London W1X 6BQ and from Lloyds Bank Plc, Lloyds Bank Registrars. The Causeway, Worthing, West Sussex BN99 6DA.

10th April, 1995

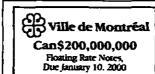
## 유RISH PERMANENT

000,000,0012 Floating rate notes 1998

Notice is hereby given that for he interest period from April 1995 to 6 July 1995 the notes will carry an interest will amount to \$174.21 ner \$10,000 note and \$1,742.09 per

Agent: Morgan Guaranty Trust Company

**JPMorgan** 



NOTICE IS HEREBY GIVEN that for the interest Period 10th April, 1995 vII be 8.3925% per annum. The interest payable on 10th July. 1995 against Coupon No. 2 will be Can\$21.21 per Can\$1,000 Note. Can\$212.14 ner Can\$10.000 Note and Can\$2121.44 per Can\$100,000

Bank of Montreal Lordon took April 19

Notice of Early Redemption BANQUE INDOSUEZ US \$150,000,000 rdinated Floating Rate Notes due May 1998

Notice is hereby given pursuant to Clause 4 (b) of the ferms and Conditions of the Notes, Banque Indosuez (the "Issuer") will exercise its option to redeem the then outstanding option to redeem the then on Notes on 17 May, 1995 at the with interest accr uue Indosuez Luzemb

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FT Surveys

#### COMPANIES AND FINANCE

## High noon for Meridien

Joel Kibazo examines an African banking group's growing troubles

r Andrew Sardanis, chairman of Meri-dien BIAO, the trouhled banking group operating in 20 African countries, is not a man easily unsettled by unfolding events. Speaking in London last week, the Cypriot-born Zambian citizen said: "I do not believe it is the end of the road for us. We need to restructure, but we will come out all right." Mr Sardanis will have to

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draw heavily on his 45 years of experience in the rough and tumble world of African business if his group is to emerge from its current crisis. Tanzania's central bank last

week joined a growing list of authorities to have taken over the group's local operations. The Bank of Tanzania cited large foreign exchange exposure positions - estimated at about \$30m - for its move. together with "a poor lending policy which lacked proper

in February, Swaziland took over the running of the local Meridien BIAO, pending a sale.

First National Bank of South Africa has confirmed that it is in talks about acquiring the Meridien operations in Swaziland. Kenya's central bank took over Meridien BIAO operations in Nairobi in March, also citing foreign

exchange exposure positions. But the biggest blow came two weeks ago when authorities in Zambia, where the group is headquartered, took over Meridien BIAO Bank Zambia, split it from the rest of the Meridien BIAO group and appointed Mr John Cruickshank, a former senior partner at KPMG Peat Marwick in

Zambia, as interim chairman. Only two weeks before, the Bank of Zambia had poured more than 40bn kwacha (\$50m): into the bank to bail it out of a serious liquidity crisis after rumours of its closure had started a run on the bank.

The group is the result of a 1991 merger between the Meridien Group's banks started by Mr Sardanis in 1983 and a network of 11 banks he bought from the French liquidator of

Banque Internationale pour L'Afrique Occidental (BIAO). Registered in Luxembourg. although it does not operate there, Meridien BIAO is 74 per cent owned by Meridien International Bank Ltd (MIBL), which has a banking licence in the Bahamas. The African Development Bank holds a 10 per cent stake and the Banque Ouest Airicaine de Developpe-ment (BOAD) has a 16 per cent holding. It was capitalised at

"ITM has borrowed money from the bank but it has been on normal commercial terms. I don't think that borrowing is excessive and I refute allega-tions that money borrowed by ITM has not been paid back on time or that ITM is not meet-

called to financial transactions

between Meridien and ITM, the

private company controlled by

Mr Sardanis which is involved

in mining, trading and con-

struction. Mr Sardanis said:

ing its obligations. It is a lot of

other borrowers that have

delayed payments." But if liquidity is at the

heart of the group's problems,

then attempts to find suitable

partners have so far met with

failure. One factor is the

group's ownership structure,

which effectively means there

is no lender of last resort and

thus no single effective regula-

tor. The Bank of England has

Meridien's London operations

and it is perhaps one reason

why several merchant banks in

been keeping a close watch on

Attention has also been the City of London have shied

away when approached by

Meridien to help it find suit

able partners for a cash injec-

tion. Talks in February with

Internationale Nederlanden

Group about a cash injection

Yet Meridien has paid little

heed to critics of its compli-

cated ownership structure. Mr

Sardanis said: "We knew regu-

lation was important but we

concluded it was an unattaina

came to nothing.

understand us.'

'I believe our problem has always been a shortage of capital, says chairman Andrew Sardanis, but attempts to find suitable partners have failed so far

The group reported a net profit of \$3.26m in 1993, the last year for which audited figures are available, but after currency translations its reserves declined by \$15.2m in that year. MIBL is owned by Meridien Corporation, which is in turn owned by ITM International, a Luxembourg-registered private company controlled by the Sardanis family

A lack of liquidity has dogged the group from its early days. Mr Sardanis said last week: "I believe our problem has always been a shortage of capital.'

The liquidity problem appears to have been compounded by the 1991 merger and well informed sources have indicated funds were taken from the more profitable banks in English-speaking Africa to shore up less profitable operations in Francophone countries. Meridien itself would only

say: "We found the BIAO network in a worse state than we had anticipated and the situation deteriorated due to the overvalued CFA franc. The [1994] CFA franc devaluation only made things worse." It also cited high integration costs of merging the two groups as another source of its woes in that region.

#### Rugby Estates ahead at £2.4m

In its first set of full-year results since it floated out of Hillsdown Holdings last April, Rugby Estates property group lifted pre-tax profits from

However, stripping out a £700,000 exceptional credit from the total for 1993, the underlying pre-tax increase was 86 per cent. Net assets per share, including unrealised post-tax profit in trading stock, emerged at 130p at December 31, against 127p at the flotation.

During the year the group made acquisitions of £16m and sales of £7.5m, with £12m and £7m respectively of those totals after coming to market. As anticipated, a final dividend of 1.38p makes a total for

#### Fitzwilton sells freezer business

Fitzwilton, the Irish industrial holding group, is selling its 75 per cent-owned Novum subsid-iary for 1532.9m. The Dublinby NatWest Ventures and the existing management team.

The proceeds will be used to pay off borrowings and develop other businesses. Fitzwilton said it would now concentrate on the Irish food retailing sector through its 97 per cent stake in the Wellworth retail chain, Rennicks, its sign manufacturer, and its investment in

Waterford Wedgwood. The group is currently resisting a possible takeover attempt attention by Dunnes Stores, the Irish retail group, which has recently acquired a 9.1 per

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FIRST CHICAGO

## Watmoughs chairman receives

**46%** rise

By Peter Pearse

£20.1m.

ble goal. We are a Third World his pay grew 52 per cent, boosted by a rise in his manoperation and regulators don't agement remuneration and He blames most of the group's troubles on a wider conspiracy. "I think there is a and a performance-related conspiracy by the British bonus more than doubled to establishment, and British £162,000 (£74,000). banks that are our competi-Mr Walker's bonus is based

and long lasting and due to their power it becomes a self-fulfilling prophecy. I think that is what is happening A board meeting to look at the group's future is to be held at the end of this month, but Mr Sardanis remains confident about the future. Pledging to repay the Zambian central bank, he said: "I do see a future for this group and I will work to ensure we get over our

Mr Patrick Walker, chairman of Watmoughs, the Bradfordbased printer, received a 46 per cent increase in his pay package in 1994, up from £286,000 to £419,000. Pre-tax profits rose 30 per cent to

Stripping out pension contri-butions of £49,000 (£43,000). benefits to £208,000 (£169,000)

on 2 per cent of the group's annual profits, adjusted for tors. The fact is they do not consider any institution out of Africa is capable, professional additional share capital issues. The total remuneration for all the directors increased 20 per cent to £1.28m (£1.06m). Mr Peter Redfern, chief executive of Partco, the distributor of automotive parts and equipment which came to the market in March 1994, saw his total remuneration rise by 43 per cent to £164,000 (£115,000). Within that, his salary rose to £121,000 (£100,000) and he received the maximum performance-related bonus of £25,000 (nil).

## Gus Carter is betting on raising £3.5m in flotation

Gus Carter, which runs 72 betting offices in the north-east of England, is coming to market on May 2 via a placing to raise £3.5m before expenses. The transaction will value the company at about £12m.

Based in Sunderland, Carter has more betting shops in the north-east than any other group except Ladbroke. It is one of the 10 largest betting office groups in the UK by turnover, which rose to £43.6m

(£40.8m) in 1994. Pre-tax profits than 150 betting offices. for the 12 months to December 31 nearly doubled to £1.09m (£574,000).

The company is raising the

money to fund the introduction of a new text system, electronic point-of-sale equipment and computerised settling equipment: to help develop some of its existing betting shops; and to finance the acquisition of individual, or small chains of, betting offices. Carter currently has 72 outJohn Trewhitt, managing director, and his brother Nick, development director, who both assumed control from their father in 1985.

With the extension of betting office hours to include evening and Sunday opening, Carter expects to increase turnover. This will be further helped by other liberalising changes which came into effect on

The company was founded in

1958 and is now run by Mr

## Equities find favour over bonds

Fund managers are moving their attention from bonds to equities, according to the latest Smith New Court/Gallup survey of institutional investors.

While 28 per cent of managers, the highest proportion since December 1994, were planning to increase equity holdings, only 2 per cent were buyers of gilts.

The figures represent a significant contrast to the mood a month earlier, and come at a time when the FT-SE 100 Index has risen to its highest level

Friday, the index had recorded a gain of 230 points over the month and showed signs of breaking through a narrow trading range.

At the beginning of March, only 21 per cent of managers were buyers of equities and 19 per cent were shifting money into the gilt market. Then, only a third believed in the near-term potential for UK equities, whereas now just over half (51 per cent) believe that the prospects over the next three months are positive.

The survey, which covers 82 investment institutions responsince last August. At 3,210.9 on sible for funds totalling

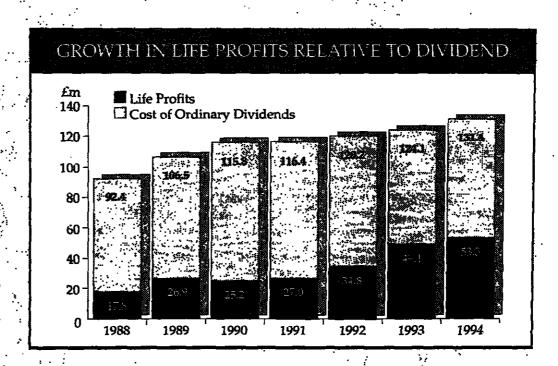
£1,091bn, also shows a change of asset allocation within the equity market. Over the past six months, investors have moved away from electricity stocks; 12.2 per cent of the sample chose it as the least favoured sector. Property

stocks are also under a cloud. One of the main beneficiaries has been the retailing sector. which has seen a shift over the past six months from a 4.7 per cent negative to an 8.1 per cent positive. Engineering and bank stocks are also popular, while the £9bn-plus takeover of Wellcome by Glaxo has enlivened



## **General Accident**

## INCREASING CONTRIBUTION FROM LIFE OPERATIONS



From the 1994 Annual Report:

- Record pre-tax profits for the year included an increased contribution of £53.3m from Life operations.
- In the UK, General Accident Life had another very successful year with new business premium income up 55% to £612m. This followed an encouraging increase in investment, pensions and building society-linked business.
- Estimated on a conservative basis, the embedded value of the group's Life business was up from £520m to £540m in 1994, despite a significant fall in investment values.

Nelson Robertson, Group Chief Executive, comments: "We are encouraged by the growth in our Life business which is making an increasing contribution to the profitability of the group".

## General Accident plc

General Accident plc, World Headquarters: Pitheavlis, Perth, Scotland PH2 0NH A copy of General Accident's 1994 Annual Report can be obtained from the Company Secretary at the above address.

RAW MATERIALS
- By Tim Burt

## Higher costs force a mood of caution

any manufacturers have branded 1994 the year when raw material price increases rose with a vengeance, reaching some of the highest levels seen for a decade.

Companies exposed to commodities such as pulp and paper, metals, rubbers and chemicals all endured sharp increases and some encountered flerce customer resistance when they tried to pass on the extra costs.

Among the largest rises, prices for bulk chemicals such as ethylene, propylene and sty-rene doubled during the year. Spot prices for methanol rose 400 per cent, while orthoxylene climbed almost 200 per cent. Copper rose from \$1,767 per tonne to \$3,039; aluminium jumped 76 per cent from \$1,108 to \$1,951; and

to 20 per cent. Cotton and wool prices rose similarly; the cost of wood pulp increased 80 per cent, and publishers saw newsprint prices rise from \$410 to \$600

some grades of steel rose by up

At the interim stage, many companies warned that margins were under pressure and cost-cutting was inevitable if they were to absorb higher

For some, the caution was

fully justified.
BICC, the world's second largest cable manufacturer and one of Britain's leading construction companies, cut its full-year dividend for the first time in 20 years after admitting it could not justify an increase while it struggled to recover commodity prices from unwilling customers.

Sir Robin Biggam, chairman, blamed higher raw material prices as the main factor behind a £97m fall in cash flow and a £60m rise in working capital requirements.

Smaller companies also felt the heat. Inveresk, the Scottish speciality paper manufac-turer, saw profits fall more than 12 per cent after "unex-pected and dramatic increases" in pulp prices.

For many others, however, initial fears over rising prices proved overblown. Prices for bulk chemicals and paper have yet to return to the levels of are detecting signs that the production shortages and rampant demand which fuelled the increases have abated.

British Vita, the foam and fibre group which warned last year that raw material prices were threatening its profitability, found that it had been able 'substantially" to recover the

BTR, the industrial conglomerate, also surprised the market in March by announcing better-than-expected figures just three months after warning that costlier raw materials had forced it to pressurise suppliers into price cuts.

The impact of raw material increases was vastly overdone," said one City analyst, while another accused BTR among others - of misreading their ability to pass on

Several analysts also pointed out that most manufacturing sectors "had never had it so good", with prices bumping along at historic lows for most of the past five

Where they were faced with steep increases, many large companies used their buying deals from suppliers and relied on cheaper alternative materials where possible.

Charter, the industrial engineering group, for example, lower cost overseas markets and reformulated some products to eliminate the costliest

"We've used our purchasing clout to do that, while increas-ing productivity and taking out costs where we can," the company said.
In the textile sector, similar

re-engineering and cost cuts helped Coats Viyella, the UK's largest textile and clothing company, to absorb price increases and pass some on. Welcoming an 18 per cent

increase in underlying profits, Mr Neville Bain, chief executive, said: "The signs are there that we are going to be able to see good growth this year."

Contemplating 1994, the message from such executives is that raw material prices can be recovered when customers regard the goods they receive as high added-value products and not just repackaged com-

## A season of mellow fruitfulness

Corporate confidence is strengthening, Philip Coggan says, but the above-trend growth of earnings cannot continue form of a results season which has assuaged their worst fears.
Around Christmas, some
analysts were worried that
profits might disappoint, as Changes for the better

Upgrades as a per cent of changes to analysis' EPS forecasts

rate profits can continue to grow at a double-digit rate. Mr Mark Tinker of James Capel is expecting 19 per cent growth among the non-financial stocks while Mr Richard Kersley of Barclays de Zoete Wedd is opting for 14 per cent. The consensus is about 15 per cent.

Economic growth, as mea-

sured by nominal gross domestic product, is likely to be 6 to 7 per cent this year. But Mr Tin-ker says that corporate profits can continue to grow faster than GDP, as productivity gains allow capital to gain at the expense of labour.

quoted corporate sector come from overseas. That portion will be boosted both by the lecline in the pound (since the value of foreign currency earnings is higher in sterling terms) and by the worldwide In addition, there are some sectors, particularly retailing and housebuilders, where

> The above-trend growth of corporate earnings cannot continue for ever. Mr Kersley argues that by 1996, UK corporate profits growth may be rising in line with nominal GDP, at about 7 per cent. He thinks that higher pay increases will

the expense of smaller outfits.

sector, which represents larger companies, is likely to be

stronger than that of imquoted

Mr Tinker says that about 50

per cent of the profits of the

Furthermore, the profits mean that employees will be growth of the quoted corporate getting some of the benefits of recovery previously reserved for employers.
Unit labour costs have

started to accelerate, with the annualised rate of growth in the three months to January. reaching 8 per cent, its highest level since 1991. The outlook for corporate profits may also be threatened if Eddie George, governor of the Bank of England, persuades the government to increase intere substantially to head off infla-

tionary pressures. In terms of the stock market, much depends on when the peak in corporate earnings is likely to come. If 1996 is the peak year, the market will larger companies may be conthruing to gain market share at soon start to reduce the multiple it is prepared to pay for earnings as it looks ahead to the next recession.

But if the recovery can be sustained for the rest of the decade, along the lines of the 1980s boom, the stock market

should motor ahead.

Mr Amit Thakar, research accountant at ABN Amro Hoare Govett, believes that earnings are a few years away from their peak. He also thinks that the investors are underestimating the effect of low inflation, which will allow compa-nies to pay out more of their earnings in dividends as they

inflationary shocks. At the moment, the market is in compromise mode. The asus forecast for the endyear value of the FT-SE 100 index is 3,500, just under 10 per cent higher than its current level. If the consensus expectation for earnings growth is 15 per cent, that suggests the market is allowing for a fall in the p/e multiple.

need less of a cushion against

The official historic price-earnings ratio on the FT non-financial index has already come down from the 22-plus level it reached at the start of 1994 and is now over 17, although some analysts' calculations put it at about 16. If earnings do grow by 15 per cent this year, that would hring it down to a more com-fortable, in historic terms, 13.5.

**Behind** the gloss

lurks insecurity

f Mr Kenneth Clarke, the chancellor, seeks reasons for the current "to factor, he need look no forther than the recent company results. For in spite of ris corporate profits over the past year, there has been little respite from company job cats.
At the largest end of the scale, recent examples include an announcement of 1,750 jeb losses at Midland Bank, 2,200 job cuts at Northern Foods and 1,500 at British Aerospace's missile making subsidiary.

On a more moderate level, Laura Ashley is shedding 200 staff from its clothing and fornishings groups, while Taylor Woodrow has announced 250 losses from its construction division. Meanwhile, trimming in smaller companies has left employee roll calls falling across a range of sectors.

At face value these job cuts

appear puzzling - official mployment figures point to steady job growth in recent months, even in areas such as construction. The key to understanding these apparent contradictions lies not in the official data, but in the details of what managers are saying. For although most companies remain determined to control labour costs, they are doing so as much by changing the nature of jobs and pay, as by

shedding numbers.
On the one hand, a drive to boost productivity is reducing staff in some sectors. Midland Bank says its job losses are partly aimed at cutting out a tier of middle management at head office.

Cornwell Parker, the furniture group, is meanwhile seeking improved productivity. While its turnover has recent years, and its employee numbers have fallen, the group plans to merge two factories to reduce labour costs further by cutting 85 jobs. On the other hand, helfoul

the noise of companies keen to trumpet productivity gains, job growth is still occurring in some sectors - albeit more slowly and quietly.

Rover, for example, recently amounced that it would hire 2,000 to expand our produc-"Clearly labour costs have increased, but the increase has been in line with expected returns," says Mr Ian 🕏 Strachan, group spokesman, will rise 10 per cent this year. But other job creation has been less visible. Dalepak, for example, announced 75 job losses at the Hull food processing plant it took over from Ross Young, But it is also creating 70 jobs at the plant as part of restructuring - albeit in a climate of tight wage con-

At Taylor Woodrow, 250 jobs have been shed in its construction sector while 100 jobs have been created in the wholesale and marketing arm. It believes there has been additional job creation among its house building subcontractors.

E CAPITAL SPENDING - By David Wighton

## A return to faith in investment culture

have found plenty to support their view in the company results season. In particular, it has brought signs of the upturn in capital investment that has been so noticeable by

margins came under pressure from higher raw material costs

which companies would be

unable to pass on.

But companies reporting profits figures for 1994 have

in line with forecasts, while

dividends have been better than expected. The margin

worries seem to have disap-

peared, as companies have

managed to cut other costs or

likely to be about 15 to 16 per

cent, when all the figures are

in, while dividend growth

should be about 12 per cent.

Dividend growth has been

stronger than expected, a sign of corporate confidence and of

the greater financial strength

of UK industry, which has repaid much of the debt it

Looking ahead to 1995 fig-

ures, analysts think that corpo-

incurred in the 1980s.

Earnings growth for 1994 is

pass on increases.

nerally announced earnings

Virtually all the leading industrial companies reporting 1994 figures plan increases in capital investment this year. For some it will be a big jump. Glynwed, the Birminghambased group which spans medium technology engineering markets, said it would increase capital investment by 50 per cent this year.

Such steep growth continues trend which is now showing in government statistics. Last month the official figures for 1994 were revised upwards to show investment in the engineering sector growing by almost a fifth. The figures also showed an upward revision in the overall level of investment

The Central Statistical Office said one reason for the revision was stronger than expected investment in the paper, pulp and plastics sectors at the end of the year. This is reflected at Bowater, the largest company in the paper and packaging sector, where expenditure jumped to £170m (£116m) and is forecast to reach £200m this year. An even steeper increase is planned at Low & Bonar, the Scotland-based packaging group, where investment is set to jump by up to 40 per cent to £30m. Low & Bonar said such a rate of investment was necessary to maintain profit mar-

increasing raw materials Several manufacturing companies have cited the lack of inflation in their selling prices as one stimulus to increased capital investment. They argue that in a low-growth world they will have to work harder to keep profits rising.

gins in the face of sharply

The most dramatic example was Redland, the building materials group, which cut its dividend by a third partly blaming poor growth prospects

hose optimistic about in the UK and the need to step the UK economy will up investment. Mr Robert Napier, chief executive, said the group had decided to increase expenditure on replacing and upgrading capital to 120 per cent of depreciation, even before taking growth into account. "Companies will no longer be able to rely on market expansion to generate their profits growth," he said.

Redland had to cut its dividend so it could match the investment of its main rivals in Europe. This provided some ammunition to those who argue that UK industry's relatively low level of capital investment is related to institutions' demand for high dividends. But Redland's dividends

'Companies will no longer be able to rely on market expansion to generate their profits growth'

had looked exceptionally high relative to its earnings prospects and other companies have accompanied the step-up in investment with higher payments to shareholders.

At the start of the reporting season the most optimistic City forecasters were looking for dividend growth of 10 per cent for 1994 but it looks as if even this will be exceeded. Yet while manufacturing

investment is outpacing dividend growth, pessimists point out that much of the industrial investment is designed to reduce costs rather than Redland said the stress was

on productivity rather than growth, as did Williams Holdings, which plans to increase investment by more than a quarter, to £50m this year. Yet BTR, one of Britain's big-

gest manufacturing companies, said it was shifting its balance from cost reduction to capacity growth. Its capital expenditure rose to £537m (£511m) last year, 1.3 times depreciation. and is set for healthy growth this year. Another giant conglomerate, Hanson, is also planning higher investment after a couple of flat years. UK spending will be well ahead of depreciation, but the bulk will be going into chemical companies in the US.

Pessimists also argue that the sharp rise in investment being reported by UK quoted companies does not mean an equally strong rise in invest-ment in the UK. For example, BP's huge investment programme is being stepped up from \$4bn to \$4.5bn, but will be directed more to fast growing markets in Asia and Latin

Mr George Hodgson, equity strategist at S.G. Warburg, points out that while manufacturing investment may be picking up strongly, other invest-ment cycles are falling. Investment by drug companies is tailing off after the comple tion of Glaxo's £650m research centre at Stevenage, and the supermarket chains have

programmes.
Although British Telecom is spending heavily on new digital exchanges, billing comput ers and its cellular network, investment by the utilities as a whole is also rather flat.

Yet it is spending on plant and machinery which most critics of the UK economy worry about, and here the trend is strongly positive.
But Mr Edmond Warner. strategist at Kleinwort Benson. argues that investment is still below that which would be expected on the basis of past economic cycles. "Although it is moving in the right direction it still looks lacklustre. We are way short of anything like an investment boom." He suggests that companies find it difficult to believe that the UK's exportled, low inflationary growth can continue for ever. "What is really needed is an improvement in consumer confidence in the UK." And of that there

is still little sign.



Sunshine and showers: the outlook for corporate profits may be threatened if Eddie George, governor of the Bank of England, persuades the government to increase interest rates

M ANNUAL REPORTS - By William Lewis

## Pay pages turn over a new leaf

tors' pay is the dominant theme of the 1994 annual reports so far sent to shareholders. For once the focus has shifted from the size of yearon-year salary rises to what directors are now willing to reveal to shareholders about their pay.

It is clear from many of the annual reports that substantial changes have occurred in the way companies such as British Gas and National Westminster Bank give shareholders details of directors' pay.

The changes are emerging at

with government backing under the chairmanship of Sir Richard Greenbury, chairman of Marks and Spencer, is attempting to design guidelines for companies to follow on executive pay.
Following attacks by Mr Gor-

don Brown, shadow chancellor, on share option profits made by directors of privatised utilities, Mr John Major, the prime minister, said he would consider introducing legislation once the Greenbury committee has published its report.

recommend that companies a crucial time in the debate on give full details of directors'

adical improvements in the way companies disclose details of direction with government backing are not daft, we can see this are not daft, we can see this coming and so we are telling clients that they should get in first."

At British Gas, which is facing a revolt at its annual meeting on changes to its directors' remuneration structure, the annual report has five pages of details on pay. A breakdown of each director's salary is given, pension details, information on share options and an explanation of a new bonus scheme.

However, one fund manager The committee is certain to have to be forced kicking and screaming into this new trans-parent world."

trol and further efficiency gains, according to Mr Peter Holley, finance director.

As Taylor Woodrow's story indicates, many of these new jobs are apt to occur among subcontractors or consultants. And although this trend lends a gloss to corporate efficiency, it does little to breed any security – or "feel-good" factor – among remaining employees.

■ SECTORS - By Christopher Price

## Overseas markets prompt the biggest surprises

xport-oriented manufacturing companies pro-vided the biggest surprises of the results season, exceeding market expectations on earnings and dividends and leading the way on forecast upgrades for 1995. However, the sluggishness of the domestic economy produced disappointments among some con-

sumer industry groups.

It has been the strength of the US economy and the continuing recovery in continental Europe, underpinned by the weakness of sterling which have provided the basis for the outperformance of a number of the UK's big industrial groups. According to Charterhouse Tilney, the stockbroker, the manufacturing sector scored a 34 per cent growth in profits against a forecast 31.5 per cent. The broker has upgraded its estimate of earnings growth for 1995 from 20 to 24 per cent. In the engineering sector, British Aerospace, TI Group, Vickers and Rolls-Royce

reported strong earnings growth, delivered upbeat trad-ing statements. Société Générale Strauss Turnbull, the stockbroker, has upgraded 1995 earnings forecasts for the sector by 5 per cent, while the dividend growth expectation has been lifted 4 per cent. Diversified industrials out-

performed earnings forecasts by 9 per cent in 1994. One bright spot was the performance of BTR, which allayed City fears over margins when posting a 14 per cent rise in operating profits to £1.48bn, on sales up 12 per cent to £9.11bn. Among vehicle engineering groups, GKN saw pre-tax profits more than double to \$200.3m and T&N had strong earnings growth, although it announced its intention to cut

forecasts have been shaved by the same amount. Extractive industries was the

the 1995 dividend. SGST has

upgraded 1995 earnings fore-casts by 6 per cent. Dividend

The main movers % change in 1994 forecast earnings for reporting companies Extractive instructrice Printing, paper & pa Textiles & apparel :

at RTZ, which dominates the category, coming in at 10 to 20 per cent above market expecta-

The slow revival in consumer demand led to some disappointing performances. This was most apparent among food manufacturers where groups with strong overseas interests such as Unilever, Tate & Lyle and Cadbury Schweppes -

fared better than those heavily exposed to the UK.
While this situtation was largely anticipated, it was the accompanying downbeat statements that led analysts to downgrade their earnings forecasts for 1995 by an average 5 per cent. Analysts remain concerned over the squeeze on food producers' revenues between rising raw material

prices and the ability of powerful food retailers to resist these being passed on. However, divimoderately strengthened.

Media companies scored well per cent ahead of forecast earnings and 3 per cent up on dividend expectations. The broker is raising its forecast by 4 and 9 per cent respectively.

including food and stores, are under-represented in the December year-end contingent: Iceland was the only large supermarket group to report. Likewise household goods, breweries, electronic and electrical equipment, leisure and hotels, electricity, telecommunications, water and other ser-vices and businesses have had disproportionately few companies reporting.

There were some spectacular gains among building and construction groups, although the recovery had been mostly factored in by the market. Among the highlights were the 42 per cent rise in pre-tax profits at Barratt Developments and Tay-lor Woodrow's 68 per cent

Charterhouse, which calcu-

Charterhouse disagrees, believ- lates the sector's average profing the sector will disappoint its rise at 45 per cent, expects. in comparison to its rating growth of 35 per cent in 1995.

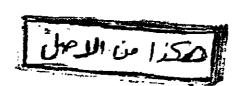
James Capel had shaved its 20 per cent shead of the mark media earnings forecast by 2 per cent for 1995.

Ref average — as the glow recovery in the housing mark recovery in the housing mar-The rest of the retail sector, neluding food and stores, are contained. Dividend growth is forecast at 10 per cent. The building materials sector

showed similar gains.
Oil explorations groups came largely in line with market forecasts, but surprised with larger than expected dividend rises. The chemicals sector posted a strong showing dominated by ICI, which increased underlying pre-tax profits 84 per cent to 2514m. SGST has raised its earnings forecast for

the sector by 10 per cent.

Banks provided the highlight in the financial sectors, increasing profits by 60 per cent against Charterhouse's expectations of 50, and postin a healthy dividend rise. SGST is raising its dividend forecast by 7 per cent for 1995 and fis





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financial year, two of Japan's largest banks

announced their intention to merge and become the biggest bank in the world. As usual with mega-mergers, the Bank of Tokyo-Mitsubishi news lifted a depressed stock market and the Nikkei 225 Index jumped nearly 600 points But it so happened that it was also a crucial week in the

intimate relationship between Japanese banks and share prices. At the end of the finan-cial year on March 31, banks are required to mark up losses on their enormous holdings of equities in other companies. Shares bought when the Nikkei 225 was lower than its yearand figure must be marked to market as revaluation losses. Conveniently, the leap induced by the merger meant those losses were rather smaller than they would have been had news of the deal not been

But although the merger brought banks a little respite from the continuing vicissitudes of the country's financial markets, it was by no means enough to eliminate them.

A cynic might planned deliberately. On March 28, three days before the end of the

They still face a serious headache as they do their sums in time for the reporting season next month: how to prevent haemorrhaging of their capital. Equity revaluation losses will hit hard. The Nikkei's financial year-end level, at 16,140, was its lowest since 1986. The leading commercial

That would be had enough, but the real problem for lenders is that these losses significantly compound their ability to deal with what is still their overwhelming problem - bad loans. In the past year the pile of problem loans seems to have peaked, but remains disturb-ingly high despite much more

large provisions, have continued to report profits - not from their rather anaemic operating profits, but by realising gains on equities they bought when

# 1ARKETS

Global Investor / Gerard Baker in Tokyo

# Banks' capital cushion loses its stuffing several other banks would be dragged under the minimum capital levels. And if banks chose not to offset their loan

banks have bought more than Y2,000hm in stocks since September 1992, when the Nikkei 225 closed at 17,400. This suggests the banks are sitting on substantial losses which they must report this year.

aggressive provisioning. The banks, despite these

The losses brought about by a falling stock market this year will mean that banks will be forced to step up the sales of those other equities if they are to avoid reporting unprecedented losses. Analysts estimate that the largest 21 banks still have gains up to Y8,000bn

in their war chests to fight off the combined privations of a falling market and bad loan provisions.

Current RIS ratio (%) Critical capital levels (Niidael '000)

9.58

9,89

9.65

9.70

9.30

9.94

9.60

9.66

9.36

Average 13.1 14.5

149 164

12.7 14.2

The difficulty is that to do so will seriously weaken their capital base. Banks are allowed to count unrealised gains on their equity holdings as a proportion of their capital base.

the supply of it has not. This

may reflect a wider disparity

Total return in local currency to 6/4/95

_			. % change c	wer period .		
	US	Japan	Germany	Prance	Italy	ÜK
Cosh						
Week ·	0.12	<b>61.04</b>	0.09	0.15	0.20	0.12
Month	0.51	0.20	0.41	0.57	0.89	0.54
Year	4.88	244	5.38	5.84	8.25	5.75
Bonds 3-5 year						
Week	0.47	0.95	0.60	0.37	0.08	0,36
Month	1.82	2,83	2.65	2.42	1.29	1.99
Year	5.29	6.65	5.26	3.08	0.72	5.02
Bonds 7-10 year						
Weak.	0,61	1.44	0.79	0.15	0.04	0.28
Month	268	4.35	3.19	3.46	2.65	3.28
Year	6.37	8.30	2.88	-0.88	-8.72	3.65
Equities ·						
Week	6.8	-3.5	3.2	0.3	-1.9	0.9
Month	4.3	-6.1	-4.4	6.7	-4.4	6.9
Year	16.4	-19.2	-10.2	-7.9	-15,8	5.0
Source: Cash & Bond The FT-Actuaries W.	s - Lehma orid Indica	un Eurothers Straigi ere 8	y Owned by T	Equities (	NetWest S knes Limite	ecurit <u>ies.</u>

Under a somewhat controversial agreement with the Bank for International Settlements, they are permitted to count 45 per cent of their unrealised gains on equities as "Tier 2" capital - capital other than shareholders' equity and reserves. For the Japanese these gains have been crucial

in maintaining even their flimsy capital assets ratios. For the main banks, the average basic capital/assets ratio is under 9 per cent, considerably lower than the 12 per cent recorded by some leading US banks, and dangerously close to the BIS minima. The gradual whittling away

of those gains over the years to offset bad loan losses has seen this capital cushion diminish further. When banks sell shares to unlock gains they normally buy them back immediately in order to maintain their equity relationships with other companies. So a rising proportion of their equities is now booked at market value thus unrealised gains are

being squeezed. The consequences for the economy as a whole are deeply troubling. As banks' capital declines, their ability to lend will decline faster, damaging further prospects for a healthy economic recovery.

declining and capital ratios are

current stock market levels, most banks are just above the BIS minima. But that slim margin disappears if they continue to use equity gains to offset their loan losses. According to research by Mark Faulkner, financial sector analyst at SG Warburg in Tokyo, at the current level of the Nikkei 225 stock average, 10 of the leading 21 banks would see their ratios

How serious is the threat? At

fall below BIS minima if they accounted for all their problem loans in this way.

chose not to offset their loan losses with equity sales, they would, of course, be forced into the red.

Sumitomo Bank has already announced that it will pursue this path when it declares its results. But this strategy, of course, has similarly damaging effects on banks' capital. Aftertex losses will diminish Tier 1 capital by reducing reserves. Sumitomo's decision will have the effect of reducing its capital ratio by almost 1 percentage point. Few banks, however, have Sumitomo's capital strength to enable them to fol-

low suft. Either way, banks will see a small capital base shrink further, unless the stock market stages an unlikely spectacular recovery.

The lesson in all this is familiar, but more important than ever. Japanese banks are under-endowed with real capi tal, and too dependent on the increasingly phoney capital of equity prices. Until they act to redress that balance, most of them will remain in an undercapitalised limbo, trusting to luck in an a capricious stock

## A wise and When you hear the words

cynical US government last year's international ions summit in

Detroit: labour market flexibility,

watch out for your wallet." That warning will certainly ring true with the employees of UK companies like Laura Ashley, Northern Foods and Midland Bank, each of which has announced big redundancy programmes in recent weeks. Coming three years into a recovery, these job cuts provide a salutary reminder that one person's flexibility is another's insecurity.

Even so, the government has been unrepentant in its attempts to grease the wheels of the labour market over the past 15 years. Ministers argue that this will enable the econoney to sustain lower rates of unemployment without putting upward pressure on inflation. Most of the relevant initiatives can be interpreted as attempts to cut the cost of hir-

ing and firing.
Take some examples. First, the period employees have to work for a company before redress for unfair dismissal was doubled to two years in 1985. This makes it easier to shed unwanted labour taken on relatively recently.

Second, legislation has made it more difficult for trades unions to organise strikes in response to redundancy announcements. This can also be seen as an indirect attempt to make firing easier. Hiring costs have been reduced too. Schemes like the Department of Employment's Restart programme have

helped (not to say forced) the

and less generous relative to

FT-ACTUARIES WORLD INDICES

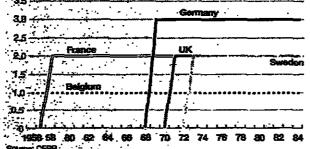
unemployed to look more effectively for work, so companies have less need to use recruitment agencies. Benefits have also been made more difficult to claim

Europe Ex. UK (538

Economics Notebook / Robert Chote

## When flexibility equals insecurity

Notice period to worker with 10 years' tenure



: flexibility

porary increase.

labour market. It calculates

"persistence": the delay before

unemployment returns to a

sustainable level after a tem-

Most of the above measures

should increase flexibility and

so reduce persistence. But the

study notes some evidence

that persistence may have risen during the 1980s. For

example, overtime working per head in manufacturing

rose in the second half of the

decade. It argues: "Even at a

relatively high unemployment

rate, when labour supply is

plentiful, employers now seem

more willing to incur overtime

Anderton and Soteri con-

clude that the speed with

which the labour market

adjusts to disturbances may

have become asymmetric in

the 1980s; that is, it responds

more quickly when unemploy-

than hiring costs.

crease the workforce.

But judging the impact of such measures on the flexibility of the labour market is far from easy. It is tempting simply to draw a conclusion from the rate of unemployment at which inflation begins to rise. If measures to boost flexibility have been successful, so the argument goes, this "natural" unemployment rate should

have fallen since the 1980s. Alas, it is not quite that simple. Inflation can rise while unemployment is still above its natural rate. Greater flexibility in wage and price setting may mean that inflation "overshot" downwards after the recession. If so, it would rebound automatically to a level more consistent with people's expectations, whatever the rate of unemployment. This means it that flexibility had not improved simply because

inflation picked up while unemployment was still high.
A study by Bob Anderton
and Soterios Soteri at the National Institute of Economic and Social Research

between the types of jobs on offer and the types of workers available to do them. Anderton and Soteri draw on familiar explanations to

Japanese banks and share prices

Historido Talousholas

Bank of Totyo

The Salara Bank

Mitsubiahi Sank

Full Benk

Sanwa Bank

Asahi Bank

Mikkel 225 Average (1000)

1895

the market was much lower.

explain why this might be the case. They argue that the UK's skills base may have atrophied because of rises in long-term unemployment. The paper depicts the UK

unskilled and semi-skilled male former factory workers struggle to find jobs in an economy dominated by a service sector which would rather employ low-paid, female part-timers: "If, in addition, labour market reforms have had an asymmetric impact upon labour demand, a core group may experience further difficulties

in re-entering employment." But perhaps just as persua-earnings, encouraging more attempt to assess changes in sive an explanation for the continued inertia in labour market is uncertainty opments. Both hiring and firing are, in effect, investments with costs that cannot be recouped by reversing the decision. So the transition from boom to deep recession may well have instilled a nervousness that makes compa-nies reluctant to hire or fire,

but especially the former. demonstrate how difficult it is yet to assess the profound structural reforms carried out eased by the poor quality of labour market data, which will be highlighted again in two days' time when the Department of Employment rewrites history to accord with the 1991 census. It may be a long time before the statistical dust has settled and the flexibility debate can con-

ment is falling than when it is fidently be resolved. rising. This may be because firing costs have fallen more \*The Determination Persis tence and Flexibility of UK Another possibility is that ment, by B Anderton and S the demand for labour has been made more flexible but Soteri, NIESR discussion

179.71 185.64 98.98 128.59 143.10 180.80 165.92 169.57

## Coffee scheme may be delayed

The new coffee export retention scheme agreed by producing countries last month is due to come into operation tomorrow - provided market levels do not rise dramatically. But disagreements between Brazilian exporters and growers on how to implement the plan has raised doubts about

its starting on time. The implementation of the scheme, which is resting on Brazil's shoulders, will most likely be delayed," a Latin American delegate to the Asso-ciation of Coffee Producing

Countries told the Reuters around the trigger for a more news agency on Friday. "It is a mess," he said. "We are all waiting for Brazil to

The ACPC countries agreed to retain up to 20 per cent of their exports if prices of arabica and robusta beans on world markets were below pre-determined levels by April 11. Informal calculations suggest that at present prices are just

cent cut on exports of arabica

coffee, the mild type produced

chiefly in Latin America, and

modest 10 per cent cut on robusta, produced mainly in Africa and Asia. Participating countries. including leading arabica pro-

ducers Colombia and Brazil and key robusta producers Ivory Coast and Indonesia, had to choose between the use of export quotas or retention before April 11 below the trigger for a 20 per

But despite the problem of Brazil's indecision, a Central American delegate to the ACPC, who requested anonymity, told Reuters that there was no prospect of the scheme

being scrapped. "That would be suicidal." he said. "It may be delayed but it can't be forgotten.

Following an informal meeting of representatives from the private sector, held during an international coffee week in Varginha, Minas Gerais, Brazil's main coffee state. Mr Jair Coser, president of Brazil's Federation of Coffee Exporters, said: "One thing is certain -Brazil will fulfil its commitment to the Association of Coffee Producing Countries.

## 



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4.2 166.41 95.93 129.49 143.06 -2.5 2.39

ne com

Transfer of

W-12-7-7-7

Martin Brice

.Month ago 👄

Benchmark yield ourse (%)\*

by 0.4 per cent on the month,

excluding mortgages, and

and indirect taxes.

prices excluding mortgages

The January balance of

payments figure is also due on Thursday. Friday and next Monday are

with the same figure for prices

8.00

7.00

#### **NEW YORK**

The US Treasury bond market is vulnerable to any hint of higher inflation, as it showed on Friday when confronted with a slightly worrying indication from the Columbia University inflation index.

The market reversed an early rise, on weak jobs data. and the long bond yield, which had fallen to 7.34 per cent by Thursday night, backed up on Friday afternoon to almost 7.4

So bond dealers will be watching this week's economic news carefully. Developments in the currency markets will also be followed keenly. A slew of economic statistics is due, starting with the producer price index on Tuesday, which is expected to show a 0.2 per cent rise, down from 0.3 per cent in February.

index, due on Wednesday. Economists expect a bounce in retail sales figures on Thursday from the fall in

A 0.3 per cent increase, the

same as in February, is

## Maggie Urry

chmark yield curve (%) 7/4/95 - Month ago = 7.25 10 years 20

February, to a 0.4 per cent rise

The markets will be closed on Friday but investors will be watching for signs of economic slowdown in data for March industrial production, expected to fall by 0.1 per cent after February's 0.5 per cent rise. Capacity utilisation is forecast to slip to 85.5 per cent from 85.7 ner cent. Business inventories are predicted to have risen by 0.9 per cent in February, the same as in January.

LONDON

Gilt market investors will be casting a careful eye over the raft of UK economic data due this week.

Investors might become nervous over the outlook for interest rates if the figures are disappointing. While interest rates have not yet changed since the monthly monetary policy meeting on Wednesday etween Mr Kenneth Clarke, the chancellor and Mr Eddie George, the governor of the Bank of England, there is a chance that the two may have agreed to increase rates once they have seen the latest economic indicators.

Producer prices for March are due today and the CBI Distribution Survey for March on Tuesday. Wednesday sees March unemployment figures, and average earnings and manufacturers' costs for February.

UK holidays when investors Figures for retail prices, due can worry about the contents of the minutes of the March & on Thursday, will be studied for signs of inflation. Prices for meeting of Mr Clarke and Mr George, which are published on Wednesday. March are expected by brokers Williams de Broë to have risen

#### FRANKFURT

As the Bundesbank's latest easing has become absorbed by the markets, attention has shifted again to the fiscal policies of countries inside and outside Europe.

The markets have purished

8.00

criteria last year, the markets

still have plenty of targets. With German inflation down

to an annual 2.3 per cent rate

in March and money supply

felt able to cut its rates last

strong. This week, the first

variable rate repo tender for

some months is expected to show no appreciable change

was conducted.

from the 4.50 per cent at which

last week's fixed-rate operation

month as the D-Mark remained

under control, the Bunde

the currencies and bonds of those countries, such as Italy, which have high budget deficits and debt problems. Bundesbank directors, including president Hans Tietmeyer and vice-president Johann Wilhelm Gaddum,

have made clear that intervention on currency markets can only have a limited effect if countries. including the US, do not put their own houses in order. The European Monetary

Institute, forerunner of the

planned European central bank, said economic convergence under the Maastricht Treaty is not yet adequate to prevent pressure from currency and bond markets. With only Germany and Luxembourg meeting inflation, debt and budgetary

## Andrew Fisher

The appreciation of the yen to record levels and the decline in ocimerk yieki qarye (%) 85 — Monthago stock prices have spread pessimism over the expected economic recovery, supporting the Japanese government bond The fall in overnight call

TOKYO

rates as a result of the Bank of Japan's easing has also been a positive factor for bond prices, with the yield on the 10-year benchmark edging towards 34 per cent. However, traders say volume

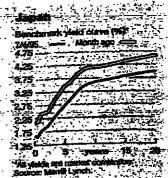
has remained subdued compared with last month, when hopes of a cut in the official discount rate prompted a rush of buying. Although some analysts say continued sluggishness in lemand for funds among corporations will prompt

further bond investments by

institutions, there is no clear

happening. the box How much further yields will rally. fall remains to be seen, but since bond prices have discounted a 50 basis point cut

evidence that this is



Emiko Terazono

in the ODR, investors may be wary of boying up the market, at current levels. Volatility on the stock market and strength of the yen is likely to help the bond

market in the short term. If the this week's government's emergency economic support package disappoints investors the bond market could see a.

However this will mean the market will be increasingly vulnerable to adverse news.

#### German bunds

## Yield prospects hinge on US Treasuries

steepness of the German yield curve were the main focus of interest in European govern-

ment bond markets last week. The 10-year benchmark bund yield came close to breaking downwards through the 7 per cent level for the first time since August last year, while the gap in yield between threeand 10-year paper widened to over 125 basis points, its widest

since 1988 The catalyst was the unexpected decision by the Bundes-bank on March 30 to lower the German discount rate by 1/2 percentage point to 4 per cent and to cut the securities repur-

chase rate to 4.5 per cent.
Investors initially reacted to the cuts with dismay, suspecting that they were done for political reasons to support the ailing dollar rather than for domestic economic reasons.

The vield curve steepened sharply as investors switched to shorter-dated debt from the more vulnerable longer-dated

However, investors then began to reassess Germany's

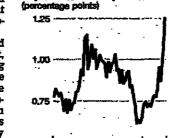
The strength of the German growth prospects after the bund market and the unusual interest rate cut and in view of the D-Mark's continued strength, which looks set to eat into exports and slow eco-

nomic growth. This fuelled renewed demand for longer-dated German debt, as investors moved out along the yield curve to capture the higher yields on offer there and also in anticipation of substantial price appreciation should yields begin to fall as growth slows and inflationary pressures decline.

There is now a better tone to bunds, helped by the unexpected loosening of monetary policy, but also the initial concern that policy had become too lax has now been balanced by the strong D-Mark and the feeling that monetary conditions overall remain tight." said Mr Stephen Hannah, director of research at IBJ International in London. The renewed investor inter-

est in D-Mark debt spilled over from the domestic government bond market into the international market with a flood of D-Mark-denominated eurobond

German yield curve 10 year bund minus 3 year bund



Of this year's DM21bn issuance so far, DM7.5bn was brought to the market last week, triggered by the success of a 10-year DM3bn global bond launched by the World Bank. This offering demonstrated that there is on-going demand for D-Mark debt," said Mr Paul Hearn, a managing director at

J.P. Morgan in London. Most analysts believe this strong demand for German debt is set to continue, with economic data due to be published over the coming weeks

likely to point to continued weak inflationary pressures.

"Low money supply and inflation figures for March and April are likely to be seen as further vindication of the Bundesbank's move and will encourage people to believe, particularly with a strong D-Mark, that when the 7 per cent yield level is broken the market has the potential to rally to 6% per cent or lower," said Mr George Magnus, international economist at S.G. Warburg.

The appeal of moving further out along the yield curve to pick up an extra 120 basis points in yield and also to participate in any yield curve flattening that may occur so-called "curve flattening"

trades - should also remain. "A number of accounts are taking advantage of the steep-ness of the yield curve," said Mr Hannah. "With short rates remaining low for at least the next few months, it makes sense to move up the yield curve to get a higher yield." Following the Bundesbank's cut in interest rates, many ana-

lysts have revised back the

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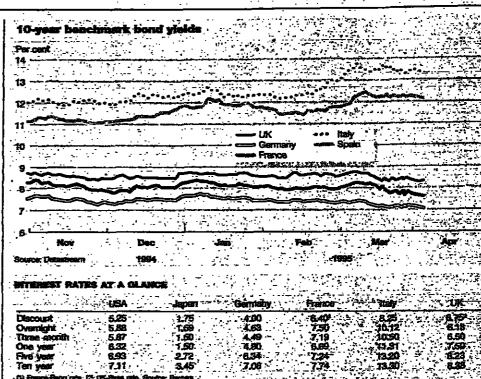
date at which they expect the first rise in German interest rates to take place. But both Mr Hannah and Mr

Magnus remain cautious about how long the shift out along the yield curve will continue. Mr Sanjay Joshi, chief economist at Daiwa in London, thinks the shift along the yield curve is likely to be short-lived, with the curve likely to continue to steepen. "Investors will not be looking at curve flattening trades as long as the D-Mark continues

As ever, much depends on what happens in the US Treasury market. If Treasuries weaken the rally in bunds is likely to be curtailed.

While a move in yields below 7 per cent is quite plausible, it is contingent on the US market," said Mr Magnus, And the key to the Treasury market is likely to be how it withstands the fall in the US dollar, "the upshot of which," said Mr Magnus, "is bound to be higher US interest rates across the length of the yield curve".

Graham Bowley



US TREASURY BOND FUTURES (CET) \$100,000 32nds of 100%

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Sen	104-22	103-31	-0-13	105-02	103-24 \	435	17,406
Dec	104-G8	103-18	-0-05	104-08	103-15	. 18	1,643
. July was in		まり <u>ま</u> (*) 水の場					

#### **GOVERNMENT OF GHANA**

#### **DIVESTITURE OF STATE INTEREST IN ENTERPRISES REGISTRATION OF PRIVATE SECTOR FIRMS** FOR DIVESTITURE SERVICES

**ACCELERATION OF THE DIVESTITURE PROGRAMME** 

overnment of Ghana has, since 1988, embarked on a programme of privatisation of its State Owned **Enterprises.** 

The Government, through its Privatisation Agency, The Divestiture Implementation Committee (DIC), is committed to an acceleration of the Divestiture Programme by means of increased sub-contracting of work to the Private Sector whilst monitoring the subcontracted work to ensure that it is carried out in accordance with the DIC's Statutory responsibilities and in a fully effective manner.

The DIC will maintain a Register of prequalified sub-contractors to undertake work on divestitures. Sub-contractors will be selected from the Register to submit specific proposals for the work on the divestiture of specific State Owned Enterprises (SOEs).

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International firms should involve local firms. Local firms should confirm that skills and experience will be supplemented by international firms, if required.

Ghanaian and International firms are invited to register their interest and qualifications to undertake Divestiture Work. Applicants must give evidence to justify their inclusion on a Register of firms considered suitable for such work. The statement of justification should include:

A statement of relevant experience

during the last three years indicating the

major assignments, clients, dates, manmonths of work undertaken and fees.

Registration fees are US\$100 and ¢50,000 for foreign and local firms respectively.

**METHOD OF APPLICATION** 

were pre-qualified.

A set of procedures including the content and method of application, can be obtained from: Executive Secretary, **Divestiture Implementation Committee** 

Current number of permanent profes-

sional staff, specifying the CVs of staff

who would be engaged on divestiture

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The Pre-qualification of firms for the

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undertaken in a fully transparent man-

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register will be published. Membership

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firm will be invited to quote for all types

of work but only that for which they

The choice of sub-contractor for a major

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FOR SUB-CONTRACT WORK

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Full applications must be received by Friday, April 14, 1995.

## **Emerging markets**

## Brady issues continue their rally

ber of developing countries are bringing much needed relief to the Brady bond market.

Despite some minor hiccups, a month-long rally in the price of Bradys - issued by governments in exchange for distressed commercial bank debt continued last week. Since March 8, when prices in the \$135bn market slumped to an historic low, prices have risen by about 18 per cent, according to an index compiled by West Merchant Bank.

"The strength of the rally has taken people by surprise. No-one had any idea that it would take prices as high as they have come," says Mr Richard Segal, an economist at Bank of America. "It has been one of the best four-week periods in the last two years.'

The recent improvement still leaves the market well short of the levels reached shortly before Christmas, when a devaluation in Mexico plunged it into a steep decline. Yet many traders are confident that the market is bound for better times. An improvement in macro-

economic conditions in Argentina and Mexico and the return of many high-yield investors to the market are the main reasons for renewed confidence.

The better performance recently by US Treasury bonds has also helped because 30-year zero-coupon Treasuries provide collateral for the Bradys.

After a tumultuous beginning "I think we've turned the Brady bonds to the year, improvements in corner," says Mr Alexis Rodeconomic prospects of a num- zianko, managing director, emerging markets at Chemical Banking in New York. "The psychology has changed. It was sell on any rise - now it's buy

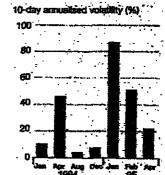
on a dip," he says. Fears that Argentina would be forced to devalue its currency, breaking the link with the dollar, have proved unfounded and the market has been buoyed by the agreement of \$2.8bn in loans from the IMF, some \$435m of which was to be disbursed on Friday.

Argentine Bradys have been the star performers over the past month, rising by 36.9 per cent between March 8 and April 7. according to the West Merchant Bank index. "The financing package for

Argentina removed the fear that the convertibility plan was about to collapse," says Mr Peter West, economic adviser at WMB.

"In Argentina, with reserves having recovered and Cavallo [Mr Domingo Cavallo, the economy minister] having demonstrated much more leadership, there are far fewer worries about convertibility than there were in February," says Mr Paul Luke, head of emerging market research at Morgan Many investors are also now

taking the view that the Mexican economic adjustment programme is viable, a perception which has helped bolster the battered currency and buoyed the local stock market.



Mexican Bradys rose by about 17 per cent in the month to April 7. By contrast, Brazil's rformance has been relatively subdued, with an increase of 12.4 per cent.
Uncertainty about the coun-

try's economic performance and doubts about whether the government will show decisive action to curb inflation is responsible, but some analysts now expect Brazilian Bradys to rise, arguing that they are undervalued on technical Outside Latin America, the

prices of Russian debt on the secondary market have been helped by falls in inflation and indications that the government's economic reform programme is still on track. Russian Vnesheconombank debt has risen by almost 20 per cent since March 9. Some other east European

issuers have also done well

Bulgaria, for example, has a risen by 24.4 per cent between

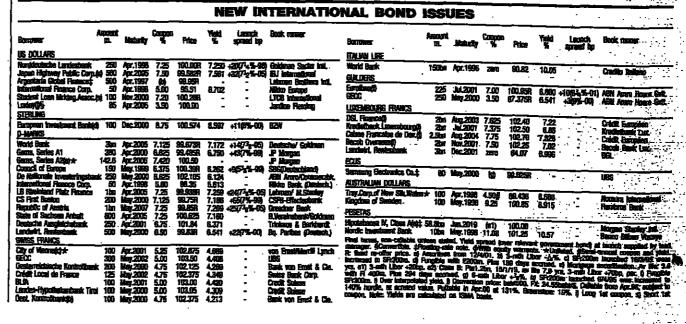
There are increasing signs that US investors are prepared to come back into the market. Mr Rodzianko says US vulture and hedge funds are moving in, partially because they expect returns in the IIS domestic high yield market to fall and rates of default to rise as growth slows.

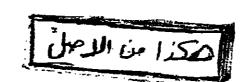
According to some observers Latin American europonds were an initial focus of recent hedge fund interest and as liquidity in that market increased, many traders were able to close out short positions in the Brady market.

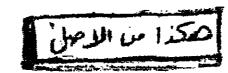
Analysts have different views on the future direction. with some arguing that Bradys are about to reach the top of their trading range. What is clear is that the market seems far from settled. Levels of volatility have increased sharply.
According to WMB, the 10day amualised volatility of its own Brady bond price index rose to nearly 23 per cent on Thursday. This was well down from previous peaks of more than 80 per cent but it is still twice the levels of last year.

Mr Ousmène Mandeng, an economist at West Merchant, says that the rise in volatility may herald a change in the character in the medium-term of the Brady market, with its behaviour resembling that of an equity market

Richard Lapper







#### **EMERGING MARKETS:** This Week

The Emerging Investor / John Barham

## Flavour of the month: Turkish Delight

lar in the foreign minis-tries of the western world following its incursion into northern fraq, but it is very much the flavour of the month in dealing rooms around the globe.

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A RAIL

Printer of

For shell shocked emerging market investors, Turkey is one of the few bright spots in an otherwise dismal scene. The Istanbul stock exchange soared last month, bursting through one record barrier after

Many market watchers are sure that this bull run has a long way to go. Ms Zeynep Türkeri, general manager of Istanbul-based TEB Economic Research, says "what we are seeing is a correction. The stock exchange was very cheap. I do not think it will go back [down] to its original level, this is structural."

The market crashed by half last year, but began coming back in February with a 15 per cent increase followed by a 37 per cent rise in March. Prices have climbed a further 12 per cent so far this month, with the market closing at 44,622 on

Mr Tim Talkington, of Istanbul's Global Securities brokerage, thinks there is still room for the market index to rise another 20 per cent before a correction sets in. In spite of the recent price surge, he puts the market's prospective price/ earnings ratio at only 7.5.

Trading volume has also hit

new records of \$350m a day, about six times more than on some of the grimmest days last year. Brokers say fresh cash inflows, fuelled by weakness in alternative currency, gold and bond markets continued to power demand for shares.

Buyers were further encouraged by a one-year bond auction where the Treasury cut the average interest on its paper by 22.39 points to 99.42 per cent.

For those outside Turkey, this bout of optimism will probably seem surprising. After all, most of the recent news from Turkey has been unremittingly negative. At the beginning of March, the worst riots in 15 years exploded in Istanbul, killing over 20 people. On March 20 came the Turkish army's incursion into northern Iraq, which further blackened Turkey's name internationally.

However, to locals the incursion came as a firm buying signal. They saw it is a sign that the government was preparing political reforms to deal with the Kurdish insurgency with a show of strength. The operation in Iraq also received positive coverage in the local media, strengthening Mrs Tansu Çiller, the deeply unpopular prime minister. Early elections, feared as a

destabilising factor for the economy, now seem unlikely. These positive trends were reinforced by the signing on March 6 of a long-delayed customs union treaty with the EU Turkey tstanbid Composite ladex (rebesed) Local terms

and the realignment in February of the governing coalition. Even the economy, which last year contracted by 6 per cent, looks relatively healthy. Inflation is slowing, bringing interest rates down with it. The balance of payments is

ut although the market picked up with the army's push into Iraq. economists worry how the government is financing the operation. If the army digs in for a long stay, economists fear the government may be forced to allow inflation, now at a relatively modest 4.1 per cent a month, to build up again. Analysts are now poring

over companies' 1994 results and are surprised by what they see. Many companies saw real earnings growth last year, even though wholesale price inflation hit 150 per cent and demand for all but the most essential goods collapsed TEB's analysts found that

although listed companies' aggregate earnings fell by nearly a third in dollar terms to \$2.16bn in 1994, about one in three of them were able to boost dollar earnings. This top third of the market increased profits by almost half to \$898m. Strangely, the most profitable companies are majorityowned by the government. TEB reports that Petkim, a petrochemicals company majorityowned by the government, saw earnings rise 132 per cent in dollar terms, Eregli Demir Celik, a steel producer also controlled by the government, increased profits by \$96m, or 75

per cent. over 1993. There is a simple explanation for such strong performance. In most cases, compa-

nies managed to offset their falling sales revenues with easy earnings from high-yield ing financial markets. At times, the government pushed interest rates as high as 80 per cent in real terms.

But despite all the positive vibrations from Istanbul, the country's political mood

Turkey's economic fundamentals remain wobbly: industrial output fell 4 per cent in the first two months of the year; the government has not convincingly attacked its deficit; the currency is becoming overvalued.

Customs union, hailed as a political triumph for Mrs Çiller, will be a nightmare for many financially weak Turkish companies which must face increased competition from stronger EU-based rivals. Yet, rejection of the treaty by the European Parliament - which is due to debate its ratification in the autumn - in protest at Turkey's human rights record, would be a terrible setback for the government and therefore bad for the market.

This is why analysts always qualify their forecasts with caveats familiar to emerging

market specialists.
One US market-watcher said "the market is going too fast. The danger is that there is no real rationale. People just buy numbers, its pure speculation." His advice? For the time being. buy but be ready to sprint for

### Mexico's market on the mend

Leelie Crawford in Mexico City

The Mexican stock market is beginning to emerge from the wreckage of December's devaluation as confidence in the government's new economic programme takes hold.

Equities have made steady gains since Mr Guillermo Ortiz, the finance minister, announced an emergency plan on March 9 to stabilise the country's financial markets.

The measures included a 10 per cent cut in government spending, increases in value dded tax and public tariffs for electricity and petrol, and measures to support Mexico's shaky banking system.

Since then, the Mexican currency has stabilised at about 6.4 pesos to the dollar, against 7 pesos at the height of the encial crisis, while the IPC stock market index has recovered more than 20 per cent of its value. With the depreciation of the peso, however, share prices in dollar terms are still 36 per cent lower than at the beginning of the year.

Nevertheless, investors have taken courage from the stock market rally, now in its fourth consecutive week. A spate of encouraging figures, including a rapid improvement in the and a foreign trade balance which in February moved into surplus, have begun to reassure investors that the worst of the crisis may be over.

World (353)

Latin America

Argentina (23)

Brazil (23) Chile (13)

Peru(16)

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Baring Securities emerging markets indices

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#### Debt funds

The performance of emerging market debt funds as tracked by Micropal has been particularly poor over the past 12 months. The average performance of 33 global

emerging market debt funds on a one year time span has been minus 13.4 per cent, with Latin American debt markets being the worst performers over that same period, down 26 per cent. Micropal notes that Brazil

and Argentina are the two most favoured countries among 39 emerging market debt fund managers. With combined net assets under management of \$6.3bn, just over \$1 3hn was invested in Brazil, while some \$777m was invested in Argentinian

#### **Russia**

The EBRD has approved a \$1.5m contribution for the development of a Russian share register, something which could remove a difficulty in efforts towards creating a credible equity market.

The registry, under a technical services agreemen

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will provide large Russian enterprises with an independent share registration service which will meet the requirements of both local and international investors. The Russian Registry Company will be based in Moscow and is expected to establish up to 20 locations throughout the

 The French Commission des Operations de Bourse is expected to sign an agreemen with the Russian authorities to develop the latter's equity market.

#### Jakarta

Ernst & Young International. the international accounting and financial advisory firm, is to audit the stock market's new computerised system which is due to start on April 24. The Jakarta stock market has postponed the computerised trading system several times in the past due to technical and other problems.

Trading is still done manually

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### CURRENCIES Markets continue dollar vigil

Market sentiment towards the dollar remains very pessimistic. Increasingly, though, investors and traders are beginning to wonder whether the US currency might be near-

ing a bottom. Trying to call this turn is currently the major preoccupation on the foreign exchanges. More than ever, it means paying attention to the pronouncements of bankers and politi-

cians across the globe.

Foremost in the market's mind will be whether, as widely anticipated, the Bank of Japan decides to cut the offi-

Kanada da

FT GUIDE TO WORLD CURRENCIES

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cial discount rate. This should provide some support for the dollar, but it is unlikely to reverse its decline, which reflects deeper structural problems than short-term interest

rate differentials. Standing in the way of any bounce in the dollar, however, are at least two problems.

market that US authorities, if not actively willing a weaker currency, are largely indifferent to it.

And the second is the view that the dollar is weak because of fundamental problems. To

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address these requires political will; it is beyond the purview of monetary policy and central bankers, who can really only offer palliatives.

A spell of range-trading may

well be in store for the US cur-On the one hand, the market is not so short that there can't be further dollar selling. On the other, the prospect of cen-

Aiding this tendency towards drift is the fact that many of the world's politicians

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tral bank support is preventing

lar aggressively.

The table below dives the latest available rates of exchange (rounded) against four key currencies on Friday, April 7, 1995 . In some cases the tate is nominal. Market rates are the aw

are preparing for an Easter recess, although whether this serves as an incentive to currency speculators is another

In terms of US data releases. the week ahead is a heavy one: consumer and producer inflation, retail sales and industrial production. But their implications for the dollar appear limited since it is not responding to moves in short-term interest

investors from selling the dol-The market is left waiting for the unexpected event which can help turn sentiment in the

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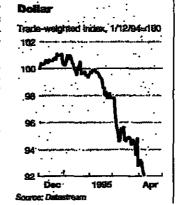
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This announcement appears as a matter of record only

February 1995



Compagnie Financière pour l'Europe Centrale

(a company organized under the laws of France)

**International Private Placement** of 1,072,601 Shares of Common Stock at FRF 195 per Share

participation by

CERUS - Compagnies Européennes Réunies

Hungarian Investment Company Ltd.

European Bank

Hungarian-American Enterprise Fund

New Europe East **Investment Fund** 

Central European

Baring Global Emerging Markets Fund

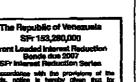
Baring Chrysalis Fund

**Growth Fund** Cook & Cie

The undersigned acted as financial advisor to Cofinec on this transaction



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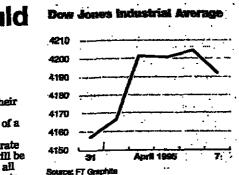
### Results should confirm the soft landing

For weeks, investors have made their stock market wagers based on sumptions about the possibility of a soft landing and the effect such a development might have on corporate profits. This week, at last, there will be some hard numbers to put behind all the speculation as companies begin to report earnings.

Economic data released since the start of the year point to a relatively strong first quarter, with the impact of last year's interest rate increases to be felt later this year. Analysts mostly expect earnings reports to bolster the market with good news.

This week will also see a spate of economic data. Figures on capacity utilisation and industrial production are expected to add to the growing conventional wisdom that holds that the economy is slowing.
Economists believe March capacity

utilisation will decline to 85.5 per cent



Lisa Bransten

from 85.7 per cent in February and that industrial production will have declined by 0.1 per cent after growing by 0.5 per

cent in February.
Other figures will be the March producer price index, to be released tomorrow, and the consumer price index, due on Wednesday. Economists predict that producer prices will have risen by 0.2 per cent overall and by 0.3 per cent excluding the volatile food and energy components. On the consumer front, economists believe price increases will have grown by 0.3 per cent in March, as they did in February.

#### Banking on G3 action to lift the dollar

LONDON

There is not much sign that the "problems" of the dollar are holding back the international equities which provide the driving forces behind the leading indices across global stock markets. Oil shares, with sales prices pinned in dollars, have been leading the charge and the FT-SE 100 Share list showed a total return of 3.8 per cent over the first three months of the year. outperforming most global markets, although not Wall Street.

However, the biggest rises in the Footsie have come when markets thought that the G3 countries, Japan, Germany and the US, were planning serious action on the dollar. Some form of such action seems to be in the wind this week. If nothing happens on this front, then the UK

stock market would be "running brave" if it tried to make further progress, says

Derivative Securities, the futures

Specialist.

1,550 1.540 ---1,530 - 31 April 1995 Source: FT Graphile But the FT-SE Mid 250 stocks

Terry Byland

continue to under-perform significantly
- the Index inflicted a small minus return on investors over the March quarter, and continued to lag behind the Footsie 100 last week. Trading volumes in the non-Footsle

stocks have shown signs of improvement, rising to around 60 per cent of daily Seaq totals on some days. If the G3 countries plan serious action on the dollar, then the Footsie stocks can hardly fail to benefit. But the FT-SE Mid 250 seems the best two-way bet.

Kleinwort Benson says the

market altogether. The

thereafter, the uncertain

dominate until general

Investors are focused on

whether the government's

emergency package, due this

week, will be able to stop the

yen's continued rise, writes

Emiko Terazono. Although additional fiscal

to help the economy, which

response from the government

will soon feel the effects of the

yen's appreciation, is eagarly awaited, there is a danger that

the measures will be aimed at

providing long-term support

rather than boosting investor

menu of labour market support

confidence. If the emergency

measures and tax breaks for

aggravate "the sense of crisis

and policy impotence", says Barclays de Zoete Wedd in

capital spending, it could

package contains the usual

the autumn.

TOKYO

political situation has deteriorated to such an extent

that investors are avoiding the

approval of pension reforms

after the local elections could

trigger a short-term rally, but

political situation is likely to

elections are held, probably in

#### Global share offers

### Conditions ripe for sharp expansion in M&A deals

The graveyard of international equity offerings may be grow-ing by the week but investment bankers have no time to mourn. They are too busy advising clients on alternative ways to raise capital.

It is at times like these that the big integrated investment canks come into their own. Now that one source of fund-ing has dried up, in this case, the stock markets, they quickly switch attention to finding private buyers for assets that companies want to sell off. "The mergers and ecquisitions team is certainly getting more air-time these

days," says one equity syndi-cate manager at a Swiss bank. Figures supplied by IFR Securities Data show that the volume of M&A deals has increased at a startling pace since the middle of last year. in the second quarter of 1994, the volume of completed M&A deals worldwide stood at \$99km but grew to \$146.6bn by the last quarter of the year.

M&A activity remained at this level in the first quarter of this year and is expected to remain buoyant during the next three months.

The sorry state of the stock markets and the poor performance of several new equity ssues may have turned off international investors, but they have created a favourable environment for companies looking to expand through

This is the January sale for companies and there are bargains to be had," says a banker at a US house. With markets setting such a

low price on shares, compan wanting to sell would probably do better looking for a trade A strategic buyer would be

prepared to pay a premium over the public market price because of industrial benefits the purchase would produce. This logic does not apply to a fund manager whose priority is to outperform the market.

There have been several headline-grabbing M&A transactions in recent months. Glaxo's takeover of Wellcome, Hoechst's purchase of Marion Merrell Dow and Cadbury

M & A deals 150

Schweppes' takeover of the Dr Pepper/7-Up companies to

Most M&A deals have been confined to certain sectors but bankers expect the activity to broaden, especially if the current state of primary equity markets persists. Many European companies have plenty of cash, their gearing is relatively low and banks are falling over themselves to lend.

However, some companies are still concentrating on restructuring themselves, Royai Dutch/Shell for example in order to improve internal productivity.

Others, especially those in the cyclical industries, may lack the confidence to embark on a large acquisition because of concerns that economic growth in Europe may start to

Yet there are several precedents to show that one company's proposed flotation canquickly turn into a full-blown takeover. After all, the idea of selling out, possibly at a small premium to the market price, could be rather tempting to owners of a company who would rather not have to deal

with minority shareholders. Take, for example, the news last month that Pearson Television, part of the Pearson group which owns the Financial Times, was buying Grundy Worldwide, the independent television production company, for US\$279m cash. The deal was struck only two weeks after Grundy announced plans to float 35 per cent of its shares.

in Australia and New York.

Other offerings resulting in a private sale include Clark-Equipment's disposal of its interest in VME, one of the world's largest construction and earthmoving equipment makers, to its Swedish partner, Volvo, and Eif Aquitaine's sale of its Texasgulf phosphates business to the Potash Casporation of Saskatchewan.

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In view of the heavy calendar of equity offerings this year, bankers believe it is likely some will end up as private sales unless a better tons returns to the primary market. This means some of the more. appetising offerings could be snatched from under the moses of international investors.

If this happens, fund manage ers will only have themselves to blame. After all, their rather hysterical reaction to signs that the steel industry's cycle was about to turn effectively scuppered the sale of shares in Böhler Uddeholm, the Austrian speciality steel maker. This further undermined confidence in the primary market, which prompted Hoechst to thelve plans to reduce its holding in

its subsidiary, SGL Carbon.

Hoechst came in for some criticism because the SGL shares sold by the company itself to raise new capital and by Péchiney, the French pack-aging and metals group, were priced within the price range. Therefore, the market assumed Hoechst was a seller, even at the bottom of the range.

But Hoechst did what its shareholders would bave expected - it refused to sell off an asset too cheaply. "We know the company and we know what it's worth," says Mr Robert Koehler, SGL chief executive and former head of corporate planning at Hoechst.

It remains to be seen how long the gulf between sellers and the public market will persist but until it narrows, conditions are ripe for M&A. in view of the large privatisation pro-grammes in the pipeline, however, bankers are praying sentiment in the equity primary market improves soon, as it is unlikely trade buyers will emerge on such a grand scale.

Antonia Sharpe

Tel: 0171 702 3377

#### OTHER MARKETS

#### **ZURICH**

UBS faces some tough avestioning when it meets financial analysts on Wednesday, many of whom believe the bank has been stumbling wrong-footed in the long-running row over governance with Mr Martin Ebner's BK Vision, the

investment company that is UBS's largest shareholder. In the latest twist last week, **BK Vision filed criminal** charges against UBS directors, alleging that the bank's nurchases of its own shares during last autumn's proxy battle had damaged the bank **UBS** dismissed the allegations as entirely without substance.

in Zurich, meanwhile, Bank Julius Baer forecast last week that Swiss shares would fall by a further 5 to 10 per cent following the 6 per cent drop already recorded since the start of this year.

Baer's latest investment report said that the fall so far this year does not take sufficient account of the harm that the Swiss franc's strength is doing to the corporate profit outlook.

The bank estimated that if exchange rates held at current levels until the end of 1995, companies would suffer

currency losses of about 8 per cent. Even if the franc weakened a little later in the vear, there would still be substantial exchange rate losses, compared with average

values in recent years. Baer removed Sulzer registered shares and Holderbank bearers from its buy list because both companies have been strongly affected by the currency crisis, and said that its favourite stocks are heavily capitalised financials such as UBS, SBC and Swiss Re.

#### **PARIS**

A busy week for corporate results is in prospect, in spite of the Good Friday holiday. Michelin and Pechiney report tomorrow, L'Oréal on Wednesday and Havas on

Thursday. UBS forecasts a FFr1\_17bn profit from Michelin, with the improvement largely the result of an increase in sales

The bank notes that investors are now focusing on prices which are expected to increase significantly, especially in the original equipment market, to promote a more favourable mix between it and the highly-priced

#### MADRID

The issue price for the current privatisation of almost half of the government's 40.5 per cent stake in Repsol will be set today and is expected to be around Pta3,585, the maximum price already fixed. Last week, the government denied press reports that it planned to sell a further 16 per cent stake in the petroleum company.

**ABN-Amro Hoare Govett** notes that the market disappointed in the first quarter as a result of dollar weakness and political uncertainty which led to a depreciation, and devaluation, of the peseta and a rise in

long-term interest rates. While these negative factors could persist in the short term, the recovery looks set to be more robust than in other European economies and the firm line taken by the Bank of Spain should ensure that inflation does not rise too far. even after devaluation.

ABN says that standard valuation criteria suggest that the market is cheap and it has raised its weighting of Spanish stocks in a European portfolio. its year-end target for the general index is 300, compared with 275 on Friday. The bank adds that political uncertainty has continued to heighten with the appearance of new

corruption cases.
While Prime Minister Felipe Gonzales has repeatedly stated that he will not call early elections, he could be prompted to do so by a sound beating of his PSOE socialist party in the regional and local elections next month, or if revelations of corruption

#### **AMSTERDAM**

Nedlloyd, the Dutch transport group, publishes its 1994 figures on Thursday and expectations are that, due to the impact of restructuring measures, operating profit will have risen, *writes John* Analysts believe that even

with lower sales, the profit could climb from 1993's Fl 39m to some Fi 160m. Furthermore, lower interest-bearing debt charges will be significantly lower than in 1993, while an absence of extraordinary items should leave net profit in the black, against a loss of F1 112m

prospect in the run-up to

Easter and the regional

#### MILAN Another subdued week is in

Compiled by Michael Moraca elections on April 23. Notice of Annual General Meeting

Tokyo.

Notice is hereby given that the Amusal General Meeting of Aktiebolaget SKP will be held at SKF Kristinedal. Bylogiegatan 4, Göteborg, Sweden, at 3.30 p.m. on Thursday April 27, 1995.

### Annual General Meeting

Notice of Attendance For the right to participate in the meeting, shareholders must ed in the sh Securities Register Centre (VPC AB) by Thursday April 13, 1995 and must notify the Company before noon on Monday April 24, 1995, preferably in writing, otherwise by telephone, of their intention to attend (AB SKF, Group Legal, S-415 50 Gütchorg, Sweden, Tel +46-31-37 26 52) giving details of name, address, telephone and registered shareholding. Where representation is made by proxy, the proxy form shall be sent before the date of the meeting. Shareholders whose shares are registered in the name of a Shareholders whose shares are registered in the name of a trustee through the Trustee Department of a bank must have ered temporarily in their own nar the snares registered temporarily in their own name in order to take part in the meeting. Any such re-registration for the purpose of establishing voting rights shall take place by Thursday April 13, 1995. This means that the shareholder should give notice of his or her intention to the trustee in plenty of time before that date. A re-registration fee will

Agenda

normally be payable to the trustee.

Normal company matters
Matters which according to the Swedish Companies'
Act and Articles of Association are to be considered at a general meeting, including presentation of the annual financial report and reports from the auditors as well as consolidated accounts and auditors' reports, decisions regarding matters relating to income statements and balance sheets and Group income statements and balance sheets, freedom from responsibility of the directors of the board matter distribution of the directors of the board matter distribution. tors of the board and managing director, decisions re-garding profits in accordance with the approved balan sheets, as well as the election of board members and

Articles of Association The Directors recommend an amendment to § 8 of the Articles of Association whereby the Board of Din shall consist of a minimum of five and a maximum ten elected members with a maximum of five deputies.

Under the current terms of § 8 of the Articles of Association, the number of elected deputies shall be a minimum of one and a maximum of five.

Election of Board Members Election of Board Members
Board members Claes Dahlblick and Anders Sjöberg
have declined re-election. Current deputy board mem
bers Marcus Wallenberg and Michael Treschow,
together with the new Group Chief Executive Peter son have been proposed as new Board mem-e remaining members will be recommended for bers. The remaining members will be recommended for re-election. The proposal is supported by shareholders who together represent more than 59 % of the votes for the total number of Company share

The Board of Directors proposes a dividend for the financial year 1994 of 4 kronor 25 dre per share. It is recommended that shareholders with holdings recorded on May 3 be entitled to receive the said dividend. If this date is necessared to the said dividend. date is accepted by the Annual General Meeting it is expected that the Securities Register Centre will send out notices of payment to recorded shareholders and listed depositaries on May 10, 1995.

Göteborg, April 1995 The Board of Directors

Russia Investor

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NOTICE IS HEREBY GIVEN to the holders of the Bonds that The Stock
Dividend of 9th was approved by the General Meeting of Shareholders held on
20th Mauch 1991. Prayment to the provisions of the Thor Doed constituting the
Bonds, the Comenium Price of the Bonds has been adjusted as a result of the
dividend in shares from 21.611 Won to 21.779 Was efficiency by January, 1992.

April 1995.

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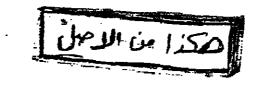
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Politics: punching above its weight Page II

Andrew Apple

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#### FINANCIAL TIMES SURVEY

## BURGUNDY

■ Wine industry overcomes a bad patch Page IV

Monday April 10 1995

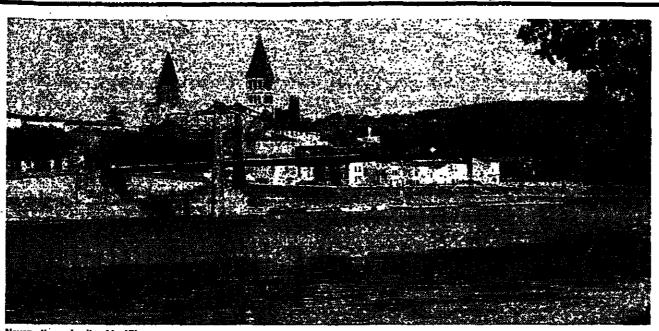


"We are not seeking to shed our traditional image, but to develop new areas of strength, says Mr Jean-Francois Bazin, head of the Burgundy regional council and one of the driving forces behind Vallée d'Image, a project to promote industries and activities ranging from photography to electronics and multimedia. Other poles of development include packaging, plastics, logistics, agro-industry and automotives

The region already has a diversified economic and industrial base. Despite the strength of its image in wine and culture, Burgundy was one of France's first metalworking centres, partly because of its resources of wood fuel and minerals. The wine sector, while vital to the economy, ranks only fifth or sixth in terms of employment and out-put in the region. Three times as much land is used for vegetable oil production as for vine-

Such diversity has been a source of strength over the past few years. "It is one of the reasons why the recession hit Burgundy less hard than other areas of France," says Prof Jacky Perreur, director of the regional economic institute at Dijon University. This helped Burgundy overcome the recent crisis in the wine industry, which saw prices fall by more than 20 per cent for some producers between 1991 and 1998. A recovery since the second half of last year has provided a much-needed boost to the sec-

There have been other sethacks. The 1984 bankruptev of Le Creusot, the metals, arms have recorded several victo-and country giant; dealt a seri-ries. The most recent is a joint



**Dates of destiny** Birth of Kingdom of Burgundy, covering a large swathe of what is now eastern France. Kingdom annexed by Charlemagne Richard le Justicier establishes the Duchy of Burgundy. ... End of ninth century... Robert the First, Duke of Burgundy, founds the Capetian house of Burgundy. Foundation of parliament of Burgundy. Death of Philip de Rouvres, last Capetian Duke. Duchy passes to Kingdom of France. Start of Valois house of Burgundy. Jean Sans Peur, (John the Fearless) Duke of Burgundy, launches fight for political independence of Burgundy.

Philippe le Bon (Philip the Good) becomes duke of Burgundy.

Through inheritance and acquisition he extends the duchy to cover Belgium, Holland, Luxembourg and Lorraine. Killed in 1477 Duchy returns definitively to French kingdom 10..., 1592\_ End of Spanish Invasion as part of Wars of Religion French Revolution. Creation of four departments. Côte d'Or, Yonne, Saône et Loire, and La Nièvre. industrial revolution creates industrial centres at Dijon, Chalon sur Saône. Le Creusot becomes one of Europe's major metal-Creation of region combining the four departments.

Dijon, necessary to bind the

region, brings a tepid response

For the region as a whole, a

further obstacle is its position

between Paris and Lyons. "In

some respects, the proximity of these cities is detrimental for

Dijon." says Mr Grenot of

Lyonnaise de Banque. He

argues that clients can often be

treated by the larger financial

that there are some areas of

concern. "We must have closer

Local political leaders accept

centres of Paris and Lyons.

from local officials.

## A bit of mustard for the regional recipe

Rather than rest on its laurels, the region is garnering its forces to seek new sources of growth and to capitalise on its strategic position while improving co-ordination, writes John Ridding

ous blow to the surrounding area in the Saône et Loire. The 1992 decision by Maytag of the US to transfer its Hoover operations from Dijon to Scotland affected fewer jobs, about 650 in total, but had an important psychological effect.

More broadly, there has been a feeling that co-ordination and dynamism have been lacking. "There have relatively few areas of rapid growth." says Mr Yves Grenot, director of the Dijon operations of Lyonnaise de Banque and the head of the local banking federation. There is now a sense, how-

ever, that Burgundy is garnering its forces. Mr Dominique Perben, mayor of Chalon-sur-Saone, believes the area has rebounded from the setbacks of plant closures and is bullish on prospects for economic development. On the investment front the local authorities and their development agencies

venture agreement, signed last month, between Thomson of France and Fuji of Japan for the production of ferrites for use in consumer electronics. We got our revenge on Scotland," jokes one official, referring to the fact that a Scottish site was also under consideration by the Japanese group. The local authorities in the

region's principal towns, from Diion to Nevers and from Auxerre to Chalon-sur-Saone, are also seeking to target and assist areas of more dynamic development. In most cases, such a stance reflects an attempt to build on the foundations of existing activities through improved co-ordination, financial incentives and infrastructure.

In agro-industry, for example, one of Burgundy's biggest economic sectors with 14,000 employees, the local authorities are putting FFr45m towards the initial FFr65m investment in a European taste

and flavour research institute. It is a similar story in the Vallée d'Image project. Burgundy is already home to some of the biggest players in the sectors involved, from Kodak, which has its European R&D headquarters in Chalon-sur-Saone, to Thomson Multimedia, the French electronics group. It is also steeped in tradition in images, having been home to photography pioneers such as Nicephore Niepce and technological innovations such

as the zoom lens. To foster the development of the sector, however, the local authorities are taking a series of steps. The regional budget will fund research in the field, while potential investors may receive financial incentives. For example, the LCC division of Thomson, which established the joint venture with Fuji, received a substantial contribution towards the FFr40m cost of the new plant.

In packaging and logistics,

there is also a mix of public sector and private sector initiatives. Burgundy's strength in food and wine has drawn packaging firms such as Carnaud-Metalbox and Tetrapak to the region. Suppliers of packaging equipment, such as Cermex. have naturally wanted to be near their clients. Companies in the sector have been further encouraged by Burgundy's transport network, due to be extended next year with the establishment of a bi-modal centre to the south of Diion. which will allow the transfer of containers from lorries to

Across the various projects, local officials reject charges that they are seeking to pick winners. Rather, they claim. they are providing the resources for the expansion of existing sectors. Traditional activities, from wine to beef production, will continue to provide pillars for a more dynamic economy.

But the realisation of such aspirations depends on the ability of Burgundy to respond to broader challenges facing its development, from the spreading of wealth throughout the region to a greater unity between the four departments.

"The administrative entity called Bourgogne is an artificial creation," says Mr Claude Patriate, professor of politics at Dijon University. He argues that the four departments, ioined as one administrative region by a 1959 decree, retain different characteristics and identities, an argument illustrated by the fact that each has its own daily newspaper.

The diversity extends to the realm of politics. Whereas La Nièvre, to the east of the region, has traditionally been under the sway of the left, providing a power base for the Socialist President François Mitterrand, other departments, notably the Côte d'Or, have been dominated by the right.

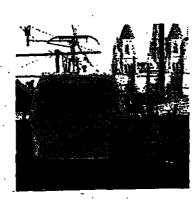
Robert Poujade, the mayor of Dijon. Another issue he cites is the lack of a major second city in the department. "There is an excessive concentration on Dijon," he says, pointing to the fact that the regional capital has a population in excess of 250,000 compared with 20,000 in More significantly, the vari-Beaune, the second biggest ous departments are pulled in town in the Cote d'Or. different directions. For Mr Poujade and most looks to the north and to Paris," says Mr Patriate. "The

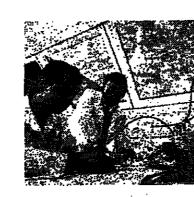
links with La Nièvre," says Mr

other observers, however, the geographical location of Bur-Saone et Loire looks to Lyons." gundy continues to represent a The result is that it is hard to trump card. "We have always forge a common interest or a been a zone of transit, and common strategy. For La have always benefited from it, says one senior local official Nièvre, for example, a priority is a north-south highway to He cites plans to build a high-speed link from Mulhouse place Nevers, its capital, on a to Dijon as evidence of further valuable transport axis. Mendevelopment. tion of a cross-region link to

But gaps remain. There is no high speed rail link from Dijon to Lyons, while the lack of an east-west motorway or rail system deprives the region of potential trans-continental traffic. "It is a preoccupation for the region," says Mr Paul Schmitt, director of territorial management at the regional council. On that, officials from across the Cote d'Or to La Nievre are agreed. That, and the need to add a bit of mustard to the development of Dijon and its region.

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the local political scene

### **Punching** above its weight

since the days of its famous dukes, the significance of Burgundy politics has tended to reach borders. Recent years have proved no exception. "It still punches above its weight." says one local pundit.

There are two reasons for this influence. On the one hand, the region has continued to provide a power base for several of France's leading postwar politicians. On the other, the diverse political complexion of Burgundy's four departments provide a reliable bellwether for national

ike the powerful dukes that once held sway within its borders Burgundy is strong on connections. Located in the

valley which runs from and close to the border between France and its eastern

continental neighbours, the

region has long benefited from

its strategic position at the crossroads of Europe's transport links and between its

"Location has always been

one of the trump cards of the

region," says Mr Yves Japiot,

vice-president in charge of

economic development at the

Burgundy regional council.

have been at the centre of

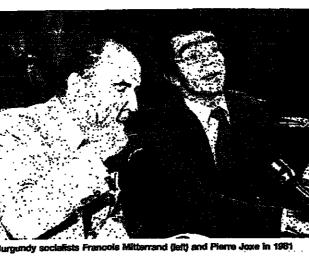
Europe's cultural and

trans-European

major powers.

Both factors can be seen, for example, in the rise of President François Mitterrand. After the war, the Socialist leader planted himself in La Nièvre, the left-leaning department to the east of the region. As mayor of Chateau-Chinon, deputy for the same area and one-time leader of the Conseil Général, the administrative body for the department, he amassed considerable clout.

During Mr Mitterrand's tenure, the left extended its influence in other areas of Burgundy. Mr Pierre Joxe, for instance, the former defence and interior minister. was



president of the regional council between 1979 and 1982. Mr Pierre Beregevoy, the late Socialist prime minister, was parachuted in as mayor of Nevers. "The swing to the Socialists at the national level was clearly demonstrated in Burgundy." says Mr Claude Patriate, professor of politics at Dijon University.

In recent years, the swing has been in the other direction. Two of the three deputies from La Nièvre are from the right,

while the conservatives have strengthened their hold of strategic municipal offices. Mr Dominique Perben, the mayor of Chalon sur Saone, is a min-ister in the centre-right government of Mr Edouard Balladur, while Mr Robert Poujade, a minister under the Gaullist President George Pompidou, has maintained his grip on Dijon, the regional capital.

The drift to the right is also reflected in the shifting allegiances of Mr Jean-Pierre Sois-

BURGUNDY



son, the mayor of Auxerre who served as a minister under President Mitterrand and the centrist President Valery Giscard d'Estaing and who has just declared his support for Mr Jacques Chirac, the Gaullist mayor of Paris and the leading candidate for this month's presidential election.

The rise of the right has not emoved divisions in local politics, but merely shifted their focus. Many of Burgundy's mayors and deputies have



declared their support for Mr Balladur's presidential hid, notably Mr Ponjade and Mr Perben Exceptions, apart from Mr Soisson, include Mr Jean-François Bazin, the president of the regional council and a Chirac supporter.
With Mr. Chirac having

established a clear lead in opinion polls, such allegiances suggest the presidential elections may reverberate through the Burgundy region. "It could create pressures for a reshaff-



ing of the cards," says one observer. "Many incumbents will not be sitting comfortably right now. For most observers, however, the impact of a Chirac victory

on Burgundy politics will be limited by several factors; the gap between local and national politics, the short time period of one month between the presidential and municipal elections and the prospect of a Gaullist regrouping after the



"There may be a few victim a few secrifices to the elector battle, but the Gaullists tend in patch things up after battle, says one politics professor, lot will depend on the flux stages on the campaign, and whether the victor, probably Mr Chirac, will open his arm to his opponents. Either way, be it peace or war in the Ganitist camp, the drama of the national stage should again he reprised in the elected offices

Transport links: at the crossroads of Europe, the region has a strategic position

### The gaps in the good connections

The region's top t	1		% shar
	Employees	% share (Burgundy)	(France
Mechanical manufacturing	18,276	13.3	10.3
<b>Electronics</b>	15,880	11.6	12.4
Metallurgy	14,452	10.5	10.1
Agro-industry	14,016	10,2	11.3
Rubber and plastics	11,229	8.2	5.2
Wood, furniture	10,166	7.4	6.0
Motor industry	8,702	6.4	8.3
Steel	8,585	6.3	3,3
Textiles, clothes	8,368	6.1	7.8
Chemicals	8,130	5.9	4.5

economic activity," adds a Nowadays, this position is such a position entails clear and river links which bind the Burgundy. The big question for region to the centre of the the future is how to capitalise European transport and on the opportunities and whether business network. As Burgundy's communications links are solid continues to expand in the enough to ensure that the

> The response from local officials and industrialists is a strong existing com-

have a very strong and strategic transport network." says Mr Robert Poujade, mayor of Dijon. But he admits that work remains to be done. "There are some gaps which need to be filled."

On the first count, the statistics support the claims of

has more than 500km of autoroutes, placing it among the top quarter of France's 20 regions in terms of motorway coverage. More significant is the positioning of the autoroutes which link Paris and northern Europe to Lyons. the south and the east of the continent.

On the railway network, Dijon is served by the high-speed Train a Grande Vitesse from Paris, shrinking the journey between the regional and national capital to less than two hours. As for river communications, the Saone to the south of the region links Burgundy to both the Rhine and the Rhine and hence, in theory, to the Mediterranean and the North

Such communications links have brought obvious benefits. Companies such as Kodak and many transportation groups region's logistical advantages. "Increasingly there is a need to co-ordinate shipments between the various European markets," says the manager of one electronics firm with a plant in Burgundy. "So you need somewhere central with a reliable system of roads and

"For European operations, most places are within striking distance of Dijon\*

rail." The manager of a road haulage company agrees. "It is a logical base for continental European operations. Most regular destinations are within striking distance of Dijon."

Steps are being taken to further extend this strike range and strengthen Burgundy's transport links. From next year a bimodal rail

due to operate from the south

at government level to build a high speed rail link from Mulhouse to Diton, opening up a high-traffic market from the regional capital to southern Germany and Switzerland. The line, which will cost an estimated FFr12bn, is expected to be built within 10 years.

But despite such new strands in the communications web, weaknesses remain. "The real preoccupation is the east-west axis," says Mr Paul Schmitt, director for territorial management at the regional council. "There is tremendous potential for traffic from Germany and eastern Europe across to the Atlantic but the infrastructure does not vet

There is some movement to resolve this problem. An autoroute between Auxerre, to

the north of Burgundy, and Bourges is in the works. But this is only a relatively short step and is not expected to be completed for 10 or 12 years. Pressure on the state and regional budgets prevents a more rapid pace, as do environmental considerations

relating to the construction of a new swathe of highways. Another weak link is to be found in the region's waterways. Substantial freight along the Rhine and the Rhône is blocked by the lack of an adequate link between the two mighty rivers. It is possible for freight to travel from one to transferring to small barges of about 250 tonnes of capacity for a 250km stretch to the north of Chalon sur Saône. "This is not economical," says Mr Jean-Claude Bacque-Mouret, managing director of Aproport, the Chalon-based

group which is France's second largest river ports association. Mr Bacque-Mouret, like many in the region, dreams of a project to link the Rhine and the Rhone more effectively and to allow large barges to complete the journey from Marseilles to the mouth of the

Rhine. He points to significant benefits, including costs. At the moment, for example, his company charges between

FFr1.500 and FFr1.800 per container for the journey between Chalon and Marsellle. By road, the cost is between

Of late, the dream has taken a few steps towards reality. Last year the French parliament passed a law approving the construction of the Rhine-Rhone canal and setting a deadline of 10 years for the link to be built. The cost, estimated at about FFr17bn, is due to be shouldered by state enterprises such as Electricité de France and Compagnie Nationale du Rhône. "It is a significant step herause it is the first time that a system for financing has been established," says Mr Dominique Perben, mayor of

lake

The scale of the funds involved, opposition from environmental groups and the long history of frustration over the project suggest, however, that caution should remain the order of the day. The law passed by the French National Assembly still lacks the decret d'application which would put the decision into force. The barge captains of Burgundy still have plenty of time to plot

Chalon sur Saône.

John Ridding

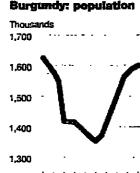
#### ■ THE FOUR DEPARTMENTS

### Diversity is common denominator

Like the mosaic roofs on traditional Burgundy buildings, the region is itself a patchwork of diverse components. "There is no uniformity, nor a single identity in La Bourgogne," says Mr Claude Patriate. professor of politics at Dijon University. The most obvious cleavage is

to be found between the four departments which comprise the region - the Cote d'Or, the Yonne, La Nièvre and the Saone et Loire. Joined as one administrative region by a decree of 1959, the departments retain significant particularities, from their daily newspapers - one for each of the four - to their geography, and from their political and economic traditions to their aspirations for future development.

The Morvan hills, which run from the north to the south and splice La Nièvre from the



1900 20 40 60 80 90 Saone et Loire and the Côte

D'or, represent an obvious geological frontier. "We are a bit like the wild west." jokes Mr Yves Jouot, the representative of the

industry ministry for the

Nièvre region to the east of Burgundy.

traditions also vary across the departments, as do their industrial structures. The industrial centres of the northern Yonne and Chalon sur Saone, home to some of the region's biggest manufacturing plants, strike a contrast with the vineyards of the Cote d'Or and the rural expanses of La Nièvre, home to the famous Charolais beef herds. Such divergences do not

extend to feuds or hostility. 'Bourguignons are by their nature moderate and reasonable," says Mr Robert Poujade, mayor of Dijon. "We have different newspapers and different wines, but it is not something to come to blows about," says one official in Chalon sur Saone.

There is, however, a serious side to the divergences between the departments. "They are all looking in different directions," says Mr

#### Population of the region's 20 biggest towns Population

		1990	1982-90	19/5-82
Côte-d'Or	Dijon	230,451	-5.2	+0.8
	Beaune	21,289	-5.4	+6.0
Nièvre	Nevers	58,915	-0.6	-0.3
	Cosne-Cours-sur-Loire	13,184	-1.8	+3.6
	Decize	9,057	-5.8	-0.9
	Fourchambault	8,976	-5.1	-8.5
Saône-et-Loire	Chalon-sur-Saône Montceau-les-Mines Mâcon Le Creusot Autun Digoin Louhans Paray-le-Monial Gueugnon	77,764 47,283 46,714 40,903 17,906 12,313 10,997 9,859 9,697	-0.6 -7.8 -1.2 -7.9 -10.8 -6.1 -4.2 -7.3	-0.3 -0.2 +0.4 -0.1 -4.5 -0.1 -1.7 -7.8 -2.6
Yonne	Auxerre	42,005	-0.3	+2.0
	Sens	36,221	+3.0	+5.3
	Migennes	13,321	+1.2	+1.3
	Joigny	9,697	+0.5	-12.1
	Avallon	8,617	-3.2	+1.0
				Source: Incom

Paris, the Saone et Loire council, the powerful local towards Lyon, La Nièvre to the centre and the Côte d'Or to the east. This makes it difficult to forge a common strategy concerning communications and development." ments than between them and

Mr Jean-François Bazin, Political sympathies and Patriate. "L'Yonne towards president of the regional

government body, accepts that there are differences in outlook and ambitions. But he argues that particularities are as common within the depart-

that there are economic forces binding Burgundy together. The departments themselves are certainly a hybrid of rural and industrial centres. Even La Nièvre,

picturesque area of rolling countryside, is home to a number of significant industrial groups such as Imphy, the metal concern. A short drive from the industrial zones of Chalon sur Saône leads to the vineyards and agricultural districts of the

As for common economic

sectors are to be found dispersed across the region. Each of the departments has plants connected to the auto and metal working sectors, and all are strong in agriculture But much needs to be done

to bind the region more firmly, particularly in the area of transport. The drive from Dijon to Nevers takes well over two

hours, and is without an autoroute for all but the first part of the journey. But even proposals for an east-west motorway prompt a divided response. Our priority is have an autoroute linking north and south through Moulins," says one Nevers official. "There is much less demand in the direction of Dijon."



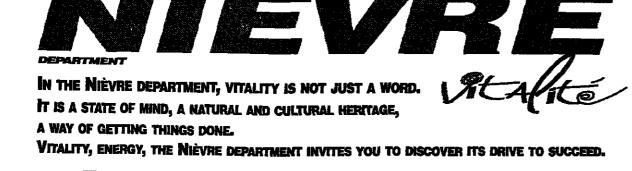
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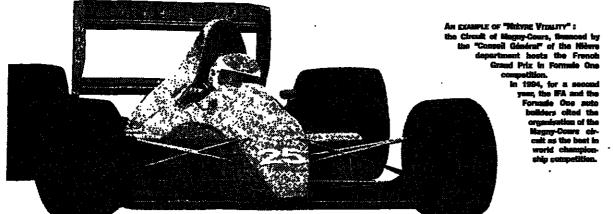
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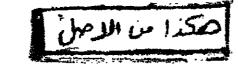
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#### BURGUNDY





The 15th century Hotel-Dieu founded by Nicholas Rolin and his wife to provide for the needy of Beaune after the 100 Years' War and (right) Dijon, the region's biggest town by far

Why the US photographic giant set up in the home of 19th century film pioneers

## Incentives brought Kodak to Chalon

the Burgundy region, was home to 19th century photography and film pioneers such as Nicephore Niepce. For Kodak, however, it was hard-headed business considerations rather than romantic tradition that underpinned its 1960 decision

is fitting that Kodak, the

US film and photographic giant, should be firmly

installed in Chalon-sur-Saône.

The town, on the banks of the

Saone river to the south-east of

to build its Chalon plant. "To be frank, the key reason was the financial assistance we received as a result of the French government's policy of promoting decentralisation," says Mr Philippe Cherpion, head of the plant. Whatever the reasons, the Kodak plant at Chalon has

grown into the biggest industrial operation in the region and the largest exporter. It employs 2,600 full-time workers, plus 300 on short-term contracts. Along with a site at Harrow in England, it is Kodak's

principal, and most modern, plant in Europe. Dozens of Montpellier. "It is an important strategic location," says Mr millions of film rolls leave the Cherpion. "We are on a big netfactory gates each year, work of autoroutes which puts contributing to total annual us in reach of all of our principroduction in billions of francs. pal European markets from Spain to Germany and from But the significance of the Belgium to Italy." Available Chalon plant extends beyond the revenues and production it labour, and an abundant supbrings for the US film and ply of water, were other imporphotography giant. Kodak's presence reflects the strategic

Such considerations apply not only to Kodak. Many of the incentives for many of the foreign and French investors large industrial groups with operations in the region, from Phillips of the Netherlands to in Burgundy. It also represents a significant element in the region's aspirations in the Thomson of France, are drawn imaging, electronics and by the communications network. "It is an increasingly On the first count, it was geographical considerations important consideration, given that many industries. which helped tip the decision particularly consumer indus-

serve several European mar-kets," says the managing direc-tor of one foreign electronics

Within the boundaries of Burgundy, the presence of Kodak lends weight to the region's strategy of strengthen-ing its position as a European centre for the imaging, visual and photographic industries. Dubbed Vallée d'Image, this

strategy comprises initiatives and funding to promote R&D and investment in the various activities and to foster links between the players in the sector and the region's universities and educational centres. Kodak, for example, already cooperates with Dijon University in training its workforce and on specific research projects. It client and also in a position to also participates in cultural

projects such as this year's celebrations to commemorate the centenary of cinema.

More broadly, the size of the Kodak operation means that its success is central to the health of the local economy. "A big company is welcome, but it can also entail big risks," says one local Chalon official, referring to the 1984 bankruptcy of Creusot-Loire, the metal and engineering giant in the nearby town of Le

At Kodak, however, there seems little cause for concern. A restructuring and productivity programme, launched over the past few years, has prompted a significant improvement in efficiency. "In 1993 we were about 20 per cent less productive than the big US

he first rule of the

"Now we have caught up, and expect to achieve faster productivity growth." Reduced wastage, lower stocks, and a shift to team-based production are the reasons he cites for the With respect to its various

products, Mr Cherpion points to strong demand for photographic paper, films for amatsur photographers and for cin-ema film. "Movies are longer nowadays, and we are also benefiting from the breakdown of the exclusive distribution system," explains the Kodak plant

There is also healthy demand for new products, such disposable cameras. About 4m rolled out of the Chalon expected to climb to between 7m and 8m this year. significant because it is the first time we have manufactured a camera at this site," says Mr Cherpion. "It is good

So, too, is the trend in production. "We are near saturation in most sectors." says the Kodak executive. "In the years to come we may have to increase capacity." There can be hiccups. This

month, Kodak became the latest company to be hit by a spate of strikes in France as unions seek to press demands for higher wage claims. "With presidential elections looming and with Kodak being such a big employer, it is perhaps not surprising that unions will test their strength there", says one

draped in splendid isolation," says Mr Cherpion. "We were, I admit, a bit arrogant." Since then, the barriers have been falling. A communications drive, factory visits and support for local arts and cultural events have anchored the US group more firmly in the com munity. The transformation has been noticed. "It is true, they are

Generally, however, Kodak's relations with the workforce

and the community have

strengthened. Also on the rise

are the company's contacts

with the region and the local community. "Until five or so

years ago the company was

industry analyst.

more open and more active than they used to be," says one local official. "That is as it should be because they are the biggest employer in the region." In his mind, however. what matters most for Chalon and its environs is that the films keep rolling out of the Kodak factory gates.

John Ridding

#### MOTOR-RACING

### Make or break time on the Magny-Cours circuit

The whine of Formula 1 racing cars at the Magny-Cours circuit sounds incongruous against the backdrop of the quiet countryside of La Nièvre, one of the more rural of Burgundy's four administrative lenartments.

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For many observers, the circuit and the surrounding commercial zone is itself an oddity. Ever since the decision was taken in the mid-1980s to create a state-of-the-art F1 track and a business centre, critics have attacked the project as a white elephant and a waste of the FFr300m which was pumped into the

Its defenders, from the department administration which championed the project to the companies installed on the site, point to the 400 jobs that have been created and to the potential to develop a cen-tre of automotive research and engineering. They claim that the investment in the site provides evidence of a dynamic and an important step in attempts to expand a local automotive sector which already includes tyre manufacturers and components groups.

towards Chalon rather than

other potential sites, such as

Despite such divergent views, however, there is a connsus that the next few years will be critical for the project.

Make or break time is looming." says one Burgundy politician, expressing a common

Most immediate and most crucial is the decision on whether to award Magny-Cours the next tranche of France's F1 grand prix. The current five-year contract will expire when the chequered flag falls in the July 1996 contest. By then, the decision will have been made about where the next series of races will be

held. The stakes are very high. Of the 400,000 visitors to Magny-Cours last year, 75,000 came to watch the French F1 grand prix. The Holiday Inn, built on

the Magny-Cours site as part of the development, receives about 10 per cent of its annual revenues during the big race

tries, have to be close to the

More broadly, the award of the grand prix is seen as vital by the businesses operating around the Magny-Cours circult. "It is important for the

> Charmant's response has been to "relaunch the dynamics" of the site

credibility of the site," says an executive of Danielson, a sup-plier of equipment for the

motor sport industry. But if the decision by the French and international motor authorities is vital, so too are attempts by the circuit's management to extend its appeal to new businesses and broaden its scope as a lei-

sure centre. On the first count, the site has achieved some success. The decision by the Ligier rac-ing team to base its operations at Magny-Cours has brought about 130 jobs. But the range and number of businesses have remained relatively limited. "There is no question about its success as a top racing circuit," says one eco-nomic official in Nevers, "but in terms of attracting busi-

> more mixed. Mr Marcel Charmant, a socialist senator and head of Sized, the local development agency which has managed the Magny-Cours project. accepts that the activity around the site has not matched initial expectations. Part of the reason, he argues, is the recession which struck France in 1992 and 1993. "It was not the best time for new investments here or anywhere

else," he says.

nesses the results have been

For Mr Charmant, the response has been to "relaunch the dynamics" of the site. In addition to prospecting for companies, from the automobile sector but also from related activities such as materials development and marketing, the local authoritles are improving the research and development facilities in the vicinity. In particular, the city of Nevers last month inaugurated last, an engineering school which

packaging industry, according chairman of one of the biggest

> little surprise that most of the big names in the packaging business should be found in Burgundy. The region's strength in the agro-industrial sector and in wines and beverages has prompted CarnaudMetalbox, Tetrapak, Rical and many others to set

> up shop in the region. The presence of such food giants as Danone and Nestlé and of several pharmaceuticals concerns is, however, not the only factor behind the development of a packaging sector which now counts more than 8,000 employees. The existence of chemicals and plastics producers has facilitated sourcing and the supply of packaging materials while the autoroute network provides a strong distribution

> "There is a tradition of expertise in materials and in mechanisation," says Mr Jean-Luc Giraud, the head of the Dijon plant of Rical. "We

system in the region.

THE HEART OF BURGUNDY

#### PACKAGING INDUSTRY

### **Growth phase** may be on way

are close to our customers and the geographical situation is an advantage, he says. A counterpart at another packaging concern concurs. 'The environment is

conducive," he says. The economic environment.

however, has been less conducive over the past few years. Recession in France and in other continental European

sumer demand remains fragile. it does appear to have stabilised. Exports, meanwhile, have provided a strong source of growth. The markets are more

worst has now been left

behind. Although French con-

encouraging than for several years," says one packaging executive. "That and the rise of new products and methods of

"Think of where the car industry was 25 years ago and the techniques which have been introduced since. That's now happening in packaging"

markets between 1991 and 1993 prompted a fall in demand and a rise in competition between the various players in the sector. "Volumes have been resilient, but margins have suffered." says Mr Giraud. He argues that the pressure on food producers from the impact of recession and the rise of own-brand and discount rivals

along the industry chain.

packaging suggests that the industry is in a growth phase." Such new products range from discrete innovations. such as a simple stopper for oil products, developed jointly by

IS A MAJOR EUROPEAN HIGHWAY CROSSING

25 years ago and the shift to team-based manufacturing and stock control techniques which have been introduced since." says one senior executive. "That is what is happening now in the packaging sector."

The shift in production techniques and the introduction of new products is good news for suppliers of packaging equipment. Cermex. for example, a local packaging and equipment manufacturer, has resisted the vagaries of the market and has capitalised on the shift towards more productive manufacturing methods. "More and more, there is a connection between packaging and its production and that works to our benefit." says Mr Bernard Broye, general manager.

For many in the sector, however, it is a painful adjustment. "At the end of the day, the drive towards increased productivity involves two certainties; a wrench in the way things have been done tradi-tionally and fewer people on the factory floor," says the director of one European packaging director. But, as he accepts, there is no choice. Either the companies here and in other centres of the industry push ahead with the process or they lose out. Ulti-mately, the failure to act will be much more nainful."

John Ridding

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groups in the sector, is to be where your clients are. "It has become less and less possible to serve them at a distance," he says. "You have to co-operate on design and new products and to save on transport costs." Hence, it should come as will train 40 students a year in

mechanics and related sub-Magny-Cours is also seeking to expand its appeal through the development of new leisure activities. "Our target is to draw 1m visitors a year." says Mr Charmant. To do this. the circuit has built a motorcart racing track and is plan-

an automobile mus All this, of course, costs money. The museum, due to open next year, represents an additional investment of about FFr40m by the Conseil Général, the government authority for the department. For Mr Charmant, and for other local officials, it is necessary to oaden the appeal of the centre and to ensure revenues should the worst come to the worst in the grand prix awards. In so doing, however, it raises the stakes at Magny Cours still further.

John Ridding

has intensified competition For most in the sector, the

Rical and Tetrapak, to broader concepts such as wrap-around packaging. As for the change in methods, it involves a fun-damental shift in the way that companies in the sector are organising themselves. "Think of where the car industry was

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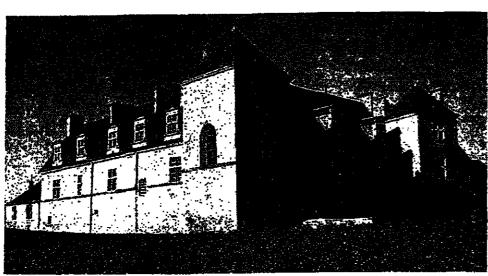
conducted by the Hos-pices des Nuits-Saint-Georges, everyone had hoped for something better than the eventual outcome of a 1.39 per price bid for some of Burgun-

The outcome was perhaps even slightly disappointing for Mr Takekazu Kawarmura, a senior Japanese diplomat among the local dignatories in recognition of his country's growing interest in Burgundy wines. In addition to the bulk of the wine auctioned off to fund local social work was a lot sold for victims of the recent Kobe earthquake.

But the Nuits-Saint-Georges auction, held in the splendid surroundings of the Chateau de Clos Vougeot, was a reminder that these occasions have as much to do with wine tourism as with providing an accurate leading indicator of the market for Burgundy wine. The fact that the Nuits-Saint-Georges auction prices this year were slightly lower than a guide to Burgundy wines prices as the astonishing 53 per cent increase recorded at last November's even better known

Hospices de Beaune auction. Happily, the reality for Burgundy's nearly 6,000 viticulteurs is more stable, and tending towards recovery. According to Mr Christophe Vintage struggle: the region is concentrating on quality to fight off competition, David Buchan writes

## Wine industry overcomes a bad patch



The aplendid surroundings of the Ch

Dencel of the Bureau Interprofessionel des Vins de Bourgogne (BIVB), the region's 1994 harvest is selling at prices that are 10-15 per cent higher than for the 1993 vintage. Hosting a dégustation back in Nuits-Saint-Georges, on the same day as the Clos Vougeot auction, Mr Albert Jafflin, president of

the local vintners union, was anything but gloomy about the 1994 vintage. Likewise, the previous decline in market prices was nothing like as drastic as the four successive falls of more than 20 per cent in the annual Beaume auctions over the 1990-93 period would have

Nonetheless, Burgundy has come through a bad patch. After strong demand in the 1980s bid prices up excessively, the regional wine industry hit a number of problems in the early 1990s. The Gulf War of 1991 and sporadic US action to penalise European wine exports at various points during the long Gatt negotiations led to a decline in foreign demand, while the French recession of 1992-93 squeezed law banning most advertising efforts to boost domestic This legislation probably

ffects lower grade wines more than Burgundy vintages which are well established with French cenophiles. But the very complexity of Burgundy wines is a handicap, Mr Denoel believes, particularly abroad where new consumers – the young especially - find it hard to pick their way through the multitude of Burgundy producers whose labels often do not state what sort of grapes their wines are made of. They often prefer to choose something impler from South Africa or

For the break-up, at the time of the French Revolution, of the religious and baronial establishments that dominated Burgundian winemaking meant that Burgundy has far fewer large holdings than in the Bordeaux region; less than 10 per cent of Burgundy vineares in size, and many of these are scattered in several namely of land. Burgundy also has a large number - 120 at pres of negociants, involved in

who handle nearly three-quarters of the region's output.

A generation ago, Burgundy was primarily known for its distinctively heavy and strong red wines, preferred by French consumers and those with the same drinking preferences in Belgium and Switzerland; the latter is a special case, because it produces quite a lot of white wine which is well protected from imports, but relatively lit-tle red. The big change in the past 25 years has been increased production of light

growing, bottling and selling

whites, such as Chahlis from the Young and heavier Chardonnay and Aligoté whites export to the US, followed by the UK and Germany. In fact, today, the whites account for 60 per cent of total Burgundy output, and two thirds of them are exported, though many also go to restaurants in

being downed by foreign tour-

The upshot is that Burgundy's sales are now divided abroad. The BIVB, like so many other western industries. is now targeting Asia. Following the success of both its reds and whites in Japan, Burgundy is now trying to develop a market in Singapore, Taiwan, South Korea and Thailand, as well as China through Hong

But in addition to the recurreat problem of maintaining market share in the US at a

Once known mainly for its heavy reds, Burgundy has increased production of light whites

to keep depreciating against the franc, there is a new spec-tre of new draft European Union proposals to bring overbetter balance with consump tion with a system of national quotas for individual EU coun-

With its relatively small output of 1.2m hectolitres (one nectolitre equals 100 hitres), out of total French-production of of total French promotion of 56m hectolitres, Burgundy is strongly opposed to any restrictions and has foined with Bordeaux to lobby Brussels. "Regions that can sell their production, without any EU aid, should not be penalised," says Mr Denoel, penalised, "says Mr Denoel, penalised, that making Burkindy and out that making Burgundy suf-fer is not going to help other parts of Europe. "If a Japanese wants to buy a Burgundy and cannot, he is not going to buy a Sicilian red instead, but probably an Australian red," he

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says.
The key to maintaining Bur gundy's niche in the world is quality. Though based in the ancient wine town of Beaume. there is nothing musty about the BIVB laboratory, which smells like a hospital. It carries out research into improving homogeneity and therefore reliability in the region's wines, reducing the sulphur-dioxide content in its white wines, and finding ways of producing wines with less tennin but with the same ageing qualities. The BIVB impos compulsory chemical and dégustation tests for all appelation controllés wines, while another body vets wines for their export suitability. This is self-regulation, says Mr Denoel. "In Burgundy we don't

like external controls, either

from Brussels or elsewhere."

■ THE REGION'S GASTRONOMIC DELIGHTS

### All tastes catered for

Follow Fidel Castro's recent steps into the rolling hills of the Yonne department north of Auxerre, and in the tiny town of Chailley you will come across an enormous chicken processing plant and the headquarters of the Bourgoin group, the world leader in fresh poultry.

It was apparently more out of pleasure than business that Mr Gérard Bourgoin, founderowner of the FFr5bn a year poultry group, invited the controversial Cuban leader to Chailley. Cuba these days has less money to pay for Bourgoin chickens, and indeed since the 1993 Gatt agreement the group has had to cut its EU-subsidised exports and focus more on selling to the rest of

But by the time he recently decided, at the age of 56, to hand most of the business to his daughter, Corinne, to run, Mr Bourgoin had already put Chailley on the international map. The Bourgoin group is still based in Chailley out of Mr Bourgoin's lovalty to the town where his father was the butcher and to the region rated football team. But, like much of the French meat business, Bourgoin now has most of its rearing, slaughtering and processing plants near Atlantic and Mediterranean ports, handy for importing feed and

exporting processed poultry. The association in the public mind of Burgundy with taste and flavour, however, still draws many food companies to the region. Its food industry employs more than 14,000 people directly and another 100,000 indirectly, while Dijon is shortly set to attract further hi-tech research into food with the creation of the European

Centre of the Science of Taste. Some of the companies are completely unknown to the public. One example is International Flavors and Fragrances, a US company and world leader in putting tastes and

smells into what we eat. "Our clients are not the likes of Carrefour, but of Danone," says Mr Thierry Guyard, manager of IFF's Dijon plant, which makes no fewer than 2,500 different aromas for different clients. IFF moved its French operation from Paris to

ause it wanted the region's red fruit to make concentrate. Even though it no longer makes fruit concentrates, and many of its French clients have moved west. IFF has stayed to capitalise on the region's culinary know-how. It has even taken over part of the nearby premises recently vacated by Hoover.

A newer example of a "professional" food company is Eurogerm, founded by an Mr Jean-Philippe Girard, in 1989 on a bank loan. Its speciality is helping cereal companies with the taste and texture of their products, and it now has some 400 chents in France and abroad, including a leading UK group for which it is trying to develop a natural preservative. "We chose Dijon, because it is known for its gastronomy and rapid identification is important in the market, because it has good communications and because France is Europe's wheatbelt." says Mr Girard.

In contrast. Amora is a household name, at least in France where its little jars of mayonnaise, and ketchup containers are in 30 per cent of the country's kitchens. In contrast also to new arrivals such as IFF or Eurogerm, Amora has roots in Dijon that go back to the mid-18th century, though it is now part of the Danone group that also owns another

Dijon mustard-maker, Maille.

The reason why Dijon became famous for its mustard was the growing of mustard seeds and the presence of wine vinegar to mix into them. Curiously, virtually all the mustard grains for Amora (whose name, of course, is simply an ana-gram of aroma) and other Dijon mustard-makers come these days from the plains of Saskatchewan in Canada, and no longer from Burgundy where in the 1940-50s farmers moved to more profitable crops with prices guaranteed by Brussels. But Amora has now replanted some 250 hectares of Burgundy with mustard for

research purposes. In addition to promoting its historic mustard staple, Amora has high hopes of further expansion for other "convenience" products. It cites, for

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mayonnaise - delicious but a lengthy bore to make - has been replaced by ever-tastier industrial brands like its own. Amora executives hope to do the same with vinzigrette and note that while some 200,000 tonnes of vinaigrette is consumed in France every year, only 15,000 tonnes of it is made

industrially Out of what Mr Thomas Derville, Amora's chief executive, describes as his company's desire "to know more about taste and texture, what determines taste, why one ingredient pleases and another irri-tates," Danone is helping to fund the new European taste centre, along with France's CNRS national research council and the INRA agricultural research institute. Mr Derville says Danone's particular interest in this is to disseminate the fruits of this research, via a new public foundation, to industry, even including some of its leading competitors, including Nestlé and Unilever.

There is already a substantial research basis on which to build. Mr Patrick Gervais, a applied biological food centre, is also involved with the CRITT technology transfer unit, where he conducts such experiments as subjecting foods to thermal extrusion to change their texture or by injecting microbes to alter taste. In the area of taste, Mr Jean-Luc Le Quéré of Inra is not only using biotechnological ways of altering the savours of food, but deeply involved in the analysis of consumers' preferences. Providing special computer software for this taste analysis is a Dijon com-

pany called Biosystemes. In the end, however, there is no substitute for the trained taster who can, according to Mr Gervais, detect "a one hun-dredth of a millionth of an aroma molecule". He and others in the Burgundy food industry quickly dispel any notion that they might be trying to create uniform "Eurotastes", single flavours for the single market. Rather, they insist they are trying to increase the diversity of Euro-

David Buchan

## Kir squabble spurred single market

David Buchan on the canon who gave his name to a drink - and two litigants

wine, is worth fighting for. Two litigious liqueurists of Dijon have spent long years fighting each other and third parties over Kir and its cassis component, laying in the ss nothing less than the legal basis for Europe's single

Creme de Cassis, first produced commercially in Dijon by Jean Baptiste L'Héritier in 1845, has long been in Burgundy to take the rough edge off the region's second-rank Aligoté white wine, in addition to being sometimes drunk by itself by old ladies and poured into cocktails, particularly between

the two world wars. But the mixture of vin blanc and cassis gained its modern name from Canon Felix Kir, a clergyman-politician who was deputy mayor of Dijon from 1945 to his death in 1968. Canon Kir made so much of a

these two local products at the mairie that it came to be known as a Kir.

"The name is marketing magic," says Mr Jacques Damidot, president of the Lejay-Lagoute liqueur company, pointing out that its three letters are pronounced the same way in all languages," just like Baron Bic of ballpoint pen fame.

As early as 1951, a member of the Damidot family had the forethought to ask the canon to let Lejay-Lagoute use his name. The canon gave his written permission. In 1952, the company registered it as a trademark, which took a further three years to be listed in an official journal. On its publication, L'Héritier-Guyet promptly complained to the canon, who in his obliging way wrote to the rival company to say that it, too,

Kir for the US and UK markets, and then the writs started to fly. Lejay-Lagoute contested the canon's second letter, and after a lengthy wrangle that lasted until 1992 the courts finally upheld

"The name is marketing magic. Its three letters are pronounced the same way in all languages"

Lejay-Lagoute's exclusive right to the Kir trademark. Now, however, Mr Damidot is not quite sure what to do with his victory. He has started producing a readymade Kir, but admits that marketing it in competition with his own Creme de Cassis is "a delicate matter". He points out his company's main volume ready-made drinks would be beyond the physical capacity of Lejay-Lagoute's traditional factory in the Restaurants, too, have

proved resistant to baying ide Kir, preferring to mix their own and get a higher price mark-up. In France there is the

additional fiscal problem that Kir is taxed as a spirit, rather than as a wine. But readymade Kir has the advantage that it can be made with less sugar than Creme de Cassis, which needs considerable sweetening to mask the vitamin C in blackcurrant and to give it some viscosity.

While L'Héritier-Guyot may have lost the Kir case, it won another, of wider import. Its attempts in the 1970s to find a wider market for its various Cremes de Cassis brands, with 16-20 per cent of alcohol, ran

an alcohol strength of less then 23 per cent. Judging this to be ridiculous, L'Héritier-Cassis de Dijon ruling, said that, barring any special health or safety objection, a product fit for sale in one be sold in all other member

It was this principle of "mutual recognition" by countries of each other's product differences that proved a far quicker and more acceptable way of creating a old-style attempts at straight harmonisation. Mr Jean Dominione Caseau, chief executive of L'Héritier-Guyot, says there was also something in it for his company. "We now have 80 per cent of the

Andrew Jack looks at the attractions that the region offers

### Getting visitors to stay a little longer

d'Or at its core to the historic towns and villages scattered throughout its varied landscape, Burgundy offers a variety of attractions for tourists: indoors and outdoors, urban and rural, gastronomic and cultural alike.

One of the principal attractions of the region is undoubtedly wine. Introduced to the cultivation of the grape by the Romans, the local people were able to take advantage of the favourable soil and climate and turn Burgundy into one of the most significant producers of high-quality wines.

Today, it produces some 40m gallons a year. Take the most cursory glance at a map of the area, and the eye is quickly caught by the villages that have given rise to such well-known names as Chablis, Pouilly, Santenay, Pommard

Most of the districts offer local wine itineraries such as the "route des grands crus" between Dijon and Beaune, with no end of free tasting sessions to encourage eventual purchases from the growers. Timing is all, however. During peak season, music and other festivals often accompany the wine-based activities.

At the other extreme, off-season openings are rather more erratic. Planning can be well worth the effort, considering that the hospice in Nults-Saint-Georges is open for just one weekend a year in March to sell its produce, for example. Equally, driving out of season through a landscape of gnarled vines before they

Accompanying good wine has naturally come the development of good food. The region offers many local specialities, including snails, coq au vin and boeuf bourguignon, often using

regional wine and locallyproduced ingredients such as mustard as part of the cuisine. Inevitably, a good number of highly-rated restaurants has

strikingly simple but mono-lithic basilica surrounded by medieval buildings. Further towards the north-western edge of the region are Auxerre and Sens, both impressive historic towns. To the north-west of Dijon is

Fontenay, with a well-preserved and restored 12th century Cistercian monastery. To the south of the region is

Burgundy claims to be the most important boating region in France, with 1,200km of waterways

sprung up, including several endowed with one or more stars in the red Michelin guide - often outside the main urban centres and near the wine For those keen on history

and culture, there are several larger centres in Burgundy such as Dijon itself, the regional capital with its cathedral, fine arts museum, ducal palace and medieval centre, as well as a concentration of hotels and restaurants which can make it a useful base for touring.

At least as impressive is the smaller town of Beaune to the south, long Dijon's rival and home to the Dukes of Burgundy until they shifted permanently to Dijon in the 14th century. The centrepiece is the Hospital, in use until the 1970s, with an extraordinary medi-eval great hall and brightly

coloured, patterned tiles on the steep rooftops of the buildings.
To the west of Dijon lies
Vézelay, hilltop site of a
monastery from the ninth Cluny, with its abbey, still substantial despite extensive destruction from 1790 after the French Revolution.

Yet at least as fascinating are many of the smaller and less visited centres in Burgundy, such as Gevrey-Cham-bertin with its ancient church and castle. Or there is Avallon, perched on a hilltop and relatively unspollt, with its largely 11th century church of St Laza rus, and its ramparts all but intact, giving fine views over the area.

In other towns, a number of cultural festivals have developed over the past few years, including the "Chalon dans la annual carnival - this year held in late July - designed to attract actors and artists.

The principal centres in Bur-

gundy are relatively well con-nected by train, with TGV services shuttling passengers rapidly from Paris. But a car indispensable to see the countryside, with its variety of hills, forests and plateaux can also prove a satisfying way to travel.

For a region through which runs the Yonne, the Saone and its tributary, the Seille - and also boasts the source of the River Seine that, further downstream, runs through Paris -Burgundy offers plenty of scope for water-based holidays. It claims to be the most important boating region in France, with 1,200km of waterways. That has helped explain its popularity with Dutch holiday-

Aside from the more conventional cruise boats, the region s bizarrely currently planning the development of tourist facilities in the Morvan mountains for the international meeting of organisations involved in the long-standing practice of floating wood downstream. A special wood "train" will be floated through the Morvan to Clamecy in the

Burgundy already has an "archéodrome", with a series of events and sites focused on its ancient past. This year offi-cials are highlighting the new FFr230m national museum of archaeology, which is sched-

uled to open on July 14. Based on Mont-Beuvray in the Morvan Mountains, location of the election of Vercingetorix as chief of the Gauls in 52BC and subject to archaeological digs over the past decade, it is designed to reflect Celtic civilisation throughout Europe.

During the spring and autumn, Burgundy is the focus of many visitors taking advantage of long weekends and short, week-long breaks. But in the summer, the peak period, the regional tourism commit-tee believes that the region is seen too much as a transit point for people travelling elsewhere in France and beyond... Its new strategy is to encourage visitors to stay longer, and to develop attractions and mar-keting techniques that bring in new types of tourist: notably younger people and families with children. "Uptil now we have had a relatively aged clientele: upper middle class, edu-cated, quite well off visiturs,"

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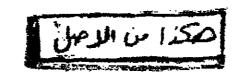
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Enterprise Oil Sb FRN '99

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Alpha Airports Amey Bilton Britannia Gro British Dredging Crean (James) Dinkie Heel Moss Bros Offives Property

Severtield-Reeve Halstead (James)

III TOMORROW COMPANY MEETINGS: BICC, Hyde Park Hotel, 66, Knightsbridge, S.W., 12.00 Brandon Hire, Price Waterhouse, Great George Street, Bristol, 11.00 Street, E.C., 10.00

> Exco, 119, Cannon Street, E.C., 10.00 Gartmore, Trinity House, Tower Hill, E.C., 10.00 Heywood Williams, Alfred McAlpine Stadium, Stadium Way, Huddersfield, 12.00 Mersey Docks & Harbour, Merseyside Maritime Museum,

Albert Dock, Liverpool, 12.00 Persimmon, Savoy Hotel, Strand, W.C., 12.00

Wyevale Garden Centres, Green Dragon Hotel, Hereford,

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Cabot Square, E., 12.45 Foreign & Colonial Inv Tst, The Brewery, Chiswell Street, E.C., 12,00 Kershaw (A), 6, Connaught

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Place, W., 12.00 Roxboro Grp, Financial

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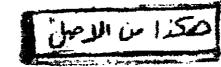
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10.30 BOARD MEETINGS: **Automotive Products**  Tie Rack Yule Catto Interims:

Dynamics, 30, Furnival Street, E.C., 11.30 United Carriers Grp, Diamond Centre, Irthling Borough, BOARD MEETINGS: Finals:

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**CURRENCIES AND MONEY** 

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New Zesland	(NZS)	1.5074		063 - 085		1.5028	1.5112		1.5192	-3.1	1.5425		
hillpines	(Peso)	26.0700	+0.22	200 - 200		26.0200			•		-		-
Sauci Arabia	(SFI)	3.7506	+0.0002	503 - 508	3.7508		3.7515	-0.3	3.7536	-0.3	3,7656	-0.4	
Ingapore	(6\$)	1.4038		033 - 043	1.4043		1.3985		1.3903	3.8	1,3638	2.8	-
outh Africa	(FI)	3,5901	+0.0003	893 - 908	3.5950	3,5825	3.6081		3.6454	-82	3,8394	-6.9	-
South Korea	(Won)	769.300	-2.55	200 - 400	771.800	767.300	772.3	-4.7	775.8	-3.4	794.3	-3.2	-
alwan	(15)	25.6818	-0.2032	645 - 990	25,8780	25.6500	25.7018	-0.9	25.7418	-0.9		-	-
	(20)	24,5800	_0.01	700 - 900	24,6000	24 5580	24 RM	-1.0	24.6275	-0.8	24,715	-0.5	-

	Apr 7	% chg chace 30/12/94		Milet Casp Sign	% of Gold Mines	Gross div yield %	52 w High	roek Low
Gold Mines Index (34)	1986.79	+1.1	2016.42	48.43	100.00	2.13	2337.98	1637.9
E Regional Indicas								
Africa (16)	2840.80	-11.0	2885.41	15.08	30.53	4.80	3711.87	2304.4
Australesia (7)	2422.18	-1.3	2445.45	6.22	12.58	1.75	2951.49	1788.2
North America (11)	1691.33	+9.5	1702.71	28.12	56.88	0.76	1911.21	1348.1
Copyright, The Financial Figures in brackets show				ls US Dol	Mars. Bes	o Values: 10	200.00 31/	/12/92_

LON	DO	N RE	CEI	AT E	SSUES: EQUI	MES	•				
Service .	And	Mkt				Close	1				
price		CBD	196	<b>8</b> 5		price		Net	Div.	Grs	P/E
P	uр				Stock	_ P	+/-		COV.		net
150	F.P.	536.1	171	154	Albright & Wilson	171	+5 <sup>1</sup> 2	R6.0	1.5	4,4	19.0
-	F.P.	17.5	201	170	Basis	171		H5.9	-	4.3	-
-	F.P.	4.62	149	113	Brit Aerospece Uts	149		-	-	-	-
-	F.P.	34.9	161		Coleagues	154	44	-	-	-	-
§128	F.P.	15.6	135	130	Deliywin	130		Rv6.0	22	5.8	6.B
Š130	F.P.	49.4			Datrontech	147	+11	-	-	-	16.9
175	F.P.	102.7	178	17012	Expro Inti	174		Wv6.0	33	4.3	13.0
100		20,0			F&C SUIT Units	100		-	_	-	-
100		29.7		99	Geered Inc Inv C	99		-	-	-	-
§135		15.4			Golden Ross	115		-	-	-	-
		163.2			HTR Inc Oath Sp Inc	102		-	-	-	-
		6,076.7			"Nati Power (P/P)	168	-5	F15.45	2.6	4,1	13.0
	F.P.				PTS	92		13.6	1,9	49	13.3
512		4.019.2			"PowerGen (P/P)	185	-3	F15.0	3.2	3.7	11.1
	F.P.				Schroder 1 G Uts	528		-	-	-	-
100		22.8		95	Scott Or Smir Cos	96		-	-	-	-
		3.10			Superframe	40		Rv2.0	1.6	62	9.9
	F.P.				Do. Warranta	6		-	-	_	_
	FP.				Zotefoarns	176	42	Wv4.65	2.1	3.3	17.8
					stitutional and oversess i		B.		_	_	

grade and the state of	aka iliyada			4.77	4. 27 52		1.03.40	
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HOWEN DAT								
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April 7	Over	One	Three	Sb.	One	Lomb.	Dia.	Repo
	night	month	mths	mths	yeer	inter.	rate	rálé
Beidum	5	51	54	ΒZ	5%	7.40	4.00	-
week ago	5%	54	50	8	814	7.40	4,00	-
Prance	74	7.7	7Ē	61	6%	5.00	-	8.00
week ago	7%	72	7%	7%	74	5.00	-	8.00
Germany	4.53	4.50	4.55	4.60	4.87	6.00	4.00	4.85
week ago	4.50	4.50	4.81	4.75	<b>5.0</b> 0	6.00	4,00	4.85
reland	5&	61/z	6%	62	72	-	-	6.25
week ago	<del>5%</del>	<b>6</b> 1/2	74	7%	71/2	-		6.25
italy _	1014	10₹	103	11	111/2	-	7.50	10.34
week ago	9%	104	11	117	1114	-	7.50	10.35
Vetherlands	4,50	4,58	4.68	4,76	5.00	-	5.25	-
week ago	4.57	4.56	4,85	5.00	5.17	<del>-</del>	5.25	-
Switzerlanzi	3	34	34	314	34	6.625	3.00	-
week ago	3%	34	3,	3%	3%	6.625	3.00	-
us -	6	64	62	69%	64	-	5.25	-
week ago	64	63	64	6%	6 <u>B</u>	-	5.25	-
lapen	24	15	14	18	18	-	1.75	-
week ago	21	14	1%	174	1%		1.75	
S LIBOR FT Lor	rdon							
nterbank Fixing	_	614	6%	84	674	-	-	-
week ago	-	6%	614	6%	68	-	-	-
JS Doller CDs	_	5.90	6.06	6.24	6.53	-	-	-
week ago	_	5.90	8.07	6.24	6.58	-	-	-
SDR Linked Da	-	45	5	51	54	-	-	-
week ago	-	48	41/2	4%	48	-	-	-
CU Linked De mid :	Mark 1 m	ntr: 811: 3	maha: 67	6 mates	531: 1 yea	r; 6%_ \$ LII	BOR Inter	bank fucin
ates one offered rities	In SIDE	remaind to	the rest	ot by top		8 DBT23 8	71ET 6	ch worldn
tey. The benes are: 8	enters Ti britte 4	rust, 2001k mastic Ma	OT TORÇO, Nev Dave	LUSSC	enands Daands	or Uniod	Daposite	(Da)
40 1000 SQ (1041)			-vy repub					

EURO CUI	RRENC	'INTER	est ra	TES		
Apr 7	Short term	7 days notice	One month	Three months	Six months	One year
Belgian Franc	51 - 41	5삼 - 4뱒	5 <sup>1</sup> g - 5	5 <sup>l</sup> 4 - 5 <sup>l</sup> 8	5 <sup>1</sup> 2 - 5 <sup>3</sup> 8	5뱮 - 5냶
Denish Krone	7 - 6%	7 - 8%	7 - 64	7 - 64	7½ - 6%	
D-Mark	45 - 42	46 - 47	4% - 4%	458 - 412	45 - 44	4뜮 - 4대
Dutch Guilder	412 - 416	45 42	412 - 412	45 - 44	5 41	5/2 - 51/
French Franc	75 - 75	75 <sub>8</sub> - 71 <sub>2</sub>	75 - 75	75 - 7%		7 - 6%
Partuguese Esc.	9 <u>1</u> 4 - 9	يلو ـ ولو	103 - 103s	11 - 10%	114 - 114	11% - 11
Spanish Paseta	814 - 814	8H - 6A	811 - 611	שנפ שנפ	914 - 914	104 - 10
Sterling	5% - 5%	53. 63	61s - 64s	B-8 6.2	7 - 612	7명 - 7년
Swiss Franc	312 - 212	34 - 34	314 - 316	34 34	3 3.	312 . 31
Can. Dollar	712 - 8	8 z - 7%	8 <sup>1</sup> a - 8	84 - 84		81 81
US Dollar	64 - 51	6분 - 6분	βlarβ	6 <sup>1</sup> 4 ~ 6 <sup>1</sup> 2	6,4 - 6,2	64 - 65
halian Lira	104 - 94	102 - 102	10.4 - 10.4	11 - 10%	113 - 114	114 - 11
Yen	13 - 15	1% - 1%	15 - 12	12 13	12 - 13	12 - 13
Asian SSino	34 34	314 - 31 <sub>4</sub>	2 <del>12</del> - 212	217 21	3 - 2%	31, 31

THE R			ar (MM) s	tm points	of 100%		
	Open	Sett price	Change	High	Low	Est. vol	Open Int.
Jun	93.61	93.81	+0.01	93.85	83.59	57,199	519,670
Sep	93.42	93.40	+0.01	93.50	93.37	78,552	356,869
Dec	93.20	93.18	•	93.27	93.15	47 <u>,22</u> 4	262,070
us T	REASURY 8		ES (BAM) S	1m per 100	0%		
	REASURY 8	84.17	ES (BAM) \$	1m per 100	94.15	1,011	15,598
Jun Seo						1,011 803	15,598 10,012

issue price	Amount paid	Renun, 1985	Latest Renun,				Closing +c
P	uр	date	High	Low	Stock	Р	
120p	NB	24/5	1 <sup>1</sup> 2pm	1pm	∰Arcon Int'l	1pm	
28	NE	10/4	7pm	NO T	Begustord	1 pm	
20	NE	28/4	7pm	Брт	Guinness Peat	5pm	
90	N	11/5	44pm	25pm	Horace Small	37pm	
112	M	11/5	16 <sup>1</sup> 2pm	9pm	Marley	14рт -	
35	NE	15/5	4pm	2pm	TBI	2pm	



### S FINANCE S.A. 20,000,000,000. FLOATING RATE

ndholders are reby informed hat the rate for coupon N°3 has a fixed at 2.05 %, period starting on 5.04.1995 until 7.1995, inclusive

representing a iod of 91 days).

upon will be payable 7.1995 at the price of PY 518,194.-

ncipal Paying Agent

EDIT LYONNAIS

### NANCE AST ROPE

CE EAST EUROPE rts twice-monthly on ent, fixance and banking erging market economies and Eastern Europe and ropean republics of the mer Soviet Union.

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The Government of the Emirate of Sharjah acting through the

Sharjah Electricity & Water Authority United Arab Emirates

US \$ 25,700,000 MEDIUM TERM LOAN FACILITY

> Guaranteed by BANK OF SHARJAH

In connection with the SAJAA - LAYYAH Gas Pipeline Project Contract awarded to

DODSAL PTE, LTD., Dubai

Arranged by BANCO EFISA, S.A.

> Portugal Lead Managers

INVESTMENT BANK FOR TRADE & FINANCE, SHARJAH ARAB BANKING CORPORATION (B.S.C.), BAHRAIN UBAF BANK LIMITED, LONDON BANK OF SHARJAH, SHARJAH

Manager

THE ARAB INVESTMENT COMPANY S.A.A. (TAIC), BAHRAIN

**Participants** FINANZ AG ZÜRICH, ZÜRICH

NATIONAL WESTMINSTER BANK, PLC, LONDON

ARAB BANKING CORPORATION (B.S.C.), BAHRAIN

D Dodsa





#### Deutsche Bank Aktiengesellschaft (occupated in the Federal Rep

Çincerptrates in me re Frankfurt ani Main wention of our Ordinary General Meeting for Thursday, May 18, 1995, in Berlin, Professor Dr. Ekkehard Wenger, Würzburg, as authorised representative of less Christian Erich Nold, Darmstadt, Dr. Rainer Trost, Stuttgart, and C.I.C.S. Gesellschaft zur Vermletung von Rechenanlagen mbH, Kaclaruha, requested the on of further matters for resolution by the General Meeting pursuant to §§ 122 (2), 124 (1) Joint Stock Corporation Act.

- aging Directors to give information on the internal and profit struction.

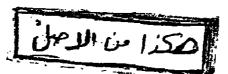
  literation for resolution on the holding of a special and the pursuant to § 142 (1) is Stock Corporation Act to look into the suspicion of irregular exercise of proxy as rights, especially at the general meetings in the last five years at the wring joint stock corporations: BASF, Bayer, Bayerische Hypotheken-und hack-Bank, Bayerische Hypotheken-und Buck-Bank, Bayerische Hypotheken-und Buck-Bank, Bayerische Bayerische Rank, seche Bank, Daimler-Bonz, Mercades-Holding, Metallgesellschaft, Moto-Meter, E, Sieznens, Slemens-Nindurf, Tucher-Brin, VEBA, Viag, VW.
- lication for resolution on the holding of a special audit pursuant to § 142 (1) t Stock Corporation Act to look into the question of whether adequate care was rised in the extension of credit to Metallgesellschaft and whether the twriting of participatory certificates and new shares of Metallgesellschaft rise with the interests of the bank's shareholders.
- adment to the Articles of Association: retellimition of the object of the company adment to the Articles of Association: extension of the day of the Board of aging Directors to give information on the financial and profit situation.

  lication for resolution on the holding of a special andit pursuant to § 142 (1) Stock Corporation Act to look into the suspicion of irregular exercise of proxy in the last five very at the price of the part of shareholders against the Board of Managing Directors of Dentische Bank.
  - Recall of Dr. F. Willhelm Christians, Chairman of the Supervisory Board, and Dr. Horst Burgard, member of the Supervisory Board, owing to their extensive responsibility for serious business and personnel policy misrakes.
  - The applications for resolutions with reasons will be sent to shareholders together with Management's comments via the depository banks pursuant to § 125 Joint Stock Curporation Act.
  - Frankfurt om Moin, April 1995 The Board of Managing Directors

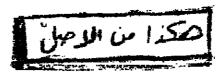
Jack Com

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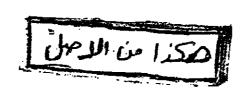
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#### **MONDAY**

#### EU foreign ministers meet



European Union foreign ministers start a two-day meeting in Luxembourg. On the agenda are preparations for the November 12 Euro-Mediterranean

conference and the suspended interim trade agreement with Russia - but whether the ministers agree to proceed with it will depend on their assessment of events in Chechnya. Ministers from associated east European countries are expected to attend and will consider proposals for adapting their economies to the EU single market.

**US shows support for Kiev** Strobe Talbott, US deputy secretary of state, concludes a two-day visit in Kiev. Mr Talbott follows William Perry, defence secretary, and precedes President Bill Clinton, who is due in the Ukrainian capital in early May. The parade of senior officials underscores US diplomatic

initiatives in the former Soviet republic to

support Ukraine's independence and

ascent economic reform efforts.

#### **Dole declares**



US senate naiority leader Bob Dole announces his candidacy for the 1996 Republican presidential nomination in Topeka, Kansas. This launches a five-day 10-state whirlwind fundraising tour concluding in

Russell, Kansas his home town. The climax is meant to commemorate the 50-year anniversary since his wounding in the second world war and to highlight President Bill Clinton's avoidance of the Vietnam war

#### WTO disputes body meets

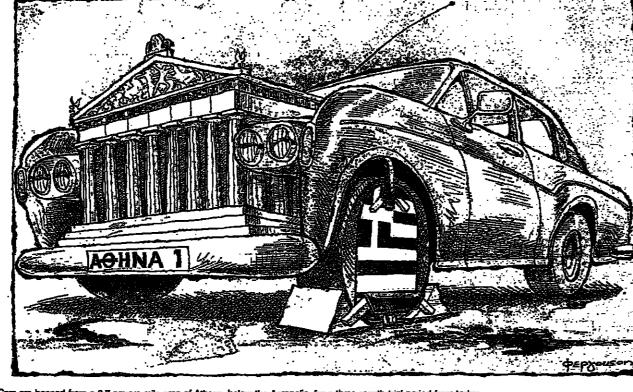
The disputes settlement body of the new World Trade Organisation meets to discuss establishing an independent panel on its first dispute. Venezuela is objecting to allegedly discriminatory US standards for "cleaner" petrol (reformulated gasoline).

#### Macao talks

Mario Soares. Portugal's Socialist president, begins a visit to Beijing to discuss continuing preparations for Macao's hand over to China in December 1999. Mr Soares will meet Jiang Zemin. China's president and Communist party leader, other senior officials.

#### Shi in Japan

Qiao Shi, powerful chairman of the Standing Committee of the National People's Congress (parliament) begins a visit to Japan and will then go on to Korea



Cars are banned from a 0.7 square mile area of Athens, below the Acropolis, for a three-month trial period from today

later in the week. Mr Qiao's visit to Tokyo precedes a visit to Belfing early in May by Tomiichi Murayama, Japan's prime

#### EBRD annual meeting

The European Bank for Reconstruction and Development holds its fourth annual meeting in London's Barbican Centre (to April 11) against the background of export-led growth and rising prosperity in central Europe.

#### Eurotunnel results



Eurotunnel, the company which operates the Channel tunnel, is due to announce its 1994 results. The company has already revealed that delays in launching train services

last year reduced its revenues to less than a quarter of the £137m projected. Car shuttles, intercity Eurostars and freight services are all now running, but there continue to be some teething problems.

#### Japanese mission to Golan Japan's ruling coalition parties send a delegation to the Israeli-occupied Golan Heights to study the possibility of sending Japanese peacekeepers there.

#### Athenians go on foot

The Principal of the Color

Traffic is banned from today in the old commercial centre of Athens under an environment ministry plan to reduce atmospheric pollution and make the Greek capital more pedestrian-friendly. The 0.7 square mile traffic ban is a forerunner of a more ambitious scheme to close roads near the city's classical monuments. which would instead be linked by a network of footpaths.

#### **UK** police caution

A new UK police caution brought in to meet changes to the suspect's so-called "right to silence", introduced by the 1994 Criminal Justice and Public Order Act, comes into force. Longer than the 23-word version it replaces, the new caution reads: You do not have to say anything. But it may harm your defence if you do not mention when questioned something which you later rely on in court. Anything you do say may be given in evidence."

#### Salercom

A Mughal carpet, woven in India in about 1700 for a royal palace, is expected to sell for up to \$900,000 at Christie's in New York. Only about a dozen of these "millefleur" carpets are known to have survived and this example is in excellent condition. It was acquired in the late 19th century by the American millionaire Cornelius Vanderbilt II for his New York mansion.

FT Surveys Burgundy, Russia.

Holidays Syria.

#### TUESDAY 11

US mission to Ankara US foreign policy and security officials begin two days of talks in Ankara. The four-strong team, lead by Strobe Talbott, deputy secretary of state, will meet Tansu Ciller, the prime minister, and other senior government officials, as well as representatives from opposition and

### **EU** plans on social policy

Padgraid Flynn, EU commissioner for social affairs, will set out his programme for 1995 to 1997 at a Commission meeting. The action plan is not expected to contain as many proposals for legislative change as in past programmes.

EU probe into Débit Lyonnais EU commissioners also have on their agenda the matter of the French rescue plan for the state-owned bank Credit Lyomais. Its rivals have complained that the proposed bail-out constitutes unfair

FT Surveys Guernsey, Somerset.

competition.

### Holidays

El Salvador, Guatemala, Mexico, Norway (Ash or Holy Wednesday); Thailand.

#### THURSDAY

Pressure to close Chemobyl A G7 and EU senior delegation visits Kiev to lobby Ukraine to close the Chernobyl nuclear power plant. Hans van den Broek, EU external affairs commissioner, and Michel Barnier, France's environment minister representing the presidency of the EU, will be joined by a G7 representative from Canada in meeting President Leonid Kuchma and other Ukrainian officials.

Kiev officials have said the promised aid is insufficient to decommission the plant. The Ukrainian cabinet meets on Monday to discuss Chernobyl ahead of the mission.

#### Formula One ruling

The motor sport's governing body hears appeals against the disqualifications of Michael Schumacher and David Coulthard at the Brazilian Grand Prix. Schumacher, defending world champion, and Coulthard finished first and second in the race at São Paulo, but were disqualified five hours later when both their cars were found to be using irregular fuel. The hearing is expected to rule that Elf was in the wrong and that consequently points will not be.

#### Holidays

12

Maundy or Holy Thursday is observed in many countries

#### FRIDAY

#### **UK** education

The National Union of Teachers, the largest UK teaching union, starts its annual conference in Blackpool with threats of industrial action over redundancies and class sizes close to becoming a reality in the summer term. Gillian Shephard, the education secretary, who will have addressed the Secondary Heads Association at Warwick on Monday and the Association of Teachers and Lecturers at Harrogate on

Wednesday in an attempt to persuade the

more moderate elements of the profession

against industrial action, has not been invited by the NUT.

#### Holidays

SATURDAY

Good Friday is observed in many countries, Bangladesh, Sri Lanka (New Year).

Apec finance ministers meet Finance ministers

15

of Asia Pacific

Economic Co-operation member countries including the US, Japan, and Mexico, are due to meet in Bali ahead of the Apec summit in Osaka later this year. They will discuss the effects of excessive exchange rate movements on trade and investment in the region, the problems associated with the movement of short-term capital among member countries, infrastructure and the development of small businesses

#### Holidays

in the region.

13

Jewish Passover begins at dusk.

#### SUNDAY

#### Phone codes replaced in UK.



Most UK telephone local area codes add a 1 after the initial 0, making them start with 01. Five large cities will receive completely new dialling codes: they are Bristol, Leeds, Leicester, Nottingham, and

17

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Sheffield. Non-geographical codes, such as those for mobile phones, the freephone number 0800 and local rate 0345 are unchanged. The UK access number for making international calls changes from 010 to 00 to bring it in line with other EU

#### MONDAY

Non-proliferation treaty

Parties to the nuclear non-proliferation. treaty gather in New York at the start of a conference to decide on extending the 1970 accord (to May 12). Participants have to decide whether to extend the 25-year-old

treaty indefinitely, or "for an additional fixed period or periods". The US, Russia, and industrialised countries generally want an indefinite extension, but many non-aligned countries - led by Indonesia Nigeria, Mexico, Egypt - feel that it would give nuclear powers a free ride.

#### Holidays Easter Monday is observed in many

countries; Syria (Independence Day). ilika den beski dista dile

Compiled by Patrick Stiles and Angela Bleasdale. Fax: (+44) (0)171 873-3194

The FT Guide to the Week will next appear in the issue of Tuesday April 18.

Other economic news Monday: Amid continuing currency turmoil, the markets will have a feast of inflation data to watch this week. Input price data in the UK are expected to show that sterling's recent weakness is feeding through to raw materials costs. with an 11 per cent rise in prices forecast over the year to March. However economists expect that only a third of this price rise will have been passed on to factory gate

prices. Tuesday: The producer price index in the US, by contrast, is expected to show more moderate rises.

Wednesday: Inflation data in France is likely to highlight the continued weak price growth last month. Meanwhile, UK employment figures are likely to show little sign of wage growth inflation, in spite of falling unemployment.

Thursday: UK inflation figures are likely to show little rise in High Street prices. In Japan, the wholesale price index is expected to confirm the extremely weak inflationary pressures there. Analysts expect prices to have fallen significantly in March, not least because the recent strength of the yen has driven down import costs.

### Statistics to be released this week

			Statistics to be		
Day Released	Country	Economic Statistic	Median Forecast	Previous Actual	
Mon	UK	Mar producer price linds, input	0.5%	0.2%	
April 10	UK	Mar producer price indx, input"	11.4%	11.4%	
	UK	Mar producer price indx, output*	0.3%	0.3%	
	UK	Mar producer price index, output**	3.7%	3.6%	
	UK	Mar PPI, ex-food, drink & tobacco*	3.8%	3.7%	
	Spam	Feb producer price indx*	0.7%	1.6%	
	Spæin	Feb producer price indx**	6.1%	5.8%	
	Canada	Mar raw materials price indx*	1%	1%	
	Canada	Mar housing starts – units	136,000	135,000	
Tues	US	Mar producer price indx	0.2%	0.3%	
April 11	US	Ditto, ex-food & energy	0.3%	0.3%	
	US	Johnson Redbook, w/e April 6	-	0.6%	
	Japan	Feb mach'ry ord, ex-power, ships'	2%	-6.1%	
	Japan	Feb mech'ry ord, ex-power, ships**	10.9%	1.7%	
	Canada	Feb motor vehicle sales*	0.0%	-6.5%	
Wed	US	Mar consumer price inclx	0.3%	0.3% .	
April 12	US	Diffo, ex-food & energy	0.3%	0.3%	
	US	Mar Atlanta Fed Indx	-	-7.8	
	US	Mar real earnings	-	-1.4%	
	France	Mar consumer price Indx prelim"	0.2%	0.4%	
	France	Mar consumer price indx prelim**	1.7%	1.7%	
	UK	Mar unemployment	-30,000	-27,490	
	UK	Feb average samings	3.5%	3.5%	
	UK	Feb unit wages, 3-monthly**	1.3%	0.6%	
	Spain	Mar consumer price indx*	0.4%	0.5%	

Day Released	Country	Economic Statistic	Median Ferecast	Previous Actual
Thur	US	Mar retail sales	5.4%	-0.4%
April 13	US	Ditto, ex-automobiles	0.3%	-0.3%
	US	Initial claims w/e April 8	342,000	341,000
	US	State benefits w/e April 1	•	2.53m
	US	M2, w/e April 3	-\$1bn	-
	US	Mar M2	\$8.5bn	
	Japan	Mar wholesale price indx	-0.6%	-0.1%
	Japan	Mar wholesale price indx"	-1.196	-0.6%
	France	Jan current a/c†	FFr9bn	FFr129br
	UK	Mar retail price indx*	0.3%	0.6%
	UK	Mar retail price indx**	3.4%	3.4%
	UK	Ditto ex-mortgage int'st payment	s=2.7%	2.7%
	UK	Jan visible trade, global	-£0.8bn	-£1.60n
Fri	US	Mar inclustrial production	-0.1%	0.5%
April 14	US	Mar capacity utilisation	· 85.5%	85.7%
	US	April Michigan santiment prelim	-	90.3
	US	Feb business inventory	0.9%	0.9%
	US	Mer bank credit	-	4.3%
	US	Mar C&I loans	•	22.2%
	Italy	4th qur gross domestic prod	2.9%	3.7%
During t	he week			
	Japan	Mar trade belance, customs clear	ed\$13,2bn	S14bn
	Germany	Mar wholesale price indx	0.1%	0.7%
	France	Feb M3*†	0.2%	-0.2%

human rights and business organisations. The visit was planned well before Turkey's

Klaus Kinkel, Germany's foreign minister,

support for the former Yugoslav republic, which has been subject to a trade blockade

March 20 incursion into northern Iraq.

Kinkel visits Macedonia

travels to the Macedonian capital of

Skopje for a one-day visit. Macedonian

officials are expected to seek German

by Greece.

FT Survey

Holidays

Costa Rica.

Investing in Pakistan.

WEDNESDAY

Nuclear non-proliferation

on April 17. also in New York.

Kurdish parliament in exile

Turkey's Kurdish opposition inaugurares a

parliament in exile. It is to include a range

of Kurdish groups, including representatives of the Kurdistan Workers

party (PKK), engaged in an 11-year old

guerrilla war against Turkish security

Ankara is demanding European

governments close the parliament

Non-aligned countries hold

a caucus meeting in New

York to try to co-ordinate

Nuclear Non-Proliferation

Conference, which starts

their positions for the

Treaty Extension

- **ACROSS** 1 In salmon river Edward nearly finds another sport (8) 5 Second belief in long letter (6) 9 Excessive cry of pain about pests. in short (8)
- 10 lovolve keeping things in the family? (6)
  12 Heavy going at the FT (false)
- 13 Gold followed by infinite
- 13 Gold followed by infinite credit (true) (9)
  14 Interference (passive) (6)
  16 Return of plenty among detectives (active) (7)
  19 Nice arrangement eaten by
- insect (old) (7) 21 Naval custom (new) (6)
- 23 Form of tin, constant in per-
- lect surroundings (same) (9) 25 Back to the lady (different) (5) 26 Boat, maybe a tug (6)
- 27 Tendency to write a song (8) 28 Boy at a piece of music (6) 29 Remains of rock when it

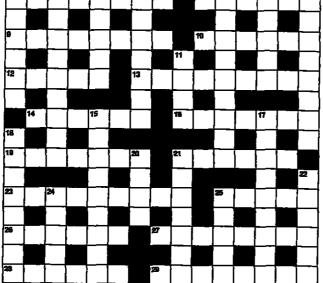
rusted? (8)

- DOWN

  1 Leader of society, aristocratic, and too aware of it (6)

  2 Little time in Greece makes one active (9)
- 3 Gets rid of depression (5)
- 4 Hard core, first in fashion, is old (7)
  6 Democrat, tricked outside, was found guilty (9)
  7 The old bill in particular (5) 8 You need tact to get choice
- Nail for horses? (4) 15 Messmate in river received in surgery (9)
  17 Moving salute by troops on April Fools' day (5.4)
  18 Germ makes us ill: first take
- taxi back (8) 20 Food for fold (4) 21 Islanders see crooked after whisky (7)
- erter among soldiers goes 24 Town where they make whisky, elevated spirit (5) 25 Prize for huge conveyance (5)

22



#### **MONDAY PRIZE CROSSWORD**

No.8,733 Set by CINEPHILE

A prize of a Pelikan New Classic 390 fountain pen for the first correct solution opened and five runner-up prizes of £35 Pelikan vouchers will be awarded. Solutions by Thursday April 20, marked Monday Crossword 8,733 on the envelope, to the Financial Times, 1 Southwark Bridge, Lood SE1 SHL. Solution on Monday April 24. Please allow 21 days for delivery of

Address

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Solution 8,721

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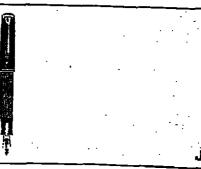
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